

16th Annual Future of Spine + The Spine, Orthopedic and Pain Management-Driven ASC Conference

JUNE 14-16, 2018 | SWISSÔTEL, CHICAGO, ILLINOIS



JOE MONTANA

Former American Football Quarterback, San Francisco 49ers, Kansas City Chiefs



ANDREW HAYEK

Chief Executive Officer, OptumHealth and Chief Executive Officer, Surgical Care Affiliates



RICHARD WOHNS, MD, JD, MBA

Founder, President and Board Certified Neurosurgeon, NeoSpine



TUCKER CARLSON

Host, Tucker Carlson Tonight and Founder, The Daily Caller



FRANK PHILLIPS, MD

Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center



HOLLY BUCKLEY, JD

Partner, McGuireWoods LLP



JAMES LYNCH, MD, FRCSI, FAANS

Spinal Neurosurgeon and Founder/Chairman, SpineNevada



I. NAYA KEHAYES

Principal, ECG Management Consultants

222+ Speakers, 110 Total Sessions - Including 140 Physicians, Primarily Spine & Orthopedic Surgeons

6 GREAT REASONS TO ATTEND:

1. More than 1,100 attendees from across the nation at this world-class ASC event focused on Spine, Orthopedics, and Pain
2. A Keynote talk on "Driving Performance Excellence" by Joe Montana
3. A Keynote talk on, "The State of the ASC Industry," by Andrew Hayek
4. 140 physicians speaking, primarily spine surgeons with 222 speakers total
5. Keynote talks by Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center; Richard WOHNS, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine; and James J. Lynch, Spinal Neurosurgeon and Founder/Chairman, SpineNevada
6. 110 educational and entertaining sessions on how to improve your ASC and its bottom line, how to manage challenging clinical, business and financial issues and much more!

THANK YOU TO OUR
CORPORATE PARTNER

MCKESSON

Improving the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

THRIVE NOW AND IN THE FUTURE

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.

- 110 Sessions
- Over 222 Total Speakers
- 140 Physicians Speaking

Celebrity Keynotes by:

- Joe Montana, Former American Football Quarterback, San Francisco 49ers, Kansas City Chiefs
- Tucker Carlson, Host, *Tucker Carlson Tonight* and Founder, *The Daily Caller*

The Becker's Healthcare Difference:

1. Improve business practices around your ASC
2. Improve your spine practice and learn about the future of the spine industry
3. Learn from colleagues and from industry leaders about the most interesting issues in ASCs and spine
4. Network with colleagues
5. Understand the changing climate of healthcare and how it impacts your business

PROGRAM SCHEDULE

THURSDAY, JUNE 14, 2018

10:00 am - 5:35 pm	Registration
10:00 am - 12:10 pm	Sessions
12:10 pm - 12:30 pm	Networking Break
12:30 pm - 2:35 pm	Sessions
2:35 pm - 2:50 pm	Networking Break
2:50 pm - 5:00 pm	Sessions
5:00 pm - 7:00 pm	Networking Reception in Exhibit Hall

FRIDAY, JUNE 15, 2018

7:00 am - 8:00 am	Continental Breakfast & Registration
8:00 am - 10:00 am	Sessions

10:00 am - 10:30 am	Networking Break
10:30 am - 12:00 pm	Sessions
12:00 pm - 1:00 pm	Networking Luncheon in Exhibit Hall
1:05 pm - 3:10 pm	Sessions
3:10 pm - 3:30 pm	Networking Break
3:30 pm - 5:00 pm	Sessions
5:00 pm - 6:00 pm	Networking Reception in Exhibit Hall

SATURDAY, JUNE 16, 2018

7:00 am - 8:00 am	Continental Breakfast
8:00 am - 12:10 pm	Sessions

THURSDAY, JUNE 14, 2018

Session Tracks:

- Track A – ASCs - Business and Profitability Issues
- Track B – ASCs - Business and Profitability Issues
- Track C – Spine and Orthopedics
- Track D – Spine
- Track E – Spine
- Track F – Spine
- Track G – Thought Leadership

10:00 am - 10:40 am

A. RESERVED

B. The Simplest Way to Reduce Your ASC Supply Spend Cost

- MJennifer Ludowise, Director, Customer Operations, Cardinal Health OptiFreight Logistics

C. Percutaneous Lumbar Decompression, Regenerative Medicine, and Neuromodulation in the ASC setting

- Michael DePalma, MD, President, Medical Director and Director, Interventional Spine Care Fellowship, Virginia iSpine Physicians, PC; President and Director of Research, Virginia Spine Research Institute, Inc
- Tim Davis, MD, Founder and Medical Director, Orthopedic Pain Specialistsx

D. RESERVED

E. Starting a Complex Spine Program in an ASC

- Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail-Summit Orthopaedics
- Michael Westmiller, Administrator, Vail Valley Surgery Center

F. RESERVED

G. RESERVED

10:45 am - 11:25 am

A. Total Joints in ASCs

- Michael Bohan, MD, Founding Partner, Carolina

Orthopedics

- TK Miller, MD, Vice Chairman, Orthopaedic Surgery, Chief, Section of Sports Medicine, Carilion Clinic; Associate Professor, Orthopaedic Surgery, Virginia Tech Carilion School of Medicine
- Patrick Toy, MD, Surgeon, Outpatient Total Joint Replacement, Campbell Clinic Orthopaedics
- Deepak Chavda, MD, Orthopedic Surgeon, Texas Bone & Joint Center
- Chris Bishop, Chief Executive Officer, Regent Surgical Health
- Moderated by Bill Wilder, Director, Outpatient Marketing, DePuy Synthes, a Johnson & Johnson Company

B. Using AAAHC's New Standards and Scoring System

- David Shapiro, MD, Board Member, Accreditation Association for Ambulatory Health Care (AAAHC)

C. How to Succeed In A Bundled Payment Environment for Spine Surgery

- Ellis M Knight, MD, MBA, Senior Vice President and Chief Medical Officer, Coker Group

D. RESERVED

E. Bundled Payments & Global Episodes of Care

- Don Schreiner, Chief Executive Officer, Orthollinois and Orthollinois Surgery Center
- Victor Antonacci, MD, Medical Director, Orthollinois and Orthollinois Surgery Center

F. ASC Strategies for Optimizing Opportunity with Total Joints and Spine

- I. Naya Kehayes, Principal, ECG Management Consultants

G. The State of the ACA and Its Impact on Practices & ASCs

- Maggie Summerfelt, MBA, Administrator, Advanced Surgery Center, LLC
- Beejal Amin, MD, Assistant Professor and Quality Medical Director, Neurosciences,

MCKESSON

TO REGISTER: Call **800.417.2035** • Fax **866.678.5755** • Email registration@beckershealthcare.com
or www.regonline.com/16thspineorthoasc

Department of Neurosurgery, Presence St. Joseph Medical Center

- Woody Moore, Founder & President, The Physician's Advocate
- Steven Hochschuler, MD, Co-Founder, Texas Back Institute, Chairman, Texas Back Institute Holdings, Inc.
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

11:30 am - 12:10 pm

A. Keeping a Great Practice Thriving - Execution, Ancillaries, Leadership and More

- Keith Harvie, Physician, Lovelace Womens Hospital
- Kenny Bozorgi, MD, MS, CASC, Chief Operating Officer and Chief Information Officer, Magna Health Systems
- Moderated by Brian Silverstein, Managing Partner, HC Wisdom, LLC

B. Improving Billing and Collections

- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Lisa Rock, President, National Medical Billing Services

C. Applying Clinical Evidence to Hip and New Arthroplasty Devices

- John Cherf, MD, MPH, MBA, President, OrthoIndex; Chief Medical Officer, Pinpoint Care, Vice Chairman and Medical Director, OrthoCentrix Solutions; Chief, Orthopedics, Advocate Illinois Masonic Medical Center
- Julie Schulz, MD, MPH, Vice President, Clinical Engagement and Effectiveness, Procured Health
- Simon Kerr, Medical Products Specialist, Procured Health

D. Investing in Early Stage Spine and Device Companies - Smart? Dumb? And Practical Thoughts

- Carlos A. Bagley, MD, FAANS, Associate Professor and Vice Chairman, Department of Neurological Surgery, University of Texas Southwestern Medical Center
- Bob Bishop, Director, Rapid Recovery Spine Services, NeuroSpine Institute of Orlando
- Richard Wohns, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

E. Social Media in High End Practices

- C. David Geier, Jr., MD, Founder, Orthopaedic Surgeon and Sports Medicine Specialist, Sports Medicine Specialists of Charleston; Medical Director, East Cooper Sports Medicine

F. Device Companies: The Big 5 - Thoughts and Observations

- Bill Wilder, Director, Outpatient Marketing, DePuy Synthes, a Johnson & Johnson Company
- Ryan Bond, Director, Healthcare Solutions, NuVasive
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

G. Current Issues in Pain Management, Opioids, ASCs and More

- Nita Grover, MD, MPA, Physician, Pain Care

- Philip Schneider, MD, Orthopaedic Surgeon, The Surgery Center of Chevy Chase
- Nic Gay, MD, Surgeon, Precision Surgicenter
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

12:10 - 12:30 pm

Networking Break

12:30 - 1:10 pm

A. Spine Procedures in ASCs

- Sunny Uppal, MD, Spine Surgeon, Glenwood Surgical Center
- Pierce D. Nunley, MD, Director, Spine Institute of Louisiana
- Robert Nucci MD, Orthopedic Spine Surgeon, Nucci Medical Clinic, LLC
- Moderated by Hilary Blackwood, Associate, McGuireWoods LLP

B. Direct to Consumer Marketing: How to Succeed in Today's Consumer Driven Health Care Economy

- Neil Badlani, MD, MBA, Chief Medical Officer, North American Spine and Nobilis Health Corp.

C. The Best Advice for Your ASC and Practice

- David Posch, President and Chief Executive Officer, American Surgical Centers II, LLC
- Tammy Blackburn, Director, Surgery Center, Rockford Orthopedic Surgery Center
- Mark Misplay, Vice President, Sales, Cardinal Health
- Moderator by Mackenzie Bean, Assistant Editor, Becker's Healthcare

D. New Entrepreneurial Ideas for Spine Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More

- Perry L. Haney, MD, Medical Director, SpineOne, Inc
- John Caruso, MD, FACS, Neurosurgeon, Parkway Neuroscience & Spine Institute
- Scott L. Blumenthal, MD, Orthopedic Spine Surgeon, Texas Back Institute
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

E. Developing a Great Patient Experience with Outpatient Spine Surgery

- Sukdeb Datta, MD, MBA, DABIPP, FIPP, Datta Endoscopic Back Surgery & Pain Center
- Dustin M. Cole, MD, Medical Director and Interventional Spine Specialist, Brain Surgery and Comprehensive Spine Center, Valley View Hospital
- Sara Brice, Director, Texas Back Institute; Texas Health Plano Scoliosis & Spine Tumor Center
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

F. Key Thoughts on What Makes Great Physician Leaders

- Mohammad Agha, MD, Assistant Professor, Clinical PM&R, Clinical Orthopedic Surgery, University of Missouri Healthcare
- Darrel Saldanha, MD, Anesthesiologist & Physician Owner, Hyde Park Surgical Center
- Onassis Caneris, MD, President, Riverhills Healthcare Inc.
- Dan Lieberman, MD, Chairman and Chief

Medical Officer, Phoenix Spine

- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

G. Learning New Techniques and Adding New Concepts for Practicing Spine Surgeons

- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists
- William C. Watters III, MD, MMS, MS, Past President, North American Spine Society, Clinical Professor, University of Texas Medical Branch, Clinical Associate Professor, Baylor College of Medicine
- Richard V. Chua, MD, FAANS, FACS, Chief of Neurosurgery, Chairman of Surgery, Advisor; Neurosurgeon, Spine Center of Excellence, Northwest Medical Center; Northwest NeuroSpecialists PLLC
- Moderated by Laura Dyrdra, Editor-in-Chief, Becker's Healthcare

1:15 - 1:50 pm

A. Reinventing and Strengthening an ASC

- Amy Allard, BSN, MPH, RN, Administrator, Ramapo Valley Surgical Center
- Peter Slate, Chief Financial and Business Development Officer, The CORE Institute
- Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago
- Moderated by Barton Walker, JD, Partner, McGuireWoods LLP

B. Cash Collection Strategies in a High Deductible Environment

- Earl Anderson, Executive Director, Tennessee Orthopaedic Clinics
- Tina Snodderly, Chief Operating Officer, Tennessee Orthopaedic Clinics

C. Bundled Payments for Spine and Orthopedics

- Steven Mash, MD, Musculoskeletal Medical Director, DuPage Medical Group
- Richard Kube, MD, Spine Surgeon; Founder/Owner, Prairie Spine and Pain Institute
- Teresa Copeland, Director of Managed Care, Knoxville Orthopaedic Surgery Center
- Moderated by John Cherf, MD, MPH, MBA, President, OrthoIndex; Chief Medical Officer, Pinpoint Care, Vice Chairman and Medical Director, OrthoCentrix Solutions; Chief, Orthopedics, Advocate Illinois Masonic Medical Center

D. Spine-Focused ASCs

- Ash Ragab, MD, Owner/ President, Comprehensive Spine Institute and Comprehensive Surgery Center
- Shahram Rezaiaimiri, MD, President and Chief Executive Officer, Allspine Surgery Center
- Jessica Lorah MBA, Administrative Director, High Mountain Brain & Spinal Surgery Center at Valley View
- Kam Momi, MD, Orthopaedic Spine Surgeon, Coastal Spine
- Moderated by Lauren Ramos, JD, Associate, McGuireWoods LLP

E. Physician-Hospital Alignment and Compensation Models: The Second Generation

- Max Reiboldt, CPA, President and Chief Executive Officer, Coker Group
- Bashar Naser, Chief Financial Officer, Gerald Champion Regional Medical Center

F. Mergers and Acquisitions of ASCs and Orthopedic, Anesthesia and Pain Management Practices

- Geoffrey Cockrell, JD, Partner, McGuireWoods LLP
- Matt Searles, Managing Director, Merritt Healthcare
- Robert Aprill, Analyst, Provident Healthcare Partners, LLC
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

G. Operating a Successful Pain Practice or Department

- PK Suchdev, MD, Chief Executive Officer, Pain Solutions
- Amy Mowles, Chief Executive Officer, Mowles Medical Practice Management
- Ali Nairizi, MD, MS, Pain Specialist, Anesthesiologist, Nevada Advanced Pain Specialists
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Healthcare

1:55 - 2:35 pm

A. The Biggest Challenges in ASCs

- John L Couvaras, MD, FACOG, Partner, IntegraSurgical Ambulatory Centers of Arizona
- Elena Fuentes, RN, Vice President, Ambulatory Surgery, Pain Specialists of America
- Chris Bishop, Chief Executive Officer, Regent Surgical Health
- Corey Welchlin, DO, Owner, Center for Specialty Care
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

B. The Mix of Orthopedics, Spine, Payers and More

- Ravi Ponnappan, MD, Orthopedic Spine Surgeon, Jersey Spine Associates
- Mihir Patel, MD, Orthopedic Surgeon, Treasurer and Board Member, OrthoIndy
- Ali Mesiwala, MD, Medical Director, Southern California Center for Neuroscience and Spine
- Michael Redler, MD, Partner, Orthopedic & Sports Medicine Center
- Moderated by Brian Silverstein, Managing Partner, HC Wisdom, LLC

C. The State of Spine Surgery and the Independent Practice

- Vladimir Sinkov, MD, Spine Surgeon, New Hampshire Orthopaedic Center
- Dean Toubis, MD, PhD, Spine Surgeon, Citrus Spine Institute
- Brian Gantwerker, MD, FAANS, FACS, President, The Craniospinal Center of Los Angeles
- Moderated by Sandra Jones, MBA, MSM, President, Ambulatory Strategies

D. Key Issues in Minimally Invasive Surgery

- Ronald Michael, MD, Neurosurgeon, Illinois Neurospine Institute
- Larry Khoo, MD, Neurosurgeon, The Spine Clinic of Los Angeles
- Jocelyn Idema, MD, Orthopaedic Spine Surgeon

- Kevin Pauza, MD, Back and Spinal Surgeon, Texas Spine and Joint Hospital
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

E. Work Life Balance: Myth or Possible? Physician / Staff Burnout and How to Avoid It

- Jayen Patel, MD, Physician Owner, Tulsa Ambulatory Procedure Center
- Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems
- Margaret Chappell, RN, MS, CASC, Senior Vice President, Operations, ASCOA
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group; Advanced Ambulatory Surgical Center; Elmwood Park Immediate Health Care Centers; VIP Surgery Chicago

F. Evolving Business, Clinical and Competitive Issues in Spine and Pain

- Kenneth Candido, MD, Professor of Clinical Anesthesiology, UIC. Advocate Illinois Masonic Medical Center
- Edward Kowlowitz, MD, Pain Management - Interventional Pain Management, Community Hospital East (Indianapolis, IN)
- Kerrie Reed, MD, Physician, Lakeshore Integrative HealthCare
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

G. Coding and Compliance in the Ever Changing Regulatory Landscape for Spine, Pain Management and Orthopedics

- Lisa Rock, President, National Medical Billing Services
- Nader Samii, Chief Executive Officer, National Medical Billing Services

2:35 - 2:50 pm
Networking Break

2:50 - 3:30 pm

A. KEYNOTE PANEL: ASCs, Orthopedics and Spine: The Next 5 Years

- Brian Mathis, Chief Development Officer, OptumCare
- Marsha Lindsay, Chair and Chief Strategist, Growth, Brand, Innovation, Lindsay, Stone & Briggs
- David Rothbart, MD, FACS, FACPE, Neurosurgeon and Medical Director, Spine Team Texas; Chairman, Board of Directors, Texas Health Southlake Hospital
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

B. KEYNOTE: Ancillaries: The Only Way to Survive in Independent Spine and Orthopedic Practice

- James J. Lynch, MD, FRCSI, FAANS Board-Certified Spinal Neurosurgeon, Spine Surgeon

3:35 - 4:05 pm

KEYNOTE - The Future of Spine, Private Practice and More

- Richard Wohns, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine

4:10 - 5:00 pm

KEYNOTE: Driving Performance Excellence

- Joe Montana, Former American Football Quarterback, San Francisco 49ers, Kansas City Chiefs

5:05 - 7:00 pm

Cocktail Reception and Exhibits

FRIDAY, JUNE 15, 2018

Session Tracks:

- Track A – ASCs - Business and Profitability Issues
- Track B – ASCs - Business and Profitability Issues
- Track C – Spine and Orthopedics
- Track D – Spine
- Track E – Spine
- Track F – Spine
- Track G – Thought Leadership
- Track H -- Special Events

7:00 - 8:00 am

Registration & Continental Breakfast

8:00 - 8:40 am

KEYNOTE: Today's Political Landscape

- Tucker Carlson, Host, *Tucker Carlson Tonight* and Founder, *The Daily Caller*

8:45 - 9:20 am

KEYNOTE: The State of the ASC Industry

- Andrew Hayek, Chief Executive Officer, OptumHealth and Chief Executive Officer, Surgical Care Affiliates

9:25 - 10:00 am

A. KEYNOTE: The Future of Innovation and Value

- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center

B. KEYNOTE: 8 Disruptive Issues in Healthcare

- Holly Buckley, JD, Partner, McGuireWoods LLP

10:00 - 10:30 am

Networking Break

10:30 - 11:10 am

A. 2-Plus Years of Outpatient Joints*

- Michael J. Chmell, MD, Medical Director, OrthoIllinois Surgery Center
- Tammy Blackburn, BSN, RN, CNOR, Director, OrthoIllinois Surgery Center
- Nathan Gray, Account Manager, Smith & Nephew

**This session is not CME approved*

B. Strategies for Developing Outpatient Total Joint ASCs for Independent and Small Orthopedic Practices

- Shaun Lea, Facility Administrator, Oak Park Surgery Center
- Thomas Ferro, MD, Medical Director, Bone & Joint Center Arroyo Grande

C. What's Next in Sports Medicine?

- Charles Bush-Joseph, MD, Sports Medicine Physician, Rush University Medical Center

- Richard White, MD, Orthopaedic Surgeon, Fitzgibbon's Hospital
- Amanda Penrod, Chief Operating Officer, Orthopaedic & Sports Medicine Center
- Jack E. Jensen, MD, FACS, Founder, Athletic Orthopedics & Knee Center
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

D. RESERVED

E. Key Advances in Spine Surgery

- Hazem Eltahawy, MD, PhD, FRCS, FACS, Chief, Neurosurgery, St. Mary Mercy Hospital and Director, Neuroscience Service, St. Joe's Medical Group, Trinity Health
- Thomas Schuler, MD, FACS, Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute
- Dalip Pelinkovic, MD, Orthopedic Spine Surgeon, DuPage Medical Group
- Andrew Kokkino, MD, Neurosurgery, Oregon Neurosurgery
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

F. Current Issues in Spine and Pain Management

- Anne Christopher, MD, Interventional Pain Physician, Mid America Spine Center
- Brian R. Subach, President, Neurosurgeon and Spinal Surgeon, Virginia Spine Institute
- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS
- Roger Hartl, MD, Neurological Surgeon, Weill Cornell Medicine
- Moderated by Brian Zimmerman, Senior Writer/Reporter, Becker's Healthcare

G. Applying Free Markets to Modern Medical Care - The Role of ASCs

- Richard Kube, MD, Spine Surgeon and Founder/Owner, Prairie Spine and Pain Institute

11:15 - 11:55 am

A. Can Your ASC or Practice Stay Independent? What Do You Need to Do?

- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Alok Sharan, MD, Orthopedic Surgeon, Director of Spine Center, WESTMED
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

B. Developing an Accurate and Actionable Scorecard for an ASC

- Bill Fletcher, Director of Clinical Outcomes, Proliance Surgeons

C. The Best Ideas for Orthopedics Now

- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwest Orthopaedic Center
- George Crickard III, MD, Orthopedist, Blessing Orthopedics
- Nitin Khanna, MD, Ortho Specialists of Northwest Indiana
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

D. 6 Key Questions For Spine Surgeons—Where is Pay Headed? Where is Reimbursement Headed? Should I Own

an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?

- William Ritchie, MD, Surgery, Orthopedic Surgery, Presbyterian Hospital (Albuquerque, NM)
- Gregory Ricca, MD, FAANS, FACS, Neurosurgeon, Orthopaedic and Spine Center of Central Arkansas
- Terrence T. Crowder, MD, Spine Surgeon, Sonoran Spine Center
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

E. Key Evolutions in the Medical Device Arena

- Boyle Cheng, MD, Orthopedic Spine Surgeon, UPMC Presbyterian
- Jamie Baisden, MD, Professor of Neurosurgery, Medical College of Wisconsin
- Randolph Bishop, MD, Neurosurgeon, Neurological Institute of Savannah
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

F. Pain Management - Key Business Issues

- Nameer Haider, MD, Spine & Skeletal Pain Medicine Specialist, Minimally Invasive Spine Institute
- Peter N. Piperis, MD, Physician, Momenta Pain Care
- Chetan Puranik, Founder, Owner and CEO, Centers for Pain Control
- Amy Mowles, Chief Executive Officer, Mowles Medical Practice Management
- Moderated by Megan Wood, Assistant Editor, Becker's Healthcare

G. Outpatient Total Joint Protocols Roundtable

12:00 - 1:00 pm
Networking Lunch & Exhibits

1:05 - 1:40 pm

A. Washington DC Update

- Bill Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS
- Steve Miller, CAE, Chief Operating Officer, Ambulatory Surgery Center Association
- Emily Rappleye, Managing Editor, Becker's Healthcare
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

B. Improving Revenue Cycle for ASCs

- Becky Ziegler-Otis, RHIA, CPHQ CHC CASC, Administrator, Ambulatory Surgical Center of Stevens Point
- Ethne Nance, Revenue Cycle Analyst / ICD-10 Trainer, Pacific Medical Center
- Lisa Rock, President, National Medical Billing Services
- Moderated by Brooke Murphy, Writer/Reporter, Becker's Healthcare

C. Why Every Physician Needs to Develop their Own Brand

- John Shim, MD, President, Shim Spine

D. How to Excel and Compete for Orthopedic and Spine Surgery

- William Taylor, MD, Clinical Professor of Neurosurgery, Director of Spine Surgery, UC San Diego Health System
- Steven Mash, MD, Musculoskeletal Medical Director, DuPage Medical Group
- Yevgeniy Khavkin, MD, Board Certified Neurosurgeon, Spine Surgeon and Medical Director, Khavkin Clinic
- Moderated by Gretchen Heinze Townshend, JD, Partner, McGuireWoods LLP

E. The Future of Pain Management and Orthopedics

- Standiford Helm II, MD, Medical Director, The Helm Center for Pain Management
- Anne Christopher, MD, Interventional Pain Physician, Mid America Spine Center
- Ebby Varghese, MD, Pain Medicine Medical Director; Physical Medicine and Rehabilitation, University of Missouri Health System
- Vincent Galan, MD, MBA, Medical Director, Pain Care, LLC; President, Center for Pain and Spine, LLC
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

F. Investing as a Spine Surgeon: How to Assess Your Choices

- Richard Wohms, MD, JD, MBA, Founder, President and Board Certified Neurosurgeon, NeoSpine
- Stephen Hochschuler, MD, Chairman Emeritus, Texas Back Institute Holdings
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

G. Recruiting and Retaining High Caliber Employees

- Chandler Shirer, Administrator, Franciscan Surgery Center

1:45 - 2:25 pm

A. The Relationship Between Orthopedic and Spine Practices and Their ASCs

- Devanand Mangar, MD, FCCP, President of Governing Board, Tampa Outpatient Surgical Facility
- Tim Adamson, MD, Neurosurgeon, Carolina NeuroSurgery & Spine Associates
- Ying Chen, DO, FACS, Board Certified Neurological Surgeon, OrthoNeuro, Inc.
- Sara Grosh, Director, Orthopedic and Neurosurgery Service Lines, Lancaster Regional Medical Center
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

B. RESERVED

C. 2,000 Commercially Insured Bundled Payment Cases in California ASCs: Contracting, Cost Savings and Outcomes

- Scott Leggett, Principal, Global One Ventures, LLC

D. Medical Tourism in The Spine Arena

- Nick Shamie, MD, Professor and Chief, Orthopaedic Spine Surgery, David Geffen School of Medicine, UCLA

E. Navigating Spine Technology

- Egon Doppenberg, MD, Associate Director of Neurosurgery, Medical Director of Spinal Surgery, Advocate Medical Group
- Julie Schulz, MD, MPH, Director of Clinical Content, Procured Health
- Sarah Stoltz, Medical Products Specialist, Procured Health

F. Making Smart Financial and Business Decisions as a Surgeon

- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe Orthopaedic Associates
- Jonathan Slotkin, MD, Neurosurgeon, Geisinger Health System
- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic & Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

G. Building Your Spine Ecosystem: Finding Growth by Expanding Access Channels

- Kristi Crowe, Principal, SG2
- Jon Vick, President, ASCs Inc.

H. How to maximize the value of your ASC/MOB real estate in a sale/leaseback transaction, and defer taxes with a 1031 exchange

- Jason Winokur, Vice President, JH Winokur, Inc.
- Jon Vick, President, ASCs Inc.

2:30 - 3:10 pm

A. Total Spine Care

- Roger Cary, President and Chief Executive Officer, Laser Spine Institute

B. Designing Mutually Beneficial Strategies to Leverage the Hospital, Physician Clinic, and ASC

- Kevin Fleming, Vice President, Musculoskeletal Clinical Portfolio, Providence Health & Services
- Thomas R. Lorish, MD, Chief Executive, Outreach and Strategic Affiliation and Regional Medical Director, Orthopedics, Providence Health & Services

C. How Can Spine Surgeons, Orthopedic Surgeons and Pain Management Physicians Thrive in a Changing Market?

- Daniel Ivankovich, MD, Orthopedic Spine Surgery, Metro Orthopedics; Medical Director, OnePatient - Global Health Initiative
- Michael Treister, MD, President, Treistert Orthopaedic Services, Ltd.
- Patrick O'Leary MD, Orthopedic Surgeon Midwest Orthopaedic Center
- Vivek Mahendru, MD, Physician Founder and Vice President, Business Development, Pain Specialists of America
- Mehul Sekhadia, DO, Pain Management Physician, Advocate Lutheran General Hospital
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

D. Results: Complex Spinal Reconstruction & Fusion in an Independent ASC Over 4 Years

- Ara Deukmedjian, MD, Chief Executive Officer

and Medical Director, Deuk Spine Institute

E. Hospital-Physician Joint Ventures in Spine and Orthopedics

- Angela Blankinship, Director of Ambulatory Surgery, St Joseph Health
- David Jacofsky, MD, Chairman and CEO, The CORE Institute
- Mike Humphrey, Chief Executive Officer, Syracuse Orthopedic Specialists
- Michael McClain, MHS, MS, PA-C, Executive Director, First Hill Surgery Center, LLC
- James Sanfilippo, MD, MBA, Spine Surgeon, Reconstructive Orthopedics; Chief, Combined Spine Section, Virtua Health; Chair, Virtua Spine Center
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

F. Minimally Invasive Spine In ASCs - Key Advice

- Brian Kwon, MD, Orthopedic Surgeon, New England Baptist Health
- Michael Hasz, MD, Spinal Surgeon, Virginia Spine Institute
- Scott M. Schlesinger, MD, Neurosurgeon, Legacy Spine & Neurological Specialists
- Liam Woodard, MHA, ACHE, Administrator, Pain & Weight Management Clinics, Vanderbilt University Medical Center
- Moderated by Anuja Vaidya, Assistant Editor and List Manager, Becker's Healthcare

G. The Four Disciplines of Execution

- Joshua Johnson, Senior Consultant, GE Healthcare Camden Group

3:10 - 3:30 pm Networking Break

3:30 - 4:10 pm

A. Key Business ASC and Profitability Issues

- Lisa Davis, CPC, Business Office Manager, The Center for Minimally Invasive Surgery
- Ara Deukmedjian, MD, Chief Executive Officer and Medical Director, Deuk Spine Institute
- Trish Bukauskas, CPC, CMM, CMPE, CMPA, Manager, Illinois Pain Institute
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. Outpatient Spine Protocols Roundtable

C. The Future of Orthopedics

- Rohit Verma, MD, Neurosurgeon, Northwell Health
- Adam Berry, Chief Executive Officer, Summit Orthopedics
- C. Lowry Barnes, MD, Chairman of Orthopaedics, University of Arkansas for Medical Sciences
- William C. Tally, MD, Assistant Professor Orthopedic Spine, University of Georgia/GRU; Athens Orthopedic Clinic
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Key Evolving Issues in Anesthesia and Spine

- Kristopher Schroeder, MD, Anesthesiologist,

University Of Wisconsin Hospitals & Clinics Authority

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Joseph Jin, Ortho Supply Chain/Purchasing, APAC Centers for Pain Management
- Moderated by John Harig, JD, Associate, McGuireWoods LLP

E. Safe Harbors and Key Legal Issues for ASCs

- Gretchen Heinze Townshend, JD, Partner, McGuireWoods LLP
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- David J. Pivnick, JD, Partner, McGuireWoods LLP
- Moderated by LauraLee Lawley, JD, Partner, McGuireWoods LLP

F. Key Clinical and Business Issues in Orthopedic Surgery

- Michael Redler, MD, Partner, Orthopedic & Sports Medicine Center
- Joseph Alhadeff, MD, President and Chief Executive Officer, OSS Health
- Brian Silverstein, Managing Partner, HC Wisdom, LLC
- Moderated by Mackenzie Bean, Assistant Editor, Becker's Healthcare

G. Profitability in Orthopedics in the ASC -

- Gregory P. DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

4:15 - 5:00 pm

A. Key Thoughts on Clinical Quality Greatness in ASCs and Practices

- Al Liceaga, MD, Medical Director, Alliance Surgery Center, Imperial Surgical Center and Regional Pain Treatment Medical Center
- Deb Yoder, MHA, BSN, RN, CNOR, Director, Nursing and Clinical Operations, Iowa City Ambulatory Surgical Center
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

B. Defending the False Claims Case - 10 Things to Know About the False Claims Act and False Claims Cases

- Jeff Clark, Partner, McGuireWoods LLP

C. The Orthopedic Hotel

- Leslie R. Jebson, MHA, FACHE, FACMPE, Administrator, Department of Surgery, Surgical Specialties, SIU School of Medicine

D. Spine Practice - How Do I Keep My Practice Thriving and Interesting?

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- Carlos Arias P., MD, Chief of Spine Center, Hospital Universitario del Rio
- Dan Lieberman, MD, Chairman and Chief Medical Officer, Phoenix Spine
- Moderated by Brian Zimmerman, Writer/Reporter, Becker's Healthcare

E. Regenerative Medicine

- George Chang Chien, MD, Director of Pain Management, Ventura County Medical Center

F. Take Home More of What You Make: Best Practices in Tax Reduction for Physician Owners of ASCs

- John V. Prunskis, MD, President and Medical Director, Illinois Pain Institute; Medical Director, Barrington Pain and Spine Institute
- David B. Mandell, JD, MBA, Principal, OJM Group

G. How to Attract Patients in the Time of Obamacare, Trumpcare or Unknowncare

- Jonathan Kaplan, MD, MPH, Founder/Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

5:00 - 6:00 pm

Cocktail Reception and Exhibits

SATURDAY, JUNE 16, 2018

Session Tracks:

- Track A – ASCs - Business and Profitability Issues
- Track B – ASCs - Business and Profitability Issues
- Track C – Spine and Orthopedics
- Track D – Spine
- Track E – Spine
- Track F – Spine
- Track G – Thought Leadership

7:00 - 8:00 am

Continental Breakfast

8:00 - 8:35 am

KEYNOTE - The Future of Managed Care Contracting - A Focus on Spine, Orthopedics and Pain Management

- I. Naya Kehayes, Principal, ECG Management Consultants

8:40 - 9:10 am

KEYNOTE PANEL

- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS
- Vivek Mahendru, MD, Physician Founder and Vice President, Business Development, Pain Specialists of America
- Khawar Siddique, MD, MBA Chief Executive Officer, Beverly Hills Spine Surgery
- John V. Prunskis, MD, President and Medical Director, Illinois Pain Institute; Medical Director, Barrington Pain and Spine Institute
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

9:15 - 9:55 am

A. The Best Ideas Now - New Initiatives in Spine and Pain Management

- Michael Musacchio, MD, FAANS, Neurological Spine Surgeon, NorthShore Spine Center
- Harel Deutsch, MD, Co-Director of the Rush Spine Center, Rush University Medical Center
- Moderated by Emily Rappleye, Managing

Editor, Becker's Healthcare

B. A Case for Time-Sharing Your Surgical Center

- Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago

C. The Cervical Hybrid Arthroplasty: Techniques, Tricks and Tips for the Outpatient Setting

- Pablo Pazmino, MD, Orthopaedic Spinal Surgeon and Medical Director, Spine Cal

D. It's Not About the Medicine, It's About the Person: How Addiction Really Starts and What to Do About It

- Jack Register, MSW, LCSW, LCAS, CCS, ICAADC, ICCS, Chief Executive Officer, Jack Register & Associates, PLLC

E. Key Thoughts on the Future of Musculoskeletal Models

- Sanjeev Surawala, MD, FACS, FAAOS, Assistant Professor of Orthopaedic Surgery, Hofstra Northwell School of Medicine
- Srinivas Prasad, MD, Associate Professor of Neurological and Orthopedic Surgery, Thomas Jefferson University
- Moderated by Brian Zimmerman, Writer/Reporter, Becker's Healthcare

F. Next Generation Orthopedic Repair Materials and the Future of Fusion

- Jay Roderick, Founder, Executive Leadership, Nolen Ortho
- Darren Nolen, PE, Founder, Inventor, Product Development, Nolen Ortho
- *This session is not CME approved*

10:00 - 10:40 am

A. Developing a Strategic Plan for Your Practice

- Antonia Roberts, Research Coordinator, Massachusetts General Hospital
- Sev Hrywnak, MD, Chief Executive Officer, The SEV Group; Owner, Advanced Ambulatory Surgical Center of Chicago
- Thomas Crossen, Chief Development Officer, Regent Surgical Health
- Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

B. Ozonated Water for Facility Hygiene; A New Technology

- Al Liceaga, MD, Medical Director, Alliance Surgery Center, Imperial Surgical Center and Regional Pain Treatment Medical Center
- Mike Ruszkowski JD, Chief Executive Officer

C. Proper ASC Fiscal Management: An In Depth look at Ultra Successful ASCs

- John Webb, President, MMC Bankers

D. Regenerative Medicine - Bringing Science to Chaos

- Scott Glaser, MD, DABIPP, Co-Founder and President, Pain Specialists of Greater Chicago

E. The Human Side of a Sale

- Fred Davis, MD, President and Chief Medical Officer, Clinical Associate Professor, Michigan State University; ProCare Pain Solution
- Michelle Davis, MD, Behavioral Health and Coaching Specialist
- John C. Riddle, Managing Director, Brown Gibbons Lang & Company

F. Leadership Styles That Drive Production

- John Whitfield, Administrator, Digestive Health Endoscopy ASC

10:45 - 11:25 am

A. Partnering with Academia to Provide Advanced Post-graduate Subspecialty Pain Management Education for Nurse Anesthetist

- Bruce Schoneboom, American Association of Nurse Anesthetists
- Lynn Reede, American Association of Nurse Anesthetists

B. The Opioid Crisis: How One Emergency Department is Fighting Backx

- Mark Rosenberg, ED Medical Director, St. Joseph's Healthcare System

C. The Powerful Patient: Patient Satisfaction & Your Bottom Line

- Andrew Shadid, Practice Manager, Genesis Orthopedics & Sports Medicine
- Kimberly Tude Thuot, Administrator, Orlando Center for Outpatient Surgery
- Ronaldo Garcia, MD, Orthopedic Surgeon
- Jae Lim MD, Neurosurgeon, Atlantic Brain and Spine; VCU School of Medicine
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

D. Out-of-the-Box Business Strategy

- Sue Anne Addy, MPA, RN, BSN, Quality Improvement/Infection Control, Novi Surgery Center
- Deborah Lee Crook, Administrator, Rush SurgiCenter
- Candy Ranshaw RN, Administrator, Squaw Peak Surgical Facility
- Robert Scheller, Director, Lake Park Surgicare Surgery Center
- Moderated by Leo Vartorella, Writer/Reporter, Becker's Healthcare

E. How Leadership is Like Golf

- Bryan Bennett, Professor, Healthcare Marketing, LUC

F. Debating Participation in Voluntary Bundles? Come to This Session

- Jean Drouin, MD, Chief Executive Officer and xFounder of Clarify Health Solutions; Former Senior Partner, McKinsey & Company

11:30 am - 12:10 pm

A. Key Legal and Business Issues for ASCs, Safe Harbors, Mergers and More + Question and Answer

- Scott Becker, JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Meeting Adjourns

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