



Vegas
Cosmetic
Surgery
& Aesthetic
Dermatology

America's Premier
Multispecialty Symposium

Detailed Conference Program

June 9-12, 2021
Bellagio Resort & Casino



#VEGASCOSMETICSURGERY



informa markets

6

SCHEDULE AT-A-GLANCE

6-7 PRE-SHOW SUPPLEMENTAL EDUCATION

8-9 THURSDAY

10-11 FRIDAY

12-13 SATURDAY

14

SUPPLEMENTAL EDUCATION

16

TRACK 1: MINIMALLY INVASIVE – INJECTABLES

22

TRACK 2: MINIMALLY INVASIVE – DEVICES, COSMECEUTICALS & SPECIALTY

28

TRACK 3: SURGICAL

32

TRACK 4: PRACTICE MANAGEMENT

HOTEL & TRAVEL

Bellagio Resort & Casino
3600 S Las Vegas Blvd,
Las Vegas, NV 89109

We've secured discounted rates at the Bellagio Resort and Casino. Bellagio Resort and Casino is the official hotel endorsed by Vegas Cosmetic Surgery & Aesthetic Dermatology 2021.



DISCOUNTED AIR TRAVEL

Vegas Cosmetic Surgery has partnered with major airlines and car rental services to provide specially discounted rates for attendees.

[VIEW DETAILS](#)



The leading multispecialty forum addressing the science, practice and techniques of aesthetic surgery and medicine

With a core faculty featuring the foremost researchers, educators and practitioners, Vegas Cosmetic Surgery & Aesthetic Dermatology (VCS) provides cutting-edge content to advance knowledge, enhance skills and techniques, and improve outcomes.

SPACE IS LIMITED FOR IN-PERSON ATTENDANCE: NO REGISTRATIONS ONSITE THIS YEAR

At Informa, we put customers first by monitoring guidelines and ensuring that security standards are in place and in accordance with **Informa's All Secure Safety Standards** current restrictions and in the interest of safety for all, VCS will be limiting attendance to comply with those guidelines. Registrations for attending in-person are available now on a first-come, first-serve basis. There will be no on-site registration this year, so be sure to register in advance.

IN-PERSON AND LIVESTREAM REGISTRATION OPTIONS

With the world changing rapidly, VCS is proud to lead the industry with In-Person and Livestream options! Both options will allow you to learn and earn CME credits, network with colleagues from around the world and celebrate the medical aesthetics industry. Plus, all registrants will have the option to view the program on-demand at a special price!

Choose Your Learning Style

IN-PERSON REGISTRATION INCLUDES:

- Access to all tracks: Minimally Invasive - Injectables, Minimally Invasive - Devices, Skincare & Specialty, Surgical, and Practice Management.
- Access to all Sponsored Workshops
- CME Accreditation
- Breakfast, Coffee and Lunch
- Ability to connect and network with other attendees and exhibitors through the all-new VCS Mobile App, along with in-person networking opportunities at the event.
- Option to purchase Supplemental Education
- Option to purchase On-Demand, which includes an annual membership to the **Aesthetic Multispecialty Society (AMS)**

LIVESTREAM REGISTRATION INCLUDES:

- Access to all tracks: Minimally Invasive - Injectables, Minimally Invasive - Devices, Skincare & Specialty, Surgical, and Practice Management.
- Access to all Sponsored Workshops
- CME Accreditation
- Ability to connect and network with other attendees and exhibitors through the all-new VCS Mobile App
- Option to purchase On-Demand, which includes an annual membership to the **Aesthetic Multispecialty Society (AMS)**

For more information regarding registration, [please click here](#).

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NEW! Supplemental Education

WEDNESDAY,
JUNE 9

6

VEGASCOSMETICSURGERY.INFO

SUPPLEMENTAL EDUCATION:

7:00am

8:00am

9:00am

10:00am

10:30am

12:30pm

1:30pm

3:30pm

4:00pm

FACIAL INJECTABLES LIVE! WITH CADAVER LAB

REGISTRATION & BREAKFAST

Cadaver Lab

LIVE DEMO

COFFEE BREAK

Cadaver Lab

LIVE DEMO

LUNCH BREAK

Facial Injectables LIVE!
Observational Training

LIVE DEMO

COFFEE BREAK

Facial Injectables LIVE!
Observational Training

LIVE DEMO

SURGICAL CADAVER LAB & TRAINING COURSE		CERTIFIED AESTHETIC CONSULTANT COURSE	
REGISTRATION & BREAKFAST			
Face & Neck LIVE DEMO		Module 1: Marketing Strategies	
COFFEE BREAK			
Face & Neck LIVE DEMO		Module 2: Practice Metrics & Process Improvement	
LUNCH BREAK			
Rhinoplasty LIVE DEMO		Module 3: Consultation and Sales Skills	
COFFEE BREAK			
Rhinoplasty LIVE DEMO		Module 4: Practice Management & Leadership	

THURSDAY, JUNE 10

TRACK:	1 MINIMALLY INVASIVE - INJECTABLES	2 MINIMALLY INVASIVE - DEVICES, COSMECEUTICALS & SPECIALTY
8:15am	Midface Rejuvenation with Cadaver Anatomy LIVE DEMO	Specialty Course: Regenerative Aesthetics and Its Expanding Role in Aesthetic Medicine
10:15am	COFFEE BREAK	
10:45am	SPONSOR WORKSHOP	SPONSOR WORKSHOP
12:15pm	LUNCH BREAK	
1:15pm	Lower Face Rejuvenation with Cadaver Anatomy LIVE DEMO	Specialty Course: Genital Health and Aesthetics
2:45pm	COFFEE BREAK	
3:15pm	SPONSOR WORKSHOP	SPONSOR WORKSHOP
4:45pm	Winning Combinations & Emerging Concepts in Minimally Invasive Facial Rejuvenation	Specialty Course Panel Discussions: Hair Restoration Today - An Update Integrative Aesthetics: What Today's Aesthetic Practitioners Need to Know
6:30pm 8:00pm	COCKTAIL RECEPTION & DINNER SYMPOSIA	

3 SURGICAL	4 PRACTICE MANAGEMENT
The Surgical Masterclass	Marketing for the Modern Aesthetic Practice
COFFEE BREAK	
SPONSOR WORKSHOP	SPONSOR WORKSHOP
LUNCH BREAK	
How to Excel in Aesthetic Face/ Neck Surgery	Practice Pitfalls: Learn from My Mistakes
COFFEE BREAK	
SPONSOR WORKSHOP	SPONSOR WORKSHOP
Rhinoplasty by the Experts	Process Makes Perfect
COCKTAIL RECEPTION & DINNER SYMPOSIA	

VIRTUAL POSTER PRESENTATIONS
 10:45 am - 12:00 pm

VIRTUAL POSTER PRESENTATIONS
 2:45-4:00 PM

FRIDAY, JUNE 11

TRACK:	1 MINIMALLY INVASIVE - INJECTABLES	2 MINIMALLY INVASIVE - DEVICES, COSMECEUTICALS & SPECIALTY
8:15am	Injectables Masterclass	Nonsurgical Body Shaping - How Things are Shaping Up
10:15am	COFFEE BREAK	
11:00am	SPONSOR WORKSHOP	SPONSOR WORKSHOP
12:00pm	LUNCH BREAK	
1:30pm	Keynote	Keynote
2:30pm	COFFEE BREAK	
3:00pm	Complications Management	Myth Busters: A Frank Discussion and Debate About Aesthetic Controversies
4:30pm	COFFEE BREAK	
5:00pm	Complications Management (cont'd)	Behind-the-Scenes Peer-Reviewed Journal Session
6:15pm -8:00pm	COCKTAIL RECEPTION & DINNER SYMPOSIA	

3 SURGICAL

Surgical Body Shaping Protocols
& Pearls

4 PRACTICE MANAGEMENT

The Art of Selling

COFFEE BREAK

SPONSOR WORKSHOP

SPONSOR WORKSHOP

LUNCH BREAK

Keynote

Keynote

COFFEE BREAK

Surgical Complications:
How to Avoid and Manage Them

Don't Plan to Fail Because
You Fail to Plan

COFFEE BREAK

Surgical Complications:
How to Avoid and Manage Them
(cont'd)

Leveraging Technology for
Practice Success

COCKTAIL RECEPTION & DINNER SYMPOSIA

TRACK:	1 MINIMALLY INVASIVE - INJECTABLES	2 MINIMALLY INVASIVE - DEVICES, COSMECEUTICALS & SPECIALTY
8:15am	Injectables Tips & Techniques	Shining a Light on Energy-Based Aesthetic Treatments
10:15am	COFFEE BREAK	
11:00am	Achieving Facial Balance	Cosmeceuticals and Peels: Separating Science from Hype
12:30pm	LUNCH	
1:45pm	Injectables Masterclass	Winning Combination Treatments for the Face and Body

3 SURGICAL

Surgical Masterclass

4 PRACTICE MANAGEMENT

Marketing Strategies Part 2

COFFEE BREAK

The Eyes:
Exploring Oculoplastics Today

Leadership & Culture

LUNCH

How to Excel at
Face and Neck Lifts

Thriving in a
Competitive Marketplace:
Must-Know Strategies for
Practice Success

Not Registered?

SPACE IS LIMITED. REGISTRATIONS ONLY ACCEPTED IN ADVANCE.

REGISTER NOW

REGISTER NOW

WEDNESDAY, JUNE 9

NEW! Supplemental Education

Hands-On Surgical Cadaver Course / Face, Neck & Brow

\$1,595

**4 CME credits available*

Moderator: Steven Dayan, MD

Faculty: Richard Gentile, MD; Foad Nahai, MD; Renato Saltz, MD

8:00 am
12:00 pm

This course involves facial dissection on fresh cadavers taught by expert faculty, created to help participants gain thorough knowledge and experience with facial anatomy while learning how to perform facial procedures safely. Great for newer surgeons or as a review course to refine your techniques. Acquire new techniques, learn how to avoid or manage complications, and enhance your skills and outcomes. The course will start with expert faculty demonstrating their skills, followed by a hands-on experience for attendees under guidance of skilled faculty.

****Very Limited Class Size - Register Today**

Hands-On Surgical Cadaver Course / Rhinoplasty

\$1,595

**4 CME credits available*

Moderator: Renato Saltz, MD

Faculty: Steven Dayan, MD; Ari Hyman, MD; Steve Pearlman, MD

1:30 pm
5:30 pm

This course involves dissection specific to rhinoplasty procedures on fresh cadavers taught by expert faculty. Created to help participants gain thorough knowledge and experience with the anatomy of the nose and nasal structures while learning how to safely perform rhinoplasty procedures – both open and closed. Great for newer surgeons, or as a review course to refine techniques. Acquire new techniques, learn how to avoid or manage complications, and enhance your skills and outcomes. The course will start with expert faculty demonstrating their skills, followed by a hands-on experience where attendees will apply the techniques and theories they have just observed under guidance of faculty.

****Very Limited Class Size - Register Today**

Injectables LIVE! with Cadaver Course

\$1,595

**5.5 CME credits available*

Cadaver Instructor: Jonathan Sykes, MD

Injector Trainers: Suneel Chilukuri, MD; Diane Duncan, MD; Michael Gold, MD; Elizabeth Houshmand, MD; Terrance Keaney, MD; Christine Petti, MD; Babis Rammos, MD; Alexander Rivkin, MD; Falguni Shah, MD; P. Daniel Ward, MD

8:00 am
5:00 pm

This two-part course will provide an up close and personal understanding of the facial anatomy targeted during facial injectable treatments, as well as the effects of neurotoxin and dermal filler products.

PART 1: Cadaver Lab. Get a comprehensive review of the anatomy and facial planes targeted during injectable treatments and gain an in-depth understanding of the effects of neurotoxin and dermal filler products, innovative techniques and practical skills.

PART 2: Injectables LIVE! Observe faculty treating live patients in an intimate, up-close learning environment. Expect to leave with new diagnostic skills, an eye for what makes a face more attractive, and practical tips and pearls to immediately improve your injection skills and boost your practice.

The Certified Aesthetic Consultant Program

\$695

Moderator: Jay Shorr & Mara Shorr

Faculty: John Hoffenberg; Thomas Jeneby, MD; Tara Leifer; Todd Schlessinger, MD; Terri Ross; Jay Shorr; Mara Shorr; Robyn Siperstein, MD

8:00 am
6:00 pm

Surveys continually show that the need for increased staff training is a critical challenge in aesthetic practices. The purpose of the CAC program is for the standardization, delivery and certification of competence for a category of provider called a Certified Aesthetic Consultant. With thousands of students certified, the CAC program offers a comprehensive approach to obtaining the fundamentals to practice success. Participants will learn from a select group of experts in the areas of practice marketing, business metrics & financials, sales training & consult conversion, as well as executive office management. The recently revamped live program will include more interactive training activities like consultation role-playing, mystery shopping a practice and a leadership seminar. It all culminates with an exam and industry-recognized professional certification.

- **MODULE I: ADVANCED MARKETING TECHNIQUES**
- **MODULE II: PRACTICE METRICS & PROCESS IMPROVEMENT**
- **MODULE III: COUNSELING & SALES SKILLS**
- **MODULE IV: MANAGEMENT & LEADERSHIP**
- **EXAM**



A woman's face is shown in profile, with her eyes closed. A digital wireframe overlay is applied to her face, consisting of a network of white lines and dots that trace the contours of her features. The background is a solid dark blue.

Track 1:

MINIMALLY
INVASIVE –
INJECTABLES

Midface Rejuvenation with Cadaver Anatomy

**1.75 CME credits available*

8:15 am
10:00 am

Patient demand for minimally invasive procedures to address aging concerns around the eyes, nose and cheeks is soaring. Some of that is fueled by mask wearing. In this session, expert injectors will share best practices for injecting fillers and neuromodulators in the midface to achieve natural-looking results. Not only will they address injection technique but also facial anatomy with simultaneous live demonstrations on a cadaver. A strong understanding of the facial anatomy is a vital component of safe injection, especially around the eyes. Live injection demonstrations for mid-face rejuvenation, coupled with a refresher on cadaver anatomy, make this a must-attend session for VCS attendees. Includes live Q&A and live injectables demo with cadaver dissection.

Faculty / Presentations:

- Falguni Shah, MD: Periorbital Rejuvenation by Combining Various Techniques: A "Holistic" Approach
- Rovira Vladimir, MD: Tear Trough Correction with HA: Needle vs. Cannula
- Melanie Palm, MD: A Randomized, Evaluator-Blinded, Multi-Center Study to Evaluate Safety and Effectiveness of a Biostimulatory Poly-L-Lactic Acid Injectable Implant After Changes in Reconstitution

**Live injectables demonstration with cadaver dissection by Jonathan Sykes, MD*

Lower Face Rejuvenation with Cadaver Anatomy

**1.5 CME credits available*

1:15 pm
2:45 pm

In this session, expert injectors will focus on best practices for injecting the lower third of the face. Attendees will learn the latest minimally invasive approaches using facial injectables to rejuvenate, volumize, augment and, if needed, correct facial areas including the jowls, buccal fat pads and jawline. A live demonstration with simultaneous cadaver anatomy, will identify the key anatomical considerations needed to perform injections safely and avoid complications. Includes live Q&A and live injectables demo with cadaver dissection.

Faculty / Presentations:

- Benjamin Caughlin, MD: Combined Buccal Fat Pad Sculpting and PDO Thread Placement for Lower Facial Contouring
- Jennifer Levine, MD: Contouring the Lower Face - Not Your Mother's Facelift
- Jessy Suryadi, MD: Nefertiti Neck with Combination of Polycaprolactone Poly lactic Acid Threads, Neurotoxin & Mesotherapy

**Live injectables demonstration with cadaver dissection by Jonathan Sykes, MD*

Winning Combinations & Emerging Concepts in Minimally Invasive Facial Rejuvenation

*1.5 CME credits available

4:45 pm
6:15 pm

For the Wow! factor, the world's experts in minimally invasive facial rejuvenation are combining techniques, therapies and technologies. Faculty will share what they have learned about when and how to synergistically combine fillers, neuromodulators, threads and more to improve outcomes and achieve superior results, return on investment and patient satisfaction. Advanced and unique facial rejuvenation approaches, which are not yet mainstream but could be practice game changers, will be revealed. Includes live Q&A.

Faculty / Presentations:

- Joel Cohen, MD: Subject Satisfaction with Semi-Annual Treatments of AbobotulinumtoxinA is High Among Both Previously Treated and Toxin-Naïve Cohorts
- Brian Kinney, MD: Rheological Characteristics of a Novel Agarose Gel Filler: Relevance to Clinical Behavior and Potential Safety Considerations
- Babis Rammos, MD: Treating the Face and Body with Hyperdilute CaHA: Dilution Practices and Injection Techniques for Biostimulation and Tightening
- Sheila Barbarino, MD: Evaluating Combination Treatment Approach Using Incobotulinum Toxin and Cohesive Polydensified Matrix Hyaluronic Acid Filler to the Periocular Area/Crow's Feet and Perioral Rhytides
- Andrew Campbell, MD: A Randomized, Dose-Escalating, Double-Blind Study to Evaluate AbobotulinumtoxinA for the Treatment of Moderate-to-Severe Glabellar Lines



Injectables Masterclass

**2 CME credits available*

8:15 am
10:15 am

Masterclasses aim to help participants reach new skill levels in a chosen treatment. “Master” faculty not only have to be great teachers but also must have a high level of experience and skill in the topic of instruction. This Masterclass on facial injectables is a must for practitioners wanting to master the art and science of aesthetic injecting. Renowned aesthetic medicine faculty and leading subject matter experts will facilitate the session, with a presentation and treatment demonstrations. This session also includes a live Meet the Masters Q&A with faculty.

Faculty / Presentations:

- Wendy Lee, MD: Periocular Rejuvenation with Injections
- John Joseph: High Dose Microfocused Botulinum Toxin Injections - The Future!

Complications Management

**2.75 CME credits available*

3:00 pm
6:15 pm

With growing demand for nonsurgical approaches to facial rejuvenation and use of neuromodulators and dermal fillers to accomplish the task, comes the increased risk for mild to sometimes severe complications. Dermal fillers have been associated with nonischemic complications, including contour irregularities and inflammatory and infectious reactions, as well as more serious arterial or venous occlusion, with possible skin necrosis and vision loss. Even experienced injectors experience the unforeseen and inevitable complication. In this track, you will see real-life injectable complications and learn how to avoid, as well as successfully treat, adverse events. Includes live Q&A.

Faculty / Presentations:

- Wendy Lee, MD: Ocular Complications of Aesthetic Treatments
- Stella Desyatnikova, MD: Use of Nitrous Oxide for Adjunctive Management of Filler-Related Vascular Occlusion Symptoms
- Speaker TBD: An In Vitro Kinetic Study of HA Filler Enzymatic Degradation to Human Recombinant Hyaluronidase
- Ernest Cidranes, MD: New Solutions for Neuropathic Facial Pain After Injectable & Thread Treatments
- Suneel Chilukuri, MD: Title TBD

Injectable Tips & Techniques

**2 CME credits available*

8:15 am
10:15 am

Today's providers and patients have access to a growing list of approved dermal fillers and neuromodulators. Products are becoming more diverse and injection skills more sophisticated. The best injectors recognize product nuances, understand anatomy and know how to optimally use dermal fillers and neuromodulators to achieve desired outcomes. In this session, skilled injectors will share evidence-based concepts, unique protocols and advanced techniques. They will discuss product differentiators, clinical findings on new product dilutions and volumes, and share their secrets and best practices. Includes a live treatment demonstration and live Q&A.

Faculty / Presentations:

- Alexander Rivkin, MD: Top 10 Tips for Nonsurgical Rhinoplasty - Lessons from 17 Years of Experience
- Robyn Siperstein, MD: Advance Filler & Toxin: Top 10 Pearls
- Irene Gladstein, MD: The Art of Facial Contouring — A Mixed Media Approach — The Pearls and Wisdoms of 15 Years of Experience
- Joel Schlessinger, MD: A Randomized, Double-Blind, Placebo-Controlled Study of a New Dilution and Injection Volume of AbobotulinumtoxinA for Treatment of Glabellar Lines

**Live injectables demonstration by Kian Karimi, MD: Techniques to Become a Microcannula Jedi - Tips and Techniques from a Master Instructor*

Achieving Facial Balance

**1.5 CME credits available*

11:00 am
12:30 pm

Facial balance is the goal when aesthetically treating the face. Experts in minimally invasive aesthetic facial procedures will present on how to analyze the face and facial balance, as well as how to achieve natural and harmonious looking outcomes using dermal fillers, neuromodulators and threads. Faculty will guide attendees in how and when to volumize, contour, tighten and/or rejuvenate. These subject matter experts will share their experiences and approaches for treating the three facial segments – upper third, midface and lower third – specifically optimal protocols, including dosing for different injectables, as well as when these experts use cannulas versus needles to deliver today's injectable products. Includes a live treatment demonstration and live Q&A.

Faculty / Presentations:

- Cristina Sartorio, MD: Facial Contouring: Evaluation, Treatment and Analyses, A New Approach for Profile Harmonization
- Galyna Khrushch, MD: Combination Methods to Rejuvenate the Periorbital Area and Midface
- Sabrina Fabi, MD: Title TBA

Injectables Masterclass

**2.75 CME credits available*

1:45 pm
4:00 pm

Injection techniques using the growing array of dermal fillers and neuromodulators are becoming increasingly sophisticated and diverse. Masterclasses are designed to elevate the skills of even experienced injectors, with the newest available information about techniques, best practices and tips for best outcomes. This year's Injectables Masterclass will include presentations and treatment demonstration videos from renowned faculty and leading subject matter experts. This session is for practitioners looking to reach the apex of aesthetic injecting and includes a live Meet the Masters Q&A with faculty.

Faculty / Presentations:

- Julie Woodward, MD: Force Required to Inject Dermal Fillers with Various Needles and Cannulas: Does Size Matter?
- Sabrina Fabi, MD: Title TBA



Specialty Course: Regenerative Aesthetics and Its Expanding Role in Aesthetic Medicine

**1.75 CME credits available*

8:15 am
10:00 am

Regenerative medicine is rapidly expanding, making its way into the aesthetic practice. Presenters in this session will help attendees navigate this still emerging and relatively new area of medicine. They will address autologous and platelet-rich plasma (PRP) treatments, which are very much in the mainstream, as well as treatments with stem cells, exosomes and more that have tremendous potential to improve healing and turn back the aging hands of time. This session will help to answer the questions: What role will regenerative medicine play in aesthetic practice now and in years to come? What are the benefits and possible pitfalls of incorporating these “buzzword” therapies into your practice? Includes live Q&A.

Faculty / Presentations:

- Kian Karimi, MD: An Update on Autologous Blood Therapy - Platelet-Rich Fibrin Current & Future
- Afzaal Bashir, MD: Mesenchymal Stem Cell-Enriched Adipose Tissue Grafting Improves Pigmentation Related to Facial Contour Deformities
- Hasim Eray Copcu, MD: Mechanical Stromal-Cell Transfer (MEST) in Regenerative Medicine
- Todd Schlesinger, MD: Understanding Stem Cells in Dermatology
- Enrico Guarino, MD: The Lypogold Method: A Standardized Injection Technique of Fat-Rich in Vascular Stromal Fraction for a Soft Facelift and Regenerative Effect
- John Joseph, MD: A Potential Cure for Acute Bell's Palsy and The Road to Patenting This Indication

Specialty Course: Genital Health and Aesthetics

**1.5 CME credits available*

1:15 pm
2:45 pm

Today's medical aesthetic practices have access to a rapidly advancing armamentarium of therapies that address the full range of genital health concerns, such as erectile dysfunction (ED) and incontinence, as well as the aesthetic aspects of intimate health. Subject-matter experts will discuss demand for genital health and aesthetic procedures, treatment trends and options, including device-based therapies for ED and vaginal treatments and specific options for urinary incontinence. This session will expand your knowledge of this subject and help you better understand which genital health and aesthetic options might make sense for you. Includes live Q&A.

Faculty / Presentations:

- Christine Hamori, MD: The Aesthetic Genital Consultation: How to Align Expectations with Results
- Khalil Khatri, MD: Nonsurgical Vaginal Rejuvenation
- Alice Varanda Pereira, MD: Predicting Length Increase After Penile Suspensory Ligament Division

CONTINUED

Specialty Course Panel Discussions

HAIR RESTORATION TODAY – AN UPDATE

**.66 CME credits available*

4:45 pm
5:25 pm

Hair loss impacts men and women of all ages. And there is growing demand, worldwide, to treat it. A panel of hair restoration experts will talk about significant progress in ground-breaking therapies being offered in aesthetic practices for hair restoration. They will share new techniques and effective solutions, including threads for hair restoration, various device-based and energy-based options, platelet-rich plasma (PRP), as well as topical and nutraceutical therapies. You will gain insights on effectively and efficiently incorporating these potentially lucrative services into your aesthetic practice, resulting in new patients and high patient satisfaction.

INTEGRATIVE AESTHETICS: WHAT TODAY'S AESTHETIC PRACTITIONERS NEED TO KNOW

**.66 CME credits available*

5:35 pm
6:15 pm

Integrative aesthetics is an emerging practice trend, focused on individualized, multidisciplinary and holistic approaches to care. It is an area that is not only enticing to consumers, but can also be highly satisfying for you as the provider. As a specialist offering traditional therapies aimed at addressing outer beauty, integrative aesthetics takes that to the next level with services that synergistically promote feeling healthy and well from the inside out. A panel of integrative aesthetic experts will discuss the range of services and approaches that can be incorporated into a solo aesthetic practice or can become part of a collaborative multidisciplinary approach, with specialists offering a vast array of integrated care options. Attend this session to learn how this approach to health and wellness might fit into your practice.

Nonsurgical Body Shaping - How Things are Shaping Up

**2 CME credits available*

8:15 am
10:15 am

Nonsurgical fat reduction among the top 5 most popular nonsurgical cosmetic procedures for both men and women worldwide, according to statistics. A growing arsenal of fat reduction, body sculpting, cellulite-reducing and skin tightening devices is flooding the market, buoyed by high patient demand for these services. Today's technologies have improved with less pain, less time for treatment, patient-pleasing outcomes and little to no downtime. Faculty will analyze the different device types available today to address fat reduction/circumferential reduction, skin tightening and cellulite. They also will discuss injectable fat dissolving and muscle stimulation devices. You will learn the pros and cons of treatment with these devices, and how to combine nonsurgical treatments for better results. Includes live Q&A.

Faculty / Presentations:

- Michael Gold, MD: Fat Reduction Devices in 2021 - What's New and What Works
- Diane Duncan, MD: Combination Tx for Buttock and Abdominal Remodeling, and Skin Improvement Using HIFEM, Simultaneous RF and Targeted Pressure Energy
- Sachin Shridharani, MD: Enzymatic Subcision and Remodeling After Collagenase Clostridium Histolyticum-aes (CCH) Subcutaneous Injection: Evidence From Porcine and Human Studies
- Jesus Clemente Rodriguez Lastra, MD: Capacitive and Resistive Energy Transfer of High Power in Improving Abdominal Contour and Affecting Change in Levels of Glucose, Triglycerides and Cholesterol
- Yael Halaas, MD: Activation of Myosatellite Cells and Muscle Hypertrophy by a Novel Technology Utilizing Simultaneous Emission of Radiofrequency and HIFEM Procedure: Fluorescent Microscopy Facilitated Detection of Ncam/cd56

Myth Busters: A Frank Discussion and Debate About Aesthetic Controversies

**1.5 CME credits available*

3:00 pm
4:30 pm

With growing demand for nonsurgical approaches to facial rejuvenation and use of neuromodulators and dermal fillers to accomplish the task, comes the increased risk for mild to sometimes severe complications. Dermal fillers have been associated with nonischemic complications, including contour irregularities and inflammatory and infectious reactions, as well as more serious arterial or venous occlusion, with possible skin necrosis and vision loss. Even experienced injectors experience the unforeseen and inevitable complication. In this track, you will see real-life injectable complications and learn how to avoid, as well as successfully treat, adverse events.

Behind-the-Scenes Peer-Reviewed Journal Session

**1 CME credit available*

5:00 pm
6:00 pm

Aesthetic clinicians gain much knowledge and many insights from the science published in peer-reviewed journals. In this session, a prominent industry journal will present recent top published literature and take a deeper dive into the study findings. Authors of these peer-reviewed journal articles will discuss the deeper implications of the published research and take your questions.

Shining a Light on Energy-Based Aesthetic Treatments

**2 CME credits available*

8:15 am
10:15 am

How do you decide which energy-based devices to use in practice? And how do you know what works? This session will answer those questions. Expert providers will explore the true potential of today's energy-based devices and treatments. They will address the roles of different types of laser and light sources. Experts will review protocols for improving safety, minimizing pain and downtime and achieving the best possible outcomes, as well as optimizing these advanced technologies in combination. Come discover the latest updates on rapidly-changing energy-based treatments, technologies, combination protocols and clinical studies looking at aesthetic treatment indications, outcomes and patient satisfaction. Includes live Q&A.

Faculty / Presentations:

- Michael Gold, MD: Microneedling RF in 2021 - What Have We Learned
- Barry DiBernardo, MD: A Novel Synchronous Ultrasound Parallel Beam Technology for Treatment of Facial Lines and Wrinkles
- Elizabeth Tanzi, MD: Case Study: Long-Term Improvement in an Atrophic Scar Following a Single High Intensity Acoustic Shock Wave Tx of Cellulite
- Kateryn Michelle Perez Willis, MD: Thermomechanical Ablation and Topical Enzymes, A New and Safe Technique for Facial Rejuvenation and Melasma in All Skin Types
- Adam Rubinstein, MD: Minimally Invasive Rejuvenation of the Aging Neck: An Algorithm

Cosmeceuticals and Peels: Separating Science from Hype

**1.5 CME credits available*

11:00 am
12:30 pm

Antioxidants, peptides, stem cells, growth factors, the list of cosmeceutical ingredients that promise to rejuvenate skin seems endless. Consumers are inundated by the terms, often turning to aesthetic providers for guidance. In this session, faculty who know the science, have done the research and have used cosmeceuticals in practice will give participants the information they need to separate science from hype. They will talk about what's new and trending in skincare and share how they use specific cosmeceuticals in combination with in-office procedures, such as peels, to improve outcomes. Includes live Q&A.

Faculty / Presentations:

- Speaker TBD: Clinical Efficacy of a Novel Topical Treatment for Neck Rejuvenation: A Randomized, Double-Blind, Regimen-Controlled Study
- Vivian Bucay, MD: The Evolution of Topically Applied Growth Factors for Photodamage
- Suneel Chilukuri, MD: A Novel Pigment Corrector with Clinical Evidence: Stabilized-Cysteamine 5% Cream
- Melanie Palm, MD: Penetration of 30 (w/w) % Tetrahexyldecyl Ascorbate and Clinical Efficacy in the Treatment of Photodamaged and Hyperpigmented Skin
- Candace Spann, MD: Professional-Grade TCA-Lactic Acid Chemical Peel: Elucidating Mode of Action to Treat Photoaging and Hyperpigmentation

Winning Combination Treatments for the Face and Body

*2.75 CME credits available

1:45 pm
4:00 pm

Minimally invasive combination therapies will reign in 2021 and beyond. Providers are finding more and more that combining devices for body contouring to address concerns ranging from fat removal to skin tightening and cellulite, and using combinations of devices, topicals, injectables and regenerative therapies to rejuvenate the face can lead to better results and higher patient satisfaction. The question is, what works with what to improve outcomes without increasing downtime and risk of complications? Experts in minimally invasive aesthetic treatments will discuss best practices, protocols and novel techniques for combining minimally invasive and nonsurgical devices, topicals, injectable formulations and regenerative therapies to achieve not only improved outcomes and higher patient satisfaction, but also better return on investment. Includes live Q&A.

Faculty / Presentations:

- Gregory Chernoff, MD: A New Recipe for Success! Combining Nitric Oxide, Salt, Ultrasound and LED Therapy for Skin Rejuvenation
- John Burroughs, MD: Combining Nonsurgical Aesthetic Treatments for the Face and Neck: Popular, Potent, Profitable
- Sachin Shridharani, MD: A Randomized Crossover Trial Evaluating the Efficacy and Tolerability of a Topical Tripeptide/Hexapeptide Body Treatment in Combination with Submental Deoxycholic Acid Injections
- Shashidhar Kusuma, MD: The ART Facial - A Major Advancement in Regenerative Multimodal Skin Care - Technique, Protocol and Outcomes
- Barry DiBernardo, MD: Bipolar Radiofrequency as an Adjunct to Face and Body Contouring; a 700-Patient Clinical Experience
- Vincent McGinniss, DO: Turning up the Heat with PDO Threads: Combination Therapy with PDO Threads and Intense Pulse Light or Radiofrequency Devices
- Sean Paul, MD: Percutaneous Light-Guided Suture Suspension Combined with Energy Based Skin Tightening: A Complete Solution for the Aging Neck
- Sherif Ibrahim, MD: Evaluation of a Novel 1927 nm Laser in Combination with Broad Band Light for Treatment of Photoaging and Pigmentation

The Surgical Masterclass

**1.75 CME credits available*

8:15 am
10:00 am

Aesthetic surgery has been in high demand throughout the pandemic. There is no better time for aesthetic surgeons to hone their skills and learn new techniques. This session is aimed at those providers who want to reach the apex of their surgical practices with high-level education. Renowned plastic surgeons will facilitate and lead the session addressing important anatomical considerations, evidence-based surgical technique, novel approaches to common surgical procedures, and how to avoid and manage potential complications. Includes live Q&A.

Faculty / Presentations:

- Gregory Vipond, MD: A Novel Flap to Repair Gauge Ear Piercing and Preserve Earlobe Shape and Volume
- Guy Massry, MD: Title TBD

How to Excel in Aesthetic Face/Neck Surgery

**1.5 CME credits available*

1:15 pm
2:45 pm

The most dramatic and permanent results in aesthetic facial rejuvenation remain in the surgical domain, with procedures like the facelift and neck lift. The facelift has long been one of the top five most performed surgeries in cosmetic medicine. This session focuses on expert surgeons' discussing their approaches and proven surgical techniques for face and neck procedures, including the facelift, neck lift/lower rhytidectomy, brow lift, as well as cheek and chin surgery with facial implants. The faculty will share their knowledge and experience about how to safely perform some of today's most in-demand facial aesthetic surgeries, while achieving natural, beautiful outcomes. Includes live Q&A.

Faculty / Presentations:

- Andrew Campbell, MD: Pearls for Consistently Successful Upper Lid Blepharoplasty
- Arthur Diaz Carandell, MD: Facial Feminization Surgery: The Forehead. How Do I It? The Technical Video
- John Joseph, MD: A Potential Explanation for Bony Changes of the Face Due to Aging with CT Verification

Rhinoplasty by the Experts

**1.5 CME credits available*

4:45 pm
6:15 pm

Rhinoplasty is one of the top five most commonly performed plastic surgery procedures today. This session takes a deep dive into surgical rhinoplasty, including closed and open techniques, that will elevate attendees' surgical approaches and skill sets. Faculty will address nasal reconstruction, refinement and repositioning. They will go into detail about important anatomical considerations that make rhinoplasty safer and help avoid complications, as well as best practices for how to manage adverse events should they occur. Includes live Q&A.

Faculty / Presentations:

- Kian Karimi, MD: Utilizing Platelet Rich Fibrin (PRF) in Rhinoplasty and Revision Rhinoplasty
- Waleed Ezzat, MD: Rescuing the Implanted Nose: Pearls for Surgeons
- Edwin Williams, MD: Ongoing Experience with the Turkish Delight Augmentation in Rhinoplasty
- Ari Hyman, MD: Letting Go of Magical Thinking in Rhinoplasty - How Concept Based Learning Can Improve Rhinoplasty Outcomes
- Steven Pearlman, MD: Why Are Crooked Noses and Faces More Prevalent Now More Than Ever?

Surgical Body Shaping Protocols, Pearls

**2 CME credits available*

8:15 am
10:15 am

Demand for surgical fat reduction, such as liposuction, and other body shaping procedures is on the upswing. In this track, learn about the today's most popular surgical approaches for body shaping, including proven protocols for abdominoplasty, breast augmentation, buttocks augmentation and lift, liposuction and body lifting procedures. Experienced faculty will share new and updated procedures, protocols and pearls that can help you achieve optimal outcomes when you return to your practice. Specific combination protocols that can enhance outcomes will also be discussed. Includes live Q&A.

Faculty / Presentations:

- Gary Horndeski, MD: No Vertical Scar Mastopexy
- John Cook, MD: The Structural Technique for Breast Surgery Revision
- Subramanian Gunasekaran, MD: Allograft Versus Bioactive Type-I Collagen Used as Acellular Dermal Matrix (Biological Skin Substitute) in Cosmetic Surgery - A Review
- Thomas Jeneby, MD: How Helium Plasma/RF-Based Skin Tightening Has Changed Abdominal Etching and Time: A Comparison of Technologies

Surgical Complications: How to Avoid and Manage Them

**2.75 CME credits available*

3:00 pm
6:15 pm

Bad things happen to even the best surgeons. And there are lots of things that can go wrong during aesthetic surgical procedures on the face and body. Possible complications from facelift surgery span unfavorable scarring, bleeding and infection, to facial nerve injury, skin contour irregularities, asymmetry and deep vein thrombosis. Liposuction also comes with risks ranging from contour irregularities to fat embolism and lidocaine toxicity. A 2015 paper revealed a high death rate among gluteal fat injection patients. It is vital that surgeons understand potential complications associated with all aesthetic surgery on the face and body. Faculty will discuss important anatomical considerations for common procedures, address potential complications and present real-life surgical examples of adverse events or botched work, as well as how to prevent and manage complications should they occur. Includes live Q&A.

Faculty / Presentations:

- Neil Gordon, MD: Pearls from 25 Years of Deep Plane Rhytidectomy
- Christian Drehsen, MD: The "Refresherlift" Method: A Safe, Natural and Socially Rewarding Original Facial Rejuvenation Method / a Brief Review of the Technical Keypoints / Results and Complications
- Eric Cerrati, MD: New Post-Operative Pain Management in Cosmetic Facial Surgery
- Andrew Harrison, MD: Don't Flip Out: Evaluation and Management of Post-Blepharoplasty Lid Malpositions
- Christine Hamori, MD: Avoiding Complications in Genital Aesthetic Surgery

Surgical Masterclass

**2 CME credits available*

8:15 am
10:15 am

With an emphasis on elevating aesthetic surgeons' skills, this masterclass will offer high-level surgical content for surgeons who are looking to reach the height of their surgical careers. Master educators will delve into important points about anatomy, and demonstrate their techniques for common aesthetic concerns, emphasizing proper patient selection, technique and how to avoid complications. Includes a live Meet the Masters Q&A with faculty.

Faculty / Presentations:

- Barry DiBernardo, MD: Force Modulating Tissue Bridges for Non-Invasive Wound Closure and Mechanomodulation Scar Therapy

The Eyes: Exploring Oculoplastics Today

**1.5 CME credits available*

11:00 am
12:30 pm

Having an intimate understanding of periorbital anatomy is a must when performing surgery around the eye. Experts in oculoplastic surgery will first focus on the nuances of periorbital anatomy, then present on today's most common surgical eye treatments, including upper and lower blepharoplasty and eyebrow lifts. They will educate attendees about the latest in oculoplastics and how procedures have evolved. They will address common challenges in aesthetic practice, including how to evaluate patients pre-operatively to avoid complications. You will also learn about novel combination approaches, using surgical treatments combined with devices and injectables to address aging concerns that surgery cannot. Includes live Q&A.

Faculty / Presentations:

- Robert Schwarcz, MD: Addressing the Upper Eyelid Sulcus Deformity
- John Burroughs, MD: PeriSurgical Periocular Fluid Frustrations: Minimizing & Managing Musts
- Wendy Lee, MD: Upper Eyelid Blepharoplasty 101
- Gregory Chernoff, MD: Malar Festoons: The Evolution of a Minimally Invasive Solution
- William Mack, MD: Preoperative Evaluation Strategies to Maximize Cosmetic Blepharoplasty Outcomes

How to Excel at Face and Neck Lifts

**2.75 CME credits available*

1:45 pm
4:00 pm

With Zoom reportedly fueling the rising demand for facelift and neck lift procedures, in this session, respected and experienced subject matter experts will address important anatomical features in facelift and neck lift surgery. They will demonstrate evidence-based surgical techniques, as well as delve into novel surgical approaches. Participants will learn about how to perform these common surgeries safely. Faculty will focus on patient selection, surgical approach, anatomical pitfalls, avoiding and managing complications and more. Includes live Q&A.

Faculty / Presentations:

- Richard Gentile, MD: A New Approach to Neck Lifting Focused on Subplatysmal Release of Platysmal Retaining Ligaments
- Neil Gordon, MD: Evidence-Based Approach to Facial Rejuvenation - Validating the Surgical Model
- Mohsen Naraghi, MD: Sculpturing of the Facial Profile by Rhinogenioplasty
- Kevin Sadati, MD: Triple-C SMAS Plication Facelift for Natural Facial Rejuvenation
- Chad Zatezalo, MD: The Upper Face, One Unit, Several Components
- Arthur Yu, MD: A Combinatory Treatment Approach to "Heavy" Lower Faces in Asian Female Patients



Marketing for the Modern Aesthetic Practice

8:15 am
10:00 am

Standing out in the aesthetic marketplace requires marketing savvy and strategy. While effective marketing can fuel a practice's bottom line, ineffective, expensive and time-consuming marketing practices can drain aesthetic practices. Learn how aesthetic marketing pros harness social media, email marketing, traditional print, television and more to bring in new patients. Learn what works, what doesn't and how every aspect of the practice – even the office design – can contribute to the practice's overall marketing strategy. Includes a special panel discussion with faculty.

Faculty / Presentations:

- John Berry: The Marketing Ladder - When to Invest in What - A Detailed Tutorial
- Vahe Tirakyan: Marketing Demystified
- Tara Leifer: Our New World of Internet Marketing Since Covid - Navigating the Complex Patient Journey
- Mohsen Ghoreishi: Why You Should Spend Your First Marketing Dollars on Building a Desirable Physical Environment

***Panel Discussion: Marketing Pitfalls & Strategies for Success moderated by Edwin Williams, MD**

Panelists: John Berry, Vahe Tirakyan, Tara Leifer, Mohsen Ghoreishi

Practice Pitfalls: Learn from My Mistakes

1:15 pm
2:45 pm

This session offers new and experienced practice owners, alike, valuable insights, indispensable advice, and actionable solutions for common practice management pitfalls. Aesthetic providers who might be skilled and experienced clinicians don't always make the best business decisions. And they are not alone. Aesthetic providers will share practice pains they have experienced and learned from, including hiring mistakes, bad purchasing decisions and more. You will leave more informed, prepared, and ready to avoid, solve and bounce back from practice management challenges. Includes a special panel discussion with faculty.

Faculty / Presentations:

- Edwin Williams, MD: The Biggest Mistakes I Have Made Over the Past 29 Years and Lessons Learned in Growing an Aesthetic Plastic Surgery Practice
- Jay Shorr: Top 5 Practice Management Horror Stories ... and How to Keep Them from Happening to You

***Panel Discussion: Preventing Theft in Your Business**

Panelists: Edwin Williams, MD, Jay Shorr

Process Makes Perfect

4:45 pm
6:15 pm

Process implementation is one of the keys to any aesthetic practice's success. With today's tools, practices can use reporting and metrics to measure staff performance, sales, marketing and much more. Armed with the right information, they can make needed changes to improve areas that are important to practice success, including workflow, financials, staffing. Experts in process improvement will give you the how-to information you need to refine how you measure practice processes that matter to the bottom line. Includes a special panel discussion with faculty.

Faculty / Presentations:

- Ryan Lehri: Stop the Leaks! Maximize Your Practice Flow
- Thomas Jeneby, MD: The Use of In-House Appointment Trackers and Closers "Separate" from Staff
- Robin Ntoh: Seven "Must Do" Reports for Your Practice

***Panel Discussion: Running Your Practice Like a Business moderated by Edwin Williams, MD**

Panelists: Thomas Jeneby, MD, Ryan Lehri, Robin Ntoh

The Art of Selling

8:15 am
10:15 am

Like it or not, effective selling is vital for aesthetic practice success. This practice management session will help staff and providers gain winning sales strategies that factor into successfully converting a lead to a sale, understand patient psychology and buying habits, and explain the art of selling to people who don't consider themselves to be sales-oriented or professional salespeople. Participants will acquire the competence and confidence to overcome challenges to selling, so that they sell naturally and seamlessly. Discover how you and your staff can increase your bottom line by converting new patients and cross-selling existing patients with skincare, complementary therapies, treatment plans and loyalty programs. Includes live Q&A and a special interactive sales coaching.

Faculty / Presentations:

- Thomas Jeneby, MD: Creating "In House Financing" for Your Patients: An Untapped Third Income Stream
- Josh DeBlasio: I'm Not a Retailer. Why Should I Sell Skincare?
- Ashley Cloud: Utilizing Psychology to Create the Ultimate Patient Experience at Consultation and Significantly Increase Close Rates and Patient Loyalty
- Mara Shorr: The Art of the Follow-Up: How to Keep Your Patients Coming Back for More

Don't Plan to Fail Because You Fail to Plan

3:00 pm
4:30 pm

In this session, a business-planning expert joins aesthetic physicians who own practices to discuss the benefits of organizing practice growth and retirement strategies. Organizing and planning for the life of the practice prevents providers from agonizing about important practice milestones. These experts will address specific issues common to most aesthetic practices, including adding new services or lines of business (such as a research center or skincare store), hiring additional practitioners, attracting investors, building an exit strategy and retirement plan, and dealing with the unexpected disaster. The session will help participants navigate their careers according to how they envision their work lives, while side-stepping many of the pitfalls. Includes live Q&A and a special panel discussion with faculty.

Faculty / Presentations:

- Gregory Vipond, MD: How to Protect Yourself from the Medical Board and Regulatory Agencies
- Robert Henry: Designing Your Own Cosmetic Surgery & Aesthetic Dermatology Facility
- Edwin Williams, MD: Build a Practice You Could Sell to Private Equity

***Panel Discussion: Emerging Trends in Aesthetic Medicine & How to Leverage Your Position moderated by Edwin Williams, MD**

Panelists: Robert Henry, Gregory Vipond, MD

Leveraging Technology for Practice Success

5:00 pm
6:15 pm

Aesthetic practices have increasing access to technologies that improve the patient experience, as well as track, measure and report on not only the business of running a successful practice but also quality of care. The experts presenting in this session will focus on specific technologies that are important for running a successful aesthetic practice and how to integrate and implement them. They will discuss the impact of artificial intelligence (AI) on the future of aesthetic medicine and aesthetic surgery, address how to optimally use telemedicine technology, and how to bolster social media marketing efforts with high-quality videos created in the office. Includes a special panel discussion with faculty.

Faculty / Presentations:

- Philip Miller, MD: The Impact of Artificial Intelligence on the Future of Aesthetic Medicine/Plastic Surgery
- Mark Tager, MD: Title TBD
- Izhak Musli: Technologies to Improve Practice Management and Improve Patient Experience

***Panel Discussion: What Does it Mean to Leverage Technology in Your Business moderated by Edwin Williams, MD**

Panelists: Izhak Musli, Mark Tager, MD

Marketing Strategies Part 2

8:15 am
10:15 am

This session picks up where Thursday's "Marketing for the Modern Aesthetic Practice" left off. Marketing experts facilitating this session focus more on overall practice marketing and branding, including the importance of online reviews. You will learn how to manage online reviews, whether to address them in a public forum and how to maximize the positive. You will learn how to brand and differentiate practices within markets. The marketing gurus teaching this session will delve into social media marketing, including where to start. They will talk about generational-based marketing strategies that attendees can easily implement in practice. This session is for providers or office staff overseeing practice marketing and branding. Includes a special panel discussion with faculty.

Faculty / Presentations:

- Elizabeth Houshmand, MD: How to Use Social Media in an Aesthetic Practice: Tools and Tips
- Audrey Neff: Marketing to Millennials: Fueling the Future of the Aesthetic Industry

*Panel Discussion: How to Win on Social Media

Panelists: Audrey Neff, Elizabeth Houshmand, MD

Leadership & Culture

11:00 am
12:30 pm

Many aesthetic practices realized the importance of leadership during the COVID-19 crisis. Those who created a culture of success, trust and communication were better able to navigate the twists and turns of running a business during the shutdowns. So, what are important elements of a good leader? Faculty will talk about leadership qualities and why it is important to create the right environment and culture for both the practice staff and the patient experience. You will gain information on building a dream team, with tips and methods for better hiring and staffing. You will learn how to optimize a culture of positivity for competitive advantage in the workplace, better employee and patient retention, and a more enjoyable work environment. Faculty will also share what they see as often going wrong in aesthetic practices and offer strategies to fix common problems in leadership and practice culture. Includes a special panel discussion with faculty.

Faculty / Presentations:

Andrew Campbell, MD: Can You Incentivize Staff Without Killing Teamwork?

*Panel Discussion: The Importance of Developing a Palpable Culture in your Practice moderated by Edwin Williams, MD

Panelist: Andrew Campbell, MD

Thriving in a Competitive Marketplace: Must-Know Strategies for Practice Success

1:45 pm
4:00 pm

This session encompasses must-know strategies for managing all phases of an aesthetic practice. Session educators who are experienced in practice marketing will guide attendees through what it takes to successfully open an aesthetic practice, brand a practice to stand out in a community, and grow a practice to incorporate emerging aesthetic business segments, including skincare sales, supplements/nutraceuticals, nutrition, hormones, hair restoration and more. It is an ideal learning experience for providers and staff who are getting started in aesthetics, those who want to learn more about marketing practices, as well as those who are looking at new revenue streams and how to successfully launch them. Includes a special panel discussion with faculty.

Faculty / Presentations:

- Josh DeBlasio: If I Had \$100k to Spend on My Practice Today, What Would I Buy
- Khalil Khatri, MD: How to Run Three Cosmetic Dermatology Practices
- Mark Tager, MD: Title TBD
- Terri Ross: Title TBD
- Benjamin Caughlin, MD: Third Times a Charm: How to Integrate into an Established Practice by Data Driven Navigation to Avoid Egos, Deception and Manipulation

*Panel Discussion: The Trials & Tribulations of Developing Your Brand

Panelists: Benjamin Caughlin, MD, Josh DeBlasio, Khalil Khatri, MD; Terri Ross; Mark Tager, MD



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