



Hosted virtually from January 24 to 26, 2023

Attendee Registration Packet

Co-sponsored by:



Why Attend the 2023 Virtual California Breastfeeding Summit?

Presented by the California Breastfeeding Coalition, the California Breastfeeding Summit is the premier statewide convening of lactation advocates from every corner of the Golden State! The summit is a catalyst for action, empowering attendees to address the structural and institutional racism, inequities of lactation care and support that prevent California families from meeting their infant feeding intentions.

The Summit enables us to present the effectiveness of programs, research, and interventions for continuity of care in human milk feeding support. In addition, the Summit is a forum for attendees to learn best practices, acquire new skills, gain resources, collaborate, and network with peers, colleagues, and exhibitors.

Our annual conference typically attracts about 500 lactation advocates from throughout the state to:



Evaluate our current state of
chest/breastfeeding



Explore Best Practices



Acquire New Skills



Share Resources and Tools



Network and Establish New
Relationships



Inspire and Motivate Action

Attendee Overview

Summit Objectives

After attending the California Breastfeeding, attendees will be able to:

1. Integrate chest/breastfeeding education, promotion, protection and support into existing community health improvement strategies and as a component of health promotion programs.
2. Create environments that proactively promote, protect and support chest/breastfeeding throughout the community in spaces where families birth, live, work, play, worship, shop, travel, receive medical services, and raise children.
3. Identify family-centered lactation care and policies that are responsive to the intersectionality of families' multiple identities, their social determinants of health, and other factors impacting their infant feeding journey.
4. Participate in health advocacy activities and take on a champion role beyond the provision of direct services, by engaging key stakeholders and decision makers to identify and help remove structural barriers to chest/breastfeeding within systems, organizations, and the community.

Who Should Attend:

- Hospital administrators, maternity department managers and hospital nurses who want tools and resources to implement the Baby-Friendly Hospital Initiative and Model Hospital Policies to improve quality lactation support.
- Physicians and advanced practice healthcare providers who want to improve continuity of care to support chest/breastfeeding families prenatally and beyond hospital discharge.
- Leaders and staff of community clinics, community-based organizations, local WIC programs and public health departments who want clinical updates to improve lactation support and the opportunity to collaborate with hospitals and other community health care providers to improve the continuity of lactation support.
- Breastfeeding Coalition members (lactation advocates and professionals) who want to network and share best practices across professional disciplines to improve collective efforts and the continuity of care to support families.
- Community educators, doulas, advocates and supporters such as La Leche League Leaders, Nursing Mother's Counsel and Breastfeeding USA counselors to lift the voices of families.

Program at a Glance

Current as of November 23, 2022. The program is subject to change. Please check the event [website](#) for updates.

TUESDAY, January 24, 2023

8:00 AM	<i>Welcome and State of the State of Breastfeeding in California</i> California Department of Public Health Representatives
9:30 AM	Break
9:40 AM	<i>Normalize Brown Breasts: The Case for Proficiency in Breast Assessment on Non-White Skin Tones</i> Nekisha Killings, MPH, IBCLC
10:40 AM	Exhibits / Networking
11:10 AM	<i>Cultural Diversity Within Lactation Care</i> Krystin Wills, CLES, Doula Teresa Chan, MPH, RD, CLE Tonya Lang, MPH, CHES, IBCLC Ruby Hune, Midwife
12:25 PM	Lunch / Exhibits / Networking

1:30 PM	Workshops: 1: <i>BreastSide Manner for Lactation Professionals</i> Nekisha Killings, MPH, IBCLC 2: <i>So You Want to Be a Preceptor?</i> Kristina Chamberlain, CNM, ARNP, IBCLC 3: <i>Lactation Support for Patients with Large Breast/Chest</i> Megan Dunn, IBCLC 4: <i>Off the Charts: Effortless Charting and Billing Practices in Outpatient Lactation Setting</i> Karolina Ochoa, BIBCLC 5: <i>Putting Babies Before Business: The How are Why to Implement the International Code of Marketing of Breastmilk Substitutes in Hospitals</i> Eileen FitzPatrick, DrPH, MPH, RDN 6: <i>What Lactation Supporters Need to Know about California New Paid Family Leave Laws to Support Families</i> Speaker TBD
3:00 PM	Exhibits / Networking
3:30 PM	<i>Supporting Infant Feeding in Emergencies with the CDC IYCF-E Toolkit</i> Aunchalee Palmquist, PhD, MA, IBCLC Lourdes Santaballa Mora, IBCLC
4:30 PM	End of the Day

Program at a Glance

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WEDNESDAY, January 25, 2023

8:00 AM	<i>Welcome and The Power of Donor Milk: Building a Breastmilk Feeding Community</i> Alison Wolf, MSN, CPNP, IBCLC Lisa Stellwagen, MD, FAAP
9:30 AM	Break
9:40 AM	<i>Optimizing Lactation Support for Spanish-Speaking Families</i> Susan Crowe, MD, Julie Najar, MD, Zakiyah Williams, MPH, IBCLC and Cati Brown-Johnson, PhD
10:40 AM	Exhibits / Networking
11:10 AM	<i>Breastfeeding and Hyperbilirubinemia--What does the AAP Recommend?</i> Joan Younger Meek, MD, MS, RD, FAAP, FABM, IBCLC
12:25 PM	Lunch / Exhibits / Networking

1:30 PM	Workshops: 1: <i>BreastSide Manner for Lactation Professionals (repeat recording)</i> Nekisha Killings, MPH, IBCLC 2: <i>So You Want to Be a Preceptor? (repeat live)</i> Kristina Chamberlain, CNM, ARNP, IBCLC 3: <i>Cannabis: Harm Reduction Counseling for Lactation Parents</i> Megan Dunn, IBCLC 4: <i>Exploring Lactation and Infant Feeding Experiences among Black Families in NICU Settings</i> Ifeyinwa Asiodu, PhD, RN, IBCLC Mariana Trujillo, RN 5: <i>Lactation Action Plan: Nurses and Lactation Consultants Working Together for Breastfeeding Success</i> Brandi Gates-Burgess, IBCLC Sandra Jennings-Curry, RN, IBCLC 6: <i>Nipple and Breast Pain in Lactation</i> Katrina Mitchell, MD, IBCLC, PMH-C
3:00 PM	Exhibits / Networking
3:30 PM	<i>Unlearning Obesity, Learning Fatness; Caring for the Fat Perinatal Client with Respect and Competence</i> Kristin Cavuto, LCSW, IBCLC
4:30 PM	End of the Day

Program at a Glance

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THURSDAY, January 26, 2023

8:00 AM	<i>Welcome and Plenary: Medi-Cal Doula and Lactation Benefits for Californians: What's Covered?</i> Lisa Murawski
9:30 AM	Break
9:40 AM	<i>Nipple and Breast Wound Care in Lactation</i> Katrina Mitchell, MD, IBCLC, PMH-C
10:40 AM	Exhibits / Networking
11:10 AM	<i>Putting Care Together Beyond the Hospital</i> Kammi Sayaseng, DNP, PNP-BC, IBCLC K'Lynn Mitchell, RDN Mary Sammer, MS, RD Sara Hada
12:25 PM	Lunch / Exhibits / Networking

1:00 PM	<i>Virtual State Legislative Visits</i> (Choose this ticket when registering for the Summit!)
1:30 PM	<i>Lactation Support for Patients with Large Breasts/Chest (Repeat live)</i> Megan Dunn, IBCLC
3:00 PM	Exhibits / Networking
3:30 PM	<i>Closing: Call to Action</i>
4:30 PM	End of the Day

Continuing Education

Registered Nurses, Registered Dietitians Nutritionists and International Board Certified Lactation Consultants

The California WIC Association is offering units for:

- Registered Nurses (RN Contact Hours) - Provider approved by the California Board of Registered Nursing Number CEP 16525.
- Registered Dietitians (RD CPEUs—Provider approved by CDR, Provider Number CA004.
- Internal Board Certified Lactation Consultants (IBCLC CERPs—Provider approved by the IBLCE, Long Term Provider Number CLT 115-01.

Number of units/hours are pending approval. *Following are estimates for total CEUs for the entire Summit. (As of 11-21-22)*

- IBCLC CERPs: 22.75 L-Cerp, 2.5 R-Cerp, 1.5 E-Cerp
- RD CPEUs: 26.75
- RN CH: 26.75

Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the California Medical Association (CMA) through the joint providership of PAC/LAC and the California Breastfeeding Coalition. PAC/LAC is accredited by the ACCME/CMA to provide continuing medical education for physicians.

This activity has been approved for *AMA PRA Category 1 Credit(s)TM*.

Location

This coming year's summit will take place entirely online, and we are looking forward to providing a premier virtual experience for all attendees! You will be able view the summit and interact with speakers and attendees on your computer, tablet or smartphone through the Whova platform. Access to the summit recordings will be available until April 26, 2023.

Get *Whova* for

California Breastfeeding Summit 2023



California Breastfeeding Summit 2023 Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips



Registration

Register Now cabf.link/summit2023

Early-Bird Virtual Registration: Ends November 30, 2022

- \$250 General Attendees
- \$150 Students
- \$150 Breastfeeding Peer Counselors or Doulas

Don't miss out on the early-bird registration rate! [Watch this video](#) to register now and pay later.

Regular Virtual Registration: December 1, 2022 - January 10, 2023

- \$300 General Attendees
- \$200 Students
- \$200 Breastfeeding Peer Counselors or Doulas

Last-Call Virtual Registration: January 11 - January 23, 2023

- \$350 General Attendees
- \$250 Students
- \$250 Breastfeeding Peer Counselors or Doulas

Virtual Box Office Registration: January 24 - January March 29, 2023

- \$400 All Attendees

Cancellation Policy

All cancellation and refund requests must be made in writing to the California Breastfeeding Coalition at summit@californiabreastfeeding.org by January 13, 2023. The Coalition will refund registration fees, less a \$50 processing fee.

Questions

Please email summit@californiabreastfeeding.org or call 1-833-222-5228.