

20th Annual Conference on

EMERGENCIES & CHALLENGES IN PRIMARY CARE

Including topics on: Opioids, Foodborne Illness, Visual Diagnosis Pearls, Hypertension, Psychiatric Issues, and much more...

NEW YORK HILTON MIDTOWN
New York City, New York

DECEMBER 16-17, 2016

SPONSORED BY



*A Non-Profit Corporation for
Continuing Medical & Nursing Education*



*"Well-organized, well-presented, practical information.
Great conference." – Pamela H. Schaible, MD*

*"Excellent, thorough, evidence-based education with a
phenomenal location." – Kelly Whitehead Price, NP*

*"Overall, excellent conference. I will definitely be back for future
Symposia Medicus conferences." – Gurpreet Dinsa, MD*

Register On-Line...

**for this conference or view other educational conferences at
www.symposiamedicus.org**

CONFERENCE DESCRIPTION

Our **20th Annual Conference on Emergencies and Challenges in Primary Care** has been designed to provide physicians, nurse practitioners, physician assistants, nurses, and other health care professionals involved in primary care with evidence-based information on commonly encountered office dilemmas, and offers current approaches to clinical management. The goal of this conference is to increase knowledge and enhance the competence of attendees. Emphasis will be placed on practical application of the evidence-based topics presented.

Topics for this year's conference have been selected based on the educational needs determined from the identified professional practice gaps. The gaps were derived from a variety of sources including evaluations and outcomes data from past participants; clinical expert input; Symposia Medicus' online survey; and other medical and nursing data.

Conference format will include didactic lectures, case studies, and question and answer sessions.

An outstanding faculty has been assembled for this conference. Each member was selected based on their individual area of expertise and ability to communicate current, evidence-based, and practical information to participants.

You are sure to enjoy our **20th Annual Conference on Emergencies and Challenges in Primary Care** while sharing ideas and experiences with colleagues from across the country, amidst the excitement of New York City during the holiday season.

CONFERENCE OBJECTIVES

As a result of participating in this conference, you should have increased knowledge and enhanced competence to...

- Recognize the most common symptoms of food poisoning and their likely etiologic agents
- Describe clinical, social and regulatory factors that have contributed to the epidemic of opioid use and abuse
- Recognize symptoms associated with bipolar disorder
- Recognize visual diagnoses for conditions that commonly present in the office setting
- Recognize historical and physical findings which suggest possible hematologic, inflammatory, or toxic causes of abdominal pain
- Utilize JNC-8 hypertension guidelines and select appropriate treatment for patients
- Diagnose and treat common knee injuries

ATTENDEE REQUIREMENTS

At the conclusion of attending this conference, participants are entitled to a certificate of credit which will be available online. Successful completion of this activity is determined by attending the live activity, review of the educational session materials, and submission of the pre/post case study survey, evaluations, and attendance verification form. Each participant should only claim credit commensurate with the extent of their participation in the activity.

ACCREDITATION

This educational activity was planned and produced in accordance with the **ACCME** and **ANCC** Essentials and Standards relating to continuing medical and nursing education.

Symposia Medicus is accredited by the **Accreditation Council for Continuing Medical Education (ACCME)** to provide continuing medical education for physicians.

Symposia Medicus is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

CONTINUING EDUCATION CREDIT

Physicians

Symposia Medicus designates this live activity for a maximum of **12 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACEP

Approved by the **American College of Emergency Physicians** for a maximum of 12 hours of ACEP Category 1 credit.

AAFP

This Live activity, 20th Annual Conference on Emergencies & Challenges in Primary Care, with a beginning date of 12/16/2016, has been reviewed and is acceptable for up to 12.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants

NCCPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credit™ from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 12 hours of Category 1 credit for completing this program.

Nurse Practitioners/Nurses

The **ANCC** contact hours awarded for completion of this conference are 12.

Provider is also approved by the **California Board of Registered Nursing**, Provider #CEP2335, for 14.4 contact hours.

Pharmacology Credit for Prescriptive Authority

A maximum of 1.50 hours in pharmacology credit for prescriptive authority may be earned by attending this educational conference. Sessions awarding pharmacology credit for prescriptive authority are denoted with an Rx in the schedule.

EDUCATIONAL RESOURCES

Each registrant will have online access to session materials. **The session materials will be available for download approximately two weeks prior to the conference (you'll receive an email with instructions).** If you wish to receive a hard copy of the session materials, please check the box on the registration form in this brochure.

If you are unable to attend this conference, extra copies of the session materials (either paper or digital copy) will be available one week after the conference. The cost is \$60 for a hard copy and \$25 for the digital copy. To place your order, please email publications@symposiamedicus.org.

CONFERENCE FACULTY

Adam Keller Ashton, MD, MS, DFAPA

Clinical Professor of Psychiatry
SUNY at Buffalo School of Medicine
Distinguished Fellow of the
American Psychiatric Association
Buffalo, New York

Michael Cirigliano, MD, FACP

Conference Co-Chair

Founder's Associate Professor in
General Internal Medicine
Perelman School of Medicine at the
University of Pennsylvania
Philadelphia, Pennsylvania

Robert S. Hoffman, MD, FAACT, FACMT, FRCP Edin, FEAPCCT

Professor of Emergency Medicine & Medicine
Director, Division of Medical Toxicology
New York University School of Medicine &
Bellevue Hospital Center
New York, New York

Jordan D. Metzl, MD, FAAP

Clinical Associate Professor of Pediatrics
Cornell Medical School
Sports Medicine Division
Hospital for Special Surgery
New York, New York

Jeffrey Starke, MD, FAAP

Professor of Pediatrics
Baylor College of Medicine
Texas Children's Hospital
Houston, Texas

Robert Vissers, MD, FACEP, FRCPC

Conference Co-Chair

Adjunct Associate Professor of
Emergency Medicine
Instructor, School of Management MBA
Oregon Health Sciences University
Portland, Oregon
Chief Executive Officer
Boulder Community Health
Boulder, Colorado

Teresa Wu, MD, FACEP

Associate Professor of Emergency Medicine
Simulation Curriculum Director
University of Arizona, College of Medicine - Phoenix
Director, Emergency Ultrasound Program &
Fellowships
Banner University Medical Center - Phoenix
Phoenix, Arizona

DISCLOSURE STATEMENT

Consistent with ACCME and ANCC guidelines, it is the policy of Symposia Medicus to ensure balance, independence, objectivity, and scientific rigor in all educational activities. Prior to the planning of this educational activity, everyone who is in a position to control content (including planners, reviewers, speakers, moderators, Symposia Medicus Staff, Board of Trustees, and Planning Committee members), were asked to disclose all relevant financial relationships with any commercial interest. This information is intended to assist learners in forming their own judgments about the content presented. Disclosure information will be included in the session materials for this activity, and speakers will provide a slide disclosure for each presentation, and will also verbally disclose on-site.

CONFERENCE SCHEDULE

Friday, December 16

- 7:00am Registration & Check-in
During Continental Breakfast
- 8:00 **Welcome & Introduction**
Robert Vissers, MD
- 8:15 **Food for Thought:
Interesting Ingestions
You Need to Know About**
Teresa Wu, MD
- 9:00 **Office 911: ABCs of Office
Emergencies (Rx = 15 minutes)**
Robert Vissers, MD
- 9:45 Break
- 10:00 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:30 **Foodborne Illness
in the Office:
Causes & Management**
Jeffrey Starke, MD
- 11:15 **Pain Management for the ER:
Update on Opioids – What's
the Menu and How to Apply**
(Rx = 25 minutes)
Robert S. Hoffman, MD
- Noon **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 12:30pm Lunch Break (on your own)
- 2:00 **It's Depression – But is it
Bipolar Depression?**
(Rx = 20 minutes)
Adam Keller Ashton, MD, MS
- 2:45 **Ear, Nose, and Throat
Nightmares: The Good,
the Bad, and the Really Ugly**
Teresa Wu, MD
- 3:30 **Cases From the Bizarre File –
A Mini Board Review:
Are You Up to the Challenge?**
Michael Cirigliano, MD
- 4:15 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 5:00 Adjourn for the Day

Saturday, December 17

- 7:30am Continental Breakfast
- 8:00 **Interactive Problem Solving
for Your Difficult to Treat
Patients**
Adam Keller Ashton, MD, MS
- 8:45 **A Picture is Worth a
Thousand Words:
Visual Diagnoses in
Medical Practice**
Teresa Wu, MD
- 9:30 Break (hotel check-out,
if applicable)
- 10:00 **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 10:30 **Masquerade Party:
Unmasking Systemic Causes
of Abdominal Pain**
(Rx = 15 minutes)
Robert Vissers, MD
- 11:15 **JNC-8 Guidelines: Are You
As Confused As I Am?**
(Rx = 15 minutes)
Michael Cirigliano, MD
- Noon **Office Management of
Common Knee Injuries**
Jordan D. Metzl, MD
- 12:45pm **Questions & Answers
Group Discussion**
Faculty Panel & Audience
- 1:30 *Conference Adjourns*

*Rx = Pharmacology Credit for
Prescriptive Authority will be
granted for these sessions*

CONFERENCE REGISTRATION, LODGING, & TRAVEL INFORMATION

Enrollment for this conference is limited in order to provide the best possible learning environment. **This conference typically sells out prior to the early tuition deadline. Early registration is advised.**

You can register the following ways:

- On-line at our website, www.symposiamedicus.org; OR
- Call Monday-Friday, 8:30am-5:00pm (Pacific Time), (925) 969-1789 with Visa, MasterCard, American Express, or Discover; OR
- By mail, make check payable to Symposia Medicus and send with registration form to 399 Taylor Blvd., Suite 201, Pleasant Hill, CA 94523-2287.

For additional conference or lodging information, call Symposia Medicus at (925) 969-1789, or visit our website at www.symposiamedicus.org.

CONFERENCE REGISTRATION INFORMATION

TUITION:	EARLY <i>If postmarked by October 7, 2016</i>	REGULAR <i>If postmarked after October 7, 2016</i>
Physicians	\$510	\$610
Residents, Nurses, PAs, & All Others	\$435	\$535

- Discounts are available for retired healthcare providers, active U.S. military, and groups of three or more. For more information, please contact Symposia Medicus prior to registering.
- Tuition includes continuing education, online access to session materials, continental breakfast on Friday and Saturday mornings, and break refreshments for conference registrants.
- Conference registration will be confirmed via email and **more information on travel, hotel, and Broadway shows will be emailed and also made available on our website**
- This conference meets the requirements for CE tax deductibility; however, we suggest you consult your financial authority for more information

HOLIDAY ENTERTAINMENT AND THEATER ASSISTANCE

During this busy holiday time in New York City, it is difficult to get theater tickets, so we have purchased a group of theater tickets for a variety of popular performances during your stay (see below). We have a limited number of tickets for each performance and anticipate they will all sell out, so we recommend you call as soon as possible. The seats are in the Orchestra or Mezzanine sections.

To order tickets, please call Symposia Medicus with Visa, MasterCard, American Express, or Discover at (925) 969-1789. *No ticket refunds or exchanges can be made.*

Friday and/or Saturday Night Shows
Book of Mormon Radio City Music Hall Christmas Spectacular The Color Purple On Your Feet (Gloria Estefan Story) Shuffle Along Waitress Fun Home
<i>Other shows may become available, please call us for assistance.</i> We strongly recommend you call for theater tickets as soon as possible, as these popular performances sell out early!

AIR TRAVEL INFORMATION

You can fly into **LaGuardia Airport (LGA)**, which is approximately 25 minutes from the hotel; **John F. Kennedy Airport (JFK)**, which is approximately 45 minutes from the hotel; or **Newark Liberty International Airport (EWR)**, which is approximately one hour from the hotel. Information on ground transportation will be sent to registrants and made available online at our website.

Symposia Medicus has arranged for discount fares with **Alaska, Delta and United airlines** for this conference. Reservations can be made either through your travel agency or through the airlines at the website or Convention Desk numbers listed below.

In order to receive the discounted rate, you or your travel agent must refer to the Symposia Medicus Group ID number listed here.

Alaska Airlines	For discounts on Alaska Airlines flights, please book online at www.alaskaair.com and click on the link "Advanced Search," located at the bottom of the "Book Flights" box. Once you click on this link, another page will appear. On this page, you will need to insert ECMW904 in the "Discount Code" box, located at the right hand side of the page.
Delta Airlines	For discounts on Delta Airlines, please visit www.delta.com and click on the link "Advanced Search," located at the bottom of the "Book a Trip" box. Once you click on this link, another page will appear. On this page, you will need to insert NMLE7 in the "Meeting Event Code" box, located at the right hand side of the page. For questions, please call the Delta Airlines Convention Desk at (800) 328-1111.
United Airlines	For discounts on United Airlines flights, please book online at www.ual.com and insert ZVG0589086 into the e-certificate code box. For questions, please call the United Airlines Convention Desk at (800) 426-1122.

CAR RENTAL DISCOUNT

For conference discounts, Symposia Medicus has made arrangements with **AVIS and Budget Car Rentals**. Reservations can be made by phone; please refer to the conference code and the conference/airport location when making your reservations. Please see below:

AVIS	800-331-1600	AWD # B766625
Budget	800-772-3773	BCD # U076767

CONFERENCE LODGING INFORMATION

Symposia Medicus has conference group rates at the **New York Hilton Midtown**.

These special rates will only be available until **Tuesday, November 15, 2016** and will only be available after that date on a space and rate available basis. We recommend you reserve your lodging as soon as possible, as rooms at the conference group rates are limited and on a first come, first served basis. **Rooms may sell out and/or room rates may increase prior to the release date.**

NEW YORK HILTON MIDTOWN
1335 Avenue of the Americas
New York, NY 10019-6078
(Located on 6th Avenue between West 53rd and West 54th Streets)
Phone: 1-800-HILTONS (1-800-445-8667)

Hotel accommodations are in high demand in New York City during the holiday season

RESERVE EARLY – HOTEL ROOMS AT CONFERENCE GROUP RATES SELL OUT FAST!

To make your reservation, please call (800) 445-8667. YOU MUST REFER TO SYMPOSIA MEDICUS TO RECEIVE CONFERENCE GROUP RATES. You may also use this link to make a reservation: https://resweb.passkey.com/go/Symposia2016
--

These group rates will also be available three days before and three days after the conference (based on availability) if you wish to extend your stay.

ROOM TYPE	GROUP RATES (SINGLE/DOUBLE)	ROOM DESCRIPTION
Run of House	\$349/night	Features a single king or queen, or two double beds, thermostat control, 37 inch television, on-demand entertainment, spacious work area, two telephones with voicemail, and in-room WiFi capabilities.
*Executive Level	\$399/night	Executive Level accommodations (on higher floors of the hotel) include the same features as the Run of House rooms as well as upgraded bath amenities, bottled water, robes, and access to the Executive Lounge, located on the lobby level. The lounge features daily continental breakfast, hors d'oeuvres in the afternoon and evening, and continuous coffee and tea service. These rooms also offer separate ground floor check-in.

By booking your lodging using the Symposia Medicus group rates, the following items are included: Complimentary guest room internet; complimentary access to the fitness center; a 15% discount on all restaurants, bars, and lounges in the hotel; and double HHonors points for all HHonors members.
--

***Rooms are very limited, please reserve early**

TERMS & CONDITIONS

Hotel Policies

- A deposit equal to one night's room & tax is due to the hotel with major credit card upon making your reservation
- Group rates above are per night and **do not include the following (subject to change):**
 - New York State & City taxes, currently 14.75% per room, per night
 - \$2.00 per room, per night occupancy tax
 - \$1.50 per room, per night tertiary tax
- Maximum guest room capacity is four, regardless of age
- Children 18 years old & younger stay free in room with an adult
- Third and fourth guests (19 years & older) are an additional \$20 each, per night
- Bed Type Requests:** You can select one or two beds; however, requests cannot be guaranteed until check-in
- Rollaway beds are an additional \$35 each, for the entire length of stay (subject to availability and change). Rollaways are only available in king bedded rooms.
- Cribs are complimentary (subject to availability and change)
- Check-in time is 3:00pm and check-out time is noon.** Guests arriving prior to 3:00pm will be accommodated as rooms become available.
- A 30-minute break has been allotted in our conference schedule on the last day, for those of you who need to check out
- Early Departure Fee:** Please confirm your scheduled departure date with the hotel at check-in. An early departure fee equal to one night's room and tax will be charged to any guest who checks-out of the hotel before their confirmed departure date.
- Credit/Debit Card Policy:** Upon check-in, the hotel will require a credit card and will place a hold for your total estimated stay and incidental charges (approximately \$50/day). Please be aware that if you use a debit card instead of a credit card, the funds will be immediately removed from your account (even if you have prepaid your stay). These funds will not be released back into your account for 10 or more business days after you check-out.
- Parking:** The hotel only offers valet parking at \$55 per day with same day in/out privileges. There are other parking garages within walking distance of the hotel (prices may vary). **Note: Valet parking is \$67 per day for oversized vehicles. All rates subject to change.**

Cancellation Policies

- Hotel cancellation policy:** Hotel cancellations must be made directly with the hotel by **November 15, 2016**. After this date, the deposit of one night plus tax will be forfeited.
- Conference cancellations** must be made in writing (via email or mail) to **Symposia Medicus** and a 10% of paid tuition processing fee will be assessed. No refunds will be made if cancellation is postmarked after **November 11, 2016**; however, tuition, less 10% processing fee, may be applied to a future Symposia Medicus conference.
- All conference cancellations must be emailed to registrar@symposiamedicus.org OR mailed to Symposia Medicus. If mailed, it must be postmarked by the date stated above.**
- In the unlikely event of conference cancellation by Symposia Medicus, full tuition refunds will be made. Symposia Medicus will not be responsible for refunding travel or any other expenses.



CONFERENCE LOCATION

Manhattan is exciting at any time of the year, but in December, when the holiday season activities are at their peak, it is an experience you won't want to miss.

Few places in the world have the magnetism and thrilling pace of New York City, and our conference will be held right in the heart of it all. **Conveniently located in midtown Manhattan (1335 Avenue of the Americas – 6th Avenue, between West 53rd & West 54th Streets), the New York Hilton Midtown is just a short walk away from Broadway theaters; Radio City Music Hall; Rockefeller Center; the Museum of Modern Art; the Diamond District; Times Square; and Central Park.**

Our beautiful hotel makes this weekend in New York appealing, and the outstanding theater, opera, and other live performances this holiday season make it even more enticing.

You're sure to enjoy our exciting **20th Annual Conference on Emergencies & Challenges in Primary Care** in the exhilarating surroundings of New York City.

For our complete calendar of conferences, please visit www.symposiamedicus.org. Brochures are available 6-8 months prior to the conference.

2016 CALENDAR OF FUTURE CONFERENCES

1379	12th Annual Summer Conference on Emergency Medicine	Big Island, Hawaii	Jul 13-16
1380	Hot Topics in Pediatric Emergencies	Alaska Cruise (<i>Celebrity Cruises – Solstice</i>)	Jul 15-22
1381	21st Annual Summer Conference on Emergencies & Challenges in Primary Care	Alaska Cruise (<i>Celebrity Cruises – Solstice</i>)	Jul 29-Aug 5
1386	4th Annual Fall Conference on Current Concepts in Neonatal Care	New Orleans, Louisiana	Sep 21-24
1388	Current Issues in Women's Health	An Italy & Greek Isles Cruise (<i>Celebrity Cruises - Reflection</i>)	Sep 30-Oct 10
1390	32nd Annual Fall Conference on Pediatric Emergencies	Maui, Hawaii	Oct 19-22
1392	27th Annual Fall Conference on Hot Topics in Primary Care	St. Maarten, Caribbean	Nov 2-5
1393	Challenges in Obstetrics & Gynecology	Eastern Caribbean Cruise (<i>Celebrity Cruises - Reflection</i>)	Nov 12-19
1394	17th Annual Fall Conference on Emergency Medicine	Guanacaste, Costa Rica	Nov 9-12
1397	8th Annual Conference on Emergencies & Challenges in Pediatrics	New York City, New York	Dec 16-17
1398	22nd Annual Conference on Challenges in Gynecology	New York City, New York	Dec 16-17

2017 CALENDAR OF FUTURE CONFERENCES

1400	24th Annual Conference on Office GYN & Women's Health for the Primary Care Provider	St. Maarten, Caribbean	Feb 15-18
1402	Winter Conference on Current Concepts in Neonatal Care	Big Sky, Montana	Feb 21-25
1403	17th Annual Winter Conference on Pediatric Emergencies	Beaver Creek, Colorado	Feb 28-Mar 4
1405	28th Annual Winter Conference on Emergency Medicine	Kauai, Hawaii	Mar 8-11
1408	21st Annual Spring Conference on Pediatric Emergencies	Maui, Hawaii	Apr 5-8
1414	19th Annual Summer Conference on Pediatrics	San Diego, California	Jul 12-15
1421	22nd Annual Summer Conference on Emergencies & Challenges in Primary Care	Napa, California	Jul 12-15

CONFERENCE REGISTRATION FORM

Register on-line at **WWW.symposiamedicus.org**

OR COMPLETE THIS FORM AND MAIL WITH APPROPRIATE PAYMENT TO:



Symposia Medicus
399 Taylor Blvd., Suite 201
Pleasant Hill, CA 94523-2287
Phone: (925) 969-1789

SYMPOSIA MEDICUS 20th Annual Conference on **EMERGENCIES & CHALLENGES IN PRIMARY CARE**

NEW YORK HILTON MIDTOWN
(Midtown Manhattan)
New York City, New York
DECEMBER 16-17, 2016

PLEASE PRINT LEGIBLY: (Show name and **one** degree as you would like it printed on your conference materials)

Registrant's Name: _____ Degree: _____
First Last

Registrant Email Address (required):

All registrants must provide their individual email address in order to register for this conference. Confirmation/receipt will be emailed to this address.

Email an additional copy of my confirmation/receipt to: _____
(Provide additional email address)

Mailing Address: _____
Street City State Zip

Check if above address is: Work _____ Home _____ Provide office/workplace name here: _____

Primary Work: (_____) _____ Home: (_____) _____

Cell: (_____) _____ Fax: (_____) _____

Professional
Specialty: _____

The session materials will be available for download on our website
approximately two weeks before the conference.

If you prefer to also receive a hard copy of the session materials please check here ☐

#1399

TUITION AMOUNT DUE

\$

Payment Type: _____ Check (Please Enclose) _____  _____  _____  _____ 

Cardholder Name: _____ Signature: _____

Billing Address: _____
(If different from above) *Street City State Zip*

Card Number	Expiration Date Month/Year	Security # (on front or back of card)
	/	

By registering, you agree to the Terms & Conditions as stated in this brochure.
Please note that all information contained in this brochure is subject to change without notice.
ALL INFORMATION PROVIDED BY REGISTRANTS WILL REMAIN CONFIDENTIAL TO SYMPOSIA MEDICUS.

