

Charles L. Spurr Piedmont Oncology Conference

Saturday, March 21, 2015 \ 9:30 am–4 pm

Wake Forest Biotech Place
575 N. Patterson Ave.
Winston-Salem, NC



Charles L. Spurr Piedmont Oncology Conference

Saturday, March 21, 2015 \ 9:30 am–4 pm

Wake Forest Biotech Place

575 N. Patterson Ave., Winston-Salem, NC 27101

Target Audience

This activity has been planned for medical, surgical, gynecologic and radiation oncologists, pharmacists, physicians in training, oncology nurses, clinical research associates and allied health professionals.

Overview

Through didactic presentations and case studies, members of the audience will gain knowledge about best practice and new advances in treating oncology patients.

Objectives

Upon completion of this program, participants will be better able to:

- Describe the patient population at risk for late cardiovascular toxicities from cancer therapies.
- Discuss the mechanisms involved in the development of late cardiovascular toxicity from anthracycline chemotherapy and potential strategies to prevent the development of cardiovascular injury.
- Review recent national and international clinical trial results that have impacted our current standard of care for patients with GI malignancies.
- Review new pharmacotherapy options for GI malignancies that have entered the U.S. market.
- Identify new chemotherapeutic agents which may impact the outcome of patients with GI malignancies.
- Discuss the rationale and potential risks/benefits of the Oncology Patient-Centered Medical Home (OPCMH) and its role in payment reform in cancer care.
- Establish guidelines and directions for cancer care providers and their care teams to transform their practice/center into an accredited OPCMH.
- Explain optimal therapies for patients with newly diagnosed or recurrent multiple myeloma.
- Discuss the mechanisms, benefits and toxicities of newly approved or emerging chemotherapeutic agents for patients with multiple myeloma.
- Explain the evidence-based management of patients with newly diagnosed pulmonary nodule(s).

REGISTER AND PAY ONLINE AT NORTHWESTAHEC.ORG

Cost and Registration

\$150—Industry Clinical Educators and MSLs

\$125—MD / DO

\$75—All others

Registration fee includes instructional and administrative costs, handouts, continental breakfast and lunch.

Register and pay online at northwestahec.org or complete and return the attached registration form by mail or fax. Payment by credit card (Visa, MasterCard, American Express), cash, money order, personal check or corporate check is accepted.

Payment Policy—Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received prior to the activity start date, you will be required to provide a personal credit card or check. If the corporate payment has not been received two weeks post activity, your personal credit card or check will be charged or cashed. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment.

Refund Policy—Cancellations received in our office up to two days prior to the activity will result in a charge of \$50, or 30 percent of the paid registration fee, whichever is less. Cancellations received less than two days before the activity will not be refunded. You may send a substitute in your place.

Note—If you have not received confirmation of your registration 24 hours before the program date, please call Lisa Maurer at 336-713-7715 or email emaurer@wakehealth.edu to verify the status of your registration.

Location

Wake Forest Biotech Place
575 N. Patterson Ave.
Winston-Salem, NC 27105

Saturday, March 21, 2015

Registration: 8:30 am

Program: 9:30 am – 4 pm

**Directions to Wake Forest
Biotech Place:**



From East (Raleigh/Greensboro): Take I-40 west toward Winston-Salem. Keep right and continue onto I-40 BUS west/U.S. 421 north—following signs for downtown Winston-Salem. From I-40 BUS, take Exit 7 to merge onto East 5th Street. Turn right onto Patterson Avenue. The destination will be approximately 500 feet on the right.

From the North (Pilot Mountain/King): Take U.S. 52 south to Exit 110B. Turn right onto N. Martin Luther King Jr. Drive. Turn left onto Patterson Avenue. Destination will be on left.

From the South (Lexington/Concord): Take I-85 north toward Greensboro. Keep right and continue onto I-85 BUS north/U.S. 52 north, follow signs for Winston-Salem. Continue onto U.S. 52 north. Take Exit 110B for U.S. 311 north/Martin Luther King Jr. Drive, turn left, then left again onto Martin Luther King Jr. Drive. Turn left onto Patterson Avenue; destination will be on left in approximately 0.2 miles.

From the West (Statesville): Take I-40 east toward Winston-Salem. Take Exit 188, on the left, to merge onto I-40 BUS east/U.S. 421 south toward downtown Winston-Salem. Take Exit 5D toward downtown. Merge onto South Main Street. Turn right onto 5th Street east. Turn left onto Patterson Avenue, destination will be on the right in approximately 450 feet.

Hotels in the Area

Courtyard Winston-Salem University—Marriott

3111 University Parkway, Winston-Salem, NC 27105

336-727-1277 \ www.marriott.com

The Hawthorne Inn and Conference Center

420 High St. S.W., Winston-Salem, NC 27101

336-777-3000 \ www.wakehealth.edu/hawthorne-inn/

Embassy Suites Winston-Salem

460 N. Cherry St., Winston-Salem, NC 27101

336-724-2300 \ www.embassysuiteshotel.com

Winston-Salem Marriott

425 N. Cherry St., Winston-Salem, NC 27101

336-725-3500 \ www.marriott.com

Agenda

Saturday, March 21, 2015

- 8:30 am **Registration/Continental Breakfast/Exhibits**
- 9:30 am **Detection of Cardiovascular Injury After Cancer Treatment**
Greg Hundley, MD
- 10:30 am **The Oncology Medical Home: A Project Update**
David Eagle, MD
- 11:30 am **Lunch and Exhibits**
- 12:45 pm **Evidence-based Evaluation of Pulmonary Nodules**
John Marshall, MD
- 1:45 pm **Break and Exhibits**
- 2 pm **Update in Myeloma**
Kenneth Anderson, MD
- 3 pm **Finding Value in the Treatment of Colon Cancer**
Travis Dotson, MD
- 4 pm **Adjourn**

For More Information and Assistance

If you have questions about registering for this activity or need auxiliary aids or special services to attend, please contact Lisa Maurer at least five working days prior to the activity by calling 336-713-7715 or email emaurer@wakehealth.edu.

CONFLICT OF INTEREST POLICY:

It is the policy of Wake Forest School of Medicine to require disclosure of any significant financial interest or any other relationship a faculty member or a planning committee member has with the manufacturer(s) of any commercial products or services discussed in an educational presentation. This information can be found in the materials distributed at the meeting.

Registration Form

Charles L. Spurr Piedmont Oncology Conference

REGISTER AND PAY ONLINE AT NORTHWESTAHEC.ORG

Registration Fee:

- ☐ \$150—Industry Clinical Educators and MSLs
- ☐ \$125—MD / DO
- ☐ \$75—All others

Name _____

Profession _____ Degree _____

Job Title _____

Last Four Digits of Social Security # (required) ____ ____ ____ ____

Employer Name _____

Contact Method: ☐ Mail Only ☐ Email Only ☐ Both

Mailing Address: ☐ Home ☐ Work

Street _____

City _____

State _____ Zip _____ County _____

Phone _____ Fax _____

Email Addresses:

Work _____ Home _____

Payment Method:

☐ Check Enclosed Check No. _____ Amount Enclosed \$ _____
(Make check payable to "Wake Forest School of Medicine")

☐ Credit Card (select one): ☐ Visa ☐ MC ☐ AmEx

Name as it Appears on Card _____

Card Number _____ Exp. Date _____

Credit Card Billing Address _____

Cardholder Signature _____

Mail completed form to:

Northwest AHEC \ Wake Forest School of Medicine
Attention: Lisa Maurer
Medical Center Boulevard, Winston-Salem, NC 27157-1060
or fax to: 336-713-7701

Please share this information with a colleague.