

2015 Speaker Bios

Hollie Bryant is a graduate of Bowman Gray Dental Assisting Program in 2000 and has been everything from a chairside assistant to an office manager to a C.O.O She is on the editorial board of Dental Assisting Digest and Inside Dental Assisting, Contemporary Product Solutions and is a consultant for numerous dental manufacturers and has authored numerous manuscripts on clinical assisting and practice management topics Hollie is owner of Bryant Dental Consultants where she provides services to dental practices that are seeking growth and are ready to transition to a higher level. She continues to consult for multiple dental practices, writes and lectures nationally on clinical and management topics.

Nancy Dewhirst (Andrews) graduated from, and was a clinical instructor in Dental Hygiene at University of Southern California, and is now the course director of oral pathology and Infection Control in West Coast University's Dental Hygiene Program. She is a nationally recognized speaker, author and consultant, and is a "top 100 U.S. Speaker". Nancy is on the California Dental Assoc., ADA and OSAP speaker's / Consultants bureaus, has had numerous journal articles published and has contributed to textbooks.

For 25 years, **Dr. Bruce Edelstein** has been practicing clinical periodontics in the heart of Atlanta. Dr. Edelstein has obtained his degrees from Cornell, Emory and the University of Pennsylvania, graduating with honors. His professional memberships are numerous and appropriate to his specialty. He has lectured extensively and past engagements include the ADA Annual Session, Yankee Dental Meeting, Chicago Mid-Winter and numerous engagements at Atlanta's Hinman Dental Meeting just to name a few. Dr. Edelstein enjoys a full and rewarding family life and his personal interests include a life-long pursuance of his own fine art landscape black and white photography.

JoAnn R. Gurenlian, RDH, PhD, is Professor and Graduate Program Director of the Department of Dental Hygiene at Idaho State. She is the President of the International Federation of Dental Hygienists and Past President of the American Dental Hygienists' Association. Dr. Gurenlian maintains a column entitled "Looking Ahead" in RDH magazine, and is the co-author of a textbook "Preventing Medical Emergencies". She has conducted over 400 presentations and published over 160 papers. She has been active in dental hygiene for over 35 years as a leader, educator, clinician, administrator, researcher, and international speaker.

Dr. John Maggio is assistant professor at the State University of New York at Buffalo School of Dental Medicine, where he teaches in the undergraduate dental clinic. He is course director of the third year Cariology and Direct Restorations lecture courses. He has developed protocols for caries management and operative dentistry in the school's dental clinics. He is also course director of the Ethics & Law in Practice Management lecture course. He teaches evidence-based continuing education courses in restorative dentistry and caries management to dentists and their teams. Dr. Maggio is a 1989 graduate of the State University of New York at Buffalo School of Dental Medicine. He has a private general practice in Tonawanda, New York. He lives with his wife and daughter in Amherst, New York.

Dr. Louis Malcmacher is a practicing general dentist in Bay Village, Ohio and an internationally known lecturer and author, known for his comprehensive and entertaining style. Dr. Malcmacher has served as a spokesman for the AGD and is President of the American Academy of Facial Esthetics (AAFE). He works closely with dental manufacturers as a clinical researcher in developing new products and techniques. For close to three decades, Dr. Malcmacher has inspired his audiences to truly enjoy doing dentistry by providing the knowledge necessary for excellent clinical and practice management. His group dental practice has maintained a 45% overhead since 1988.

Frank J. Milnar DDS, AACD is a graduate of the University of Minnesota, School of Dentistry. He is an accredited member of the American Academy of Cosmetic Dentistry and a Board Examiner for accreditation. Dr. Milnar maintains a full-time practice in St. Paul, Minnesota emphasizing appearance related dentistry. He has published numerous articles about the direct placement of composites, shade selection and porcelain materials. Dr. Milnar is co-founder of the Minnesota Academy of Cosmetic Dentistry and lectures extensively within the U.S. Armed Forces as well as internationally on the subject of direct composite restorations, shade selection and porcelain materials. He has been voted “Top Dentist” for the last several years in the Minneapolis/St. Paul Magazine. Currently, he is the Professional Education Committee Co-Chair for the AACD.

Brad Newman, Founder & Chief Buzz Officer of Dentainment, he is a leader in marketing and business development for Dental Offices. His experience and wisdom has been the result of entrepreneurial endeavors since he was a kid. Brad understands marketing for Dental Offices and brings an extraordinary amount of energy, passion and creativity to the table. He understands the importance of oral-health and is thrilled to be a leader in this important space. Helping people find a great dentist and receive quality Dental care is the driving force behind Dentainment. Brad enjoys hockey, yoga, hiking and recently picked up the violin again.

Mr. Ali Oromchian is one of the nation’s leading legal authorities on topics relevant to dentists. Since its creation, the Dental and Medical Counsel PC law firm has been regarded as one of the preeminent health care law firms devoted exclusively to health care professionals with offices in San Ramon, Honolulu and Irvine. His clients seek his advice on practice acquisitions and sales, creation of corporations and partnerships, associate contracts, estate planning, employment law matters, office leasing and state board defense. Additionally, he is a frequent speaker on topics such as employment law, negotiations strategies, contract and estate planning throughout North America. Using humor, real world examples, and his business experience, he communicates legal concepts with a unique, conversational style that is neither tedious nor too “lawyerly”.

Shannon Pace Brinker, CDA CDD a National and International Speaker and a full time practicing dental assistant for over 23 years. She is an active member of the AACD. Shannon is the first auxiliary to sit on the AACD Board of Directors. Shannon is a member of the E4D Clinical Operations Operators (ECO) group and had extensive input for the certified dental designer CDD certification. Shannon was selected one of Dentistry Today's Top 100 Clinicians of from 2009 to 2013. She was also selected as Dental Products Report 25 most influential women in dentistry and Dr. Bicuspid's Dental Assistant Educator of the year for 2012.

Steven L. Rasner DMD, MAGD After earning his bachelor's in psychology from Rutgers's College, Dr. Rasner graduated for the University of Pennsylvania in 1980 with a doctorate in dental medicine. He received his Mastership from the Academy of General Dentistry in 1997 and completed the written portion for the Board certification by the American Board of General Dentistry. He has operated a private practice for 33 years. He has spoken for fourteen years in 48 American states and five countries abroad. He had been included in Dentistry Today's Top Clinical Educators for nine consecutive years. He has won speaking awards in Australia (2006); Toronto (2007) and South Carolina (2012).

David L Rothman is a Board Certified Pediatric Dentist in private practice in San Francisco and is Associate Clinical Faculty at Case Western Reserve College of Dental Medicine.. He completed a GPR at Einstein in Philadelphia and Anesthesia Residency at the Medical College of Pennsylvania. He is past Chair of Pediatric Dentistry at UOP School of Dentistry and has been President of the College of Diplomates of the American Board of Pediatric Dentistry and of the California Society of Pediatric Dentistry. He has been Editor of the San Francisco Dental Society and is on the Board of CDAPresents. He lectures and publishes nationally and internationally on pediatric dentistry, anesthesia and sedation.

Jason M. Yamada DDS, MS Born and raised in Honolulu, Hawaii and received his DDS degree from the USC and his Periodontics and Masters degree from Northwestern University. He is Assistant Clinical Professor in the Advanced Graduate Education Program in Periodontics and Implant Surgery at Loma Linda University Dental School. Dr. Yamada has been featured in articles and magazines as well as having been aired on television programs. He has lectured nationally and internationally on his patented ISM (Internal Sinus Manipulation) technique and instruments. Dr. Yamada currently practices in Torrance and Irvine California with an emphasis on Implant Surgery and Restoration, Microsurgery, and Periodontal Surgery.