



HARVARD Kennedy School

Executive Education

EXECUTIVE EDUCATION PROGRAM FOR HEALTHCARE LEADERS

JANUARY 27–FEBRUARY 1, 2014



AMITABH CHANDRA
FACULTY CO-CHAIR



ELLEN ZANE



ASHISH JHA



BRYAN LUCE



DOUG SHULMAN



SHEILA BURKE
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DAVID CUTLER



ROBERT BLENDON



MEREDITH ROSENTHAL



THOMAS GLYNN

Shaping Healthcare Delivery Policy: Understanding the Challenges, Managing the Change

American healthcare is changing. Understanding, managing, and leveraging change in the healthcare sector are at the center of this new Harvard Kennedy School Executive Education program. Spend a week at Harvard collaborating with fellow healthcare leaders to create your own roadmap for change in healthcare.

ENGAGE WITH THE NATION'S TOP HEALTHCARE EXPERTS

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For more information on admission deadlines and tuition, please visit exed.hks.harvard.edu/ee/hcp.

Shaping Healthcare Delivery Policy: Understanding the Challenges, Managing the Change is a new Harvard Kennedy School Executive Education program that brings together leaders in healthcare from the public, private, and nonprofit sectors to explore the myriad issues and opportunities within the industry, and increase their preparedness for change in American healthcare.

Leaders with active roles in all areas of American healthcare should consider applying, including:

- » **Physicians**
- » **Hospital administrators**
- » **Medical device manufacturers**
- » **Health insurance executives**
- » **Pharmaceutical and life science executives**
- » **Government officials**
- » **Community Health Center directors**

Admission is competitive and will be based on professional achievement and organizational responsibility. All admitted participants will receive a certificate from Harvard Kennedy School upon successful completion of the one-week program.

THE CURRICULUM

Faculty and schedule subject to change.

Monday, January 27

The Healthcare Trilemma

Amitabh Chandra

Tuesday, January 28

Changing Environment

Opportunities for Systemic Changes in Healthcare Delivery

Amitabh Chandra

Interplay between National and Subnational-Level Policy Reform

Alan Weil

Organization Change

Mark Kelley

Turnaround Case Study

Sheila Burke

Understanding the Political Forces that Shape Policy Reform

Sheila Burke

Leadership Lessons

Tom Glynn

Wednesday, January 29

New Revenue Dynamics

Opportunities from New Payment Reforms

Meredith Rosenthal

Incentives for Excellence Case Study

Dutch Leonard

Strategy for Healthcare Organizations

Dutch Leonard

A Successful Model Case Study

Amitabh Chandra

Thursday, January 30

Reducing Costs By Changing Service Delivery Models

Managing Change

Ellen Zane

Getting Serious about Fixing the Healthcare Delivery System

Ashish Jha

Massachusetts – Model or Mirage?

David Cutler

Policy Nuts and Bolts IRS & Making the ACA work

Doug Shulman

Shaping Clinical Change Case Study

Amitabh Chandra

Friday, January 31

Change Management and Performance Management

Patient Centered Healthcare

Bryan Luce

Healthcare Policy Innovation

Stuart Butler

Public Opinion and Healthcare

Robert Blendon

Long Term Care and Other Tough Nuts

Richard Frank

Saturday, February 1

Leadership in Healthcare Delivery

Leadership in Healthcare Delivery Case Study

Sheila Burke

Visit the Shaping Healthcare Delivery Policy website to watch faculty co-chair, Amitabh Chandra's Healthcare Trilemma webinar at exed.hks.harvard.edu/ee/hcp.

MEET THE FACULTY

- » **Amitabh Chandra, PhD:** Professor of Public Policy and Director of Health Policy Research at the Harvard Kennedy School; served as Massachusetts Special Commissioner on Provider Price Reform, is a consultant to the Institute of Medicine, and currently serves on the Congressional Budget Office's Panel of Health Advisers
- » **Sheila Burke, RN, MPA:** served as Chief of Staff to former senate Majority Leader Bob Dole, and spent seven years as a member of MedPAC
- » **Bryan Luce, PhD:** PCORI's Chief Science Officer, responsible for leading the development and implementation of PCORI's patient-centered comparative clinical effectiveness research (CER) agenda
- » **Doug Shulman, MPA:** former U.S. Commissioner of Internal Revenue where he was intimately involved in the implementation of the Affordable Care Act, as most of the financial information and transactions resulting from the law flow through the tax system
- » **David Cutler, PhD:** Senior Adviser to President Obama's re-election campaign and recently named one of the 30 people who could have a powerful impact on healthcare by *Modern Healthcare*
- » **Thomas Glynn, PhD:** former COO at Partners Healthcare, a network of Harvard teaching hospitals and health centers, for 14 years
- » **Ashish Jha, MD, MPH:** Associate Professor of Health Policy at the Harvard School of Public Health; serves as a Senior Advisor to the Under Secretary for Health of the Veterans Health Administration, focusing on clinical quality and patient safety
- » **Meredith Rosenthal, PhD:** Professor of Health Economics and Policy in the Department of Health Policy and Management at the Harvard School of Public Health
- » **Herman "Dutch" Leonard, PhD:** George F. Baker Jr. Professor of Public Management at Harvard Kennedy School and a former member of the board of directors of Harvard Pilgrim Health Care, a 1-million-member Massachusetts HMO
- » **Ellen Zane:** former President & Chief Executive Officer of Tufts Medical Center and the Floating Hospital for Children
- » **Robert Blendon, PhD:** Professor of Health Policy and Political Analysis at Harvard University School of Public Health and Harvard Kennedy School; co-directs Robert Wood Johnson Foundation/Harvard School of Public Health project on understanding Americans' Health Agenda
- » **Mark A. Kelley, M.D.:** served as Executive Vice President and Chief Medical Officer for the Henry Ford Health System in Detroit

Complete faculty roster available at exed.harvard.edu/ee/hcp.



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