



SSR 55TH ANNUAL MEETING

Reproduction: Odyssey of Discovery

JULY 26–29, 2022

**Spokane Convention Center
Spokane, WA**



SPONSORSHIP PROSPECTUS



Franco DeMayo
NIEHS
SSR Past President 2021–2022



Thomas Spencer, PhD
University of Missouri
Program Co-Chair



Rebecca Robker, PhD
University of Adelaide
Program Co-Chair

SSR's MISSION IS:
To Advance the Science of
Reproduction, Fertility,
and Development for the
Benefit of Humans and
Animals

SSR's annual meeting is a showcase for cutting-edge reproductive science, attracting scientists and researchers from around the world. In keeping with its strategic plan, SSR invests significantly in the training of the next generation of scientists and experts, individuals that will apply state-of-the-art techniques and approaches to solve important issues in the field of reproduction.

Our career development opportunities at the annual meeting include:

- Poster sessions and awards
- Trainee Forum, where industry representatives present career opportunities
- Grant Workshop for guidance on creating a stellar proposal
- Oral presentations throughout the meeting.

This year, the annual meeting will feature career development luncheons that will allow leaders in the biomedical and agriculture industries to meet our SSR-trained pre- and post-doctoral trainees, and recruit employees with research proficiencies in high-demand fields:

- Ovarian function, folliculogenesis, hormonal stimulation, and applied reproductive technologies
- Establishment and maintenance of pregnancy and embryonic loss
- Ovum pick up, oocyte quality, in vitro fertilization and embryo transfer
- Applied animal andrology, semen preservation and sexing
- Gene editing
- Reproductive toxicology
- Nutrition-reproduction interface
- Contraception
- Reproductive cancers
- Clinical application of basic science
- Growing tissues and organs in vitro bioengineering
- Signal transduction pathways involved in reproductive systems
- Science liaison

QUESTIONS: email executivedirector@ssr.org

TESTIMONIALS



Erica Schoeller
Scientist at Ferring
Research Institute

How did being a member of SSR impact your career development?

I was fortunate to be a part of SSR from the beginning of my graduate career through my postdoctoral work, and now in my first industry position. I have formed many friendships with fellow SSR trainees who I remain in contact with today, and have met many professors who have provided guidance throughout the years. SSR was a wonderful opportunity to speak about both scientific research and overall career goals/options. I am happy that I have been able to stay in the reproductive field and look forward to continuing to be a part of SSR.



**Leticia D. P. Sinedino,
DVM, MS, PhD**
Dairy Production Specialist
at Zoetis Inc.

How has the SSR affected your training?

Attending the SSR meetings allowed me to interact with the best scientists in my field of research and to get their insights about my work. In addition, I could expand my network that eventually helped me to jump into the next step on my career path.

SSR-trained students are exposed to top-edge research and technologies aimed at improving reproduction in humans and animals, and that experience is certainly an advantage when competing for industry positions.



Anne-Laure Nivet, PhD
Medical Affairs Manager
at EMD Serono Canada

What attracted you to join SSR?

Attending the SSR annual meeting was a key opportunity to:

- learn about the latest, often not published yet, development of my research area,
- present and discuss my results with the reproductive biologist community,
- be exposed to a variety of related topics and to have a better idea of the big picture of the field, and
- meet and network with my generation of students/fellows across the world, as well as with the key scientific leaders of the field.



Allison Ting, PhD
Research Scientist
at 21st Century Medicine, Inc.

What was your best experience at a SSR conference?

I remember attending the mentor luncheon and really enjoyed talking to experienced scientists about their career paths and how they got there. It opened my eyes for the possibilities of different career options for a basic scientist like me. It also amazes me how much all these mentors loved their research and how passionate they are about it.

KEYNOTE & SPECIAL SYMPOSIA SPEAKERS



OPENING PLENARY SPEAKER

Kelle Moley, MD

Deputy Director of Reproductive Health Technologies, Global Health Division at the Bill and Melinda Gates Foundation



KEYNOTE LECTURE

Yvonne T. Maddox, PhD

Former Vice President for Research, Uniformed Services University of the Health Sciences/DOD *Health Disparities and Reproductive Sciences*



KEYNOTE LECTURE

Trevor K. Archer, PhD

Chief, Epigenetics and Stem Cell Biology Laboratory, NIH/NIEHS
Diversity Matters: Impact of genetic heterogeneity on induced pluripotency



STATE OF THE ART LECTURE

Rong Fan, PhD

Department of Biomedical Engineering, Yale University
Space Adventure: The Next Wave of Biology Revolution Fueled by Spatial Omics Technologies



KEYNOTE LECTURE

Jan Brosens, MD, PhD, FRCOG

Chair of Obstetrics and Gynecology at the University of Warwick
Recurrent Pregnancy Loss: from assumptions to a novel endometrial disorder



PRESIDENTS DISTINGUISHED SPEAKER

Linda G. Griffith, PhD

Professor of Biological and Mechanical Engineering and MacVicar Fellow at Massachusetts Institute of Technology
Deconstructing and Reconstructing the Patient, with Systems Biology and Organs-on-Chips

SPONSORSHIP OPPORTUNITIES

Become an
Annual Meeting
Sponsor
in 2022!

SSR has developed the following benefits to ensure maximum visibility for our sponsors during the conference.

Brand Visibility

- ✓ **PROMINENT SIGNAGE** at the Annual Meeting
- ✓ **PROMINENT SIGNAGE** at your Sponsored Event
- ✓ **EXHIBIT BOOTHS IN HIGH TRAFFIC AREA**
- ✓ **COMPANY LISTING** in the Program Book and Mobile App
- ✓ **COMPANY LOGO** on the Annual Meeting Website

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUPPORTER \$2,500	FRIEND \$1,500
Recognition and Acknowledgement						
- SSR Website Event Page - Option to have video - SSR Website Homepage - In Meeting Program (Print and Digital) - Sponsor Signage - In Conference Email to Attendees (1) Spotlight Email to Attendees - Opportunity for sponsor to be acknowledged during opening or closing of the conference	✓	✓	✓	✓	✓	✓
Exhibit Booth	1 included	1 included	1 included	1 included	Available at discounted rate of \$1,000	Available at discounted rate of \$1,000
Complimentary Meeting Registrations	6	5	4	3	2	1
Welcome Bag Insert	✓	✓	✓	✓	✓	✓
Social Post	2, Pre and post event	2, Pre and post event	1	1		
Complimentary Program Ad	Full-page	Full-page	Half-page			
Banner Ad in Mobile App	✓	✓	✓	✓	✓	
Invitation to President's Reception	3	2	2	1	1	
Informational Press Release to Members	3	2	1			
Ads in Newsletters	6	4	2	1		
Upon Request Attendee List (Opt-ins only)	✓	✓	✓	✓		
Additional a la carte benefits	Any two Tier packages	One Tier 1 package and one Tier 2 package	Two Tier 2 packages	One Tier 2 package		

TIER 1

Mobile App

- ✓ Logo recognition on the mobile app homepage
- ✓ "Mobile app name" Sponsored by XXX

Trainee-Mentor Lunch

- ✓ Logo recognition on signage
- ✓ Opportunity to address the attendees during the lunch

Trainee Networking

- ✓ Logo recognition on signage
- ✓ Opportunity to address attendees and kick off the session

Reception

- ✓ Logo recognition on signage
- ✓ Opportunity to address the attendees during the sponsored reception

TIER 2

Breakfast/Lunch Sponsors

- ✓ Logo recognition on signage
- ✓ Opportunity to address attendees and kick off the session

Conference Bag

- ✓ Logo recognition on bag, along with SSR logo

Lanyard

- ✓ Logo recognition on lanyard, along with SSR logo

Non-trainee Networking Session

- ✓ Logo recognition on signage
- ✓ Opportunity to address attendees and kick off the session

Social Events

- ✓ Logo recognition on signage
- ✓ Opportunity to address attendees and kick off the session

Wellness Sponsor

- ✓ Logo recognition on mask kit, along with SSR logo

T-shirt Sponsor

- ✓ Logo placement on conference T-shirt, along with SSR logo

EXHIBITING OPPORTUNITIES

As an exhibitor at the 55th Annual Meeting, you will have direct contact with over 1,000 research scientists, medical doctors, post-doctoral fellows, and graduate students in the field of reproductive biology. Delegates from several continents will participate in a forum of active discussion and learning; present data; discover the latest information in their field and collaborate with fellow scientists.

This is an opportunity to showcase your latest technology, products, programs and services to a targeted audience.

Exhibit spaces are sold on a first come, first serve basis.

EXHIBIT BOOTH
Single: \$1,500
Double: \$3,000

Recognition on

- SSR Website Event Page
- In Meeting Program (Print and Digital)
- Sponsor Signage
- In Conference Sponsor Highlight Email to Attendees
- Opening and Closing Slides

Complimentary Meeting Registrations: 2

DEADLINE: May 27, 2022

Exhibitor Services

SSR has contracted with a show management service to provide exhibit materials, furnishings, and shipping services. This will include an exhibit service kit containing information, pricing, order forms and a complete schedule, including set up and dismantling hours.

Security & Liability

SSR and the Spokane Convention Center assume no responsibility or liability for exhibitor's property or for loss or damage to displays while on the premises. Exhibitors are responsible for securing their own liability insurance, including, but not limited to, coverage for damage to property, accidents, and injuries to exhibitors, facility employees, or vendors as a result of the installation, occupancy, and dismantling or removal of their exhibits into and from the Spokane Convention Center.

Cancellation Policy

Written notice of cancellation must be **RECEIVED BY May 27, 2022** for a full refund of exhibit space. Cancellation **ON OR BEFORE June 27, 2022** will receive a 50% refund. Cancellation **AFTER June 27, 2022** will NOT receive a refund.

Registration may be transferred to another individual.

Exhibitors may attend their booth at any time during the hours of the SSR Annual Meeting, and are encouraged to book appointments with individuals.

ADVERTISING OPPORTUNITIES

Media Distribution Fee \$750

SSR will distribute your pamphlet/brochure with each delegate's registration packet. SSR reserves the right to accept or reject materials and will issue a refund if rejected.

Literature Exhibit Table \$250

SSR will place your literature on a table in the Exhibit area. SSR reserves the right to accept or reject materials for display and will issue a refund if rejected.

Ad File Format Specifications

Please submit your electronic file ad as outlined below:

- Image Resolution: 300 DPI (at Final Size)
- Color Ads: CMYK (Process)
- B&W Ads: Grayscale (Black & White)
- DO NOT Include Crop Marks
- Acceptable File Format: PRESS Quality PDF

Ad Size Specifications

FULL PAGE ONLY		
Size (Live Area) 4.5"x 7.75"	Size (Trim Area) 5.5"x8.5"	Size (Bleed Area)* 5.75"x 8.75"

HALF PAGE	QUARTER PAGE	BUSINESS CARD
4.5"x 3.5"	3"x3.5"	2"x3.5"

All Measurements are Width x Height

Advertising Rates

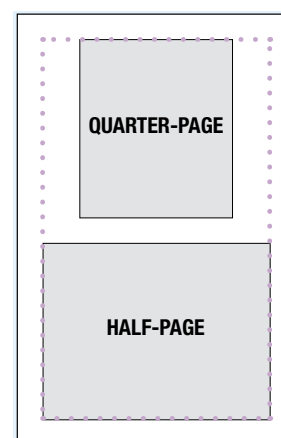
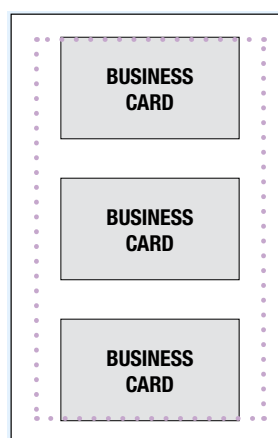
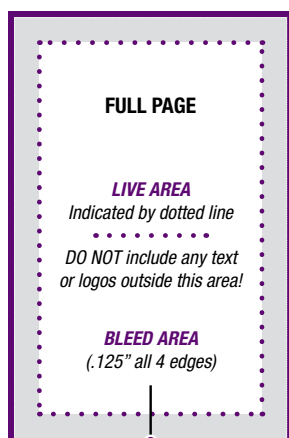
COLOR ADS	
Inside Front Cover (<i>Full Page Only</i>)	\$2,000
Inside Back Cover (<i>Full Page Only</i>)	\$1,200
Outside Back Cover (<i>Full Page Only</i>)	\$2,000
Half-Page	\$570
Quarter Page	\$500
Business Card	\$100

Important Deadlines

Ad RESERVATION Deadline: May 27, 2022

Final FILE Deadline: June 27, 2022

Ad Diagrams



SPONSORSHIP, ADVERTISING, EXHIBITOR CONTRACT

PLEASE Check ALL Appropriate Boxes Below:

Sponsorship Selection

- ☐ Platinum Sponsor \$20,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$7,500
- ☐ Bronze Sponsor \$5,000
- ☐ Supporter \$2,500
- ☐ Friend \$1,500

SUB-TOTAL

Exhibit Booth Selection

- ☐ Single \$1,500
- ☐ Double \$3,000

SUB-TOTAL

Advertising Selection

- ☐ Media Distribution \$750
- ☐ Literature Exhibit Table \$250

Color Ads

- ☐ Inside Front Cover \$ 2,000
- ☐ Half-Page \$ 570
- ☐ Inside Back Cover \$ 1,200
- ☐ Quarter-Page \$ 500
- ☐ Outside Back Cover \$ 2,000
- ☐ Business Card | \$ 100

SUB-TOTAL

GRAND TOTAL DUE:

COMPANY

CONTACT NAME

TITLE

ADDRESS

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Payment Information

Remittance accepted in US Currency only.

- ☐ Enclosed is my CHECK (Payable to SSR)
- ☐ Charge my CREDIT CARD

Please contact us if you'd like to pay by credit card.

Return form with CHECK Payment to:

SSR 25 Century Blvd
Suite 505 Nashville, TN 37214

QUESTIONS?

CALL: 703-885-3502 OR EMAIL Julie Utano - Executive Director:
executivedirector@ssr.org