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SKIN DISEASE EDUCATION FOUNDATION'S

38th Annual

Earn Up to
37.5 CME
Credits

Hawaii Dermatology Seminar™

A CONTINUING MEDICAL EDUCATION CONFERENCE

February 16-21, 2014

HILTON WAIKOLOA HOTEL
THE BIG ISLAND, HI

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AMA PRA CATEGORY 1 CREDITS™ AND NURSING CREDITS
AAFP CREDITS PENDING

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Dermatology
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Only at SDEF's
Hawaii
Dermatology
Seminar™



Self-Assessment Program
Approved by the ABD

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Join us at SDEF's 38th Annual Hawaii Dermatology Seminar™

We explore the latest advances in the treatment and management of common and complex diseases of the skin, both for adults and children as well as new developments in aesthetic medicine. Our exceptional faculty will present clinically relevant information that you will find immediately useful in the care of your patients. This six-day meeting provides interactive presentations, case studies in medical dermatology, live-patient injection sessions and multiple workshops. Learn from the experts about acne, rosacea, actinic keratoses, skin cancers, psoriasis, atopic dermatitis, nonsurgical facial rejuvenation, and much more.

SDEF's 38th Annual Hawaii Dermatology Seminar's comprehensive agenda contains cutting edge, innovative and evolving issues relevant to practicing physicians and health-care providers who treat diseases of the skin. Our scientific program has been designed to keep the clinician up-to-date with new developments within the field of dermatology.

This year we are offering two interactive workshops:
Patch testing and dermoscopy.

We look forward to seeing you on the Big Island at SDEF's 38th Annual Hawaii Dermatology Seminar, February 16 – 21, 2014.

—Joseph F. Fowler, Jr., MD, Christopher B. Zachary, FRCP

WHO SHOULD ATTEND

This conference is designed for dermatologists, family physicians, and other physicians, nurses, nurse practitioners, physician assistants, residents and fellows who will gain important insights into the management of patients with skin diseases.

LEARNING OBJECTIVES

At the conclusion of this live conference, participants should be able to:

- Integrate into daily practice evidence-based recommendations on new and emerging therapies for common dermatologic diseases.
- Implement updated strategies for managing acne, rosacea, and actinic keratosis.
- Explain the roles of currently available biologic agents in the treatment of psoriasis and psoriatic arthritis, and appropriately incorporate newer biologics into therapeutic practice as these become available.
- Describe the mechanisms of action, efficacy, and safety of the biologic agents used to treat psoriasis.
- Assess patients for comorbidities and manage psoriasis as well as associated comorbidities.

JOINT SPONSOR STATEMENT

 This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Louisville School of Medicine and Skin Disease Education Foundation, a division of Global Academy for Medical Education. The University of Louisville School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA CREDIT DESIGNATION STATEMENT

The University of Louisville Continuing Medical Education designates this live activity for a maximum of **37.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING CREDIT

This program has been approved by the Kentucky Board of Nursing for **45** contact hours through University Hospital. The Kentucky Board of Nursing approval of an individual nursing education provider does not constitute endorsement of program content. Determination of credit is pending.

AAD CONTINUING MEDICAL EDUCATION RECOGNITION AWARD

Skin Disease Education Foundation's 38th Hawaii Dermatology Seminar (Program #216100) has been recognized by the AAD for **37.5 AAD Recognized Category 1 CME Credit(s)** and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

DIRECTORS

MEDICAL DERMATOLOGY

Joseph F. Fowler, Jr., MD

Clinical Professor of Dermatology
Contact and Occupational Dermatology
University of Louisville, Louisville, KY



PROCEDURAL AND AESTHETIC DERMATOLOGY

Christopher B. Zachary, FRCP

Professor and Chair
Department of Dermatology
University of California, Irvine, CA



SESSION CHAIRS

AESTHETIC DERMATOLOGY

Michael S. Kaminer, MD

Assistant Clinical Professor of Dermatology
Yale Medical School
Adjunct Assistant Professor of Medicine (Dermatology)
Dartmouth Medical School



PEDIATRIC DERMATOLOGY

Lawrence F. Eichenfield, MD

Professor of Clinical Pediatrics and Medicine (Dermatology)
Chief, Pediatric and Adolescent Dermatology
University of California, San Diego School of Medicine
Rady Children's Hospital San Diego



PSORIASIS

Craig L. Leonardi, MD

Clinical Professor of Dermatology
Saint Louis University Medical School, MO



Linda F. Stein Gold, MD

Director of Dermatology Research
Henry Ford Health System
Detroit, MI



MELANOMA/CUTANEOUS ONCOLOGY

Allan C. Halpern, MD

Chief, Dermatology Service
Memorial Sloan-Kettering Cancer Center
New York, NY



- Analyze treatment approaches for the pediatric patient with common as well as complex skin diseases.
- Incorporate the recent research advances in understanding and treating pediatric dermatology issues such as atopic dermatitis and pediatric acne.
- Discuss new approaches to therapy including pathway targeted therapy in the treatment of melanoma.
- Appropriately incorporate into clinical practice one or more of the targeted treatments that act on the Hedgehog pathway in the treatment of basal cell carcinoma.
- Assess the role of diagnostic tools including dermoscopy and technology in diagnosis and detection of skin cancers.

- Recognize the factors that are important in selecting appropriate filler agents for treating different areas of the face and targeted planar depths.
- Compare and contrast the efficacy and safety of agents, devices, and techniques currently available in aesthetic and procedural dermatology.
- Determine the appropriate nonsurgical techniques for facial rejuvenation based on an enhanced understanding of facial anatomy.
- Examine energy-based technology for body contouring and discuss appropriate patient selection criteria.
- Discuss the latest recommendations for patch testing and explain how these updated guidelines should be used to improve the treatment of allergic conditions.

AAFP CREDIT

Application has been filed with the American Academy of Family Physicians. Determination of credit is pending.

FACULTY DISCLOSURES

Disclosures will be made available on the day of the conference.

SPECIAL NEEDS

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you. Please contact SDEF at least three weeks in advance at 240-221-4404.

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Register today at: www.globalacademycme.com/sdef

FACULTY

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Medical Director of the Birthmarks and Vascular
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Children's Hospital of Wisconsin
Clinical Vice President
Children's Hospital of Wisconsin

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Dermatology Specialists Research, PSC
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Clinical Professor of Dermatology
UT Southwestern Medical School
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Director, Psoriasis Treatment Center
Skincare Physicians
Chestnut Hill, MA

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Toronto, Ontario, Canada

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Department of Dermatology
Northside Clinic
Associate Professor of Dermatology
Director of Dermatologic &
Skin Cancer Surgery
Texas A&M College of Medicine
Temple, TX

Erik J. Stratman, MD

Chairman, Department of Dermatology
Marshfield Clinic
Marshfield, WI

Susan M. Swetter, MD

Professor of Dermatology
Director, Pigmented Lesion and
Melanoma Program
Stanford University Medical Center and Cancer Institute
VA Palo Alto Health Care System
Palo Alto, CA

Earn More CME/CNE Credits

Hands-on CME/CNE *Luncheon Workshops*

TUESDAY, FEBRUARY 18

1:00 PM-3:00 PM

PATCH TESTING: PHYSICIAN & NURSE PERSPECTIVE

Joseph F. Fowler, Jr, MD
Lynn M. Fowler, RN, BSN

WEDNESDAY, FEBRUARY 19

1:00 PM-3:00 PM

DERMOSCOPY

Allan C. Halpern, MD
Luc Thomas, MD, PhD

Workshops are ticketed events and you must sign up with your Seminar registration. Lunch is included in workshop fee and will be provided to workshop participants.

Luc Thomas MD, PhD

Professor and Chairman
Department of Dermatology
Lyon 1 University
Lyons, France

Wynnis Tom, MD

Associate Professor of Pediatrics and Medicine (Dermatology)
University of California, San Diego and Pediatric
and Adolescent Dermatology
Rady Children's Hospital, San Diego

Stephen K. Tyring, MD, PhD

Clinical Professor
University of Texas Health Science Center
Houston, TX



SUNDAY, FEBRUARY 16, 2014

THE FUTURE OF MEDICAL DERMATOLOGY: PART I

Chair: Joseph F. Fowler, Jr., MD

- 6:30 AM Continental Breakfast / Exhibits
- 7:15 AM Welcome and Introduction
Joseph F. Fowler, Jr., MD & Christopher B. Zachary, FRCP
- 7:30 AM Dermatitis 2014
Joseph F. Fowler, Jr., MD
- 8:00 AM New Biologics in the Treatment of Psoriasis
Jeffrey M. Sobell, MD
- 8:30 AM Acne From an Inflammatory Viewpoint
Linda F. Stein Gold, MD
- 9:00 AM The Latest Safety News on Psoriasis Therapies
Craig L. Leonardi, MD
- 9:30 AM Interactive Panel Discussion
- 10:00 AM Break: Visit Exhibits
- 10:30 AM AK and NMSC Update
Stephen K. Tyring, MD, PhD
- 11:00 AM The Rheumatologist's Perspective on Psoriasis and Psoriatic Arthritis (PsA)
Brian Mandell, MD, PhD
- 11:30 AM Rosacea Pathophysiology and Treatment 2014
Hilary E. Baldwin, MD
- 12:00 PM Interactive Panel Discussion
- 12:30 PM INDEPENDENT SATELLITE SYMPOSIUM*
- 1:15 PM Break: Visit Exhibits
- 1:30 PM The Eyes Have It: An Ophthalmologist's POV
Martin Friedlander, MD, PhD
- 2:00 PM Practice Gaps in Dermatology: Improvements We Can Make
Erik J. Stratman, MD
- 2:30 PM How to Create a "Wow" Patient Experience Using Design Methodologies
Jeffrey Benabio, MD
- 3:00 PM Interactive Panel Discussion
- 3:30 PM Session Concludes

MONDAY, FEBRUARY 17, 2014

THE FUTURE OF MEDICAL DERMATOLOGY: PART II

Chair: Craig L. Leonardi, MD; Co-Chair: Linda F. Stein Gold, MD

- 6:30 AM Continental Breakfast / Exhibits
- 7:45 AM Break: Visit Exhibits
- 8:00 AM "Which Drug is Better: A Focus on Acne, Rosacea and Eczemas?"
Joseph F. Fowler, Jr., MD
- 8:30 AM Anti-TNFs and Psoriasis
Jeffrey M. Sobell, MD
- 9:00 AM Acne Topics of Importance
Hilary E. Baldwin, MD
- 9:30 AM Interactive Panel Discussion
- 10:00 AM Break: Visit Exhibits
- 10:30 AM The Newest Biologics for Psoriasis
Craig L. Leonardi, MD
- 11:00 AM The Topical Armamentarium: Psoriasis
Linda F. Stein Gold, MD
- 11:30 AM Challenging Cases: Psoriasis & PsA
Craig L. Leonardi, MD, Brian Mandell, MD, PhD & Jeffrey M. Sobell, MD
- 12:00 PM Interactive Panel Discussion
- 12:20 PM Break / Pick Up Boxed Lunch

12:30 PM INDEPENDENT SATELLITE SYMPOSIUM*

- 1:15 PM Break: Visit Exhibits
- 1:30 PM Vaccines and Viruses
Stephen K. Tyring, MD, PhD
- 2:00 PM Where Dermatology and Rheumatology Overlap: Focus on Lupus, Vasculitis and More
Brian Mandell, MD, PhD
- 2:30 PM Challenging Cases in Dermatology
Henry H. Roenigk, Jr., MD
- 3:15 PM Interactive Panel Discussion
- 3:30 PM Session Concludes
- 4:00-5:30 PM MOC Session-Self Assessment Questions
Erik J. Stratman, MD

TUESDAY, FEBRUARY 18, 2014

PROCEDURAL AND AESTHETIC MEDICINE I

Chair: Michael S. Kaminer, MD

- 6:15 AM Continental Breakfast / Exhibits
- 7:00 AM Anatomy As It Relates to Injectables
Sue Ellen Cox, MD
- 7:35 AM Facial Danger Zones and Cosmetic Complications
Howard K. Steinman, MD
- 7:45 AM Botulinum Toxin: Upper Face Techniques
Roberta Sengemann, MD, FAAD
- 8:05 AM Botulinum Toxin: Lower Face Techniques
Mark G. Rubin, MD
- 8:25 AM Fillers: Upper and Mid-Face Techniques
Sue Ellen Cox, MD
- 8:45 AM Fillers: Lower Face and Perioral Techniques
Mark G. Rubin, MD
- 9:05 AM Fillers: Tear Troughs
Michael S. Kaminer, MD
- 9:15 AM Combination Treatments: When Lasers, Fillers, and Toxins Are Not Enough
Roberta Sengemann, MD, FAAD
- 9:55 AM Interactive Panel Discussion
- 10:15 AM Break: Visit Exhibits
- 10:45 AM The Rise of the e-Patient: Educated, Engaged, Empowered
Jeffrey Benabio, MD
- 11:10 AM Body Contouring: What This Means and Does It Work?
 - Cryo-Lipolysis, Radio-Lipolysis & Ultrasound
 - Cellulite Treatments: Do They Work?
Michael S. Kaminer, MD
- 11:50 AM Fractionated Energy Based Systems Including Fractionated RF
 - Fractionated Non-Ablative
 - Fractionated Ablative
Christopher B. Zachary, FRCP
- 12:30 PM Interactive Panel Discussion
- 12:45 PM Session Concludes

WORKSHOP
1:00-3:00 PM
(ticketed event and lunch)

PATCH TESTING:
PHYSICIAN & NURSE PERSPECTIVE
Joseph F. Fowler, Jr., MD & Lynn M. Fowler, RN, BSN

WEDNESDAY, FEBRUARY 19, 2014

CLINICAL UPDATE ON PEDIATRIC DERMATOLOGY

Chair: Lawrence F. Eichenfield, MD

- 6:30 AM **Continental Breakfast / Exhibits**
- 7:00 AM **Messy Developments: Developmental Anomalies: When to Worry and How to Image?**
Beth Drolet, MD
- 7:30 AM **Going Viral and Bacterial et al: Cutaneous Infection Update**
Sheila F. Friedlander, MD
- 8:00 AM **Eruptions! Pediatric Acne**
Lawrence F. Eichenfield, MD
- 8:30 AM **How Am I Doing? Case-Based Assessment**
Moise L. Levy, MD
- 9:00 AM **Interactive Panel Discussion**
- 9:30 AM **Break: Visit Exhibits**
- 10:00 AM **PISD: Pediatric Inflammatory Skin Disease Update: Atopic Dermatitis and Psoriasis**
Wynnis Tom, MD
- 10:30 AM **Vascular Birthmarks: State of the Art**
Beth Drolet, MD
- 11:00 AM **Bumps in the Night (and Day Too): Acquired Lesions in Children**
Wynnis Tom, MD
- 11:20 AM **Mole and Sun Protection Update**
Sheila F. Friedlander, MD
- 11:45 AM **Dueling Papers: Our Favorite Articles From the Past Year!**
Lawrence F. Eichenfield, MD
- 12:15 PM **Interactive Panel Discussion**
- 12:45 PM **Session Concludes**

WORKSHOP
1:00-3:00 PM
(ticketed event and lunch)

DERMOSCOPY

Allan C. Halpern, MD
Luc Thomas, MD, PhD

THURSDAY, FEBRUARY 20, 2014

PROCEDURAL AND AESTHETIC MEDICINE II

Chair: Christopher B. Zachary, FRCP

- 6:30 AM **Continental Breakfast / Exhibits**
- 7:00 AM **Dealing With Unhappy Patients**
Howard K. Steinman, MD
- 7:30 AM **PDT: When Is It Really Effective?**
Jerome M. Garden, MD
- 7:50 AM **The Treatment of Acne: Can Devices Make a Difference?**
Suzanne L. Kilmer, MD
- 8:10 AM **Acne Scars: Can We Finally Treat Them Effectively?**
Henry H. Roenigk, Jr., MD
- 8:30 AM **Multiple Uses For The Lasers You Already Own**
Jerome M. Garden, MD
- 8:50 AM **What Works for Vascular Malformations & Hemangiomas?**
Suzanne L. Kilmer, MD
- 9:10 AM **No Sweat: Options for Treatment of Hyperhidrosis**
- 9:30 AM **Interactive Panel Discussion**
- 9:45 AM **Break: Visit Exhibits**

- 10:15 AM **Fillers: Combining Techniques For Maximal Aesthetic Efficacy**
Nowell Solish, MD, FRCP(C)
- 10:35 AM **Fillers Workshop: Live Injection Demonstrations: Moderators:** Christopher B. Zachary, FRCP, Nowell Solish, MD, FRCP(C) & Michael S. Kaminer, MD
Faculty: Mark G. Rubin, MD & Roberta Sengelmann, MD
- 12:30 PM **Session Concludes**

FRIDAY, FEBRUARY 21, 2014

MELANOMA/CUTANEOUS ONCOLOGY

Chair: Allan C. Halpern, MD

- 6:30 AM **Continental Breakfast / Exhibits**
- 7:15 AM **Therapy for Advanced Melanoma: Putting Melanoma in Check With Novel Immunotherapy Strategies**
Michael A. Postow, MD
- 7:40 AM **BCC and SCC Therapeutic Options: What's Here and What's Ahead**
James E. Sligh, Jr., MD, PhD
- 8:05 AM **Melanoma Screening: Meeting a Growing Need?**
Allan C. Halpern, MD
- 8:30 AM **Preventing Melanoma: What's New with Sunscreens and Public Education?**
Susan Swetter, MD
- 8:55 AM **Diagnosis and Management of Acral Melanoma**
Luc Thomas, MD, PhD
- 9:20 AM **Interactive Panel Discussion**
- 9:40 AM **Break: Visit Exhibits**
- 10:00 AM **Therapy for Advanced Melanoma: Getting Personal With Targeted Therapeutic Approaches**
Michael A. Postow, MD
- 10:25 AM **The Role of Technology in Melanoma Detection and Diagnosis**
Allan C. Halpern, MD
- 10:50 AM **The Clinical Challenges of Melanoma in Situ**
Susan M. Swetter, MD
- 11:15 AM **Dermoscopy: How We Do It In Europe**
Luc Thomas, MD, PhD
- 11:40 AM **Managing AKs In The Era of Healthcare Reform**
James E. Sligh, Jr., MD, PhD
- 12:05 PM **Interactive Panel Discussion**
- 12:20 PM **Seminar Concludes - See you next year**

SDEF's 39th Annual Hawaii Dermatology Seminar

*CME/CE not provided in these sessions

SDEF's Hawaii Dermatology Seminar gives healthcare professionals some of the best CME in dermatology available. Join us on The Big Island for six days of excellent medical and aesthetic sessions. Serious science with plenty of time for discussions, questions and interacting with the experts is what this conference features.

—Joseph F. Fowler, Jr., MD & Christopher B. Zachary, FRCP

MAINTENANCE OF CERTIFICATION-DERMATOLOGY (MOC-D) PROGRAM

SDEF MOC-D Director

Erik J. Stratman, MD

Chairman, Department of
Dermatology
Marshfield Clinic
Marshfield, WI



General Dermatology Module

The self-assessment program offered at the 38th Annual Hawaii Dermatology Seminar counts towards fulfilling a portion of one of three (years 3, 6, and 10 of 10-year MOC-D cycle) American Board of Dermatology (ABD) MOC-D self-assessment requirements. Please be sure to report completion of any self-assessment programs on your MOC-D table located in your ABD profile.



About the SDEF MOC-D Program: General Dermatology Module

- ▶ The 25 self-assessment questions will cover medical dermatology, pediatric dermatology, and procedural dermatology including cosmetic dermatology.
- ▶ **MOC-D Session will take place Monday, February 17, 2014 from 4-5:30 PM.**
- ▶ Eight-ten weeks after the conclusion of the conference, participants will receive a transcript of the MOC-D self-assessment discussions, as well as to the audience performance of the MOC-D self-assessment questions and a certificate of participation.

MOC registration is an additional \$175; after 12/1/2013, MOC registration is \$195.

(Participants must register for 38th Annual Hawaii Dermatology Seminar)



Networking Receptions

Waikoloa Reception

MONDAY, FEBRUARY 17

6:00 PM - 9:00 PM

Luau Reception

WEDNESDAY, FEBRUARY 19

6:00 PM - 9:00 PM

HOTEL INFORMATION

Hilton Waikoloa Village

425 Waikoloa Beach Drive
Waikoloa, HI 96738 USA
808.886.1234

www.hiltonwaikolavillage.com

Airport: KONA (KOA)
The Big Island, Hawaii

For more information on The Big Island:

<http://www.gohawaii.com/big-island>

Upon completion of your registration you will be able to register for hotel accommodations. A link for online hotel reservations will be included with your event confirmation.



Hotel Reservations:

For hotel reservations by phone call: 808.886.1234

For Online Hotel Registrations use the link below

<http://tinyurl.com/Sdefhawaiiidermhotel2014>

Garden / Golf / Mountain	\$250*
Partial Ocean View	\$316*
Deluxe Ocean View	\$347*

*Plus tax of approximately 13.42% on all rooms.

Early Departure Fee

In the event a guest who has requested a room checks out prior to the guest's reserved checkout date, the hotel will add an early checkout fee of \$100.00 to that guest's individual account. Guests wishing to avoid an early checkout fee should advise the Hilton Waikoloa Village at or before check-in of any change in planned length of stay. Please see full details on reservation website.

REGISTRATION FORM

REGISTER ONLINE AT WWW.GLOBALACADEMYCME.COM/SDEF OR FILL OUT THIS FORM AND FAX IT TO: 1.866.401.8609

38th Annual Hawaii Dermatology Seminar™

FEBRUARY 16-21, 2014, HILTON WAIKOLOA, THE BIG ISLAND, HAWAII

Name _____
 (Please make a copy of this form to complete for each NON-GUEST registration)

Spouse /Guest (list each) _____

Children / Name(s) & Age(s) _____

Address _____

City _____ State Zip _____

E-Mail (Required confirmations will be sent via e-mail) _____

Telephone ~ Home (_____) _____ Office (_____) _____ Fax (_____) _____

Check or Credit Card Payment (please circle type of credit card) Total \$ _____

Credit Card billing address same as above address ____ If not please enter billing address below _____

Am Ex ~ Visa ~ MC # _____ Exp _____

Signature _____

CANCELLATION POLICY

Cancellation policy: Full refund less a \$50 administrative fee as follows: requests for refunds must be made in writing and postmarked, e-mailed, or faxed prior to November 19, 2013 (5635 Fishers Lane Suite 6100, Rockville, MD 20852), e-mail - n.rillo@globalacademycme.com or fax (866-401-8609). After November 19, 2013 no refunds will be granted. After the refund date, you have two options: you can send someone in your place, or we can mark a credit in the amount you paid to be applied to your registration for next year's conference. Refunds will not be issued to no-shows. Global Academy for Medical Education is not responsible for nonrefundable, nontransferable airline tickets or hotel accommodations purchased for attendance at this course. The registration fee covers attendance to the scientific meeting, continental breakfasts, coffee breaks, lunches when provided, and exhibits.

Registration Category	After 9/1/13	After 12/1/13
Physician	\$525	\$595
PA/ NP	\$385	\$400
RN	\$385	\$400
Residents	\$350	\$375
Spouse/Guest	\$300	\$350
Children age 13-16	\$250	\$300
Children age 5-12	\$200	\$250
Industry Not Exhibiting	\$1500	\$1500
MOC-D (in addition to registration fee)	\$175	\$195

Additional Fees

Luncheon Workshops-Include CME Credit and Lunch: (Each workshop provides 2 CME credit hours)

Patch Testing and Dermoscopy \$100 ☐ **A:** Patch Testing \$60 ☐ **B:** Dermoscopy \$60 ☐

Please note that prices are subject to change—please refer to www.globalacademycme.com/sdef for current prices