



JOIN US IN ORLANDO AT **CRI'S 2020**

SYMPOSIUM FOR CLINICAL LABORATORIES

MAY 27-30, 2020



COLA Resources, Inc. Mission

*Provide educational and consultative services aimed
at improving laboratory medicine and patient care.*

REGISTER TODAY



CRI's Symposium for Clinical Laboratories is taking place **May 27 – 30, 2020** in Orlando, Florida at the Hilton Buena Vista Palace. The Symposium is an ideal education event for accessing education for all levels of laboratory personnel. Attending this event affords you the opportunity to earn up to 20 CME or P.A.C.E.® credits. We will continue our tradition of offering top-notch education and speakers, networking opportunities and vendor/product interaction with exhibitors.

Online registration will open Wednesday, **November 6, 2019**. Registration information in addition to all course sessions and descriptions will be posted on www.LabUniversity.org.



CRI's Symposium provides P.A.C.E.® credits for all sessions and CME credits for specified sessions.

Registration Fees **Until December 31, 2019**

	Physician for LD Qualification	COLA Labs \$595 Non-COLA Labs \$650
	Any other attendee	COLA Labs \$525 Non-COLA Labs \$600

On/After January 1, 2020

	Physician for LD Qualification	COLA Labs \$695 Non-COLA Labs \$750
	Any other attendee	COLA Labs \$625 Non-COLA Labs \$700

COLA Member Fee is applicable for registrants from labs enrolled with COLA.
You must provide your COLA ID number upon registering.

Your registration includes:

- Access to the General Sessions and all breakout sessions
- Laboratory Technology and Supply Exhibits
- Symposium Syllabus with all handout materials on flash drive
- CME or P.A.C.E.® credit (as applicable) for sessions attended
- Speaker and exhibitor contact information
- Continental Breakfasts on Thursday, Friday, and Saturday
- Lunch on Thursday and Friday
- Thursday Evening Welcome Reception

Topics include these and more!

- ✓ Clinical Testing Specialties
- ✓ Safety and Phlebotomy
- ✓ Latest Quality Control Practices
- ✓ Laboratory Operations – Business
- ✓ Quality Management and Quality Improvement
- ✓ Regulations and CLIA Compliance

PRE-CONFERENCE WORKSHOP

Beyond Service: The Business Side of Operating a Laboratory

Wednesday, May 27, 2020 • 1pm - 5pm

A clinical laboratory is a business that must be able to survive financially in a changing environment while meeting the needs of the patients and clinicians. Today, there are so many factors to consider:

-  Future Trends, including how technology and demographics will impact the lab
-  What tests to do in house and which to send out, including turn-around time needs and calculating cost per test
-  Understanding Medicare, PAMA, ACOs
-  Your market, budget, patient population and clinician needs
-  Selecting the right instrumentation and test systems for your test volume, budget and personnel skill level

Note to Physicians coming to the Symposium for lab director qualification: To offer your patients the advantages of timely results you must consider the financial aspects of operating an in-office lab. CMS specifies that financial topics are not to be included in the 20 CME qualification track, so please join us the day before the symposium begins to benefit from these important topics!

Audience: Physicians, including new and established Lab Directors, Office Managers, Lab Supervisors, Technical Consultants, Lab Staff

 **Workshop Registration Fee: \$149**

 **Credits: 3.5 P.A.C.E.® credits**

PHYSICIAN LAB DIRECTORS



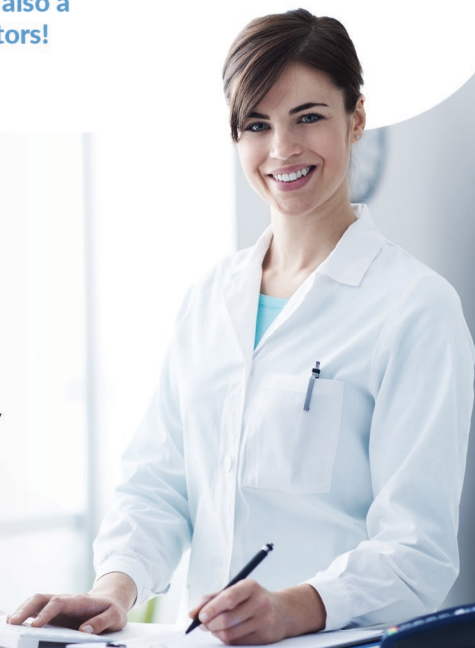
Laboratory Director CLIA Qualification

At the CRI Symposium for Clinical Laboratories, physicians can obtain 20 CME credits to qualify as the laboratory director of a moderate complexity laboratory under CLIA'88. Physicians seeking laboratory director qualification must attend the specified sessions designated as the Lab Director Track. Those sessions provide the necessary CME credit and are instructionally designed with the lab director and corresponding responsibilities in mind.

The sessions in the Lab Director Track are also a great refresher for acting laboratory directors!

CME Credit

The Laboratory Director Track will offer CME as prescribed credits by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award.



EXPERIENCE ORLANDO

The Hilton Buena Vista Palace

**Hilton Orlando
Buena Vista Palace**

1900 Buena Vista Drive
Orlando, FL 32830-2206

407-827-2727

Steps from
**DISNEY
SPRINGS**

The Hilton Orlando Buena Vista Palace is located on 27 lush acres, across the street from Disney Springs™ in Lake Buena Vista, Florida. As an **Official Walt Disney World® Hotel**, they provide their guests with a wide range of exceptional benefits, including a complimentary shuttle service to Disney Theme Parks, exclusive discount booklet on dining and entertainment, preferential tee time booking at four Walt Disney World® Golf championship courses, and much more.

NEW

Guests of the Hilton Orlando Buena Vista Palace will have access to Walt Disney World Theme Park Extra Magic Hours benefit and Disney FastPass+ service! Theme park admission and special voucher received at check-in will be required. Valid for stays through December 31, 2020.



Walking distance to Disney Springs® via Pedestrian Skybridge!

It's just a short walk to Disney Springs™, a themed retail, dining and entertainment center inspired by Florida's charming waterfront towns, historic architecture and natural beauty. The sprawling promenade features 4 distinct neighborhoods—The Landing, Marketplace, West Side and Town Center—built around bubbling springs. This eclectic mix of unique boutiques, one-of-a-kind eateries and jaw-dropping entertainment will have you amazed!

There is something special to experience for everyone!

Dining

- BONGOS CUBAN CAFÉ
- DISNEY FOOD TRUCKS
- THE EDISON
- ERIN MCKENNA'S BAKERY NYC
- HOUSE OF BLUES
- JALEO BY JOSE ANDRES
- JOFFREY'S HANDCRAFTED COFFEE, TEA & SMOOTHIES
- MORIMOTO ASIA
- PARADISO 37, TASTE OF THE AMERICAS
- PEPE BY JOSE ANDRES
- STK ORLANDO
- SPRINKLES BAKERY
- TERRALINA CRAFTED ITALIAN
- WOLFGANG PUCK BAR & GRILL

Entertainment and Activities

- NEW** NBA Experience
- NEW** The Void - a virtual reality experience
- ✓ Aerophile - The World Leader in Balloon Flight
- ✓ House of Blues
- ✓ Paradiso 37 Entertainment Exposition Park

Shopping

From intimate boutiques to stunning flagship locations, Disney Springs is home to over 150 offerings ranging from Disney-themed shops to noteworthy brands. While you're here, be sure you visit the expanded World of Disney store, which is the largest Disney character store in the world. Stores are brimming with merchandise ranging from fashion apparel and jewelry to collectibles and artwork.

Learn more about what's happening at Disney Springs on their website, www.disneysprings.com or the [Disney Parks Blog](#).

HOTEL INFORMATION



We have secured a special nightly rate of **\$179**, plus taxes and fees, for all Symposium attendees.

PLEASE USE THE FOLLOWING LINK TO MAKE YOUR
HOTEL RESERVATION

If you prefer to book your reservation over the phone, please contact central reservations at:

(855)-757-4984

Please reference the program name **CRI Symposium for Clinical Laboratories** or give the group code **SCL** and the dates of Symposium, **May 27 - 30, 2020**.



OPTIONAL Resort Fees

Upon check-in, Symposium attendees will be given the option to purchase the Daily Resort Service Charge of \$35.00 plus 12.5% tax per room, per night, in addition to the room rate and includes:

- **Disney Bus Transportation** to All Disney Theme Parks and Disney Springs
- **One (1) 2 oz.** Daily Sun-Care Product
- **\$5.00 off** One Attraction Ticket
- **10% off** Food & Beverage, excludes Citrus 28 and Room Service
- **DVDNow** Rentals
- **Float Lagoon** access
- **Local, Toll-Free, and Domestic** Long-Distance Calls
- **Guestroom** High Speed Internet Access
(*All Symposium attendees will have complimentary Wi-Fi in their room for the duration of their stay)

Please note: There is free parking for all Symposium attendees!

The cut-off date to make your room reservation is Monday, May 4, 2020.

PRELIMINARY SCHEDULE AT-A-GLANCE

Please Note: Topics and schedule are subject to change. For the most up-to-date information please visit www.Labuniversity.org.

Wednesday, May 27, 2020

- 1:00pm – 5:00pm  Pre-Conference Workshop (*Separate Registration*)
Beyond Service: The Business Side of Operating a Laboratory
- 10:00am – 7:30pm  Registration

Thursday, May 28, 2020

- 7:00am – 8:30am  Lab Director Session
- 7:45am – 8:30am  Continental Breakfast and Exhibits
- 8:45am – 10:00am  **Opening General Session**
- 10:00am – 10:30am  Exhibits and Break
- 10:30am – 12:00pm  **Breakout Sessions A** (*There will be 6 educational sessions to choose from*)
- 12:00pm – 1:00pm  Lunch
- 12:30pm – 1:30pm  Dessert & Exhibits
- 1:30pm – 3:00pm  **Breakout Sessions B** (*There will be 6 educational sessions to choose from*)
- 3:00pm – 3:30pm  Exhibits and Break
- 3:30pm – 5:00pm  **Breakout Sessions C** (*There will be 6 educational sessions to choose from*)
- 5:30pm – 6:30pm  **Symposium Welcome Reception**

Friday, May 29, 2020

- 7:00am – 8:30am  Lab Director Session
- 7:45am – 8:30am  Continental Breakfast and Exhibits
- 8:45am – 10:00am  **Opening General Session**
- 10:00am – 10:30am  Exhibits & Break
- 10:30am – 12:00pm  **Breakout Sessions D** (*There will be 6 educational sessions to choose from*)
- 12:00pm – 1:00pm  Lunch
- 1:00pm – 2:30pm  **Breakout Sessions E** (*There will be 6 educational sessions to choose from*)
- 2:30pm – 3:15pm  Ice Cream Social & Exhibits
- 3:30pm – 5:15pm  Closing General Sessions
- 4:30pm – 6:00pm  Concurrent Lab Director Sessions

Saturday, May 30, 2020

Please Note: this day's sessions are part of the Lab Director Track, however, other attendees are **welcome to attend**

- 7:00am  Continental Breakfast
- 7:00am – 11:45am  General Sessions
- 11:45am  Conclusion