



April 11-13, 2014 The Cosmopolitan of Las Vegas



Advanced Institute for Anesthesia Practice Management

Securing the Future for Anesthesia Practices

Conference Directors:
Charles Goodman, MD
Frank Rosinia, MD
Karin Bierstein, JD, MPH

Register online at www.AIAPMConference.com

Jointly
Sponsored by:



Conference Description



Invitation from the Conference Directors

On behalf of the Center for Continuing Education, Tulane University Health Sciences Center, Medical Business Solutions and Anesthesia Business Consultants we want to take this opportunity to personally invite you to the **Advanced Institute for Anesthesia Practice Management (AIAPM)**. The AIAPM (formerly the Anesthesia Billing & Practice Management Seminar) hosts some of the finest experts in the field of anesthesia billing and management. This conference will focus on practice management issues with the goal of enlightening attendees on broader group strategy issues, including numerous talks on billing, coding and compliance. We are pleased to announce that our conference will take place this year at an exciting new hotel, **The Cosmopolitan of Las Vegas, April 11-13, 2014**. Please join us for an informative meeting and exceptional educational experience.

Sincerely,

Charles Goodman, MD
Medical Business Solutions, LLC

Frank Rosinia, MD
Department of Anesthesiology
Tulane University School of Medicine

Karin Bierstein, JD, MPH
Anesthesia Business Consultants, LLC

Course Objectives

After participating in this educational activity, the participant should be better able to:

1. Identify anesthesia billing compliance issues, including the main compliance risk areas for anesthesia practices.
2. Explain billing and coding for general anesthesia, cardiac and thoracic anesthesia, acute and chronic pain management services.
3. State the specific CPT codes to enhance practice revenues and maximize reimbursement.
4. Identify future trends in the anesthesia marketplace with emphasis on group mergers, national group practice employment and the sale of anesthesia practices.
5. Discuss the salient points of educating providers, billing companies and software vendors to ICD-10 diagnosis coding.
6. Describe how Accountable Care Organizations will affect anesthesia practices now and in the future.
7. Identify the new trends in the marketplace that will allow anesthesiology practices to remain viable.

Target Audience:

The target audience includes, Anesthesiologists, CRNAs, Practice Administrators, Billing Managers, Professional Coders and other Allied Health Professionals.

Accreditation and Credit Designation:

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Tulane University Health Sciences Center, Medical Business Solutions, LLC and Anesthesia Business Consultants, LLC. Tulane University Health Sciences Center is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION

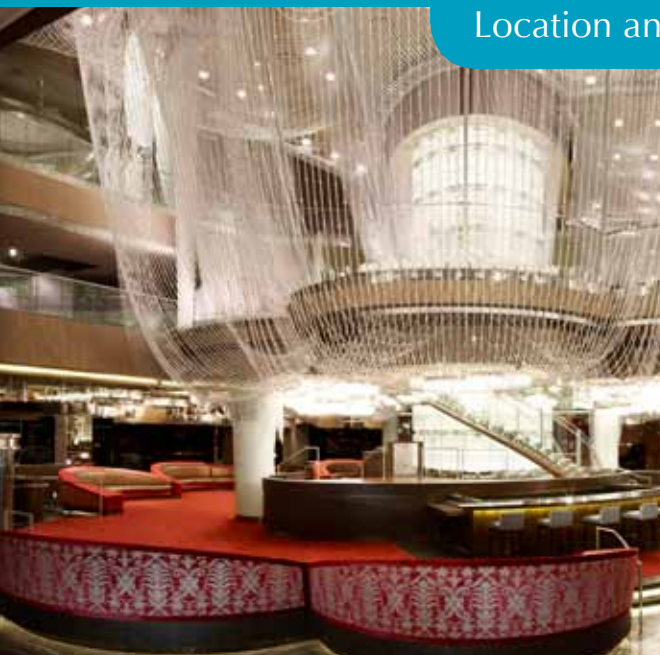
Tulane University Health Sciences Center designates this live activity for a maximum of **20 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This program has prior approval of the American Academy of Professional Coders (AAPC) for **19 Continuing Education Units (CEUs)**. Granting of prior approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.

This conference has been pre-approved by the Board of Medical Specialty Coding (BMSC) for **18 Continuing Education Units (CEUs)** towards the maintenance of the ACS-AN and/or SCP-AN credential.

Tulane University Health Sciences Center, Medical Business Solutions, LLC and Anesthesia Business Consultants, LLC present this activity for educational purposes only and we do not endorse any product, content of presentation or exhibit. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected because of their recognized expertise.

Location and Accommodations



Hotel information

The Cosmopolitan of Las Vegas
3708 S Las Vegas Blvd,
Las Vegas, NV 89109
Phone: (800) 627-7468
www.cosmopolitanlasvegas.com

This year our conference is at an exciting new hotel, **The Cosmopolitan of Las Vegas.**

A block of rooms has been reserved as follows:

Room Type	Wed April 9	Thu April 10	Fri April 11	Sat April 12	Sun April 13
Run of the House: City Rooms	\$175	\$175	\$175	\$175	\$175
Terrace Studio City View	\$185	\$185	\$205	\$205	\$185
Terrace Studio Fountain View	\$205	\$205	\$225	\$225	\$205
One Bedroom Suite City View	\$185	\$185	\$205	\$205	\$185
One Bedroom Suite Fountain View	\$205	\$205	\$225	\$225	\$205

Same nightly rates are available 3 days before & 3 days after the conference subject to availability. Group rates available from April 7 – April 16, 2014. Check-in time is 3:00pm and check-out time is 11:00am. Room reservations must be made by Wednesday March 19, 2014 by 6:00pm (PST) to guarantee the reduced rate. All reservations must be guaranteed with a deposit for the first night's guest room and tax. We recommend you make your reservations early to take advantage of this remarkable opportunity.

To make your room reservation today, please call the hotel directly at 1-855-435-0005 and reference group code: **SUNOC4** to indicate you are attending the Advanced Institute for Anesthesia Practice Management

To go directly to their website and reserve your room online, please visit:

<https://aws.passkey.com/event/10772856/owner/2552954/home>

Please note: one night's room & tax will be charged as a deposit at the time of booking. Upon arrival the credit card used to reserve will need to be presented, and further authorization for the remaining room & tax plus \$50 per day for incidentals will be required. At the time of check out/departure the deposit will be credited toward the final bill and the remaining balance will be charged; any leftover authorization will be released back onto the card used at the time of check in. Should you choose to have any of your guests' room & tax charges applied to your master credit card account please let The Cosmopolitan know no later than seven (7) days prior to arrival.

Friday April 11, 2014

6:45am	Registration	
7:00am	Full Buffet Breakfast/Exhibits	
8:00am	Welcome and Introduction	<i>Charles Goodman, Karin Bierstein</i>
8:10am	Securing the Future for Anesthesia Practices	<i>Frank Rosinia</i>
9:00am	Fear and Loathing in Anesthesia: A Study of Various Trends That May Affect Anesthesia Services	<i>Bob Johnson</i>
9:50am	Refreshment Break/Exhibits	
10:30am	Preparing for ICD-10	<i>Kelly Dennis</i>
11:20am	Questions and Answers	
11:55am	Optional "Ask the Experts" Luncheon	<i>Kelly Dennis, Marvel Hammer, Judy Wilson</i>

Breakout Session A—Practice Management		Breakout Session B—Billing	
Disrupt or Be Disrupted: How to Prepare for the Future of Anesthesiology <i>Mark Weiss</i>	1:10pm	Cardiac and Thoracic Anesthesia Including TEE Billing Rules <i>Judy Wilson</i>	
High Reliability Organizing: A New Cultural Model for Anesthesiology Groups <i>Michael Hicks</i>	2:00pm	Acute Pain Management: Coding, Documentation & Billing for Maximum Reimbursement <i>Kelly Dennis</i>	
Refreshment Break/Exhibits	2:50pm	Refreshment Break/Exhibits	
ACOs: What Anesthesiologists Need to Know <i>John Kirsner</i>	3:20pm	Modifiers Made Easy for Pain Management <i>Marvel Hammer</i>	
Questions and Answers	4:10pm	Questions and Answers	

4:45pm	Wine and Cheese Reception with the Exhibitors
--------	---

Saturday April 12, 2014

7.00am	Full Buffet Breakfast/Exhibits	
Breakout Session A—Practice Management		Breakout Session B—Billing
Anesthesia Workforce of the Future <i>Howard Greenfield</i>	8:00am	ICD-10 for Pain Management <i>Marvel Hammer</i>
Anesthesiology Acquisitions: Is Your Practice a Candidate for Acquisition by a National Firm or Private Equity Group <i>William Britton</i>	8:50am	Dissecting the Anesthesia Record: Getting the Most Out of the Record as Possible <i>Pam Upadya</i>
Refreshment Break/Exhibits	9:40am	Refreshment Break/Exhibits
Mergers are Back <i>Will Latham</i>	10:20am	An Overview of Anesthesia Time Issues <i>Judy Wilson</i>
Questions and Answers	11:10am	Questions and Answers

11:50am	Lunch with the Exhibitors	
1:00pm	Pain Management Practice Efficiencies for World Class Results	<i>Amy Mowles</i>
1:50pm	Quality: How It Will Impact Your Group's Bottom Line	<i>Sonya Pease</i>
2:40pm	Refreshment Break/Exhibits	
3:10pm	The All Important Documentation: Improving It Without Being Consumed By It	<i>David Queen</i>
4:10pm	Questions and Answers	
4:45pm	Adjourn	

Sunday April 13, 2014

7:00am	Full Buffet Breakfast	
8:00am	How to Develop a Compliance Plan Without Breaking the Bank	<i>David Queen</i>
8:50am	Government Audit and Investigations: How to Protect Your Practice When the Government Comes Knocking	<i>Neda Ryan</i>
9:40am	Refreshment Break	
10:00am	Auditing for Compliance	<i>Kelly Dennis</i>
10:50am	Questions and Answers	
11:30am	Lunch on Your Own	
12:45pm	ASC Contracting for Pain Management	<i>Amy Mowles</i>
1:35pm	Step Inside the OR: A Day in the Life of an Anesthesiologist	<i>Pam Upadya</i>
2:25pm	EHR & Pain Management: Cloning/Copy & Paste Compliance Issues	<i>Marvel Hammer</i>
3:15pm	Questions and Answers	
3:55pm	Adjourn	



Conference Faculty



Conference Speakers

Frank Rosinia, MD

Chairman
Department of Anesthesiology
Tulane University School of Medicine
New Orleans, LA

Michael Hicks, MD, MBA, FACHE

President and Chairman,
Pinnacle Anesthesia Consultants, PA,
Dallas, TX

Howard Greenfield, MD

Principal
Enhance Healthcare
Aventura, FL

Sonya Pease, MD, MBA

Chief Medical Officer
TeamHealth Anesthesia
Palm Beach Gardens, FL

Pam Upadya, MD

Associate Director, Anesthesia Residency
Program, St. Joseph's Regional Med. Ctr.
Compliance Officer
New Jersey Anesthesia Group, PA
Patterson, NJ

Will Latham, MBA, CPA

Latham Consulting Group
Chattanooga, TN

David Queen, JD

Queen Law Group
Pasadena, CA

Mark F. Weiss, Esq.

Advisory Law Group
Los Angeles, CA

Bob Johnson, MBA

Vice President – Hospital Based Physician
Services
Hospital Corporation of America (HCA)
Baltimore, MD

Amy Mowles

President & CEO
Mowles Medical Practice Management
Edgewater, MD

William Britton, MBA

Co-Founder and Managing Director
Cross Keys Capital, LLC
Ft. Lauderdale, FL

John Kirsner, Esq.

Squire Sanders LLP
Washington, DC

Neda Ryan, Esq.

Clark Hill PLC
Birmingham, MI

Marvel J. Hammer, RN, CPC, CCS-P, PCS, ACS-PM, CHCO

MJH Consulting
Denver, CO

Kelly Dennis, MBA, ACS-AN, CAN-PC, CHCA, CPC, CPC-I

Perfect Office Solutions, Inc.
Leesburg, FL

Judy Wilson, CPC, CPC-H, CPCO, CPPM, CPC-P, CPC-I, CANPC

Business Administrator
Anesthesia Specialists
Virginia Beach, VA

Conference Directors

Charles Goodman, MD

President
Medical Business Solutions, LLC
Wilmington, DE

Frank Rosinia, MD

Chairman
Department of Anesthesiology
Tulane University School of Medicine
New Orleans, LA

Karin Bierstein, JD, MPH

VP for Strategic Planning & Practice Affairs
Anesthesia Business Consultants, LLC
McLean, VA

Faculty Disclosure

It is the policy of the Center for Continuing Education at Tulane University Health Sciences Center to plan and implement all of its educational activities in accordance with the ACCME's Essential Areas and Policies to ensure balance, independence, objectivity and scientific rigor. In accordance with the ACCME's Standards for Commercial Support, everyone who is in a position to control the content of an educational activity certified for AMA PRA Category 1 Credit™ is required to disclose all financial relationships with any commercial interests within the past 12 months that creates a real or apparent conflict of interest. Individuals who do not disclose are disqualified from participating in a CME activity. Individuals with potential for influence or control of CME content include planners and planning committee members, authors, teachers, educational activity directors, educational partners, and others who participate, e.g. facilitators and moderators. This disclosure pertains to relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. Any real or apparent conflicts of interest related to the content of the presentations must be resolved prior to the educational activity. Disclosure of off-label, experimental or investigational use of drugs or devices must also be made known to the audience.

How to Register

If you would like to register to attend the AIAPM Conference you may choose among the following Methods of Payment:

-  **ONLINE** To register online or to download a .pdf of the Registration Form, please visit <http://www.aiapmconference.com/conference-information/#register>
-  **EMAIL** Email completed Registration Form. Credit card payments only: cme@tulane.edu
-  **MAIL** Mail completed Registration Form, with payment (check or credit card) to: Advanced Institute for Anesthesia Practice Management c/o Center for Continuing Education Tulane University Health Sciences Center 1430 Tulane Ave (TB 51) New Orleans, LA 70112
-  **FAX** Fax completed Registration Form. Credit card payments only to: 504-988-1779

Checks should be made out to Tulane University.

While registration is open until the start of the meeting, we encourage early registration to enable us to provide the best possible service to participants.

Registration Fee

The registration fee is \$920 prior to February 25, \$970 after February 25. Fees include a thumb drive syllabus (electronic), full breakfast buffets, morning and afternoon refreshment breaks, wine and cheese welcome reception on Friday and a buffet luncheon on Saturday. The optional lunch on Friday is \$55. An optional printed syllabus is available for \$45.

Cancellation Policy

If you cancel your participation in this conference, your registration fee, less \$150.00 administrative fee, will be refunded when written notification is received by March 21, 2014. No refunds will be issued after March 21, 2014.

Accessibility

The Center for Continuing Education, Tulane University Health Sciences Center is committed to providing equal access appropriate to need and circumstance and complies fully with the legal requirements of the Americans with Disabilities Act. If you are in need of special accommodation, please contact our office at 504-988-5466 ext. 1 or via email at cme@tulane.edu.

Optional Printed Syllabus

Your registration fee includes an electronic syllabus only. An optional printed syllabus is available for an additional \$45. If you wish to purchase a hardcopy/print syllabus, we must receive your pre-order before March 21, 2014. We will not have hardcopy syllabi onsite.

☐ Registration fee prior to February 25	\$920	_____
☐ Registration fee after February 25	\$970	_____
☐ Optional Luncheon on Friday, April 11	\$55	_____
☐ Printed Syllabus (Optional)	\$45	_____
	TOTAL	_____

Contact Information

Name _____ Degree _____

Specialty _____

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please Check All That Apply

- ☐ You must check this box if you do not want your mailing address shared with conference participants and/or exhibitors.
- ☐ I plan to attend the Friday, April 11th Welcome Reception.

Method of Payment

☐ Check enclosed (U.S. funds only), payable to Tulane University (Tax ID# 72-04-23889)

☐ Charge \$ _____ to my ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name as it appears on card _____

Card # _____ Exp. Date _____ / _____

Signature _____

For additional information about this activity, please email Advanced Institute for Anesthesia Practice Management at info@AIAPMConference.com



Advanced Institute for Anesthesia Practice Management
c/o Center for Continuing Education
Tulane University Health Sciences Center
1430 Tulane Ave (TB 51)
New Orleans, LA 70112

April 11-13, 2014
The Cosmopolitan of Las Vegas



Advanced Institute for Anesthesia Practice Management

Securing the Future for
Anesthesia Practices

PLEASE POST