

**ATTEND ONE OR BOTH CONFERENCES
BI³ ALSO AVAILABLE VIA WEBINAR**

BI³ 2014

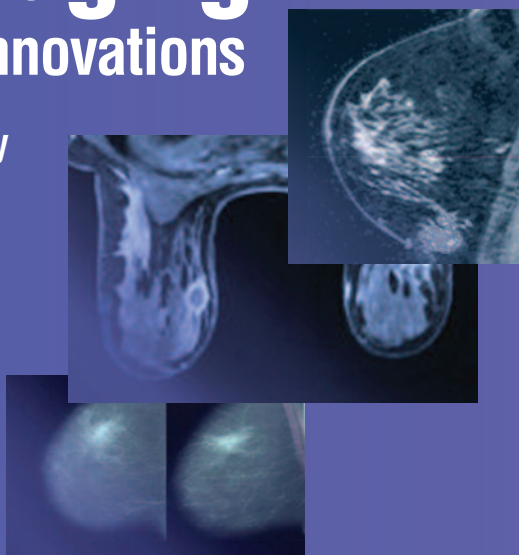
Breast Imaging Intervention & Innovations

**Friday, Saturday & Sunday
February 21-23, 2014**

**At the Cosmopolitan Hotel
in Las Vegas**

**Conference Chair:
Rachel F. Brem MD FACR**

**18 AMA Category 1 Credits
2 SAMs**



The Breast MRI Workstation Course

100 Cases to Improved Practice

**Wednesday and Thursday
February 19-20, 2014**

Course Chair: Christopher Comstock MD

12 AMA Category 1 Credits • 100 Case Certificate of Proficiency



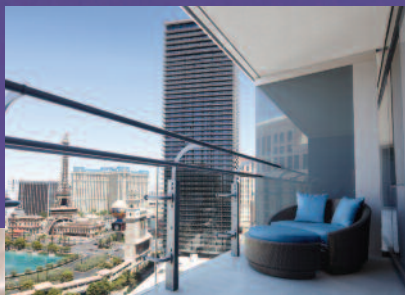
**Breast Imaging
DVDs & Online Courses**

See Inside

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INSTITUTE FOR ADVANCED
MEDICAL EDUCATION

W

elcome to BI³ 2014. Both the Breast Imaging Intervention & Innovations Course and the Breast MRI Workstation Course will be held at the Magnificent Cosmopolitan Hotel in Las Vegas.



The Cosmopolitan

3708 S Las Vegas Boulevard
Las Vegas, NV 89109

Reservations: 1-702-698-7000

Specify IAME meeting

Room rates:

City room: \$209

Terrace studio: \$229

plus applicable taxes

Cut-off Date: January 24, 2014



**CAN'T MAKE IT TO LAS VEGAS?
ATTEND THE CONFERENCE BY WEBINAR.**

Visit iame.com/breast for details.

About BI³ 2014

This program offers you the opportunity for:
Greater confidence in your reporting by attending cutting-edge presentations.
Access to the experts in breast imaging.
Skills improvement after participating in the 3 workshops.

Course Objectives

- Characterize breast lesions using BI-RADS categories.
- Correlate patient findings across imaging modalities.
- Perform accurate clinical diagnosis using the selection of appropriate breast imaging procedures.
- Improve patient outcomes through appropriate and accurate application of all imaging modalities.

The BI³ conference is especially for Radiologists, Breast Surgeons, Sonographers and Mammography Technologists

Conference Chair

Rachel F. Brem MD FACR

Director, Breast Imaging and Interventional Center
Professor of Radiology
Vice Chair, Research and Faculty Development
The George Washington University Medical Center
Washington, DC

Faculty

Christopher Comstock MD

Attending Radiologist
Memorial Sloan-Kettering Cancer Center
Evelyn H. Lauder Breast Center
New York, NY

Stamatia Destounis MD FACR

Elizabeth Wende Breast Care, LLC
Clinical Associate Professor
University of Rochester School of Medicine & Dentistry
Rochester, NY

Karen Johnson MD

Assistant Professor of Radiology
Duke University Medical Center
Durham, NC

Laurie Margolies MD FACR

Associate Professor of Radiology
Mount Sinai School of Medicine
Chief of Radiology, Dubin Breast Center
Tisch Cancer Institute at Mount Sinai
New York, NY

Ellen B. Mendelson MD FACR

Professor of Radiology
Chief, Section of Breast Imaging
Lynn Sage Breast Center
Northwestern University
Chicago, IL

Jocelyn Rapelyea MD

Associate Director, Breast Imaging
and Intervention
The George Washington University
Hospital
Washington, DC

A. Thomas Stavros MD

Women's Imaging Radiologist
Sutter Medical Group Diagnostic Imaging
Sacramento, CA

The Breast MRI Workstation Course

Benefit from this intensive and active learning experience. **The Breast MRI Workstation Course** is a case-based program offered in conjunction with BI³ 2014. Conveniently offered over 2 days, radiologists at every level will benefit from the hands-on approach. Interpretation training is carried out on personal workstations and led by Dr. Chris Comstock and other expert readers. Short lectures and case reviews will deepen and solidify the benefits of your participation.

After participation in **The Breast MRI Workstation Course** you will be able to:

- Assess the clinical role of breast MRI in patient selection and in improved detection, diagnosis and treatment of breast disease
- Produce high quality breast MR images through the application of currently recommended imaging protocols and techniques
- Create accurate breast MR reports in accordance with the ACR BI-RADS® MRI module

Certificate of Proficiency

Every attendee who completes a minimum of 100 cases will receive a Certificate of Proficiency stating that they meet the maintenance of competence case requirement as specified in the ACR Practice Guidelines for the Performance of Magnetic Resonance Imaging (MRI) of the Breast.

Accreditation

The Institute for Advanced Medical Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Institute for Advanced Medical Education designates this live educational activity for a maximum of 30 *AMA PRA Category 1 Credits™* (See below). Physicians should only claim credit commensurate with the extent of their participation in the activity.

Breast Imaging, Intervention & Innovations only attendees earn up to 18 credits.

Workstation course only attendees earn up to 12 credits.

Each BI3 participant will receive a Certificate of Attendance showing Category 1 credits earned, by modality, and the SAM award. Each Workstation course participant will receive the CME award and the 100 case Certificate of Proficiency.

BI³ 2014 will also be available on the internet as a live webinar. To register go to iame.com/breast

Friday, February 21

- 7:00 AM Registration and Morning Refreshments
- 8:00 AM **DM** **US-B** **MR-B** Risk Based Breast Cancer Screening: Not a one size fits all answer anymore – Brem
- 8:30 AM **DM** **US-B** **MR-B** The High Risk Breast Lesion: Now What? – Rapelyea
- 9:00 AM **MR-B** **US-B** **DM** Imaging the Post Surgical Breast with Mammo US and MRI – Mendelson
- 9:30 AM **DM** **US-B** **MR-B** The Probably Benign Breast Lesion: What do I do – Johnson
- 10:00 AM Coffee Break
- 10:30 AM **DM** Breast Tomosynthesis: How and for Whom? – Margolis
- 11:00 AM **DM** Interpreting Tomo Images – Destounis
- 11:30 AM **MR-B** Indications for Breast MRI – Comstock
- 12:00 PM Lunch on your own
- 1:00 PM BI-RADS for MRI: What is New – Margolis
- 1:45 PM **MR-B** Evolving Use of BI-RADS 3 in Breast MRI – Comstock
- 2:15 PM **MR-B** **IR-B** Minimally Invasive MRI Guided Biopsy – Rapelyea
- 3:00 PM **MR-B** How I Manage the Challenging MRI Case – Comstock
- 3:30 PM Coffee Break

AFTERNOON WORKSHOPS: Every BI³ attendee will rotate through each of the three workshops

- 4:00 PM **TOMO** Tomosynthesis Case Review **MR-B** MRI Case Review **US-B** Automated Breast Ultrasound Case Review
- 5:30 PM Adjourn

Modality-Specific Credits

This program lists modality-specific credits being offered at the conference according to the following codes:

- | | | |
|-------------------------------|-------------------------------|--------------------------------------|
| DM Digital Mammography | US-B Breast Ultrasound | IR-B Interventional Radiology |
| MR-B Breast MRI | NM-B Nuclear Medicine | TOMO TOMO Tomosynthesis |

Saturday, February 22

- 7:00 AM Morning Refreshments
- 8:00 AM **DM US-B MR-B** Evaluation of Nipple Discharge and Intraductal Papillary Lesions – Stavros
- 8:30 AM **US-B** Evaluation of Cysts That Are Not Simple – Stavros
- 9:00 AM **US-B** Breast US: Whats New in BI-RADS – Mendelson
- 9:30 AM **US-B** Automated Breast Ultrasound: Where Are We Now? – Brem
- 10:00 AM Coffee Break
- 10:30 AM **US-B IR-B** Ultrasound Guided Interventional Procedures: Limited Only by Your Imagination – Stavros
- 11:00 AM **DM US-B MR-B** Breast Specific Gamma Imaging/ Molecular Breast Imaging: Clinical Indications: How do I do it and How do I Biopsy it? – Brem
- 11:30 AM **US-B** Radioactive Seed Implants: An Increasing Utilized Alternative to Pre Operative Needle Localization – Margolis
- 12:00 PM Question and Answer with the Faculty
- 12:15 PM Lunch on your own
- 1:15 PM **DM US-B MR-B** Missed and Nearly Missed Breast Cancer on Mammo, US and MRI – Margolis
- 1:45 PM **DM US-B MR-B** Young, Pregnant and Male: Common Breast Lesions in Young/Adolescent Patients, Pregnant Patients and the Male Patient – Johnson
- 2:45 PM **DM MRI-B US-B NM-B TOMO** Case Based Expert Panel Discussion
- 3:30 PM Coffee Break

shops during the course of the 4 one-hour workshop sessions. You may repeat one workshop.
d Breast Ultrasound-Hands On

Self Assessment Modules (SAMs) Application for 2 SAM credits has been submitted to the American Board of Radiology. Visit iame.com for the current status of our SAM application.

Category A, ARRT Continuing Education Credits Application for Category A credits is pending with the AHRA.

ION & INNOVATIONS CONFERENCE

Sunday, February 23

- 7:00 AM Morning Refreshments
- 8:00 AM Implementing a Risk Assessment/ Genetics Program – Destounis
- 8:30 AM Alphabet Soup of Breast Cancer: The Biology of Breast Cancer – Johnson
- 9:00 AM **DM US-B MR-B** Interactive Case Based Presentations Focusing on Extent of Cancer in Women with Newly Diagnosed Disease, Screening High Risk Patients and Integration of New Modalities in Clinical Practice Including 3D Screening Ultrasound, BSGI, Breast CT – Destounis, Brem, Johnson, Margolis
- 10:15 AM Coffee Break
- 10:30 AM **DM US-B MR-B** Introducing New Technologies into Your Practice – Destounis
- 11:00 AM Final Question & Answer Session
- 11:15 AM Adjourn

THE BREAST MRI WORKSTATION COURSE

Wednesday, February 19

- 7:00 AM Registration and Morning Refreshments
- 8:00 AM Orientation to Workstation Sessions – Comstock
- 8:30 AM Individual Case Review on Personal Workstations
- 12:00 PM Lunch (provided)
- 1:30 PM Individual Case Review on Personal Workstations
- 5:30 PM Adjourn
- 6:00 PM *Workstations available for continued review*
- 8:00 PM

Thursday, February 20

- 7:00 AM Morning Refreshments
- 7:00 AM *Workstations available for continued review*
- 8:00 AM Breast MR Image Assessment and CAD – Comstock
- 8:30 AM Individual Case Review on Personal Workstations
- 11:00 AM Approach to Breast MRI Workstation Readout – Comstock
- 11:30 AM Individual Case Review on Personal Workstations
- 1:00 PM Adjourn

THE BREAST MRI WORKSTATION COURSE

Registration Form

Please enroll me in:

- ☐ **Breast Imaging, Intervention & Innovations on February 21-23, 2014**
☐ **The Breast MRI Workstation Course on February 19-20, 2014**

Early Bird Tuition postmarked by January 24, 2014

- ☐ \$825 | BI³ Conference only – Physicians
☐ \$695 | BI³ Conference only – Residents/fellows, active military
(letter required); retired and non-physicians
☐ \$1,650 | Breast MRI Workstation Course only - Physicians
☐ \$1,995 | Combined BI³ Conference and Breast MRI Workstation Course

For registrations postmarked after January 24, 2014 please add \$40.00 to the Early Bird Tuition

PLEASE PRINT

NAME ☐ MD ☐ DO

SPECIALTY (PHYSICIANS ONLY)

ADDRESS

CITY

STATE

ZIP

WORK PHONE NUMBER

HOME PHONE NUMBER

FAX NUMBER

E-MAIL

Note: You will receive your workshop schedule with course materials at the conference. Cancellations received in writing up to two weeks prior to the course will receive a refund minus a \$50 processing fee. There will be no refunds after that date. Refunds will not be given to "no shows."

To Register: Submit completed registration form:

Online. iame.com **by Fax** (802) 824-3737 **by Telephone** (802) 824-4433
by Mail 54 Hearthstone Lane, South Londonderry, VT 05155

Payment by Check:

Make check or money order payable (in U.S. funds drawn on a U.S. bank) to IAME and mail to:
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☐ MasterCard ☐ VISA ☐ Discover

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

CARDHOLDER'S NAME (Please print)

BILLING Address

BILLING ZIP

Register online: iame.com

MORE BREAST IMAGING RESOURCES...

DVDs

Breast Imaging Intervention and Innovations

Recorded at the annual BI³ conference, this program is designed to help breast imagers improve lesion characterization, biopsy guidance and diagnostic accuracy.

14 SA-CME Credits

CONFERENCE CO-CHAIRS

Ellen Mendelson MD FACR

A. Thomas Stavros MD

FACULTY

Benjamin O. Anderson MD

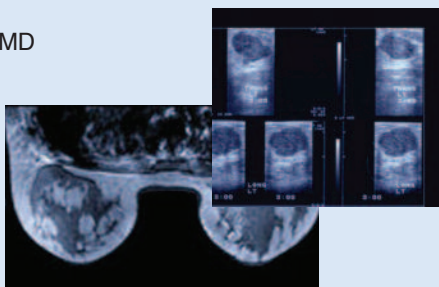
Julio A. Ibarra MD

Wendie Berg MD PhD

Carol H. Lee MD

Stephen A. Feig MD FACR

Wei Yang MD



Practical Breast MRI – Third Edition

The all new third edition of Practical Breast MRI is designed to offer you practical ways to refine (or begin) the implementation of MR imaging in your practice. You will achieve that through a combination of lectures, panel discussions and case presentations

12 SA-CME Credits

FACULTY

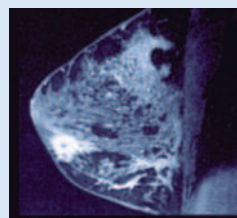
Christopher Comstock MD

Rachel F. Brem MD FACR

Steven E. Harms MD FACR

Alan Hollingsworth MD

Gillian Newstead MD FACR



Order at: iame.com/DVD

Please visit **iame.com** for more Spring courses in breast imaging including tomosynthesis training and additional MRI workstation dates.

BREAST IMAGING, INTERVENTION & INNOVAT

Online Courses

Breast Elastography

1 CME Credit

Breast Interventional Procedures with Ultrasound and MRI

1 CME Credit

Stereotactic Breast Biopsy Mini-Symposium*

3 CME Credits

The History, Development and Utilization of Ultrasound Guided Breast Biopsy*

3 CME Credits

Screening Breast Ultrasound

1 CME Credit

Sonographic Evaluation of Benign and Malignant Breast Masses

1 CME Credit

Digital Breast Tomosynthesis: Part i. Where We Are and Where We Are Going* Part ii. Incorporating It Into Your Practice

2 CME Credits

Tomosynthesis & Synthesized 2-D Imaging*

2 CME Credits



* These courses can be used to satisfy ARRT requirements.

Go to: iame.com/online

DVD ORDER FORM

Four easy ways to order...

ORDER online at iame.com/dvd, by phone 802-824-4433, by fax 802-824-3737, or by mail

Breast Imaging, Intervention & Innovations	Quantity	Price	Total
Complete Set, including CME and syllabus	x \$995/each =		
Additional User Package	x \$175/each =		
Additional Syllabus	x \$65/each =		

Practical Breast MRI	Quantity	Price	Total
Complete Set, including CME and syllabus	x \$795/each =		
Additional User Package	x \$175/each =		
Additional Syllabus	x \$65/each =		

SHIPPING (select one):

☐ Ground (FREE)

☐ FEDEX 2nd Day (\$26)*

☐ FEDEX Standard Overnight (\$57)*

*48 contiguous states; up to 2 items per shipment; does NOT include Saturday delivery. For additional quantities and/or other destinations, contact IAME.

Subtotal

Shipping

Sales Tax for NY and VT Purchasers

GRAND TOTAL

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Attend one or both conferences....

BI³ 2014

Breast Imaging Intervention & Innovations

February 21-23, 2014

At the Cosmopolitan Hotel in Las Vegas

Also available by Webinar - info at iame.com/breast

The Breast MRI Workstation Course

February 19-20, 2014

With 100 Case Certification



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