

2015 Spring Primary Care Conference



Friday, May 1, 2015

Stoney Creek Hotel & Conference Center, 1100 Imperial Avenue, Rothschild, WI 54474

Friday, May 1, 2015

- 7:30 a.m. Registration and Continental Breakfast
- 7:50 a.m. Welcome and Introductions
- 8:00 a.m. Perioperative Cardiovascular Evaluation and Care for Noncardiac Surgery, Elvis Peter, MD
0140-0000-15-106-L01-P/Knowledge
- Review updates from the latest American College of Cardiology (ACC) guidelines
 - Discuss the perioperative management of anti-platelets agents and surgery
- 9:00 a.m. Post Nasal Drainage, Snot or not?!, Timothy Boyle, MD
- Identify normal mucociliary clearance in the nose, sinuses and upper aerodigestive tract
 - Review the world literature on “drainage”
 - Discuss objectively the role of Post Nasal Drainage (PND) (or not) in cough, throat clearing and globus sensation
- 10:00 a.m. Break
- 10:15 a.m. Cases in Urgent Care, Paula Hensel, DNP, APNP
0140-0000-15-107-L01-P/Application
- Discuss treatment of injuries and illnesses that are not life-or-limb threatening but need immediate attention
 - Review cases that clinicians see in Urgent Care
 - Choose appropriate pharmacologic and non-pharmacologic treatment options
- 11:15 a.m. Peripheral Arterial Disease, Elvis Peter, MD
0140-0000-15-108-L01-P/Knowledge
- Identify Peripheral Arterial Disease (PAD) in practice
 - Discuss management of the claudicant, the legs and the heart
- 12:15 p.m. Lunch & “Family Medicine for America's Health” presentation, Speaker TBD, On behalf of the Wisconsin Academy of Family Physicians— ***Please note this presentation is not for CME credit.***
- 1:15 p.m. Psychiatry in the Era of Integrated Care, Justin Schoen, MD
0140-0000-15-109-L04-P/Knowledge
- Discuss different models of care that involve mental health integration into primary care
 - Identify the outcome data regarding integrated care models
 - Recognize the rationale on why integrated care between primary care and behavioral is needed
- 2:15 p.m. Break
- 2:30 p.m. Nasal Obstruction, Nathan Schreiber, MD
0140-0000-15-110-L01-P/Knowledge
- Identify how to diagnose different causes of nasal obstruction
 - Discuss treatment of nasal obstruction
- 3:30 p.m. Team-Based Care and the Practicing Physician in the 21st Century, Richard Dart, MD
0140-0000-15-111-L04-P/Knowledge
- Discuss changing expectations in society: Autonomy vs Beneficence models of care
 - Recognize the aging population with co-morbid disease management needs –complexity of care need
 - Explain the concern with insufficient number of Primary Care Providers (PCP) to care for aging population
 - Identify factors that add to complexity including Social, Health Literacy, Exponential new medications & technology, and cost/benefits that Team Based Care(TBC) appear to offer
- 4:30 p.m. Activity Concludes

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Name: _____ Degree: _____
(Please print)

Organization name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Fax: _____

E-mail address: _____

NABP E-Profile ID: _____ DOB (MM/DD): _____

Dietary Restrictions: _____

Registration Fees

Advanced registration is required. The registration fee includes continental breakfast, lunch, breaks, and all electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.

PHYSICIANS

Full Day: \$175 _____

After April 9th: \$200 _____

ALLIED HEALTH PROFESSIONALS & OTHERS

Full Day: \$150 _____

After April 9th: \$175 _____

Please circle payment type:

MasterCard[®] Visa[®] American Express[®] Discover[®] Check (Make check(s) payable to: Marshfield Clinic)

If you are paying by Visa[®], MasterCard[®], American Express[®], or Discover[®], please print below the name as it appears on the card and include account number and expiration date.

Print Name: _____ Account #: _____

Signature : _____ Expiration Date: _____

Return completed form and payment to:
Marshfield Clinic, Conference Registration – GR
1000 North Oak Avenue
Marshfield, WI 54449-5777
Phone: 715-389-3776
Fax: 715-389-3770

Marshfield Clinic Faculty Presenters

Timothy Boyle, MD
Elvis Peter, MD

Richard Dart, MD
Justin Schoen, MD

Paula Hensel, DNP, APNP
Nathan Schreiber, MD

Planning Committee

Eric Penniman, DO, Activity Director
Division Medical Director - East District 4
Family Practice – Marshfield Clinic – Stettin Center

Target Audience

This activity is intended for primary care physicians, residents, pharmacists, nurse practitioners, physician assistants, registered nurses and other allied health care professionals.

Location

The conference will be held at Stoney Creek Hotel & Conference Center, 1100 Imperial Avenue, Rothschild, WI 54474 and can be contacted at 715-355-6858.

Accreditation Statement

Marshfield Clinic Health System, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Designation of Credit Statement

Marshfield Clinic Health System, Inc. designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Contact Hour Statement for Allied Health Professionals

Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 7.0 contact hours (0.7 CEUs) of continuing education for allied health professionals.

American Academy of Family Physicians (AAFP)

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

Accreditation Council for Pharmacy Education (ACPE)



The Marshfield Clinic Health Systems, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by both attendance and completion of all evaluation materials, provides the participant with an opportunity to earn 6.0 hours of continuing pharmacy credits (0.60 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for the knowledge-based activities are 0140-0000-15-106-L01-P, 0140-0000-15-108-L01-P, 0140-0000-15-109-L04-P, 0140-0000-15-110-L01-P, and 0140-0000-15-111-L04-P. The ACPE Universal Activity Number for the application-based activity is 0140-0000-15-107-L01-P.

Faculty Disclosure

In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity (including activity directors, planning committee, speakers, and CME staff) are required to disclose financial relationships with any commercial interest(s) related to the subject matter of this activity. Such disclosures will be made available on the day of the activity so that participants may formulate their own judgments regarding the presentation.

As a provider of CME credit, it is Marshfield Clinic Health System, Inc.'s responsibility to ensure that its credited activities provide information, findings, and recommendations to its audiences that are based on accepted and sound scientific principles (evidence-based medicine). In addition, Marshfield Clinic Health System, Inc. has safeguards in place to identify and eliminate any commercial bias from CME activities.

Disclosure of Commercial Support

At the time of printing, no activity funding has been secured. Any activity funding through educational grants will be disclosed at the conference.

Accommodations & Information on the Area

It is the registrant's responsibility to arrange for lodging. Additional information about the Wausau area can be found at the local Convention & Visitor's Bureau website at <http://www.visitwausau.com/>.

Handouts

In an effort to be more environmentally friendly the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Attire

Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activities.

Electronic Devices

As a courtesy to conference attendees, we request that all electronic devices (pagers, cell phones, laptop computers, etc.) be silenced during educational sessions. If you must use your electronic device, we request that you use the vibration ringing mode and step outside the meeting room so you do not disturb other attendees.

Registration

Advanced registration is required. The registration fee is \$175 for physicians and \$150 for allied health professionals and others. The registration fee includes breakfast, breaks, and all electronic course materials. Meal functions are intended for conference participants only. Registrations received after Friday, April 9th, 2015 increase by \$25. You will receive confirmation within 2 weeks of registering.

Cancellation Policy

For cancellations received by Thursday, April 23rd, 2015, your registration fee less a \$25 administrative fee will be given. No refunds will be given after Thursday, April 23rd, 2015. To cancel, call 1-866-894-3622, ext. 9-3776.

Marshfield Clinic Health System, Inc. reserves the right to cancel the conference due to insufficient enrollment or inclement weather. Registration fees will be refunded in full for these types of cancellation.



Marshfield Clinic complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

-Four Easy Ways to Register-

Online: <https://www.surveymonkey.com/s/WVNBDR2>

By Mail: Return your completed registration form and payment to:
Marshfield Clinic, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

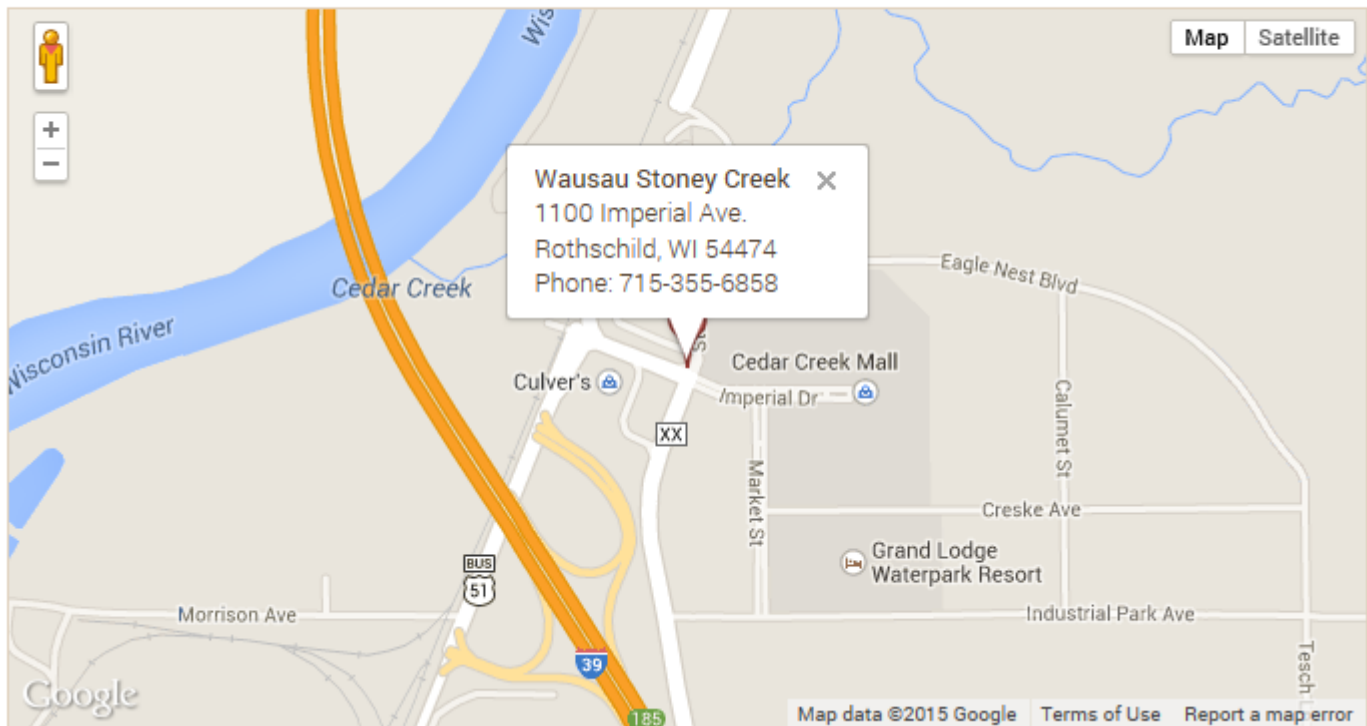
By Phone: Call 1-866-894-3622, option 1 and pay by MasterCard®, VISA®, American Express®, or Discover®

By Fax: Complete registration form and fax to 715-389-3770 with your MasterCard®, VISA®, American Express®, or Discover® Information

Further Information

Requests for further information should be directed to Tanya Esser, Marshfield Clinic CME at esser.tanya@marshfieldclinic.org, 715-389-3776 or 1-866-894-3622, ext. 9-3776.

Map and Driving Directions



Hotel Address

Stoney Creek – Wausau, WI
1100 Imperial Avenue Rothschild, WI 54474
Phone: 715-355-6858

From the North on Highway 51 / I39

Take Exit 185 Rothschild/Business 51
Turn right at the end of the exit ramp onto Business 51
Turn right at stoplight - Imperial Avenue
Hotel is located on your left

From the South on Highway 51 / I39

Take Exit 185 Rothschild/Business 51
Turn right onto Business 51
Turn right at stoplight - Imperial Avenue
Hotel is located on your left

From the East on Highway 29

From Highway 29, stay in the left lane to merge onto I39/51 SOUTH
Take Exit 185 Rothschild/Business 51
Turn right onto Business 51
Turn right at stoplight - Imperial Avenue
Hotel is located on your left

From the West on Highway 29

From Highway 29, merge onto I39/51 SOUTH
Take Exit 185 Rothschild/Business 51
Turn right onto Business 51
Turn right at stoplight - Imperial Avenue
Hotel is located on your left