

2 DAYS OF ONCOLOGY TRAINING

HYPERONCOLOGY

SPONSORED BY



LEGION HEALTHCARE PARTNERS



COMPREHENSIVE
MANAGEMENT,
STRATEGY &
SOLUTIONS FOR
MODERN
ONCOLOGY
PRACTICES

NOVEMBER 7 - 8, 2019 | THE NETWORK BAR
331 SINGLETON BLVD, DALLAS, TX 75212

DON'T MISS OUT ON
THIS EXCLUSIVE
SEMINAR



We've identified an unmet need in oncology education. Content at traditional oncology training seminars has become stagnant, narrow, and often lacks direct relevancy. Much of the content has become what industry insiders want you to hear, not what you need to hear. Today's oncology practices require expertise from all service line aspects to convey a thorough understanding of a set of complex rules, policies, financial and technological solutions.

Therefore, we are bringing together various experts from the oncology industry like has never been done before. This ensemble and dream team will instruct you from before consultation appointment, through patient care, and ending with claims payment. They will review the core basics and the information that is crucial in the proficiency of the oncology service line. In addition, these speakers will discuss how this applies to you and the other oncology job roles within your department to ensure timely and quality patient care.

This seminar will bring solutions so that you can see what options are out there to assist you and your team. Attendees are encouraged to be part of the process as we create solutions for now and the future. This seminar is a blending of minds and collaborative input.

All of this in an energized and interactive format
Accreditation will be awarded from numerous recognized organizations

ENGAGEMENT
Collaborative and
Interactive

INNOVATION
New Process
Development

NETWORKING
Synergies and Collegial
Bonds

CLINICAL CORE
Patient-Centered
Care

**Travel
Information:**

Airport: Dallas/Fort Worth International Airport – DFW

Hotel:

SpringHill Suites Dallas Downtown/West End - Telephone: 214-999-0500
1907 N. Lamar St., Dallas TX 75202
2.3 Miles from The Network Bar, 18 Miles from DFW
Airport Conference Discount Rate of \$159 night.
Rate Deadline October 6, 2019 [Book Online Here](#)

Venue:

The Network Bar
331 Singleton Blvd., Suite
100 Dallas, TX 75212

The Network Bar was founded in 2017 when two men had a vision- to provide a haven for business professionals to meet, work, learn, eat, drink and socialize, in an exclusive VIP environment. The Network Bar has since been a space where business minds come to build genuine relationships with real people- sharing ideas, swapping stories, and using their collective wisdom to make a difference in their lives and those within the community.

REGISTRATION FORM

NOVEMBER 7TH & 8TH, 2019

THE NETWORK BAR

331 SINGLETON BLVD, SUITE 100

DALLAS, TX 75212

[CLICK HERE TO
REGISTER ONLINE](#)

SCHEDULE

THURSDAY, NOVEMBER 7TH 7:00AM - 5PM

FRIDAY, NOVEMBER 8TH 7:00AM - 5PM

PRICE PER PESRON:

\$899 THROUGH SEPTEMBER 27TH

\$999 AFTER SEPTEMBER 27TH, 2019

MEALS: CONTINENTAL BREAKFAST, LUNCH AND SNACKS INCLUDED

Name_____ Title_____

Company_____

Department_____

Mailing Address_____

City, State, Zip_____

Phone Number_____ Cell Number_____

Email_____

Amount Enclosed for seminar \$_____

Credit Card Visa____ Amex____ MC____ Name on credit card_____

Card #_____ Expiration Date____/____ CVV_____

Credit Card Billing Address if different_____

Cancellation Policy

- Cancellation notices must be sent in writing (email accepted).
- If notice is received 10 days or more prior to seminar date, you will
- receive 100% refund. If notice is received less than 10 days prior to seminar date there will be no refund.

SPEAKERS



JORDAN JOHNSON
DIRECTOR OF DATA SCIENCE AT
LEGION HEALTHCARE PARTNERS

Mr. Jordan Johnson is the Director of Data Science for Legion Healthcare Partners. He has 10 plus years in the radiologic profession, with extensive experience as a radiation therapist and administrative director for Cancer Centers. He is a content expert with regards to radiation oncology billing, revenue cycle, finance, documentation, coding, orders and compliance. He also provides his expertise on productivity, workplace culture, leadership and healthcare quality, financial initiatives and has created several industry leading software solutions. Mr. Johnson is a graduate of the University of Louisiana at Monroe, the University of Texas MD Anderson and the University of St. Francis. He is first and foremost a patient advocate who and has served on many committees. Jordan has drafted legislation to increase patient safety and treatment quality. Most importantly he is a patient advocate and care giver, he treated both of his parents for cancer, which have both since passed. He is not satisfied with the status quo of what cancer is, what it is supposed to be and how we are supposed to cope or feel. He feels that the service line must be reviewed in order to continue to meet quality standards and for centers to remain financially viable.



MATTHEW PALMER
PRESIDENT & CHIEF OPERATION
OFFICER AT LEGION
HEALTHCARE PARTNERS

Mr. Palmer is a Healthcare Executive with 19 years of experience developing and implementing innovative and value-based solutions in Radiation Oncology with 9 years in the proton therapy field. Mr. Palmer served as the Chief Operating Officer of the MD Anderson Proton Therapy Center – Houston, Ltd. LLP. Mr. Palmer was instrumental in the planning, center design and financing of the first major expansion of an existing proton therapy center. The exit of the managing partnership was executed due to the operational and financial success of the center under his leadership. Prior to that, Mr. Palmer was responsible for the center's strategic plan, finances, day-to-day clinical operations, and business development as the Director of Proton Therapy Development. He held the position as Medical Dosimetry Supervisor for the proton medical dosimetry team for four years before the start of his administrative career. The combination of his clinical and executive administrative experience gives him a comprehensive knowledge of all aspects of a proton therapy center. Mr. Palmer has been extensively involved with proton therapy health policy initiatives over the past 5 years and developed a novel proton therapy coverage pilot with a large employer that demonstrated a lower total cost of care for proton therapy compared to traditional radiation techniques. He is considered an expert in the proton therapy field with 34 peer reviewed publications, 2 book chapters, 21 peer reviewed posters, and numerous national presentations on proton therapy.



CHERYL TURNER
DIRECTOR OF GLOBAL
EDUCATION AND TRAINING AT
LEGION HEALTHCARE PARTNERS

Cheryl Turner has been a radiation therapist for 30 years and an educator for 15 of those years. She founded and developed Rad-Cast, the CE Podcast for Radiation Sciences Professionals. The goal of Rad-Cast is to provide her colleagues with relevant, real-life information, along with CEs. She believes that the foundation of solid clinical practice lies in effective and applicable education and training. She has extensive involvement in professional societies including the American Registry of Radiologic Technologists, American Society of Radiologic Technologists, the Joint Review Committee on Education in Radiologic Technology, Association of Educators in Imaging and Radiologic Sciences, and the Latin American Radiology Outreach organization. Cheryl was awarded a 2015 ASRT Foundation Scholarship for continued education in pursuit of her doctorate degree and the 2012 Chattanooga State Community College "Eye of the Tiger" Outstanding Educator accolade.



CANDACE SOMOZA
CHIEF OPERATING OFFICER
REVELUTION

Ms. Somoza has performed or managed most administrative positions in the healthcare field and declares her passion in revenue cycle! Candace's talent is the ability to cultivate outstanding teams that produce high quality work. She achieves this by a consistent focus around technology-based solutions paired with continuing education and training. Her hands-on, well rounded experience across registration, scheduling, authorization/utilization management, coding, accounts receivables, credentialing, and payer contracting offer Candace a unique advantage and has equipped her to see the true, full revenue cycle process from beginning to end, understanding how to integrate each piece efficiently.

Candace's expertise is rooted in the oncology world with experience managing radiation oncology, surgical oncology, hematology/oncology, radiology, dermatology, and urology billing. She holds her coding certification and has studied healthcare administration. After being approached by numerous parties to manage their billing she partnered with Nicole Keon to create a billing service available to everyone looking for a better solution.



JOIN Y. LUH
RADIATION ONCOLOGIST
PROVIDENCE ST. JOSEPH HEALTH

Dr. Join Y. Luh is a radiation oncologist practicing in the Department of Radiation Oncology at St. Joseph Hospital in Eureka, CA, serving patients as far north as southern Oregon, and many rural outlying areas in northwest California, where he also serves as the clinical co-lead for the Providence St. Joseph Health System's radiation oncology focus group. He received his B.S. in Biology at Texas A&M University, his M.D. at the University of Texas Health Science Center at San Antonio, and completed his residency in radiation oncology at the UT Health San Antonio M.D. Anderson Cancer Center.

He is active in the ACR (American College of Radiology) Radiation Oncology Practice Accreditation Program as a site surveyor and committee member, and president-elect of ACR's CARROS (Council of Affiliated Regional Radiation Oncology Societies). Locally, he is a member of the Greater Bay Area Redwood Board of the American Cancer Society and is also a board member of the Humboldt Independent Practice Association. He is president-elect of the Humboldt Del-Norte County Medical Society.

His areas of interest include practice accreditation, quality improvement, payment reform, and clerical burdens associated with clinical documentation in electronic health records.



NICOLE KEON
CHIEF EXECUTIVE OFFICER
REVELUTION

Ms. Keon's background consists of executive level healthcare administration in all aspects of oncology including; hematology/oncology, radiation oncology and surgical oncology, both in the private practice and facility environment. Nicole's philosophy for success in the healthcare environment is the use of a physician dyad model in which an executive administrator and engaged physician leader team up to accomplish the organization's goals across the continuum. The clinical expertise paired with an educated and energetic administrator is where the magic happens! Nicole's expertise lies in growing organizations through increased reimbursement and ensuring efficient use of resources. Nicole also focuses in physician contracting, credentialing and payer contracting.

Nicole holds an undergraduate degree in Health Management and Policy with minors in Business Administration and Health Promotion and Behavior from Oregon State University, Corvallis, OR and her Master's in Business Administration – Finance from WP Carey – Arizona State University, Tempe, AZ

AGENDA

BILLING AND CODING

- PRE-TREATMENT AND PLANNING
- TREATMENT PLANNING
- FOLLOW UP AND MANAGEMENT
- DOCUMENTATION

APM (ALTERNATIVE PAYMENT MODEL)

- OVERVIEW
- FINANCIAL
- OPERATIONAL
- LOGISTICAL AND BILLING
- LIMITATIONS AND RESTRICTIONS

MONEY

- FINANCE AND CASH FLOW
- LEADERSHIP AND ETHICS
- EMOTIONAL INTELLIGENCE
- PRODUCTIVITY AND COSTING
- DATA MODELING AND UTILIZATION
- MERGERS, ACQUISITIONS AND CLOSURES
- VALUED BASED PAYER CONTRACTING
- PRIOR AUTHORIZATION AND STRATEGIES
- BILLING COMPANY AND THE APM
- HOW DOES YOUR REVENUE CYCLE AND BILLING CHANGE
- PRIVATE PRACTICE VS FREESTANDING
- PHYSICIAN INTERACTION WITH ADMINISTRATION
- MIPS UPDATES
- PHARMACY INFUSION AND CHEMOTHERAPY

To Register with our seminar coordinator or to receive more information,
please call Jordan Johnson at (318) 537-0509 or email jordan@legionhp.com

www.hyperoncology.com