

Meetings, Events and Conference Coordinators, Inc.

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11TH ANNUAL MIAMI CANCER MEETING (MCM):

*"Evolving to a Personalized Cancer
Therapy in the 21st Century"*

January 24-25th, 2014

**Conrad Hilton Hotel
Miami, Florida**

11TH ANNUAL MIAMI CANCER MEETING (MCM):

"Evolving to a Personalized Cancer Therapy in the 21st Century"

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MIAMI CANCER MEETING

Educational Committee

Joyce Chavarria, DNP, MBA, RN, OCN
Anelisa Coutinho, M.D.
Dina Dumercy, Pharm.D, BCOP
Aurea Flores, PhD, BCOP
Jessica MacIntyre, ARNP, NP-C, OCN
Eriberto Marques, M.D.
Bruno Pacheco Pereira, M.D.

Luis E. Racz, M.D., FACP, FCCP
Caio Max S. Rocha Lima, M.D.
Orlando Silva M.D., J.D., FACP.

Sponsored by
The Medical Educator
Consortium



Educational Committee

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Luis E. Raez, M.D., FACP, FCCP

Caio Max S. Rocha Lima, M.D.

Orlando Silva M.D., J.D., FACP.

Henry Gomez Moreno, M.D.

President, Peruvian Oncology Medical Society

Attending Physician and Chair,

Breast Cancer Group

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Lima, Peru

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Memorial Health Care System

Hollywood, Florida

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University of Miami Miller School of Medicine

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Professor of Surgery

Chief, Division of General Surgery

Co-Leader Pancreatic, Liver and related

Cancers Group

Sylvester Comprehensive Cancer Center

University of Miami Miller School of Medicine

Miami, FL

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Co-Chief, Hematology & Oncology

Director, Mount Sinai Melanoma Program

Mount Sinai Medical Center

Miami, FL

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Sylvester Comprehensive Cancer Center

University of Miami

Miller School of Medicine

Miami, FL

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Hospital Department of Medical Oncology

Member of SBOC/SLACOM

Recife-PE, Brazil

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Medical Oncology

Memorial Health Care System

Hollywood, FL

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Memorial Cancer Institute

Director of Clinical Oncology Research

Memorial Health Care System

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Herbert Wertheim College of Medicine

Florida International University

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Chief of Medical Oncology

Georgia Cancer Coalition

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Winship Cancer Institute

Atlanta, GA

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Miami, FL

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Co-Leader Colorectal, Pancreatic, Liver and related

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Co-Director of the Phase I Unit

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University of Miami Miller School of Medicine

Miami, FL

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Clinical and Experimental Oncology Research

Spanish Lung Cancer Group

Visiting Professor in Oncology

University of Palermo, Palma de Mallorca, Spain

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Medical Director of Cancer Research

Lynn Cancer Institute

Boca Raton, Florida

Orlando E. Silva, M.D., J.D., F.A.C.P., F.C.L.M

Associate Professor of Medicine

Director of Breast Cancer Education

Sylvester Comprehensive Cancer Center

University of Miami Miller School of Medicine

Miami, FL

Eduardo Sotomayor, M.D.

Susan and John Sykes

Endowed Chair for Hematologic Malignancies

Professor of Medicine

H. Lee Moffitt Cancer Center & Research Institute

Tampa, Florida

Distinguished Faculty

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University of Miami Miller School of Medicine

Miami, FL

Carlos L. Arteaga, M.D.

Donna S. Hall Chair in Breast Cancer

Professor of Medicine and Cancer Biology

Associate Director of Clinical Research

Director, Vanderbilt-Ingram Breast Cancer Program

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Memorial Cancer Institute

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Pharmacy Department

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Aurea M. Flores, Ph.D., B.C.O.P.

Director Research Data

Phase I Program

Sylvester Comprehensive Cancer Center

University of Miami Miller School of Medicine

Miami, FL

Charles S. Fuchs, MD, MPH

Professor, Department of Medicine,

Harvard Medical School

Associate Physician, Medicine, Brigham

and Women's Hospital

Director, Gastrointestinal

Malignancy Program,

Dana-Farber Cancer Institute

Boston, MA

CONFERENCE DESCRIPTION

This is a two day course designed for medical oncologists, radiation oncologists, surgical oncologists, advanced registered nurse practitioners (ARNP), physician assistants (PA), oncology nurses, registered pharmacists, pharmacy technicians, and radiation therapists. General practitioners (internal medicine and family medicine) will have the benefit of a review of the standard of care and new developments in cancer therapy. Residents in training and fellows from these specialties are encouraged to attend.

Topics in solid tumors and hematology malignancies will be reviewed; that will include topics in breast cancer, gastrointestinal (GI) malignancies, head and neck cancers, hematological malignancies (i.e. multiple myeloma, CLL and non-Hodgkin's lymphoma), genito-urinary cancers (GU), brain tumors, malignant melanoma, and non small cell lung cancer (NSCLC) will be presented. There will also be a special session devoted to the area of supportive care in oncology, with emphasis on bone metastasis and hypercalcemia, and management of chemotherapy related side effects like nausea&vomiting, anemia and neutropenia.

The areas of focus for this conference will include the review of current standards of care in the treatment of all of the aforementioned malignancies and new developments in these areas of cancer care. There will be much emphasis on molecular diagnosis and individualization of cancer therapy base of molecular profiles.

Presentations from latest national (ASCO or ASH 2013) or International (ESMO 2013 and IASLC 2013) meetings will be reviewed and guidelines of cancer care will be emphasized. The participants in the meeting will have the opportunity not only to hear outstanding reviews of these topics but also engage in personal interaction with our oncology experts in the field during our questions and answer sessions.

CONFERENCE OBJECTIVES

Upon completion of this course attendees will be able to:

- 1) Understand the latest advances in chemotherapy treatments in the areas of breast cancer, head and neck cancer, hematological malignancies (CLL, multiple myeloma, non-Hodgkin Lymphoma), gastrointestinal malignancies, genitourinary malignancies, malignant melanoma, brain tumors, and non-small cell lung cancer (NSCLC).
- 2) Evaluate the current standards of care in the treatment of breast, gastrointestinal, hematological, head and neck, brain, genitourinary, melanoma, and thoracic malignancies.
- 3) Identify indications, risks and benefits of combined modality therapy for NSCLC, head and neck, hematological malignancies, gastrointestinal malignancies, genitourinary malignancies, malignant melanoma, brain tumors, and breast cancers.
- 4) Apply small molecule inhibitors, dual and multikinase inhibitors, tyrosine kinase inhibitors, and antiangiogenic agents

in NSCLC, hematological malignancies, malignant melanoma, GU and GI tumors, and breast cancer.

5) Identify possible complications related to the disease process, chemotherapy and biologic therapies and apply proper use of supportive care. Special session on the use of integrative medicine and breast cancer therapy will also be covered.

ACCREDITATION

The Medical Educator Consortium is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT HOURS (CME)

The Medical Educator Consortium, designates this live activity for a maximum of 12 hours AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

NURSING CEU

Continuing Education Credit for Nurses will be awarded by the University of Miami Nursing Education Department. A total of 12.5 CEU's will be awarded for attendance to both days of the conference. Participants may attend separately on Friday for 4.5 credit hours and on Saturday for 8 hours. A certificate of completion will be provided to each participant at the end of the conference. Credit will be entered into CE Broker.

PHARMACY CEU

This activity is approved for a total of 12.0 contact hours of Continuing Education Credit for Pharmacists awarded by the University of Miami Sylvester Comprehensive Cancer Center. Participants must attend all lectures to receive credit. Partial credit is not available for this educational opportunity. A certificate of completion will be provided to each participant at the end of the conference. Credit will be entered into CE Broker. UMHC/Sylvester is approved by the Florida Board of Pharmacy as a provider of continuing pharmacy education.

FACULTY DISCLOSURE STATEMENT

The Medical Educator Consortium (MEC) adheres to the ACCME Standards for Commercial Support. All persons that will be in a position to control the content of the CME Activity are required to disclose all relevant financial Relationships. Faculty disclosure forms outlining this information will be made available to all participants prior to educational Activity. MEC has also implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners. The source of all support from commercial interests will also be disclosed to learners prior to the beginning of the educational activity



11th Annual Miami Cancer Meeting (MCM): “Evolving to a Personalized Cancer Therapy in the 21st Century”

PROGRAM AGENDA

Friday, January 24th, 2014

2:00 pm -3:30 pm

Registration Opens/Visit Exhibits

3:30 pm – 3:35 pm

Welcome and Introduction

3:35 pm - 4:35 pm

Brain Tumors and Head & Neck Cancers Section

Moderator: Luis E. Racz

3:35 pm - 4:05 pm

Malignant brain tumors: From chemotherapy to biologic agents. Where are now?

Atiff Hussein

4:05 pm - 4:35 pm

2013 ASCO and ESMO update and state of the art therapy in head and neck and thyroid cancers.

Raja Mudad

4:35 pm – 6:05 pm

Genito-Urinary Malignancies and Melanoma Section

**Moderator:
Caio Rocha-Lima**

4:35 pm – 5:05 pm

How to choose the best treatment for metastatic melanoma patients. Developments in molecular markers and metastatic therapy.

Jose Lutzky

5:05 pm - 5:35 pm

Target therapy for renal cell carcinoma: State of The Art.

Jaime Merchan

5:35 pm - 6:05 pm

Systemic therapy for metastatic prostate Cancer: How it has evolved from hormonal therapy and chemotherapy to Immunotherapy.

Edgardo S. Santos

6:05 pm – 6:20 pm

Coffee Break & Visit Exhibits

6:20 pm –7:50 pm

Supportive Care and Palliative Therapy Section

**Moderator:
Dina Dumercy**

6:20 pm – 6:50 pm

Management of chemotherapy induced side-effects.

Jessica MacIntyre

6:50 pm – 7:20 pm

Treatment of bone metastasis and hypercalcemia.

Eriberto Marques, Jr.

7:20 pm – 7:50 pm

Integrative medicine and breast cancer therapy.

Orlando Silva

Meeting Adjourns for the day.

Saturday, January 26, 2013

6:30 am - 7:45 am

Registration Opens/Visit Exhibits

7:45 am - 8:15 am

Breakfast Educational Symposia (non cme)
Preseated by Caris Life Sciences

8:15 am - 10:05 am

Gastrointestinal Tumors Section

**Moderator:
Caio Rocha Lima**

8:15: am - 8:45 am

Management of neuroendocrine carcinoma – progress through molecular biology.

Peter Hosein

PROGRAM AGENDA *Continued...*

8:45 am - 9:15 am

Molecular targeting agents metastatic colon cancer.
We are making progress and the future is now.

Charles Fuchs

9:15 am - 9:45 am

Interventional oncology in gastrointestinal malignancies.

Raj Narayanan

9:45am- 10:05am

Discussion: Round Table and Case Presentations

Anelisa Coutinho
Charles Fuchs
Joe U. Levi
Raj Narayanan
Maria Restrepo
Ikechukwu Akunyili

10:05 am -10:20 am

Coffee Break & Visit Exhibits

10:20 am - 12:40 am

Lung Cancer Section

Moderator: Luis Raez

10:20 am - 10:50 am

Consolidation and maintenance therapy with chemotherapy and targeted agents in locally Advance and Metastatic NSCLC.

Luis E. Raez

10:50 am - 11:20 am

Stereotactic therapy in NSCLC

Ana Botero

11:20 am – 11:50am

ALK and EGFR inhibitors and mechanism of EGFR and ALK resistance in NSCLC

Christian Rolfo

11:50 am – 12:20am

Antiangiogenesis therapy and new agents for NSCLC where the future is taking us.

Suresh Ramalingam

12:20 am -12:40 am

Round table Discussion and Q&A

Luis E. Raez
Ana Botero
Suresh Ramalingam
Christian Rolfo

12:40 am -12:55 am

Coffee Break & Visit Exhibits

12:55 pm - 1:35 pm

Lunch: Educational Symposia (non cme)
Presented by Accuray

1:35 pm - 2:50 pm

Hematology Malignancies Section

Moderator: Caio Rocha-Lima

1:35 pm – 2:05 pm

Targeted therapy for Non-Hodgkin's lymphomas and CLL.

Eduardo M. Sotomayor

2:05 pm - 2:35 pm

New challenges in the treatment of multiple myeloma.

Edgardo S. Santos

2:35 pm - 2:50 pm

Coffee Break & Visit Exhibits

2:50 pm – 5:00 pm

Breast Cancer Section

Moderator: Henry Gomez

2:50 pm - 3:25 pm

Blockades and barricades in the HER Family.

Mohammad Jahanzeb

3:25 pm - 4:00 pm

"Genomics and predictive biomarkers in breast cancer:
"What do we have today and what the future will bring for us"

Carlos Arteaga

4:00 PM –4:35 PM

Adjuvant and metastatic hormone therapy for breast cancer.

Alejandra Perez

4:35 pm – 5:00 pm

Round Table and Question and Answer Session:
Developing better targeted therapies for carcinomas of the breast: What is coming next?

Carlos Arteaga
Henry Gomez
Alejandra Perez
Mohammad Jahanzeb

5:00 pm

Adjourn

REGISTRATION

Fees: \$250 - Physicians
\$100 - Residents, Fellows,
Nurses & Allied
Health Professionals
\$300 - Industry Professionals

Registration fee includes all day admission to the Friday and Saturday scientific presentation. Refunds must be provided in writing prior to December 18th, 2013.

After December 18th, 2013, no Refunds will be provided.

Register online at
www.meccinc.com

For more information contact:

**CONFERENCE MANAGEMENT
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Conference Coordinators, Inc.)**
1550 S Dixie Highway, Suite 202
Coral Gables, FL 33146
Telephone: 305-663-1628
Office Fax: 305-675-2718
Or visit our website at
www.meccinc.com

HOTEL INFORMATION



The Conrad Hilton Hotel Miami

1395 Brickell Avenue

Miami, FL 33131

Telephone: 305-503-6585

Website: <http://conradhotels1.hilton.com>

Discover the luxury of the Conrad Miami, the premier hotel in South Florida, combining the ultimate hotel service and the latest technological advancements with the fashion sensibilities of downtown Miami. Located in the innovatively designed structure of concave glass and steel, in the heart of the city's financial district, the Conrad Miami hotel overlooks Biscayne Bay in Florida. The Conrad Miami has quick and easy access to many attractions in downtown Miami, including South Beach, coconut Grove and Key Biscayne and is also just 15 minutes from the Miami International Airport.

The hotel is offering special rates during this conference of \$229 single or double plus tax, European plan (no meals). The cut of date to make reservations is December 22, 2013, after this date reservations are subject to hotel availability.

Make your reservations by calling 305-503-6585 and identify you as attending the "Miami Cancer Meeting" group code "MCM" or using the link
http://conradhotels.hilton.com/en/ch/groups/personalized/M/MIACICI-MCM-20130118/index.jhtml?WT.mc_id=POG

REGISTRATION FORM

11th Annual Miami Cancer Meeting (MCM):

"Evolving to a Personalized Cancer Therapy in the 21st Century"

January 25-26, 2014

Conrad Hotel, Miami, FL

- Register online at www.meccinc.com
- FAX to (305) 675-2718.

Name _____ Degree _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Email address _____

Specialty _____

Type of Practice: ☐ Private ☐ Academic ☐ Hospital ☐ Resident/Fellow

Registration fee:

\$ 250 - Physicians

\$ 100 - Residents, Fellows, Nurses and Allied Health Professionals

\$ 300 - Industry Professionals

I authorize MECC to charge my credit card i/a/o \$_____ for registration of this course using the following credit card.

Name on Card _____ Exp. Date _____

Card number _____

Authorized signer _____

**If you require special assistance or have specific dietary requirements, please contact MECC, Inc.
no later than December 18, 2013 via email at tvalls@meccinc.com.**