

PCA

PROSTATE CANCER ACADEMY

2018 PROSPECTUS

AN EDUCATIONAL INITIATIVE PRESENTED BY



AND

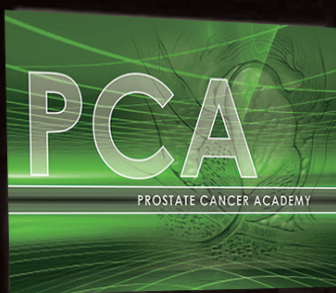


LUGPA
Integrated Practices
Comprehensive Care

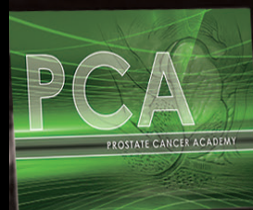
LOS ANGELES, CALIFORNIA

OCTOBER 11-13, 2018

PROSTATE CANCER ACADEMY 2018



Prostate Cancer Academy (PCA) educates uro-oncology fellows, chief residents, and members of LUGPA on advances in prostate cancer treatment to optimize patient management.



FACULTY CHAIRS 2018

Herbert Lepor, MD

Professor, Department of Urology
Martin Spatz Chair, Department of Urology
Professor, Department of Biochemistry and
Molecular Pharmacology
NYU Langone Medical Center
New York, NY

Neal D. Shore, MD, FACS

President, LUGPA
Medical Director, Certified Physician Investigator
Carolina Urologic Research Center
Atlantic Urology Clinics
Myrtle Beach, SC

PROGRAM HIGHLIGHTS

- Attendees include 50 urologic oncology fellows and residents and 50 LUGPA-member physicians
- Thursday evening exhibit hall reception
- Full-day Friday, half-day Saturday scientific agenda
- Friday evening reception and dinner
- Exhibit hall

Topics	Speakers
Introduction to LUGPA	Neal D. Shore, MD Carolina Urologic Research Center Atlantic Urology Clinics
Improving Specificity of PSA Screening: Serum and Urine Markers—Who Doesn't Need a Prostate Biopsy?	Daniel W. Lin, MD University of Washington
Risk Stratifying Low-risk Disease: Molecular Markers	Marc Dall'Era, MD UC Davis Comprehensive Cancer Center
mpMRI-guided Biopsy	Samir Taneja, MD NYU Langone Medical Center
Focal Ablation of Prostate Cancer	Herbert Lepor, MD NYU Langone Medical Center
Advances in PET Imaging	Phillip J. Koo, MD Banner MD Anderson Cancer Center
Understanding Hereditary Prostate Cancer: Evaluation and Management	Sanjeev Kaul, MD Oakland University and William Beaumont Hospital
LHRH Agonists vs Antagonists	Lawrence Karsh, MD The Urology Center of Colorado
Managing Bone Health in Advanced Prostate Cancer: What Every Urologist Should Know	William J. Aronson, MD University of California, Los Angeles
Advanced Prostate Cancer: Is There a Role for Urologists?	Neal D. Shore, MD Carolina Urologic Research Center Atlantic Urology Clinics
Role of Immunotherapy in Advanced Prostate Cancer	David Quinn, MD Keck School of Medicine of USC
Role of Androgen Receptor Blockers in Advanced Prostate Cancer	Evan Y. Yu, MD University of Washington Medical Center
Role of PARPs and Other Novel Pathways	David Quinn, MD Keck School of Medicine of USC
Role of Chemotherapy and Radiopharmaceuticals in the Management and Treatment of Advanced Prostate Cancer	Evan Y. Yu, MD University of Washington Medical Center
Case Presentations with Panel Discussions	Chairs and Faculty Members

EXHIBITOR/SPONSOR OPPORTUNITIES

EXHIBIT SPACE PACKAGES

☐ 8 x 8 Exhibit Booth

\$7,500

Includes 2 exhibitor registrations, pipe & drape, booth signage, skirted table, carpet, 2 chairs, wastebasket, company listing in the conference program, and onsite acknowledgement of sponsorship.

☐ 8 x 16 Exhibit Booth

\$10,000

Includes all components of the package above plus 2 additional exhibitor registrations and preferred location in the Exhibit Hall.

SYMPOSIA & SPONSOR OPPORTUNITIES

BECOME A RECOGNIZED PCA SPONSOR TODAY

DIAMOND: \$100,000+

PLATINUM: \$50,000 - \$99,999

GOLD: \$40,000 - \$49,999

SILVER: \$25,000 - \$39,999

BRONZE: \$20,000 - \$24,999

☐ Thursday Exhibit Hall Welcome Reception	\$25,000
☐ Thursday Welcome Dinner*	\$50,000
☐ Friday Breakfast*	\$100,000
☐ Friday AM Coffee Break	\$20,000
☐ Friday Luncheon*	\$100,000
☐ Friday PM Coffee Break	\$20,000
☐ Friday Networking Reception	\$40,000
☐ Friday Networking Dinner*	\$50,000
☐ Saturday Breakfast*	\$100,000
☐ Saturday AM Coffee Break	\$20,000
☐ Saturday Boxed Luncheon	\$25,000

All sponsors of the above-listed opportunities will receive

- \$20,000 - \$49,999 – 8 x 8 exhibit booth package plus 2 additional exhibitor registrations
- Over \$50,000 – 8 x 16 exhibit booth package plus 2 additional exhibitor registrations

*Event includes an opportunity for a 40-minute presentation. Sponsor is required to provide onsite staff for registration. Food and beverage is included in the fee.

ADDITIONAL SPONSOR OPPORTUNITIES

Items below may be personalized with the Prostate Cancer Academy and Sponsor(s) logo (if applicable). Sponsors will also receive recognition onsite and in the program book.

- | | |
|---|-----------------|
| ☐ 2-hour Speaker Advisory Board | \$25,000 |
| ☐ Thumb drives with Prostate Cancer Academy presentations | \$10,000 |
| ☐ Tote Bags | \$10,000 |
| ☐ Notepads | \$10,000 |
| <i>(Notepads will be limited to 10 sponsors on a first-come, first-served basis)</i> | |
| ☐ Pens | \$5,000 |
| ☐ Fold-Out Bookmark Ad Page in Onsite Program Book | \$5,000 |
| ☐ Evening Hospitality Suite | \$2,500 |

(Fee covers access to a suite; it does not include room charges & taxes, nor does it include additional items purchased for the space including, but not limited to, food & beverage, audio/visual, and entertainment.)

COMPANY INFORMATION

Company Name	
Address	
City/State/Zip	
Telephone	
Email Address	
Website Address	

CONTACT INFORMATION

Name of Person Coordinating Exhibit	
-------------------------------------	----------------------



PAYMENT INFORMATION

For payment by check

Enclosed Check #

Please make checks payable to MedReviews, LLC

For payment by credit card*

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number

Expiration Date
(Month/Year)

Security Code

Cardholder's Name
(please print)

Cardholder's Signature

Billing Address
(if different from above)

Total Amount Enclosed

*A 3% convenience fee will be added to all credit card payments.

Authorization

I am an authorized representative for this Exhibiting Company with full power and authority to sign this Exhibitor Application.

Signature

Print Name

Date

Email to: sblack@medreviews.com

Mail to: Steven Black
MedReviews, LLC
41A New London Turnpike
Glastonbury, CT 06033

EXHIBITOR AGREEMENT**Terms and Conditions Prostate Cancer Academy (PCA) 2018**

1. Agreement to Terms, Condition and Rules. The Exhibitor agrees to observe and abide by the Terms and Conditions set forth hereafter and by such additional Terms and Conditions made by Prostate Cancer Academy (PCA) and MedReviews, LLC, including, but not limited to, those contained in the Exhibitor Prospectus and Exhibitor Service Kit.

2. Indemnification. (a) Neither PCA, MedReviews, LLC nor the hosting hotel, nor any officers, agents, employees or representatives of either of them, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. (b) The Exhibitor and its agents shall indemnify, defend and protect PCA, MedReviews, LLC and the hosting hotel and hold harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms and Conditions, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. (c) The exhibiting company is responsible and accountable for the actions of its staff and any agents, appointed contractors or vendors.

3. Exhibit Insurance. Exhibitors who desire insurance on their exhibits must obtain the same at their own expense. PCA and MedReviews, LLC do not carry insurance of any sort on the exhibit or other property of Exhibitors and PCA and MedReviews, LLC assumes no liability for loss or damage thereto from any cause.

4. Liability Insurance. All Exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from Exhibitor's participation in the Conference, including but not limited to worker's compensation as required by U.S. statutes and commercial general liability insurance in such amounts as are adequate, but in no event less than \$1 million (U.S.) in respect of injuries to any one person in any one occurrence, with a \$2 million aggregate, and \$1 million in respect to damage to property. Said insurance shall name PCA, MedReviews, LLC and the hosting hotel and its agents, officers, board members and employees, as additional insured's. This insurance shall not be cancelled prior to the termination date of insured's contract with PCA and MedReviews, LLC or until after thirty (30) days prior written notice has been given to PCA and MedReviews, LLC. It is agreed that any insurance maintained by PCA, MedReviews, LLC and the hosting hotel shall apply in excess of, and not contribute with coverage provided by the Exhibitor or any of its agents, contractors or representatives.

5. Licensing of Exhibit Space. PCA and MedReviews, LLC shall license the Exhibit Space to Exhibitor for the period of the Conference, provided the Conference facility is made available to PCA and MedReviews, LLC. Such a license is made for the period of the Conference only and does not imply that the same or similar space will be held or offered for future conferences. PCA and MedReviews, LLC reserves the right to terminate this Agreement, close the Exhibit Space and remove the Exhibitor's property if PCA and MedReviews, LLC determines, in its sole discretion, that the Exhibitor is not eligible to participate in the Conference or is in violation of any PCA and MedReviews, LLC rules and regulations. The Exhibitor must not hold itself out as an agent or representative of PCA and MedReviews, LLC, or joint venturer with PCA and MedReviews, LLC.

6. Conference Hours and Dates. Hours and dates for installing, showing and dismantling the Exhibit Space shall be those specified by PCA and MedReviews, LLC in writing to the Exhibitor. All exhibits must be open and staffed for business during exhibit hours, and no dismantling or packing may be started before the official close of the Conference.

7. Exhibitor Responsibilities. The Exhibitor shall exhibit only its own products or services for which it is the duly authorized representative and a principal(s) and/or employee(s) of the Exhibitor must be present in the Exhibit Space at all times during the exhibit hours of the Conference.

8. Assignment of Exhibit Space. The Exhibitor shall not assign or sublicense to a third party its rights hereunder to the Exhibit Space, or any portion thereof, without the written consent of PCA and MedReviews, LLC, which PCA and MedReviews, LLC may withhold in its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee or sub-licensee and all its representatives.

9. Displays and Decorations. Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls of the Conference facility. No signs, advertising devices or merchandise shall be displayed outside the Exhibit Space. PCA and MedReviews, LLC reserve the right to approve all signs and decorations before display at the Conference.

10. Observance of Laws and Rules. The Exhibitor must comply with all laws, rules, regulations and ordinances of federal, province, state and local government authorities, and all rules of the Conference facility.

11. FDA Regulations and Restrictions. All medical devices or pharmaceutical products either exhibited or described in Exhibitor literature must satisfy U. S. Food and Drug Administration (FDA) requirements — full compliance with applicable FDA approvals as well as with its guidelines regarding display, promotion and marketing of medical products. If an exhibited product remains under clinical investigation or investigational new drug application (INDA) procedures, that fact must be prominently disclosed. Also, if not licensed or approved by the FDA specifically for cardiology-related procedures, that fact must be prominently noted. (Information regarding FDA regulations and approvals may be secured from the agency.) Additional constraints may apply pending further FDA guidelines and PCA and MedReviews, LLC -imposed regulations, and the Exhibitor agrees to comply with all then-applicable restrictions. PCA and MedReviews, LLC reserves the right to terminate this Agreement, close the exhibit and remove the Exhibitor's property should PCA and MedReviews, LLC determine, at its sole discretion, that the Exhibitor has violated these restrictions or is otherwise ineligible to participate in the Conference. The Exhibitor agrees to indemnify, hold harmless and defend PCA and MedReviews, LLC should any of its products or literature violate these rules, or transgress FDA requirements.

12. Closing of Exhibit. If the Exhibitor is the subject of a labor or similar dispute resulting in picketing or overt demonstration in or near the Conference facility, or if the Exhibitor engages in any action or demonstration that is objectionable to PCA and MedReviews, LLC or distracts attendance to the Conference, PCA and MedReviews, LLC reserves the right to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's property from the Exhibit Space. PCA and MedReviews, LLC shall be entitled to terminate this Agreement forthwith, close the exhibit and remove the Exhibitor's property from the Exhibit Space at any time for failure by the Exhibitor or its duly authorized assignee or any of its officers, agents, employees or other representatives to perform, meet or observe any Term and Condition set forth herein or any additional Terms and Conditions made subsequent to this Agreement for the efficient and safe operation of the Conference, and such Exhibitor shall not be entitled to a refund of any payment.

13. Inability to Hold Show. If, because of war, fire, strike, terrorist acts, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of PCA and MedReviews, LLC, the Conference or any part thereof is prevented from being held, is canceled by PCA and MedReviews, LLC, or the Exhibit Space becomes unavailable, PCA and MedReviews, LLC, in its sole discretion, shall determine and refund to the Exhibitor a proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by PCA and MedReviews, LLC and reasonable compensation to PCA and MedReviews, LLC, but in no case shall the amount of the refund to Exhibitor exceed the amount of the exhibit fee paid.

14. Cancellation. All cancellations of Exhibit Space by Exhibiting Company must be in writing. PCA and MedReviews, LLC reserves the right to withhold refunds for cancelled space for any reason.

15. Americans with Disabilities Act (ADA). The hosting hotel shall be responsible for all accessibility requirements and labor accommodation requirements under the Americans with Disability Act (ADA) or any other disability or equal protection laws. PCA and MedReviews, LLC shall be responsible for those readily achievable, non-permanent accessibility requirements, which are applicable to PCA and MedReviews, LLC if not otherwise provided by the Conference facility. The Exhibitor agrees that it will comply with any provisions of the ADA or any other disability or equal protection laws that are applicable to the Exhibitor.

16. Jurisdiction. Each party hereto consents to the jurisdiction of the courts of the State of Delaware for enforcement or interpretation of this Agreement, and further consents to service of process in accordance with the Delaware Rules of Procedure.

17. Governing Law. This Agreement, having been executed in the State of Delaware, shall be governed by and construed and enforced in accordance with the Laws of the State of Delaware as if it is an agreement made and to be performed entirely within such State.

This Agreement may not be amended or modified except by a written communication by PCA and MedReviews, LLC.

Agreement: I am an authorized representative for this Exhibiting Company with full power and authority to sign this Exhibitor Agreement.

The Exhibiting Company has read and understands the Terms and Conditions as stated in the Exhibitor Agreement.

Authorized
Signature

Print Name

Date