



AgeingFit

Accelerating innovation for the senior care market

The European event fostering innovation in the Healthy Ageing sector



5TH EDITION

SAVE THE DATE

**JANUARY
25TH - 28TH
2021**



DIGITAL

Organised
together with



NutrEvent

Food, Feed, Nutrition & Health

Sponsors:



Organisers:



Institutional partners:



AGEINGFIT AT A GLANCE

AgeingFit is the first European partnering event dedicated to **innovation in the Healthy Ageing sector**.

600
DELEGATES



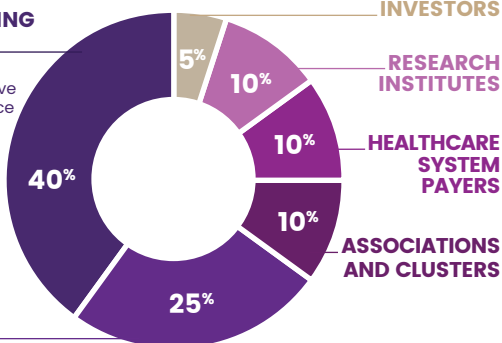
25+
COUNTRIES
REPRESENTED

WHO WILL YOU MEET?

HEALTHY AGEING COMPANIES

(nutrition, medical devices, ICT, assistive technologies, service providers...)

RETIREMENT AND CARE HOMES, HOSPITALS



INSIDE THE EVENT



CONFERENCES
LIVE AND RECORDED



EXHIBITION
VIRTUAL



INNOVATION PITCHES
LIVE AND RECORDED



ONE-TO-ONE MEETINGS
24 HOURS A DAY

ONE-TO-ONE-MEETINGS

The partnering platform is the most efficient way to **identify and connect with potential business, research and financial partners.**



TO **MEET** YOUR
FUTURE PROJECT **PARTNERS**,
OBTAIN FUNDING AND
ACCELERATE INNOVATION

The partnering platform at AgeingFit is powered by:  **inova**

THEY TRUST US

INDUSTRIES AND SERVICE PROVIDERS

Behring Water | Bluelinea | Comarch Healthcare |
Delabie | Filien ADMR | FrieslandCampina
Ingredients | Fonterra Cooperative Group | HMS
VILGO | Intervox Legrand | KPMG | McCain | Nutricia |
Orange Healthcare | Philips Research Europe | Roquette |
Soladis | Stanley Healthcare | Schneider Electric |
Tunstall Vitaris...

HEALTHCARE SYSTEM PAYERS

Aésio Group | AG2R LA MONDIALE | IRCEM |
M comme Mutuelle | MACIF | MNH | RGAX Europe | Swiss Re...

RETIREMENT AND CARE HOMES, HOSPITALS

CCAS de Nice | Lille University Hospital |
Nice University Hospital | Groupe SOS Seniors | Hospital
Clínic de Barcelona | Korian Group | MARPA | ORPEA |
Santélyls | TanteLouise | University Hospital Olomouc |
WCS Care...

ASSOCIATIONS AND CLUSTERS

AGE Platform Europe | Autonom'Lab | BioIndustry Park |
BioPmed | ECHAlliance | European Ageing Network |
Fondazione Korian | France Innovation |
Health Valley Netherlands | Silver Alliance | Silver Valley |
Soignons Humain...

INVESTORS

Bpifrance | Capricorn Venture Partners | Fondation Crédit
Mutuel | LBO France | Mediterranean Towers Ventures |
Turenne Capital...

PUBLIC ORGANISATIONS

Airedale NHS Foundation Trust | The Canadian
Embassy | Innovate UK | The European Commission |
European Centre for Social Welfare Policy
and Research | World Health Organization |
Scottish Development International...

CONFERENCES

Steered by an international Committee, the AgeingFit conference programme focuses on **innovation in the Healthy Ageing and eldercare sector**.



50 INTERNATIONAL SPEAKERS

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TRACK 1

The European senior care market challenges

TRACK 2

Connected active ageing

TRACK 3

Sponsored by  **Orexial**
Caring for Nutrition

Prevention through nutrition for active ageing

TRACK 4

Innovation in residential care settings

TRACK 5

Innovation for ageing well at home

STEERING COMMITTEE

INDUSTRY:

- **Ad Van Berlo**, R&D Director, **Smart Homes**
- **Filippo Cavallo**, CEO, **CoRobotics** | Professor in Medical Robotic, **Università degli Studi di Firenze**
- **Jean-François Delage**, VP Innovation & Research, **McCain**
- **Laurent Levasseur**, CEO, **Bluelinea**
- **Lise Pape**, CEO, **Walk with Path**
- **Antonio Remartinez**, Strategic Consultant, **Health and Social sectors**
- **Jesús Valero Congil**, Health Unit Director, **Tecnalia**
- **Joris Wiersinga**, Founder and CEO, **SilverFit**

ACADEMIA:

- **Eric Boulanger**, Professor in Aging Biology and Geriatrics, **University of Lille**
- **François Puisieux**, Deputy Head of the Gerontology Unit, **CHU Lille**
- **Astrid Stuckelberger**, President, **Geneva International Network on Ageing**

INVESTORS AND HEALTH INSURERS:

- **Ingrid Rayez**, Director, Venture, **LBO France**
- **Charlotte Krieg**, Innovation Manager, Prevention and Services, **Eovi Mcd Mutuelle**

CLUSTERS, ASSOCIATIONS, RETIREMENT HOMES:

- **Christine Asbury**, Director of Insight and Innovation, Quality Compliance Systems, **WCS Care Group**
- **Stéfane Hédont-Hartmann**, Care & Hygiene Group Leader - CSR Partner, **Korian**
- **Karina Marcus**, Science Officer, **COST Association**
- **Anne-Sophie Parent**, Director, **Age Platform Europe**
- **Sébastien Podevyn**, General Manager, **France Silver Eco**
- **Emilie Royere**, General Manager, **Eurobiomed**
- **Ed Russell**, Chief Executive, **WCS Care Group**
- **Jan Sikkema**, Business Development Director, **Healthy Ageing Campus**
- **Susan Stiles**, Senior Director, Product Development and Strategy, **USA National Council on Aging**
- **Bradley Schurman**, CEO, **The SuperAge**
- **Etienne Vervaecke**, General Manager, **Eurasanté & Clubster NHL**

INNOVATION PITCHES

AgeingFit promotes innovations dedicated to **improving the daily life of the older adults** and **to preventing age-related disorders**.



**WIN THE AWARD
FOR THE MOST
INNOVATIVE PROJECT!**

FOR THE SELECTED CANDIDATES

- **A short presentation** of their project in front of potential partners and investors
- **An e-booth** at a preferential price
- **Speed mentoring from experts** to boost the development of their project



APPLY

**BE SELECTED
BY A JURY OF EXPERTS**

**PITCH
DURING AGEINGFIT**

REGISTRATION

In the unique context of this year, **AgeingFit organisers** and its **Steering Committee** made the decision to organise AgeingFit together with **NutrEvent**, the European partnering event for innovation in the **Food, Feed, Nutrition** and **Health** sectors. Reduced rates are offered should you decide to attend both events.

REGISTRATION FEES

	RATES FOR AGEINGFIT ONLY		RATES FOR AGEINGFIT & NUTREVENT	
	REGULAR FEE From Nov. 9 th to Jan 4 th 2021 incl.	LATE REGISTRATION From January 5 th 2021	REGULAR FEE From Nov. 9 th to Jan 4 th 2021 incl.	LATE REGISTRATION From January 5 th 2021
Industry Service provider 1 full pass	€ 476	€ 524	€ 601	€ 666
Health system payer Investor 1 full pass	€ 476	€ 524	€ 601	€ 666
Emerging company (≤ 5 years old) SME (≤ 5 employees) 1 full pass	€ 287	€ 316	€ 437	€ 485
Non-profit organisation Research institute 1 full pass	€ 207	€ 228	€ 487	€ 540
Retirement or Care home Hospital Healthcare professional 1 full pass	€ 53	€ 70	€ 79	€ 105
Distributor (single activity) 1 full pass	€ 35	€ 49	€ 53	€ 74

Fees per person | excl. VAT

EXHIBITION FEES

	REGULAR FEE From Nov. 9 th to Jan. 4 th 2021 incl.	LATE REGISTRATION From Jan. 5 th to Jan. 11 th 2021 incl.
Industry Service provider e-booth + 1 full pass	€ 1,176	€ 1,224
Health system payer Investor e-booth + 1 full pass	€ 1,176	€ 1,224
Emerging company (≤ 5 years old) SME (≤ 5 employees) e-booth + 1 full pass	€ 987	€ 1,016
Non-profit organisation Research institute e-booth + 1 full pass	€ 907	€ 928
Distributor (single activity) e-booth + 1 full pass	€ 735	€ 749

excl. VAT

The **FULL PASS** gives access to all the activities of the event:

- access to the **partnering** platform;
- access to the live and recorded **conferences**;
- access to the live and recorded **pitches**;
- access to the virtual **exhibition** area.

Each participant with a full pass has their own schedule of meetings.

SPONSORSHIP OPPORTUNITIES

Sponsors get targeted **visibility** and **exclusive benefits** before, during and after the event:



Sponsor
Platinum
★
€ 20,000

Sponsor
Gold
★
€ 15,000

Sponsor
Silver
★
€ 10,000

Sponsor
Bronze
★
€ 6,000

CONTACT

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