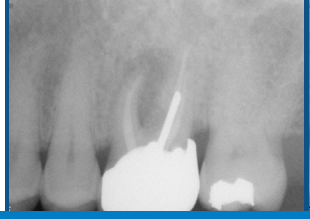
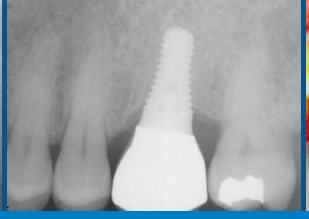
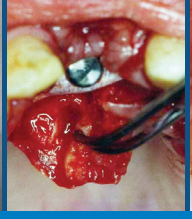
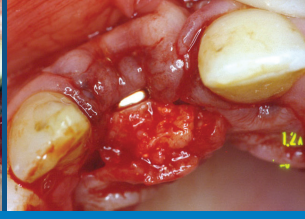
The Institute for Comprehensive Implant Therapy

MAKE IMPLANT THERAPY PROFITABLE

The Art, Science and Business of Clinical Implant Practice

Proven approaches exist to ensure sustained practice growth in today's challenging clinical environment. Learn how to attain practice success, through the development of new business paradigms, integration of innovative clinical techniques and effective referral management.

Join three respected clinicians to explore these concepts!

Paul Fugazzotto,
Periodontist
Private Practice

Robert Vogel,
Restorative Dentist
Private Practice

Kanyon Keeney,
Oral and Maxillofacial Surgeon
Private Practice

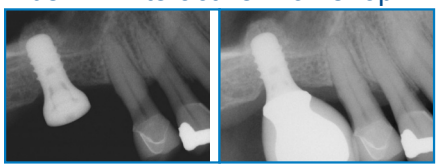
Academy of General Dentistry
PACE Program Approval for Continuing Education

DAY 1

Vogel, Fugazzotto, Keeney
8:00 am – 4:30 pm

- Create a business driven practice to maximize growth and revenue
- Strategy in action: Plan your future path
- Set up your practice for more implant surgery
- Become the go to surgeon for implants
- Reduce the number of visits per patient
- Train and empower your staff
- Apply business principles to keep your practice profitable
- Develop systems to control overhead
- Effectively manage communications with your referring doctors
- Using digital technologies for Practice Growth

Plus: An Interactive Workshop



DAY 2

Fugazzotto, Keeney
8:00 am – 4:30 pm

- **A session for surgeons, by surgeons**
  - What is an effective Practice Growth Program
  - How to increase the quantity and quality of referrals
  - How to change referral patterns
  - Techniques to maximize implant case acceptance
  - Do more surgery in fewer visits, with less complications
- **Maximize Practice Growth with innovative therapies**
  - Immediate implant placement in extraction sites
  - Immediate provisionals for single and full arch cases
  - Simplified guided bone regeneration
  - Simplified augmentation of the posterior maxilla
  - Soft tissue management around implants
  - Cone beam technology and guided surgery

COURSE INFORMATION

Dates

Oct 17-18, 2014
Dallas, TX

March 27-28, 2015
Portland, OR

Feb 27-28, 2015
Miami, FL

April 24-25, 2015
Chicago, IL

Tuition

$1,900 (including all written materials)
$500 for accompanying staff

Credits

Course Authorized for 8CE credits

Attendance is strictly limited

To register, please fax completed form to (617) 696-6635 or go online to www.TheICIT.com.

Mail to: Attn: Paul, The Institute for Comprehensive Implant Therapy, 25 High Street, Milton, MA 02186 Fax: (617) 696-6635 Ph: (617) 698-6732

☐ Oct 17-18, 2014 - Dallas, TX ☐ Feb 27-28, 2015 – Miami, FL
☐ March 27-28, 2015 – Portland, OR ☐ April 24-25, 2015 – Chicago, IL

name

address

city state zip

daytime phone evening phone

fax e-mail

specialty

Please make checks payable to:
The Institute for Comprehensive Implant Therapy

The Institute for Comprehensive Implant Therapy
www.theICIT.com

We accept Visa, MasterCard and American Express.

EXP.

signature date

name on card

address