

AAOS 9th Annual Practice Management Meeting

“Tomorrow is Closer Than You Think”

DRAFT as of 6-10-14

September 11-13; Chicago, IL

John M. Cherf, MD, MPH, MBA; Course Director

Frederick N. Meyer, MD; Course Co-Director

DAILY SCHEDULE

THURSDAY, SEPTEMBER 11, 2014

SEMINAR – SURVIVING PRIVATE PRACTICE: THE SOLO AND SMALL ORTHOPAEDIC ENTERPRISE

Tom Grogan, MD; Seminar Director

4 CME

- | | |
|----------|---|
| 11:30 am | REGISTRATION – <i>Superior East</i>
Exhibits – <i>Michigan Ballroom</i> |
| 12:45 pm | Welcome and Introduction – <i>Huron Room</i>
<i>Tom Grogan, MD</i> |
| 1:10 pm | Assess Your Practice – S.W.O.T. Analysis–
<i>Tom Grogan, MD, Bill Champion, Michael McCaslin, CPA</i>
<i>and Jennifer O’Brien</i>
Strengths (25 min – 1:10 to 1:35) – Where is your practice growing?
Weaknesses (25 min – 1:35 to 2:00) |
| 2:00 pm | Stretch break (10 min) |
| 2:10 pm | Opportunities (25 min – 2:10 to 2:35)
Threats (25 min – 2:35 to 3:00) |
| 3:00 pm | Panel Discussion (15 min) - SPEAKER TBD |
| 3:15 pm | Question & Answer |
| 3:30 pm | Break/Exhibits |
| 3:45 pm | Practice Impossible (40 min)
<i>Tom Grogan, MD, Bill Champion, Michael McCaslin, CPA</i>
<i>and Jennifer O’Brien</i> |
| 5:15 pm | Question & Answer |
| 5:30 pm | Seminar Adjourn |

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THURSDAY, SEPTEMBER 11, 2014

SEMINAR - IT DEMANDS FOR ORTHOPAEDIC SURGEONS

Fred N. Meyer, MD; Seminar Director

2.5 CME

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|-------------------|---|
| 11:30 am | REGISTRATION – <i>Superior East</i>
Exhibits – <i>Michigan Ballroom</i> |
| 1:00 pm | Welcome and Introduction – <i>Ontario Room</i>
<i>Frederick N. Meyer, MD</i> |
| 1:10 pm | Using Technology to Improve Quality
<i>Frederick N. Meyer, MD</i> |
| BREAK OUT GROUP A | |
| 1:45 pm | Payment Technology and Techniques
<i>Karen Zupko</i> |
| 2:15 pm | Meaningful Use
<i>William P. Silver, MD</i> |
| 2:45 pm | Patient Communication and EMR
<i>Jonathan Schaffer, MD, MBA</i> |
| 3:15 pm | Panel Discussion |
| 3:30 pm | Break & Refreshments |
| 3:45 pm | Vendor Demonstrations |
| 5:30 pm | Adjourn |

BREAK OUT GROUP B

- | | |
|---------|--|
| 1:45 pm | Vendor Demonstrations |
| 3:30 pm | Break & Refreshments |
| 3:45 pm | Payment Technology and Techniques
<i>Karen Zupko</i> |
| 4:15 pm | Meaningful Use
<i>William P. Silver, MD</i> |
| 4:45 pm | Patient Communication and EMR
<i>Jonathan Schaffer, MD, MBA</i> |
| 5:15 pm | Panel Discussion |
| 5:30 pm | Adjourn |

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John M. Cherf, MD, MPH, MBA; Course Director

15.0 CME

Frederick N. Meyer, MD; Course Co-Director

DAILY SCHEDULE

FRIDAY, SEPTEMBER 12, 2014

- 7:00 am REGISTRATION – *Superior East*
Exhibits – *Michigan Ballroom*
Breakfast – *Michigan Ballroom*
- 7:30 am Opening Welcome – *Great Lakes Grand Ballroom*
AAOS 9th Annual Practice Management Meeting
John M. Cherf, MD, MPH, MBA

ORTHOPAEDIC ECONOMICS AND POLICY

Moderator: *Frederick N Meyer, MD*

- 7:45 am Overview – Understanding and Managing Today's Realities
John M. Cherf, MD, MPH, MBA
- 7:50 am Orthopaedic Economics 2014
John M. Cherf, MD, MPH, MBA
- 8:20 am Providing Value (Through the Eyes of CMS)
Mark Levine, MD
- 8:50 am Health Care Policy Update
Scott Becker, JD, CPA
- 9:20 am Commercial Payer Perspective
Carole Flamm, MD, MPH
- 9:50 am Questions and Answers
- 10:15 am Refreshment Break/Exhibits – *Michigan Ballroom*

ALTERNATIVE PAYMENT MODELS AND CONSUMER DRIVEN HEALTH CARE

Moderator: *John M. Cherf, MD, MPH, MBA*

- 10:35 am Overview - Taking on Risk – ***Great Lakes Grand Ballroom***
John M. Cherf, MD, MPH, MBA
- 10:45 am Bundled Payments (next stage)
Andrew Osterman
- 11:15 am Consumer Driven Health Care
David Randall, Ph.D
- 11:45 am Shared Savings & Population Management
Lee Sacks, MD
- 12:15 pm ACO Update
Richard Weil, Ph.D.
- 12:45 pm Questions and Answers
- 1:00 pm Lunch/Exhibits – ***Michigan Ballroom***

ORTHOPAEDIC WORKFORCE (ADVANCED PRACTITIONERS, PATIENT ACCESS, CHIROPRACTICS)

Moderator: *Frederick N. Meyer, MD*

- 2:00 pm Overview – Shortage or Surplus – ***Great Lakes Grand Ballroom***
John M. Cherf, MD, MPH, MBA
- 2:05 pm Orthopaedic Census 2012 & MGMA Data
Frederick N. Meyer, MD
- 2:35 pm Co-Management (Negotiating and Contracting)
James (Jim) M. Daniel, Jr., JD, MBA
- 3:05 pm Refreshment Break/Exhibits – ***Michigan Ballroom***
- 3:25 pm Recruitment and Placement Strategies – ***Great Lakes Grand Ballroom***
David Cornett
- 3:55 pm Non Clinical Orthopaedic Opportunities – expanding your role in orthopaedics
Craig Butler, MD, MBA, CPE
- 4:15 pm Questions and Answers
- 4:30 pm Adjourn for Day

SATURDAY, SEPTEMBER 13, 2014

6:45 am Breakfast/Exhibits – ***Michigan Ballroom***

7:20 am Announcements – ***Great Lakes Grand Ballroom***
John M. Cherf, MD, MPH, MBA

KEYNOTE ADDRESS: **Dr. Victoria (Vicki) Medvec**
Adeline Barry Davee Professor of Management & Organizations
Kellogg Graduate School of Management
Northwestern University

7:30 am Negotiating Effectively for Yourself

8:45 am Questions & Answers

UNDERSTANDING PROVIDER PAYMENT TRANSFORMATION

Moderator: *John M. Cherf, MD, MPH, MBA*

9:00 am Overview – Several Collaborative Options
John M. Cherf, MD, MPH, MBA

9:10 am Financial Considerations – how your revenue will change
Michael McCaslin, CPA

9:55 am Refreshment Break/Exhibits – ***Michigan Ballroom***

10:15 am Legal Consideration
Kathleen L. DeBruhl, Esq.

11:00 am Valuations/Merger & Acquisition Activity
Todd J. Mello, ASA, CVA, MBA

11:20 am Questions and Answers

11:35 am LUNCH/Exhibits – ***Michigan Ballroom***

REGULATORY CONCERNS AND THE IMPACT OF OVERSIGHT

Moderator: *John M. Cherf, MD, MPH, MBA*

12:25 pm Overview - CERTs, MACs and RACs – ***Great Lakes Grand Ballroom***
John M. Cherf, MD, MPH, MBA

12:30 pm Panel Discussion
Ron Hirsch, MD (15 min)
Limo Cherian, Esq. (15 min)
K. Cheyenne Santiago, RN (15 min)

1:15 pm Discussion

PRACTICE DELIVERY MODELS (STRATEGIC PHYSICIAN ALLIANCES) POINT-COUNTER-POINT (what's working – what's not working)

Moderator: *Frederick N. Meyer, MD*

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|---------|---|
| 1:30 pm | Overview – New Enterprises – <i>Great Lakes Grand Ballroom</i>
<i>John M. Cherf, MD, MPH, MBA</i> |
| 1:35 pm | The Future of Solo Practice
<i>Tom Grogan, MD</i> |
| 1:50 pm | Traditional Single Specialty Orthopaedic Groups
<i>Michael Behr, MD</i> |
| 2:05 pm | Orthopaedic IPAs
<i>Charles Bush-Joseph, MD</i> |
| 2:20 pm | Mega Orthopaedic Groups
<i>Thomas O. Melvin, CPA</i> |
| 2:35 pm | Refreshment Break/Exhibits – <i>Michigan Ballroom</i> |
| 2:55 pm | Multispecialty Groups
<i>Lindsey R. Rolston, MD</i> |
| 3:10 pm | Hospital Employment
<i>Ian Alexander, MD</i> |
| 3:25 pm | Panel Discussion with Questions and Answers |
| 3:40 pm | ORTHOPAEDICS 2020 & Closing Remarks
<i>John M. Cherf, MD, MPH, MBA</i> |
| 4:00 pm | Course Adjourns |

COURSE DIRECTORS

John M. Cherf, MD, MPH, MBA
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FACULTY

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Michael Behr, MD
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Atlanta, GA

Ron Hirsch, MD
Accretive PAS
Chicago, IL

Lee Sacks, MD
Advocate Health Care
Oak Brook, IL

Charles Bush-Joseph, MD
Midwest Orthopaedics at Rush
Chicago, IL

Mark Levine, MD
Centers for Medicare and Medicaid Services
Denver, CO

K. Cheyenne Santiago, RN
WPS Medicare Provider Outreach & Education
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