

CONTEMPORARY FORUMS
THE LEADER IN HEALTH CARE CONTINUING EDUCATION

NEONATOLOGY 2015

PATIENT CARE. QUALITY IMPROVEMENT. SAFETY AND THE LAW



DESIGNED FOR NEONATAL PHYSICIANS, ADVANCED PRACTICE NURSES AND STAFF NURSES

SAN FRANCISCO
MARCH 23-25, 2015

CALL FOR ABSTRACTS DEADLINE:
FEBRUARY 7, 2015



REGISTER EARLY AND
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EARN UP TO
17 CE HOURS



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HIGHLIGHTS & BENEFITS

WE INVITE YOU TO ATTEND THIS INAUGURAL AND INNOVATIVE CONFERENCE!

Evidence-based patient care, quality improvement, safety, legal implications—these are all facets of discussions related to the bedside care and management of newborns of any gestational age. Critically evaluating current treatment strategies and the processes in place to implement them will help us to recognize when and where changes are needed. The Joint Commission, American Board of Pediatrics Maintenance of Certification for Neonatologists, Magnet Recognition Program and National Quality Forum (NQF) are all emphasizing the importance of quality improvement projects in the NICU as a way to promote optimal care, safety and outcomes for neonates.

Please join us for our inaugural **Neonatology 2015: Patient Care, Quality Improvement, Safety and the Law** conference in San Francisco! This program is designed for physicians, advanced practice nurses and staff nurses who crave an in-depth, critical look at some of the most challenging issues in neonatology. Interaction and lively discussions will be essential to maximize your conference experience, and time is built into the schedule for this to take place. Go back to your NICU with new ideas and renewed energy for the challenges ahead!

HIGHLIGHTS OF THE CONFERENCE INCLUDE:

- ▶ Gautham Suresh, MD, DM, MS, FAAP known internationally for his expertise on patient safety, healthcare quality improvement and evidence-based decision making, is our keynote speaker. He has worked extensively with the Vermont Oxford Network (VON) as a faculty member of their quality improvement collaborative, the Neonatal Intensive Care Quality (NICQ) project, and is Chair of the American Academy of Pediatrics' EQIPP (Education in Quality Improvement for Pediatric Practice) program. In addition, Dr. Suresh is an Associate Editor for the Neonatal Review Group of the Cochrane Collaboration. We are honored to have Dr. Suresh share with us his extensive knowledge of quality improvement, and patient safety/risk reduction programs in the NICU.
- ▶ Dynamic faculty who are all experts in their fields and eager to share insights and problem-solve challenges with you.
- ▶ **Poster presentations!** Share with your physician and nurse colleagues a QI or research project that you have completed. Enjoy a tuition discount and the opportunity to highlight your work and your unit. Posters will be featured at the Wine & Cheese Reception on March 23!
- ▶ General Session presentations addressing a range of topics from the Golden Hour and pain management to disaster preparedness, communication with families, and legal realities.
- ▶ Repetition of most Concurrent Session talks, providing a greater opportunity for participants to attend the presentations that intrigue them the most.
- ▶ Ample opportunity for interaction with faculty and colleagues.
- ▶ In-depth case study reviews including the challenges and controversies surrounding NEC and apnea/bradycardia—questions and lively discussion encouraged!

Come to San Francisco eager to learn, and leave motivated and prepared to examine the care practices in your NICU from an evidence-based, safety, quality, and legal risk perspective. We hope you'll be inspired to initiate a QI project of your own, with the ultimate goal of improving the outcomes of the fragile newborns in your care.

CONFERENCE CO-CHAIRS: Jay P. Goldsmith, MD Mindy Morris, DNP, CNS, NNP-BC

CONTEMPORARY FORUMS: Jeannine Strunk, BSN, RN, Senior Program Manager

WHO SHOULD ATTEND?

- ▶ Clinical Directors
- ▶ Clinical Nurse Specialists
- ▶ Educators and Instructors
- ▶ Legal Nurse Consultants
- ▶ Managers and Administrators
- ▶ Neonatologists
- ▶ Nurse Practitioners
- ▶ Registered Nurses
- ▶ Risk Managers

CONFERENCE OBJECTIVES

THIS CONFERENCE WILL ENABLE NEONATAL CLINICIANS TO:

- ▶ Identify problematic areas in neonatal care that can be improved through universal, consistent practice standards, including nutrition, transfusions and NAS.
- ▶ Utilize Quality Improvement projects and results to work towards improved neonatal care and outcomes, leading to decreased risk of legal exposure in clinical areas such as care of the ELBW infant.
- ▶ Describe strategies to help ensure patient safety in the NICU through process improvement, utilization of simulation, and effective debriefing.
- ▶ Articulate the importance of consistent, collaborative communication with families.
- ▶ Explore legal hot spots in neonatology and identify areas that have proven to be high risk for legal exposure such as PVL, BPD and infections.

ACCREDITATION

A Certificate of Attendance will be available online after you complete the course requirements, enabling you to register your credit with the appropriate licensing boards or associations. To apply for credit not listed below, use the procedure established by the specific organization.

¹ PHYSICIANS	17 credits
² NURSES AND NURSE PRACTITIONERS	17 ANCC/20.4 CA BRN contact hours
NCC CERTIFIED NURSES AND NURSE PRACTITIONERS	Contemporary Forums is a continuing education organization recognized by the National Certification Corporation. This conference covers a variety of the Core Competency Areas and Content Topics required for the NCC's Certification Maintenance in your specialty.
³ PHARMACOLOGY CREDIT FOR PRESCRIPTIVE AUTHORITY	2.75 hours available

¹Contemporary Forums is accredited by the **Accreditation Council for Continuing Medical Education** to provide continuing medical education for physicians. Contemporary Forums designates this Live Activity for a maximum of 17 AMA PRA Category 1 Credits[®]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the **American Academy of Pediatrics** and is acceptable for a maximum of 17 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

²Contemporary Forums is accredited as a provider of continuing nursing education by the **American Nurses Credentialing Center's Commission on Accreditation**.

Contemporary Forums is approved by the **California Board of Registered Nursing**, Provider #04516. (CA BRN contact hour = 50 minutes)

³Rx indicates pharmacology content. Because states' requirements vary, contact your Board of Nursing for more information.

CONFERENCE FACULTY

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Neonatologist, ICN
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CAPE SIMULATION SPECIALIST TEAM

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Palo Alto, California

CONFERENCE SCHEDULE

MONDAY, MARCH 23

7:00 A.M.	Conference Registration/Exhibits/Continental Breakfast	
8:00	Proactive vs. Reactive: Focusing on Quality Improvement to Prevent Bad Outcomes	Goldsmith
8:15	What Is QI in Neonatology?	Suresh
9:00	Updates in Neonatal Pain Management (Rx = .25 hr.)	Keels
9:45	Refreshment Break/Exhibits	
10:15	Pulmonary Hypertension: A Growing Problem in the NICU (Rx = .5 hr.)	Steinhorn
11:00	NICU Disaster Planning Means Regional Disaster Planning	Cohen
11:45	Questions and Discussion (Rx = .25 hr.)	Faculty Panel
12:15 P.M.	Lunch on Your Own	
1:45	Script for the Golden Hour (Rx = .25 hr.)	Rhine
2:30	Sharing Medical Bad News with Families	Lefrak
3:15	Refreshment Break/Exhibits	
3:30	You've Been Sued: Now What?	Lucchese
4:15	Questions and Discussion	Faculty Panel
5:00	Adjourn	
5:15 - 6:15	Wine & Cheese Reception featuring the Poster Presentations!	

TUESDAY, MARCH 24

During each Concurrent Session, 4 topics are presented simultaneously in separate rooms. Sessions are limited in size and choices are assigned in the order received. Indicate your selections on the Registration Form.

+ = Repeat of Earlier Session

7:00 A.M.	Exhibits/Posters/Continental Breakfast	
8:00	CONCURRENT SESSIONS #1	
	#11 Establishing a Patient Safety and Risk Reduction Program in Your NICU: A Five-Pronged Approach	Suresh
	#12 Improving Outcomes and Reducing Costs with Transfusion Management (Rx = .5 hr.)	Christensen
	#13 ELBW Infant Program: A Unique Approach for a Unique Population	Morris
	#14 Improving Care of the Patient with NAS (Rx = .25 hr.)	Keels
9:30	Refreshment Break/Exhibits/Posters	
10:00	CONCURRENT SESSIONS #2	
	#21 Finding the Median on the Nutrition Highway for Preterm Care	Kim
	#22 Neuroprotection in the Neonate: Therapeutic Hypothermia and Brain Monitoring	Bonifacio
	#23 Legal Hot Spots in Neonatology: Why Neonatologists and NICUs Get Sued (Rx = .25 hr.)	Fanaroff, Goldsmith
	#24 How to Use Quality Improvement Teams to Reduce Late Onset Infections in Your NICU (Rx = .25 hr.)	Eichenwald
11:30	Lunch on Your Own	
1:00 P.M.	CONCURRENT SESSIONS #3	
	#31+ Establishing a Patient Safety and Risk Reduction Program in Your NICU: A Five-Pronged Approach	Suresh
	#32+ Improving Outcomes and Reducing Costs with Transfusion Management (Rx = .5 hr.)	Christensen
	#33+ Neuroprotection in the Neonate: Therapeutic Hypothermia and Brain Monitoring	Bonifacio
	#34 Effective Strategies for Secure Debriefings of Near Misses and Adverse Events	Halamek, CAPE Simulation Team
2:30	Refreshment Break/Exhibits/Posters	
3:00	CONCURRENT SESSIONS #4	
	#41+ Finding the Median on the Nutrition Highway for Preterm Care	Kim
	#42+ Legal Hot Spots in Neonatology: Why Neonatologists and NICUs Get Sued (Rx = .25 hr.)	Fanaroff, Goldsmith
	#43+ ELBW Infant Program: A Unique Approach for a Unique Population	Morris
	#44+ Effective Strategies for Secure Debriefings of Near Misses and Adverse Events	Halamek, CAPE Simulation Team
4:30	Adjourn	

WEDNESDAY, MARCH 25

7:00 A.M.	Continental Breakfast	
8:00	Simulation IS Safety: What You Should Know to Lower Your Risk	Halamek
9:00	Discovering Bowel Solutions in These NEC of the Woods: Case Reviews (Rx = .25 hr.)	Kim
10:00	Refreshment Break	
10:15	The Long Goodbye: Apnea of Prematurity and Discharge Dilemmas	Eichenwald
11:15	Hitting the High Points of Disputes in Neonatal Lawsuits: A Panel Discussion	Fanaroff, Goldsmith, Lucchese
12:30 P.M.	Adjourn	



HOST CITY: SAN FRANCISCO

San Francisco... There is so much to see and do! Sightseeing at *Fisherman's Wharf*, *Pier 39*, *Alcatraz*, the *Golden Gate Bridge*... Museums in *Golden Gate Park*... Shopping at *Union Square* and riding the cable car... Endless restaurant options in *North Beach*, *Chinatown*, the *Ferry Building* and by the Bay... Even a side trip to *Napa* or *Carmel*! Experience the many sights and sounds of *San Francisco*. You won't be disappointed!

HOTEL ACCOMMODATIONS

THE CONFERENCE WILL BE HELD AT

HYATT REGENCY SAN FRANCISCO

5 EMBARCADERO CENTER, SAN FRANCISCO, CA 94111

RATES: \$245 SINGLE/DOUBLE

A limited block of rooms is being held for you and your guests at special group rates which will be in effect, based on room availability, from **March 20 to March 26** for those wishing to extend their stay to enjoy area activities or qualify for discount airfares.

To obtain the special group rates, make your reservation before **February 27**. Rooms may sell out before this date so be sure to make your reservation now. After the release date, call the hotel as rooms and group rates may no longer be available.

For room reservations, call (888) 421-1442 and inform them that you are attending the Contemporary Forums conference **Neonatology 2015**. Request a confirmation number and written confirmation of your reservation. Reservations must include a first night's deposit. For additional hotel information, call the Hyatt Regency San Francisco at (415) 788-1234.

Contact the hotel regarding cancellation policy. For arrivals after 3 p.m., call the hotel on the day of travel to reconfirm reservations. Rates are per room and subject to prevailing state and local taxes. To reserve your room online, please visit ContemporaryForums.com for details.

CALL FOR ABSTRACTS

- Have you been working on a NICU Quality Improvement project that has made a difference in the care and outcomes of your neonatal patients?
- Would you like the opportunity to highlight the outcomes of a neonatal research project you've completed?
- Have you worked in a collaborative partnership with other clinicians or organizations to make a positive impact on the health care of newborns?

If you answered "Yes" to any of these questions, your colleagues would love to hear more about it! Share your triumphs and achievements in a poster presentation at the **Neonatology 2015: Patient Care, Quality Improvement, Safety and the Law** conference in San Francisco. Accepted posters will be featured at the Wine & Cheese Reception on Monday, March 23 and during all breaks in the Exhibit Hall on Tuesday, March 24.

The peer-reviewed poster presentations offer the perfect venue to network, exchange ideas, and improve the overall quality of care you provide for your patients. Presenters will have their abstracts printed in the Conference Guide and will have the opportunity to share their innovations with colleagues at the meeting. All poster presenters must register for the Main Conference and will receive a \$50 tuition discount on the full Main Conference Pre-Registration Fee. A discount code will be sent to you when Contemporary Forums receives a completed abstract submission meeting all the requirements listed on the Online Abstract Submission web page (see below).

Poster applications from teams and individuals are welcome. Abstract application will open **November 18, 2014** and the deadline is **February 7, 2015**.

To submit an abstract for a poster presentation, please visit: OnlineCElibrary.com/els



NEONATOLOGY 2015 CONFERENCE INFORMATION



Registrations must include full tuition payment to be accepted. Conference confirmation is sent via email. Take advantage of special conference pricing and discounted hotel block rates by registering early!

TUITION FEES

	PHYSICIANS	NURSES, OTHERS
*PRE-REGISTRATION FEE	\$595	\$495
**EARLY REGISTRATION FEE	\$625	\$525
***REGULAR REGISTRATION FEE	\$655	\$555

*Postmarked or phone/fax/online registration and fees received on/before **January 12**.

Postmarked or phone/fax/online registration and fees received **January 13 - February 9.

*** Postmarked or phone/fax/online registration and fees received after **February 9**.

► Your tuition includes

- Continental breakfasts and refreshment breaks
- Certificate of Attendance
- Online access to posted presentation handouts before and after the conference

GROUP DISCOUNTS

Tuition discounts are given to groups of 3 or more registering for the complete conference. \$25 per person discount for 3 or 4 in a group; \$45 per person discount for 5 or more in a group. To qualify for the group discount, all registration information must be complete for all group members, payment included and forms sent together. If faxing, list all group members on cover sheet. Subtract the discount from the tuition fee. Groups may not be formed after individual registrations are received.

CANCELLATION POLICY

Cancellations must be made by phone or in writing. A \$75 processing fee will apply. No refunds will be issued for cancellations received or postmarked on/after 23-Feb-15. However, tuition paid, less the \$75 processing fee, may be applied to a future Contemporary Forums conference of equal or greater value. No refunds for "no shows."

If this meeting is cancelled for any reason, including labor strikes or acts of God, liability is limited to a full refund of registration fees.

ADA NEEDS & SPECIAL REQUESTS

If you require special arrangements at this conference, call (800) 377-7707, at least 30 days prior to the conference.

CONTEMPORARY FORUMS IS A DIVISION OF AMERICAN CAREER COLLEGE.

4 EASY WAYS TO REGISTER

ONLINE

Visit us 24/7 at:
ContemporaryForums.com

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Monday - Friday
8 am-5 pm, Pacific Time
HAVE YOUR CREDIT CARD READY

FAX

(800) 329-9923

MAIL

Contemporary Forums
Attn: Registration Office
151 Innovation Drive
Irvine, CA 92617

METHOD OF PAYMENT

Make payment by check (payable to Contemporary Forums and enclose with Registration Form), Visa, MasterCard, Discover, American Express or Purchase Order. A \$30 fee is charged for any returned check. Personal checks are NOT accepted at the conference. Purchase Orders must be received with registration by the conference date and include the P.O. number, invoice address, tuition, approval signature, contact name, email address and phone number.

QUESTIONS?

Contact Contemporary Forums at (800) 377-7707, M-F, 8 am - 5 pm (Pacific Time) or email: info@cfforums.com

NEONATOLOGY 2015 REGISTRATION FORM

FILL OUT, DETACH, AND RETURN
THIS FORM WITH FULL PAYMENT TO:
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151 INNOVATION DRIVE
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FAX THIS FORM TO:
(800) 329-9923
CALL: (800) 377-7707
M-F 8:00 AM - 5:00 PM
PACIFIC TIME

*First Name

*Last Name

REGISTER TO ATTEND #51

☐ Main Conference

(March 23-25)

*License/Degrees

CONCURRENT SESSIONS SELECTION

(Tuesday, March 24. See Conference Schedule)
Please indicate the numbers of your choices below.

#1 (8:00 a.m.) _____

#2 (10:00 a.m.) _____

#3 (1:00 p.m.) _____

#4 (3:00 p.m.) _____

*Place of Employment

*City

*State

PAYMENT SUMMARY (#51)

PRE-REGISTRATION DEADLINE	JANUARY 12
EARLY FEE DEADLINE	FEBRUARY 9

CONFERENCE TUITION	\$
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*GROUP DISCOUNT	-\$
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PAYMENT ENCLOSED	\$
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Attendee's email (Required)

For confirmation, receipt, handouts prior to conference, and access to your Certificate of Attendance. Provide your best email address as some emails are filtered and blocked.

Home Address

☐ Check/Money Order Payable to Contemporary Forums

Credit Card #

City

State

Zip

Exp. Date

Daytime Phone(s)

CVC*

PROFESSIONAL PROFILE

Choose ONE category in each section that best applies to you. If you have multiple roles, select the one that occupies the majority of your time. Use "Other" only if none of the choices apply to you.

1. POSITION/JOB FUNCTION

- ☐ Administrator
- ☐ Clinical Director
- ☐ Clinical Nurse Specialist
- ☐ Educator/Instructor
- ☐ Legal Nurse Consultant
- ☐ Nurse Manager
- ☐ Nurse Practitioner
- ☐ Risk Manager
- ☐ Staff/Attending Physician
- ☐ Staff/Charge Nurse
- ☐ Transport
- ☐ Other _____

2. PROFESSIONAL SETTING

- ☐ Healthcare System
- ☐ Intermediate Nursery
- ☐ Neonatal Follow-Up/Outpatient
- ☐ Newborn Nursery
- ☐ NICU
- ☐ Private Practice
- ☐ Other: _____

3. HIGHEST EDUCATIONAL LEVEL

- ☐ Diploma
- ☐ Associate Degree
- ☐ Bachelor's Degree
- ☐ Master's Degree
- ☐ Doctoral Degree
- ☐ Medical Degree
- ☐ NP Certificate
- ☐ Other: _____

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*Amex: 4 digit code on the front of the card.)

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