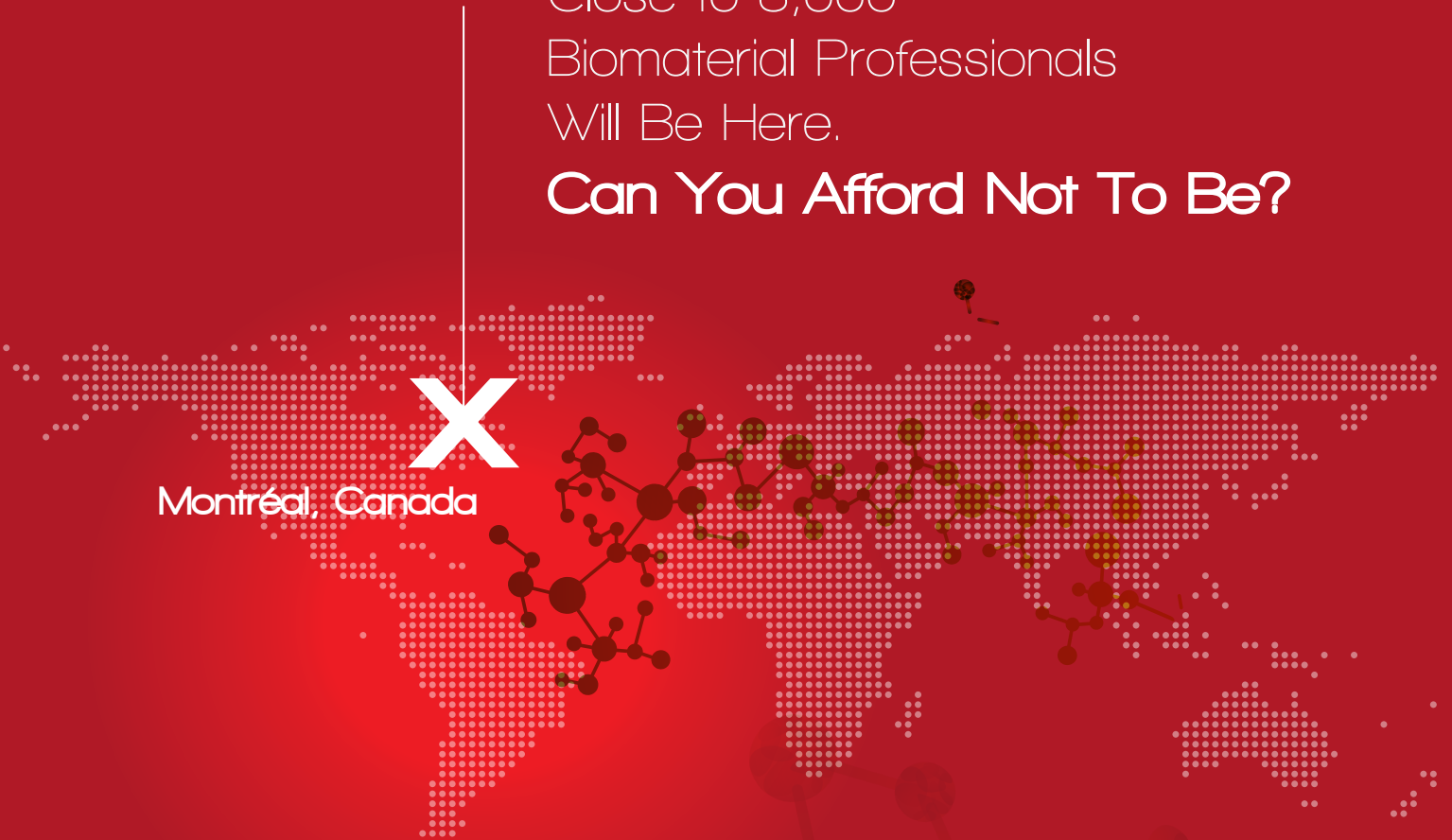


2016

Close to 3,000
Biomaterial Professionals
Will Be Here.

Can You Afford Not To Be?



Montréal, Canada

Sponsorship & Exhibition
Prospectus



10th World Biomaterials Congress
May 17-22, 2016 | Montréal, Canada

WBC2016.org

Invitation to Sponsor & Exhibit

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Welcome Message from the Executive Organizing Committee

Canada is proud to host the 10th World Biomaterials Congress (WBC), which will be held in Montreal from May 17-22, 2016. The venue for the event is the Palais des congrès de Montréal, located in the heart of downtown Montreal, just minutes away from the historic Old Montreal.

For the second time, and exactly 20 years later, the WBC will be held in Canada, representing a unique occasion for Canadians to proudly host our colleagues from around the world.

A key attribute of the organizational effort for the Congress is reflected not only by the participation of the Canadian Biomaterials Society, but also the integral involvement from all of the other Biomaterials Societies worldwide. Working towards the success of this Congress is now a proud tradition of our global community.

After the multiple successes of previous WBC events, we look forward to welcoming to Montreal scientists from all over the world, including academics, industry representatives, clinicians, regulatory experts, consultants and students from a wide range of disciplines, with the traditional multidisciplinary approach that is typical of our biomaterials community.

The Palais des congrès de Montréal is a world-class center in downtown Montreal and our colleagues at the centre are committed to working with us to generate a Congress that will be an unforgettable and pleasant experience. Moreover, its central location will allow you to enjoy Montreal, with its European influence and multicultural mosaic, while meeting old friends and making new ones.

The Congress program will consist of plenary lectures, symposia, workshops and invited sessions of the latest significant findings and developments in all the major fields of biomaterials and related disciplines. Submitted abstracts will be peer reviewed for quality and impact. Accepted abstracts will be assigned to oral and poster sessions, and will appear in the Congress Proceedings.

We cordially invite you to participate in this exciting event as a sponsor and / or exhibitor. We encourage you to share your latest products and services on this world stage.

Please mark your calendar!
And register for our newsletter!

Warmest regards,
The Executive Organizing Committee

Diego Mantovani, Laval University
Gaétan Laroche, Laval University
J. Paul Santerre, University of Toronto
Hasan Uludag, University of Alberta

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Good Reasons to Sponsor the 10th WBC 2016

Get access to...

1. The Newest Data

The international biomaterials community, now exceeding 4,000 active basic and clinical scientists worldwide, will gather in Montreal to share, connect and discuss the latest research findings and advances in biomaterials!

2. Purchasing Power

Expect a large number of Principal Investigators with \$50,000 to \$5,000,000 operating budgets and many new patented technologies to be in attendance. Get ready to sell and establish strategic partnerships!

3. The Next Generation

We expect 15% of the audience to be students. Check out their work and identify potential new hires for your organization!

We are giving you face time!

- 1 *Personal date setting from the mobile app (one-on-one) in the year leading up to the meeting*
- 2 *Lead a lunch and learn to teach about your company to interested clients (small groups of 8-10)*
- 3 *Submit a proposal for a symposium or sponsor a symposium (larger group).*
- 4 *Buy the prime time lecture hour (large group)*

Use this World Congress as a Platform to:

- 1 *Gain unparalleled access to your target market*
- 2 *Approach new clients and launch new products and / or services*
- 3 *Promote your company image & build your brand*
- 4 *Ensure interaction between suppliers and customers*
- 5 *Ample networking opportunities with direct access to Key Opinion Leaders*
- 6 *Establish strategic partnerships*
- 7 *See emerging innovations and gain exposure to new patented technologies*
- 8 *Position your company as an industry leader*
- 9 *Demonstrate innovative products and services*
- 10 *Expand loyalty and build opportunities with existing clients*
- 11 *Increase credibility through your participation*

Previous World Biomaterials Congresses (WBC)

Vienna (1980) | Washington (1984) | Kyoto (1988) | Berlin (1992) | Toronto (1996)
Big Island of Hawaii (2000) | Sydney (2004) | Amsterdam (2008) | Chengdu (2012)

Where are the Majority of Attendees Expected to Come From?



- 50% North America
- 20% Europe
- 20% Asia
- 10% from the rest of the world including the Middle East, Central and South America

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Congress Details & Contact Information

WEBSITE www.wbc2016.org

FULL CONGRESS DATES AND TIMES May 17-22, 2016

EXHIBITION LOCATION Hall 220 CDE – Palais des congrès de Montréal
(interactive floor plans and 360 degree views are available at www.congresmtl.com)

EXHIBIT HALL HOURS*

Thursday, May 19 10:00-18:00

Friday, May 20 10:00-18:00

Saturday, May 21 10:00-18:00

EXHIBITOR INSTALLATION*

Wednesday, May 18 08:00-23:59

Thursday, May 19 06:00-08:30

EXHIBITOR DISMANTLE*

Saturday, May 21 18:00-23:59

Sunday, May 22 06:00-12:00

*Times are subject to change.

Contact Information

SPONSORSHIP / EXHIBIT SALES

Isabel Stengler
IS Event Solutions
+1 450-550-3488 x111
sponsorship@wbc2016.org
or exhibit@wbc2016.org

TECHNICAL INQUIRIES

Carole Laflamme
IS Event Solutions (Congress Secretariat)
+1 450-550-3488 x114
carole@iseventsolutions.com

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Partnership Opportunities

WBC 2016 has given industry and organizations the flexibility and choice to tailor their own sponsorship experience at the 10th Biomaterials World Congress and select which Congress features they feel would best accentuate their presence at the meeting and beyond. This flexibility is designed to ensure that your specific needs and objectives are met.

How to Become a Partner of WBC 2016 :

- 1 Choose one or more items from the « à la carte » list.
(If you are only interested in participating as an exhibitor, go to Section 5 of this document.)
- 2 Calculate the total of your sponsorship investment.
- 3 Take note of your sponsorship category based on sponsorship investment level, and the additional benefits that are included.

STEP 1 - CHOOSE ONE OR MORE « À LA CARTE » ITEMS

Items marked with an asterisk are available to one exclusive sponsor only. First come, first served.

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Item	Price Per Item in CDN Dollars	
TECHNICAL FORUM FOR INDUSTRY – 45 MIN IN PROGRAM (2 spots – sponsor must participate minimally at Gold sponsor level) <i>(sponsor chooses topic and speakers; for approval by program committee; includes one advert in the final program, one advert in the electronic newsletter of the Congress and up to three (3) one-day registration passes for invited faculty of the Technical Forum who are not registered for the WBC 2016)</i>	\$15,000	PROGRAM AND EDUCATION
SPONSORED SESSION FOR INDUSTRY – 60 MIN DURING LUNCH (2 spots) <i>(sponsor chooses topic and speakers; for approval by program committee; includes one advert in the final program, one advert in the electronic newsletter of the Congress and up to three (3) one-day registration passes for invited faculty of the Technical Forum who are not registered for the WBC 2016)</i>	\$10,000	
SPONSORED SESSION FOR INDUSTRY – 45 MIN DURING BREAKFAST OR LATE AFTERNOON (1 spot)* <i>(sponsor chooses topic and speakers; for approval by program committee, includes one advert in the final program, one advert in the electronic newsletter of the Congress and up to three (3) one-day registration passes for invited faculty of the Technical Forum who are not registered for the WBC 2016)</i>	\$5,000	
SPONSOR OF THE MOBILE APP* <i>(mobile app will feature detailed program, abstracts, agenda builder, list of sponsors and exhibitors, networking / matchmaking)</i>	\$15,000	
LOGO PLACEMENT ON ONLINE ABSTRACT SUBMISSION PAGE*	\$5,000	
SPONSORSHIP OF THE POSTER AREA <i>(sponsor may choose one topic area; exclusivity for one sponsor per topic)</i>	\$2,000	
SPONSORSHIP OF THE ABSTRACT AWARDS	\$2,500	
UNRESTRICTED CONTRIBUTIONS TOWARDS PROGRAM / SPEAKERS, AT THE DISCRETION OF THE SPONSOR	Unrestricted	

Item	Price Per Item (CAD)	
SPONSORSHIP OF A TRAVEL SCHOLARSHIP <i>(Read details in section 6)</i>	\$1,500	CONNECTIONS AND NETWORKING
LOGO PLACEMENT ON THE FACEBOOK PAGE OF WBC 2016	\$1,500	
LOGO PLACEMENT ON THE TWITTER PAGE OF WBC 2016	\$1,500	
LOGO PLACEMENT ON THE LINKEDIN PAGE OF WBC 2016	\$1,500	
LOGO PLACEMENT ON ALL 3 SOCIAL MEDIA PAGES OF WBC 2016 <i>(Facebook, Twitter, LinkedIn)</i>	\$3,000	
LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE* <i>(For all participants to see)</i>	\$2,500	
WIFI FOR ALL DELEGATES* <i>(Network home page)</i>	\$10,000	
INTERNATIONAL LOUNGE IN EXHIBIT HALL* <i>(Lounge, Internet station, printer)</i>	\$5,000	
WELCOME RECEPTION <i>(At the Palais des congrès)</i>	\$2,500	CLASSIC SPONSORSHIP
REGISTRATION DESK*	\$5,000	
SPEAKER READY ROOM*	\$5,000	
POCKET GUIDE*	\$5,000	
DELEGATE LANYARD*	\$10,000	
DELEGATE NOTEPAD AND PEN*	\$5,000	
HEALTH BREAK <i>(In the exhibit hall, one break per sponsor)</i>	\$2,000	
ELECTRONIC ADVERTISING on the screens of the Palais des congrès dedicated to WBC 2016	\$1,500	
LITERATURE DISPLAY STAND* <i>(10x10 ft. booth in exhibit hall with signage "This display area is proudly sponsored by company x." Anyone can leave material in this unmanned booth.)</i>	\$2,000	

STEP 2 - CALCULATE THE TOTAL OF YOUR PARTNERSHIP INVESTMENT

STEP 3 - TAKE NOTE OF YOUR PARTNERSHIP CATEGORY AND THE ADDITIONAL BENEFITS THAT ARE INCLUDED.

Benefits	Innovator \$40,000 +	Leader \$30,000 +	Gold \$20,000 +	Silver \$10,000 +	Bronze \$5,000 + *
ADVERTISING & PROMOTION in CDN dollars					
<i>Hyperlinked logo on www.wbc2016.org</i>	X	X	X	X	X
<i>Listing in Sponsor and Exhibitor Directory (online and onsite)</i>	X	X	X	X	X
<i>Logo on Congress Sponsor signage onsite (surface variable and proportional to level)</i>	X	X	X	X	Company Name
<i>Logo in pre-Congress printed promotional documents from the time of contract signing</i>	X	X	X		
<i>Logo on all pre-Congress e-blasts</i>	X	X	X		
<i>Mention of the sponsor's name in the Opening Ceremonies</i>	X	X	X		
<i>Access to Delegate List Post-Congress</i>	X	X	X	X	-
<i>A 10 ft. x 10 ft. exhibit space including a 6 ft. table, two chairs, black curtains that are 8 ft. tall in the back and 3 ft. high on the sides and an electrical outlet of 15 amps (110 V)</i>	400 sq.ft.	200 sq.ft.	100 sq.ft.	100 sq.ft.	-
<i>Exhibitor passes</i>	15	8	6	3	-
<i>Full delegate registrations (Value of approx. \$1,000 each)</i>	15	8	5	3	1
<i>Additional ticket to the Gala Dinner (Value of \$125 each)</i>	5	4	3	2	-

*Companies providing support under \$5,000 will be listed as Supporters with their company name on the Congress website and onsite signage.

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Exhibit Opportunities – Without Partnership Commitment

A variety of activities will take place in the Exhibit Area in order to ensure good traffic flow. Activities include coffee breaks, welcome reception, poster viewing times and poster sessions.

Registration

Each exhibiting organization will receive up to three (3) exhibitor badges (3 per 100 sq.ft. / 9 sq.m. booth space).

Cost to Exhibit*

**Cost does not include sales taxes. Exhibitors from outside of Canada are tax-exempt.*

in CDN dollars	\$6,000	\$4,000	\$1,500
BOOTH TYPE	10 x 10ft (3x3m) FURNISHED	10 X 10ft (3x3m) SPACE ONLY	6x6ft (2x2m) NON-PROFIT PRICE
Inclusions in Pricing	Shell Scheme Carpet 1 6ft Table 2 Chairs Fascia with Name Waste Basket 1 Basic Electrical Outlet	1 Basic Electrical Outlet	Shell Scheme Carpet 1 Counter 2 Stools Fascia with Name Waste Basket 1 Basic Electrical Outlet
Exhibitor Passes (Congress Passes allowing access to sessions may be purchased at the prevailing rate. See website for more details: www.wbc2016.org)	3	3	2
Other Benefits	Exhibit Directory <i>Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This booklet will be distributed to each participant at the Congress via the mobile app.</i>		
	Access to Delegate List Post-Congress <i>Delegate list will include full name, company/organization, city, province, country and email.</i>		

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Travel Scholarship Supporters

WBC 2016 will offer an extensive “Travel Scholarship Program” for students and delegates from developing countries. In order to qualify, the applicants must have successfully submitted an abstract to the Congress. A selection committee has been established among the International Scientific Committee, who will evaluate the submitted abstracts and score for merit.

The Congress, through Travel Scholarship Sponsors, will sponsor a minimum of 25 delegates from developing countries and students from all countries!

Benefits of Travel Scholarship Recipients

Each travel scholarship is valued at \$1,500 CDN and will provide the recipient with the following benefits:

- 1** *complimentary Congress registration pass*
- 2** *cash stipend between \$500-1,000 CDN depending on country / city of origin*
- 3** *access to affordable housing at university residences*

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Benefits of Travel Scholarship Sponsors

- 1** **Sponsorship cost: \$1,500 CDN per Scholar**
- 2** *Each sponsor will be assigned to Scholar/s.*
- 3** *Sponsor logo will be printed on the Scholar/s award certificate/s in order for the Scholar to know which company provided the support.*
- 4** *Company sponsorship will be announced on Congress website, in the digital Final Program which will be available via a mobile app.*
- 5** *All Travel Scholarship sponsor logos will be displayed during the award ceremonies.*

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About IUSBSE, the World Biomaterials Congress (WBC) and the Canadian Biomaterials Society (CBS)

About IUSBSE

International Union of Societies for Biomaterials Science and Engineering

The International Union of Societies for Biomaterials Science and Engineering (IUSBSE) is a body that brings together national and multi-national societies dedicated to the advancement of biomaterials, surgical implants, prosthetics, artificial organs, tissue engineering and regenerative medicine. It currently (as of April 2014) includes members from Canada, the United States, the European Union, China, Japan, Korea, India, and Australia. Other countries such as Brazil are expected to join the Union in the coming years.

Member organizations:

- Australian Society for Biomaterials and Tissue Engineering
- Canadian Biomaterials Society
- Chinese Society for Biomaterials
- Chinese Taipei Society for Biomaterials and Controlled Release
- European Society for Biomaterials
- Japanese Society for Biomaterials
- Korean Society for Biomaterials
- Latin American Society for Biomaterials and Artificial Organs
- Society for Biomaterials US
- Society for Biomaterials and Artificial Organs, India

The size of the congresses has grown steadily from 1,500 to 3,000 delegates depending on the individual meetings but the community itself is much larger, easily exceeding 4,000. Abstract submissions have increased from 1,000 to 2,500 submissions. We anticipate that because of Montreal geographical location and the current growth of development within the field of biomaterials, the Montreal meeting will continue this trend of expansion.

About the Canadian Biomaterials Society (CBS)

Based on the successful WBC 1996 in Toronto, the Canadian Biomaterials Society (CBS) once again enthusiastically endorses the World Biomaterials Congress.

The Canadian Biomaterials Society seeks to advance biomaterials in all its aspects and to facilitate the interchange of ideas between biomaterial scientists. With its several hundred members, the CBS has gained a presence nationally and internationally and has become a reference point for federal and provincial governments and other agencies.

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Destination Montréal and Palais des congrès

Montreal – the Fun Cosmopolitan City with the French Flair

So accessible. So efficient. So connected. So safe.

Number one host city in North America for international events, Montreal is a first-class convention destination!

(according to ICCA – International Convention and Congress Association - 2009)

It has all the right ingredients to ensure the success of any international gathering:

- 1** A unique cosmopolitan city where French, English and over 80 other languages are spoken in a special Euro-American atmosphere;
- 2** A conveniently-located airport, only 20 minutes away from 15,000 downtown hotel rooms and the Palais des congrès;
- 3** A low cost of lodging;
- 4** A safe city used to hosting major international events;
- 5** Over 5,000 restaurants city-wide offering some 80 different types of regional and international cuisine;
- 6** An exceptional line-up of all kinds of events and festivals, indoors and out;
- 7** Incredible circus arts and street performances;
- 8** A one-of-a-kind traveling experience where there is something for everyone to do in surroundings that are safe around the clock;
- 9** A city of contrasts and cultural pluralism, a free and open space for design and architecture;
- 10** Over 1,000 parks and green spaces, 450 km of bike paths, beautiful Mount Royal and the great St. Lawrence River;
- 11** An excellent selection of pre- and post-tours right at Montreal's doorstep.

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The "Palais des congrès de Montréal"

159 Saint-Antoine St. West, Montréal, Québec H2Z 1H2

www.congresmtl.com

Only 20 minutes from the city's international airport, the Palais is close to 15,000 hotel rooms and linked directly to 4,000 rooms through the city's Underground Pedestrian Network. It is within walking distance of Old Montreal's heritage attractions and the St. Lawrence River as well as a great number of boutiques, department stores, museums, theatres, art galleries, bars and restaurants. This unique location is also easy to get to by car, public transit, on bike or foot.



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Program Outline

A five-day program will be offered under the umbrella theme “BIOMATERIALS FOR GLOBAL MEDICAL SOLUTION AND EMERGING TECHNOLOGIES”.

The program will include plenary lectures, parallel symposia, general sessions, session of the fellows, workshops, technical forums, poster presentations, rapid fire presentations and more.

The Scientific Program will aim to provide the most up-to-date developments and information sharing on the basic and applied science of biomaterials, including clinical aspects, microfluidics, nanotechnology and nanomedicine, (bone, vascular, cardiac and metabolic) tissue engineering, molecular engineering, and other advances in multidisciplinary biomaterial research throughout the world, including biomaterials for specific diseases (diabetes, stroke, brain diseases, and so on), as well as new materials and strategies (degradable metallic biomaterials, injectable materials, protein-based materials, and so on). The basic biomaterials science will not be neglected. Call for papers will include material-cell interfaces, cardiovascular, orthopaedic, dentistry, surface modification and characterization, infections, bioceramics, theory and experimental of protein-material interactions.

Keynote plenary lectures, invited speakers and Symposia with underlying selection criteria of scientific excellence and coverage of all scientific issues will ensure the quality of the Scientific Program, and will aim for a balance between senior and more junior scientists, as well as speakers from all five continents. Poster sessions will be held in the Exhibition Hall to maximize interaction between delegates and commercial exhibitors. It is expected that a large proportion of Symposia talks and all of the Poster presentations will be selected from submitted abstracts. To note is our plan to offer competitive travel awards aimed at encouraging the participation of biomaterial scientists from developing countries. This will favour and encourage the submission of high quality abstracts from around the world.

Based on projections from previous World Biomaterials Congresses, we anticipate between 3,000 to 4,000 participants.

Finally, we plan to receive proposals for Satellite Symposia from interested groups, societies, associations, industry and foundations with a focus on emerging key topics in biomaterials, including topics such as Bionanotechnologies, Omics Technologies, Regenerative Medicine from groups such as the Tissue Engineering and Regenerative Medicine International Society, or the Biomechanics International Society, just to name a few. Educational visits to companies will complement the program.