

2nd Annual

Head & Neck Oncology: A Multi-Disciplinary Approach

- Patient Care Tumor Boards
- HPV Update
- Radiation Treatment Planning & Strategies
- Endoscopic Sinus Surgery

May 7 – 9, 2015

Aria™ Resort & Casino Las Vegas, Nevada

17.0 AMA PRA Category 1 Credit(s)TM

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LIVE IN VEGAS
OR LIVE WEBCAST

SAM SESSION
INCLUDED



ABOUT THE MEETING

This course is designed to provide a practical yet detailed insight into the modern diagnosis, treatment and management of head and neck cancer. Faculty will review the fundamentals of head and neck cancers; including anatomy, epidemiology and imaging characteristics. Pearls and pitfalls on how to best image various head and neck cancers will be presented. Multi-disciplinary Tumor Boards will take in-depth look at management decision making, treatment options and the emergence of HPV-related head and neck cancers.

TARGET AUDIENCE

This CME activity is primarily intended and designed to educate general radiologists and neuroradiologists who wish to enhance their knowledge of imaging and treatment of head and neck cancer. This activity should also benefit ENT physicians, head and neck surgeons, medical and radiation oncologists, and general surgeons who are interested in head and neck cancer therapy and diagnosis. Technologists performing these types of imaging exams should also gain benefit from this symposium.

SCIENTIFIC SPONSOR

Educational Symposia

ACCREDITATION

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 17.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Technologists: This program has been submitted to the ASRT. The number of A CE credits will be available approximately 30 days prior to the meeting. Please visit www.edusymp.com or call 1-800-338-5901 regarding the availability of Category A CE credit.

SAM CREDIT

Certain sessions of the meeting program will be submitted to the ABR for SAM qualification. The total number of approved SAM credits available will be confirmed approximately 21 days prior to the meeting.

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Recognize the etiologic and risk factors in the development of head and neck malignancies.
- Describe the fundamental strategies for therapy of head and neck cancer, including the role of the radiologist in treatment planning.
- Determine the optimal imaging techniques for imaging the head and neck utilizing CT, MRI, and PET/CT.
- Recognize the surgeon's approach to cancers of the head and neck.
- Illustrate the complexity of post-treatment imaging in head and neck cancer, including efficacy, and recognition of treatment-related complication.
- Evaluate the role of modern radiation therapy for the treatment of head and neck cancer, including recent advances and prevention of treatment-associated toxicity.

No special educational preparation is required for this CME activity.

FACULTY

PROGRAM DIRECTOR

Lawrence E. Ginsberg, M.D.

Lawrence E. Ginsberg, M.D.

*Professor of Radiology and Head and Neck Surgery
The University of Texas MD Anderson Cancer Center
Houston, TX*

Ehab Y. Hanna, M.D., FACS

*Professor, Department of Head and Neck Surgery
Professor, Department of Neurosurgery
The University of Texas M. D. Anderson
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Houston, TX*

*Adjunct Professor of Otolaryngology,
Otorhinolaryngology and Communicative Sciences,
Head and Neck Surgery
Baylor College of Medicine
Houston, TX*

Jeffrey N. Myers, M.D., Ph.D., FACS

*Hubert L. and Olive Stringer Distinguished Professor
in Cancer Research,
Director of Research, and Deputy Chair for
Academic Programs
Department of Head & Neck Surgery
The University of Texas MD Anderson Cancer Center
Houston, TX*

C. Douglas Phillips, M.D., FACC

*Professor of Radiology
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Past President, American Society of Head and
Neck Radiology*

David I. Rosenthal, M.D.

*Section Chief, Head and Neck, Division of
Radiation Oncology
Director, Head and Neck Translational Research
Professor, Department of Radiation Oncology
Professor, Department of Head and Neck Surgery
The University of Texas M. D. Anderson
Cancer Center
Houston, TX*

Deborah R. Shatzkes, M.D.

*Professor of Radiology
Hofstra North Shore - LIJ School of Medicine
Director of Head and Neck Imaging
Lenox Hill Hospital and The New York Head
& Neck Institute
North Shore - LIJ Health System
New York, NY*

Richard H. Wiggins, III, M.D., CIIP, FSIIM

*Director of Head and Neck Imaging
Professor, Departments of Radiology,
Otolaryngology, Head and Neck Surgery, and
BioMedical Informatics
University of Utah Health Sciences Center*

**IF YOU RECEIVE MORE THAN ONE BROCHURE,
PLEASE PASS THE EXTRA ALONG TO A COLLEAGUE.**

PROGRAM

THURSDAY, MAY 7, 2015

7:00 – 7:40 AM	Registration and Continental Breakfast for Registrants
7:40 – 7:45	Welcome and Introduction <i>Lawrence E. Ginsberg, M.D.</i>
7:45 – 8:10	Biologic Underpinnings of Head & Neck Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
8:10 – 8:35	Imaging in Oropharyngeal and Oral Cavity Cancer <i>Lawrence E. Ginsberg, M.D.</i>
8:35 – 9:00	Surgical Management in Oral Cavity Cancer <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
9:00 – 9:30	Imaging of Cervical Lymphadenopathy <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
9:30 – 10:15	Multi-Disciplinary Tumor Board: Oral Cavity Cancer <i>Moderator: Jeffrey N. Myers, M.D., Ph.D., FACS</i> <i>Faculty</i>
10:15 – 10:30	Coffee Break for Registrants
HPV SESSION	
10:30 – 10:55	Current Clinical Trends in HPV-associated Head & Neck Malignancy <i>Jeffrey N. Myers, M.D., Ph.D., FACS</i>
10:55 – 11:20	Implications of the HPV Epidemic for Radiation Oncology: Treatment Modification <i>David I. Rosenthal, M.D.</i>
11:20 – 11:45	Imaging Update in HPV-related Head & Neck Cancer <i>Lawrence E. Ginsberg, M.D.</i>
11:45 – 12:30 PM	Multi-Disciplinary Tumor Board: HPV/Oropharyngeal Cancer <i>Moderator: Lawrence E. Ginsberg, M.D.</i> <i>Faculty</i>

THURSDAY, MAY 7, 2015 (continued)

12:30 – 1:30	Lunch On Your Own
1:30 – 1:55	Imaging of Laryngeal and Hypopharyngeal Cancer <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
1:55 – 2:20	Surgical Management of Larynx and Hypopharynx Cancer <i>Ehab Y. Hanna, M.D, FACS</i>
2:20 – 2:45	Non-Surgical Approaches for Larynx and Hypopharynx Cancer <i>David I. Rosenthal, M.D.</i>
2:45 – 3:30	Multi-Disciplinary Tumor Board: Larynx <i>Moderator: C. Douglas Phillips, M.D., FACS</i> <i>Faculty</i>
3:30	End of Session

FRIDAY, MAY 8, 2015

7:00 – 7:30 AM	Continental Breakfast for Registrants
7:30 – 8:00	Imaging of Sinonasal and Anterior Cranial Base Lesions <i>Deborah R. Shatzkes, M.D.</i>
8:00 – 8:30	Contemporary Sinonasal/Skull Base Surgery <i>Ehab Y. Hanna, M.D, FACS</i>
8:30 – 9:00	Imaging of Nasopharyngeal Carcinoma <i>Richard H. Wiggins, III, M.D., CIIP, FSIIM</i>
9:00 – 9:30	Radiation Therapy Treatment Planning for the Head and Neck: Emphasis on NPC <i>David I. Rosenthal, M.D.</i>

FRIDAY, MAY 8, 2015 (continued)

9:30 – 10:15 Multi-Disciplinary Tumor Board:
Sinonasal and Skull Base
*Moderator: Richard H. Wiggins,
III, M.D., CIIP, FSIIM
Faculty*

10:15 – 10:30 **Coffee Break for Registrants**

SAM SESSION

10:30 – 11:00 Imaging of Temporal
Bone Neoplasia
C. Douglas Phillips, M.D., FACP

11:00 – 11:30 Imaging of Orbital Tumors
C. Douglas Phillips, M.D., FACP

11:30 – 12:00 PM Surgical Management of
Orbital Tumors
Ehab Y. Hanna, M.D, FACS

12:00 – 12:15 Question & Answer Session
*Moderator: Lawrence E. Ginsberg, M.D.
Faculty*

12:15 – 1:30 **Lunch On Your Own**

CUTANEOUS MALIGNANCY SESSION

1:30 – 1:55 Imaging of Perineural Tumor
Spread in Head and Neck Cancer
Lawrence E. Ginsberg, M.D.

1:55 – 2:20 Surgical Management of
Cutaneous Cancer of the
Head and Neck
Jeffrey N. Myers, M.D., Ph.D., FACS

2:20 – 2:45 Imaging of Cutaneous Malignancy
Lawrence E. Ginsberg, M.D.

2:45 – 3:30 Multi-Disciplinary Tumor Board:
Cutaneous Malignancy
*Moderator: David I. Rosenthal, M.D.
Faculty*

3:30 **End of Session**

SATURDAY, MAY 9, 2015

7:30 – 8:00 AM **Continental Breakfast
for Registrants**

8:00 – 8:30 Imaging and Biopsy Issues in
Thyroid Malignancy
C. Douglas Phillips, M.D., FACP

8:30 – 9:00 Surgical Management of
Thyroid Cancer
Ehab Y. Hanna, M.D, FACS

9:00 – 9:30 Imaging Issues in
Hyperparathyroidism including
4D CT
Deborah R. Shatzkes, M.D.

9:30 – 10:15 Multi-Disciplinary Tumor Board:
Thyroid Malignancy
*Moderator: Ehab Y. Hanna, M.D, FACS
Faculty*

10:15 – 10:30 **Coffee Break for Registrants**

10:30 – 11:00 Imaging of Salivary Neoplasia
Deborah R. Shatzkes, M.D.

11:00 – 11:30 Surgical Management of Salivary
and Parapharyngeal Lesions
Ehab Y. Hanna, M.D, FACS

11:30 – 12:15 PM Multi-Disciplinary Tumor Board:
Salivary Gland Tumors
*Moderator: Deborah R. Shatzkes, M.D.
Faculty*

12:15 **End of Course**

Faculty & topics subject to change.

*This SAM session will be submitted to the ABR for approval and is subject to change.

COURSE ORGANIZATION

This program is planned and organized by Educational Symposia, a leader in continuing medical education since 1975.

ACKNOWLEDGEMENT

Educational Symposia appreciates our corporate supporters and exhibitors. A list of industry supporters will be provided and acknowledged at the meeting.

CANCELLATIONS

Cancellations must be received in writing. A \$50 processing fee will be applied to all cancellations. Refunds requested in writing prior to April 10, 2015 will be issued for the amount of tuition paid less the \$50 processing fee. No refunds will be made on or after that date.

REGISTRATION INFORMATION

Tuition for live conference includes all course materials, including a comprehensive course syllabus (printed black and white syllabus or color e-syllabus) and continental breakfast. Early registration is strongly suggested. There will be a \$50 surcharge for anyone registering after April 27, 2015. Minimum and maximum attendance levels have been established for this meeting. If your registration cannot be accepted, you will be issued a full tuition refund.

Tuition for live webcast includes participation for one registrant. Each registrant must sign-in on a separate computer to receive credit. Prior to the meeting we will send you further information about the log in process. We will also send you a comprehensive color electronic course syllabus via email. If you have any questions or problems logging into the meeting we will have support personnel available at (800) 338-5901. There will be a \$50 surcharge for anyone registering after April 27, 2015.

Please note: A minimum number of registrants is required to live webcast this course. If the minimum number is not met by April 10, 2015 the live webcast activity may be cancelled and a full refund issued.

LIVE WEBCAST REQUIREMENTS

Visit the Help Center at www.edusymp.com/site/help to review the computer and internet requirements for viewing live webcast meetings.

4 EASY WAYS TO REGISTER

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Tampa, Florida 33634-4490

FAX

(800) 344-0668 (U.S. & Canada)
(813) 806-1001

PHONE

(800) 338-5901 (U.S. & Canada)
(813) 806-1000

Reduce your mail clutter or just add email announcements. Please visit the "Mailing List" section of our website at www.edusymp.com.

Disclaimer: Educational Symposia (ESI) as planner and presenter of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the meeting organizers is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

Special Note for the Disabled: Educational Symposia wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (800) 338-5901 or (813) 806-1000.



ARIA™ RESORT & CASINO

ABOUT THE RESORT

The contemporary architecture of the ARIA tower is complemented by the resort's lavish accommodations. Guestroom corridors streaming with natural light open to areas of enclosed glass, delivering spectacular city or mountain views. Within ARIA's 4,004 guestrooms, including 568 suites, panoramic floor-to-ceiling windows offer magnificent views of Las Vegas' striking skyline. ARIA's tower is uniquely designed to deliver corner-window views from every guestroom. Shop among the world's most exclusive retailers and dine on creations by world-renowned chefs. From a luxurious spa where you can relax, to the extraordinary artistry of Cirque du Soleil, ARIA offers you a world of captivating experiences that continually inspire and amaze.

HOW TO GET THERE

Fly directly to McCarran International Airport, located just 10 minutes from the Las Vegas Strip. Daily non-stop flights are available to Las Vegas from major national and international carriers.

SPACE IS LIMITED - RESERVE TODAY: Call Aria Reservations at: 866-359-7757 or 702-590-7757 and identify yourself as a registrant of "2nd Annual Head & Neck Oncology Symposium" to receive the group discount (A \$10.00 booking fee may apply to phone reservations) or book online at: <https://resweb.passkey.com/go/ESM15>. Call Professional Travel at 800-237-7230 for further assistance.

Group Room Rates Start At.....\$199.00/nt.

Room Preference: King/Two Queens (Single/Double Occupancy)
Smoking/Non-Smoking Property

Hotel Tax: 12% **Resort fee** of \$25.00 per room, per day applies.

HOTEL CUT-OFF DATE: APRIL 6, 2015

GROUP RATES 3 DAYS PRIOR/POST – SPACE AVAILABLE BASIS)

DEPOSIT POLICY: One (1) night's room rate plus resort fee and tax will be charged at time of reservation.

CANCELLATION POLICY: All cancellations, arrival and departure date changes must be made 48 hours or more prior to scheduled arrival date/time to avoid penalties. Check in time is: 3:00 PM; Check out time is: 11:00 AM.

HOTEL: 3730 Las Vegas Blvd,
Las Vegas, Nevada 89158

PH: (702) 590-7111

Meeting
Registration Form:

2nd Annual Head & Neck Oncology: A Multi-Disciplinary Approach
May 7 – 9, 2015 • Aria™ Resort & Casino • Las Vegas, Nevada

Attendance is limited; therefore, early registration is strongly suggested. **There will be a \$50 surcharge for anyone registering after April 27, 2015.**

REGISTER ONLINE: WWW.EDUSYMP.COM	TUITION: LIVE MEETING		TUITION: LIVE WEBCAST	
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*MUST ENCLOSE OR FAX LETTER FROM YOUR DIRECTOR CERTIFYING STATUS.

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