

AMERICAN COLLEGE OF GASTROENTEROLOGY

ACG

Women in Gastroenterology Forum

September 19–20, 2014

InterContinental Chicago Magnificent Mile
Chicago, Illinois

Strategies
to Maximize
Professional Success,
Career Satisfaction and
Work-Life Balance

up to
8.25
CME credits!

Unique program combines career and life balance strategies to ensure your success along with clinical updates on women's GI health issues and more.

Network with fellow colleagues, share your experiences, and benefit from rewarding peer to peer mentoring in a collegial environment.



Learn Strategies to Maximize Professional Success, Career Satisfaction and Work-Life Balance at the **ACG Women in Gastroenterology Forum**

SEPTEMBER 19-20, 2014

Intercontinental Chicago Magnificent Mile
Chicago, Illinois

ACG invites you to join colleagues for a unique program highlighting the challenges the female gastroenterologist faces in practice and ways to build resilience, professional success and career satisfaction in a changing healthcare world, plus clinical updates delivered by an all-female faculty.

Register today at www.gi.org/education

Whether inside or outside, you'll find plenty of adventure in Chicago.

Plan some down time and explore the sights and sounds of Chicago. Chicago is home to world-class museums like the Art Institute of Chicago, which holds one of the largest collections of impressionist and post-impressionist art in the world and includes works from French artists George Seurat, Henri Matisse, and Edgar Degas, in addition to

American artists Georgia O'Keeffe, Edward Hopper, Grant Wood, Mary Cassatt, Winslow Homer, and John Singer Sargent, as well as modernist master Pablo Picasso.

If science interests you more, there is the Field Museum, which features an extensive rotating display of more than 24 million specimens, and the Museum of Science and Industry, the largest science museum in the western hemisphere. There is also the Shedd Aquarium, for those who want to learn more about aquatic life.

If shopping is more your sport, put your walking shoes on and trek The Magnificent Mile, a shopper's paradise. Located on Michigan Avenue, you'll find hundreds of high-end retailers and specialty boutiques. The InterContinental hotel, where the meeting will take place, is located on The Magnificent Mile.



Led by Course Co-Directors Carol A. Burke, MD, FACG, and Neena S. Abraham, MD, FACG, the faculty will guide you through compelling content tailored to maximize your effectiveness as a leader, including understanding the dynamics of negotiation, time and energy management, work life balance, avoidance of burn-out and enhancing wellness. Also receive clinical updates on IBS-C and IBS-D, pelvic floor dysfunction, and IBD during childbearing years, as well as the latest clinical updates and evidence-based management strategies for treating hepatitis C, GERD, NERD, enhancing the efficacy and quality of colonoscopy for colon cancer prevention, and managing antiplatelet and anti-thrombotic medications in the peri-endoscopic period.



ation-and-meetings/regional-meetings

Keynote Speaker Sara Laschever

Sara Laschever has spent her career investigating obstacles that shape women's professional lives. She co-authored two books with economist Linda Babcock, *Women Don't Ask: The High Cost of Avoiding Negotiation—and Positive Strategies for Change* and *Ask for It! How Women Can Use the Power of Negotiation to Get What They Really Want*. *Fortune Magazine* included *Women Don't Ask* in a list of "The 75 Smartest Books We Know." Sara is a founding faculty member of the Carnegie Mellon/Heinz College Negotiation Academy for Women.

Sara Laschever earned her bachelor's degree from Princeton University and a master's degree from Boston University. She lives in Concord, Massachusetts with her husband and two children.



Don't miss "Harnessing the Power of Negotiation as a Strategy for Success" Friday evening at 7:00 pm.

Explore one of the numerous public parks in Chicago, the Navy Pier, or take a ride down the Chicago River or a tour on Lake Michigan. Chicago's famous parks include Grant Park and Millennium Park. In Millennium Park, you'll find Anish Kapoor's famous Cloud Gate, also called "the Bean" by locals, a large reflecting sculpture featured in many movies filmed in Chicago. You'll also find Buckingham Fountain, another tourist attraction you don't want to miss.

After your busy day, dine at one of the many world-class restaurants in Chicago. Go for the classic, Chicago-style deep-dish pizza, or try some of the more exotic ethnic cuisines to satisfy your palate. Want to squeeze in some entertainment? Plan to see a show at one of the many venues in Chicago. Choose from comedy, musical or drama.

Start exploring Chicago now. Visit www.choosechicago.com.

ACG's Women in Gastroenterology

SEPTEMBER 19-20, 2014 CHICAGO, ILLINOIS



Friday, September 19, 2014

- 5:30 pm Registration Opens
- 6:00 pm Welcome Cocktail Hour
- 7:00 pm Keynote Speaker and Dinner:
Harnessing the Power of
Negotiation as a Strategy for
Success
Sara Laschever

Saturday, September 20, 2014

- 6:00 am Sunrise Yoga
- 7:00 am Registration Opens
- 8:00 am Welcome Remarks from
Course Co-Directors
Carol A. Burke, MD, FACP
Neena S. Abraham, MD, MSCE, FACP

Session 1: Preparing for the New Practice Environment
Moderator: Sunanda V. Kane, MD, MSPH, FACP

- 8:10 am Payment Reform: Positioning Your
Practice for 2014 and Beyond
Sunanda V. Kane, MD, MSPH, FACP
- 8:30 am Need-to-Know Documentation
and Coding for the New Practice
Paradigm
Jill M. Young, CPC, CEDC, CIMC

8:50 am Maximize Your Productivity:
Managing Your Energy, not
Your Time
Erica Merritt, MA, CDP, GPCC

9:10 am Panel Q & A

**Session 2: Building Resilience to Succeed in
a Changing Healthcare World**
*Moderator: Christina M. Surawicz,
MD, MACG*

9:30 am Impact of Wellness on Physician
Performance
Carol A. Burke, MD, FACP

9:50 am Strategies for Career and Life
Balance
Felice Schnoll-Sussman, MD, FACP

10:10 am Pragmatic Interventions for
Stress Reduction and Avoidance
of Burnout
Christina M. Surawicz, MD, MACG

10:30 am Panel Q & A

10:50 am Break

**Session 3: Clinical Update: Focus on
Women's GI Health Issues**
*Moderator: Amy E. Foxx-Orenstein,
DO, FACP*

11:10 am Tried and True Treatments for
IBS-C and IBS-D
Charlene M. Prather, MD, MPH

11:30 am Approach to Pelvic Floor
Dysfunction
Amy E. Foxx-Orenstein, DO, FACP

Program Description

Featuring an all-female faculty, this unique day-and-a-half program is designed to address the day-to-day challenges female gastroenterologists face as the environment and delivery of healthcare evolves. Specific strategies to enhance your personal and professional success will be offered.

Compelling content is tailored to maximize your effectiveness as a leader, including understanding the dynamics of negotiation, time and energy management, work life balance, avoidance of burn-out and enhancing wellness. Time for peer-to-peer mentoring and networking will be provided. Key content on quality metrics, payment reform, documentation and coding and innovative practice paradigms will build your ability to successfully navigate the new practice environment.

Current and evidence-based management of patients with common yet challenging gastrointestinal diseases will be covered, including IBS-C and IBS-D, pelvic floor dysfunction, GERD and NERD. Safe and effective management of IBD during the childbearing years and the treatment of hepatitis C will be reviewed. Keys to enhancing the safety, efficacy and quality of endoscopic procedures will be provided by an update on the latest recommendations for peri-procedural antiplatelet and antithrombotic medication management and identification of quality improvement areas in colonoscopy technique.

Gastroenterology Forum

CHICAGO

- 11:50 am **Managing Inflammatory Bowel Disease Through Childbearing Years**
Sunanda V. Kane, MD, MSPH, FACG
- 12:10 pm **Panel Q & A**
- 12:30 pm **Roundtable Peer-Mentoring Lunch: Life Lessons in Resilience, Career Re-Imagination and Honoring Your Values to Promote Personal-Professional Sanity**
Moderator: Neena S. Abraham, MD, MSCE, FACG

Session 4: Clinical Update: Upper GI, Endoscopy and Hepatobiliary Disease
Moderator: Lauren B. Gerson, MD, FACG

- 1:30 pm **Managing Antiplatelet and Antithrombotic Medications in the Setting of GI Bleeding and Endoscopic Procedures**
Neena S. Abraham, MD, MSCE, FACG
- 1:50 pm **Diagnosing and Treating GERD, NERD and Atypical Chest Pain**
Lauren B. Gerson, MD, FACG
- 2:10 pm **How to Enhance the Efficacy and Quality of Colonoscopy for Colon Cancer Prevention**
Carol A. Burke, MD, FACG
- 2:30 pm **Management of Hepatitis C: New Drugs and New Paradigms**
Nancy S. Reau, MD
- 2:50 pm **Panel Q & A**

Session 5: Maximizing Patient-Physician Relationships with New Practice Paradigms

Moderator: Carol A. Burke, MD, FACG

- 3:10 pm **Patient Centered Care: Implementing Shared Decision-making in Your Practice**
Neena S. Abraham, MD, MSCE, FACG
- 3:30 pm **Boutique Practice for Women's Digestive Health: Integrative Gastroenterology**
Robynne K. Chutkan, MD
- 3:50 pm **Shared Medical Appointments**
Marianne J. Sumego, MD
- 4:10 pm **Panel Q & A**
- 4:30 pm **Course Adjourns**



Course Objectives

- Incorporate the latest strategies to improve adenoma detection and colon cancer prevention
- Manage patients with functional bowel disorders with the current evidence-based treatments
- Identify challenges to your current gastroenterology practice and opportunities to successfully navigate the new practice environment
- Evaluate optimal treatment paradigms for patients with hepatitis C, GERD, NERD and inflammatory bowel disease in women in the child bearing years
- Promote peer-mentoring among female gastroenterologists and strategies to build resilience, professional success and career satisfaction

Accreditation/CME

The American College of Gastroenterology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Gastroenterology designates this live activity for a maximum of 8.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Registration

The registration fee of \$150 for members, \$199 for non-members, includes a USB containing the course slides and some food service. All registrants must pay the full registration fee; one-day registration or other partial registration is not available. Full refund of registration fees will be given, less a \$25 administrative fee, if written notice of cancellation is received by ACG by **August 29, 2014**. No refunds will be given after this date.

Faculty

Course Co-Directors

NEENA S. ABRAHAM, MD, MSCE, FACP
Professor of Medicine, Mayo College of
Medicine, Mayo Clinic, Scottsdale, AZ

CAROL A. BURKE, MD, FACP
Director, Center for Colon Polyp and Cancer
Prevention, Cleveland Clinic Foundation,
Cleveland, OH

Faculty

ROBYNNE K. CHUTKAN, MD
Assistant Professor, Georgetown University,
Washington, DC; Founder, Digestive Center for
Women, Chevy Chase, MD

AMY E. FOXX-ORENSTEIN, DO, FACP
Associate Professor of Medicine, Mayo Clinic
College of Medicine, Director, Constipation and
Pelvic Floor Clinic, Mayo Clinic, Scottsdale, AZ

LAUREN B. GERSON, MD, MSc, FACP
Director, Clinical Research Program GI
Division, California Pacific Medical Center,
San Francisco, CA

SUNANDA V. KANE, MD, MSPH, FACP
Professor of Medicine, Mayo Clinic,
Rochester, MN

SARA LASCHEVER
Author and Speaker on Women's Career Success
Issues, Concord, MA; Founding Faculty Member,
Carnegie Mellon/Heinz College Leadership and
Negotiation Academy for Women, Pittsburgh, PA

ERICA MERRITT, MA, CDP, GPCC
Associate Director Advocacy, Inclusion and
Public Policy, YWCA Greater Cleveland,
Cleveland, OH

CHARLENE M. PRATHER, MD, MPH
Professor of Internal Medicine, Saint Louis
University School of Medicine, St. Louis, MO

NANCY S. REAU, MD
Associate Professor of Medicine, University of
Chicago, Chicago, IL

FELICE SCHNOLL-SUSSMAN, MD, FACP
Associate Professor of Clinical Medicine, Weill
Cornell Medical College, New York Presbyterian
Hospital, New York, NY

MARIANNE J. SUMEGO, MD
Director, Shared Medical Appointments,
Cleveland Clinic, Mentor, OH

CHRISTINA M. SURAWICZ, MD, MACG
Professor of Medicine, Assistant Dean for
Faculty Development, University of Washington
School of Medicine, Seattle, WA

JILL M. YOUNG, CPC, CEDC, CIMC
Young Medical Consulting, LLC, East Lansing, MI

**The ACG acknowledges an
unrestricted educational grant
from Ferring Pharmaceuticals.**

Attendees may register by submitting the enclosed registration form with payment in U.S. funds to the College headquarters by fax at 301-263-9025, by mail to ACG, 6400 Goldsboro Road, Suite 200, Bethesda, MD 20817, or online at www.gi.org/education-and-meetings/regional-meetings.

Accommodations

The program will be held at the InterContinental Chicago Magnificent Mile. Located on North Michigan Avenue, attendees will find plenty of things to do and see just steps from the hotel. To make your reservation, please contact the InterContinental Chicago Magnificent Mile at 800-628-2112 or 312-944-4100. Special meeting rates per night are \$209 single/double plus tax (tax is currently 16.4%). The hotel accepts VISA, MasterCard, American Express and Diners Club. Complimentary guest room internet access will be provided for all ACG meeting guests. Reservations must be made by August 29, 2014. There are a limited number of rooms available at the meeting rate. There is no guarantee that rooms will be available up to the deadline date, and there is no guarantee that rooms will be available at the ACG meeting rate. Rates quoted are on a space available basis only. Once ACG's room block is sold out, the hotel may charge a higher rate for any additional rooms made available. Cancellations made within 24 hours of arrival will be penalized for one night's room and tax. Cancellations made more than 24 hours prior to arrival will not be penalized. Check-in is 3:00 pm. Check-out is 12:00 noon. The hotel is located at 505 North Michigan Avenue, Chicago, Illinois 60611.

More Information

For more information about the meeting, call ACG at 301-263-9000. For more information about the InterContinental Chicago Magnificent Mile, visit their website at www.icchicagohotel.com.

Americans with Disabilities Act: Attendees of this ACG Course who need additional reasonable accommodations or who have special needs (including dietary needs) should contact the ACG office at 301-263-9000 or by email at info@gi.org no later than August 29, 2014.

REGISTRATION FORM

ACG Women in Gastroenterology Forum

September 19-20, 2014, Chicago, IL
InterContinental Chicago Magnificent Mile

Participant Information

Please print or type information as you would like it to appear on your name badge.

Name _____

MUST circle all that apply: MD* DO* PhD RN NP LPN PA PharmD Other

*Please enter your 10-digit NPI number

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(required if U.S. physician). Look up your NPI number at npinumberlookup.org.

Address _____

City _____

State _____ Zip _____

Telephone _____ Fax _____

Email _____

Email required for meeting confirmation/receipt

Payment Information

Registration Fees

☐ \$150 ACG Members

☐ \$199 Non-members

Please indicate payment type:

☐ Check payable to ACG is enclosed

☐ Please charge my

☐ VISA

☐ MASTERCARD

☐ AMEX

Cardholder Name _____

Card Number _____

Exp. Date _____ Security Code _____ Today's Date _____

Signature _____

**Return completed registration form with payment
in U.S. funds to the ACG headquarters by mail or fax.**

**MAIL: American College of Gastroenterology
6400 Goldsboro Road, Suite 200, Bethesda, MD 20817**

FAX: 301-263-9025

Or register online at www.gi.org/education-and-meetings

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