

General
Gastroenterology

Advanced
Hepatology



Nurse/
Healthcare
Extenders

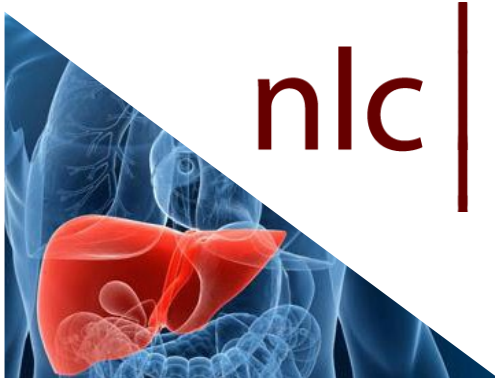
Agenda, Registration and Speaker information enclosed!

Register Today!

www.livercon.org



Proudly partnering with the Texas Society for Gastroenterology and Endoscopy.
National Liver Conference 2014



nlc | National Liver Conference

HEPATOLOGY R O U N D U P

HELLO!

We can't wait to see you at the 9th Annual National Liver Conference (NLC)! We are now working cooperatively with TSGE to make it more convenient for gastroenterologists and other practitioners with an interest in Hepatology to get the latest liver and GI updates at **one** conference.

Many of you routinely attended Hepatology Roundup. This year we combine the expertise and educational insight from both these conferences for a single, robust, daylong, liver focused-symposium that will provide you with a complete overview of all the remarkable developments in managing, treating and curing liver disease.

We will offer three different learning tracks, each tailored to your specific need and interest: Advanced Hepatology, General GI and Nurse/Healthcare Extenders.

Thank you for your interest and we look forward to seeing you in Austin!

Sincerely,

Dawn Sears, M.D.

Jacqueline O'Leary, M.D., MPH

NLC Program Directors



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AGENDA BY TRACK– Friday, September 19th, 2014

	Advanced Hepatology	General Gastroenterology	Nurse & Healthcare Extenders
7:00-8:00a	REGISTRATION & BREAKFAST		
8:00-8:30a	KEYNOTE- Current State of Hepatitis C Therapy: Lecture		
8:30-9:30a	Hepatitis C: Distinguished Panel Case Discussion		
9:30-10:00a	Liver Cancer Advances	Hepatitis B Surface Antigen: Don't PANIC!	What is a 2 Gram Sodium Diet in Modern Day?
10:00-10:30a	Infections in Cirrhosis	Keeping the High Model for End-Stage Liver Disease (MELD) Patient Alive	Enhancing Compliance with New Hepatitis C Therapies
10:30-10:45a	BREAK		
10:45-11:15a	Preventing Readmissions of Liver Patients	Acute Alcoholic Hepatitis	Side Effect Management of Transplant Immunosuppression
11:15-12:00p	Drug Induced Liver Injuries Latest Suspects	Cirrhosis for the Hospitalist	How to Get Your Patients to Move: Zumba Your NASH Away
12:00-1:00p	LUNCH		
1:00-1:45p	Current State of Liver Transplantation	Update on Cholestatic Liver Disease	How Important is Abstinence from Alcohol for Patients with Alcoholic Liver Injury (and How Can It Be Accomplished)?
1:45-2:30p	Renal Disease in Cirrhosis	Abnormal Liver Chemistries In-Patient and Out-Patient	Preventing Infections in Cirrhosis
2:30-2:45p	BREAK		
2:45-3:30p	Microbiome and Liver		
3:30-4:15p	Nash Update		
4:15-5:00p	Future Therapies of Hepatitis C		



National Liver Conference
HEPATOLOGY R O U N D U P



2014 National Liver Conference Speakers:



Sumeet Asrani , M.D.

Baylor Healthcare System

David Nelson , M.D.

University of Florida

Jasmohan Bajaj, MBBS, MD, MSc, FACP

Virginia Commonwealth University Medical Center

Jacqueline O'Leary , M.D., MPH

Baylor Scott and White

Hashem El-Serag, M.D., M.P.H

Baylor College of Medicine

Robert Perrillo , M.D.

Baylor University Medical Center

Guadalupe Garcia-Tsao, M.D.

Yale University

Paul Pockros , M.D.

Scripps Clinic, California

Robert Gish, M.D.

St. Josephs Hospital and Medical Center

Eamonn Quigley, M.D.

Houston Methodist Hospital,
Weill Cornell Medical College

COL Stephen Harrison

Brooke Army Medical Center

Eugene Schiff, M.D.

Schiff Center for Liver Diseases:
University of Miami Miller School of Medicine

Marcelo Kugelman , M.D.

Denver Gastroenterology

Dawn Sears, M.D.

Baylor Scott and White

William Lee , M.D.

University of Texas Southwestern Medical School

Mark Sulkowski , M.D.

Johns Hopkins University School of Medicine

Michael Lucey, M.D.

University of Wisconsin School of Medicine and
Public Health

James Trotter, M.D.

Baylor University Medical Center

Marlyn Mayo, M.D

University of Texas, Southwestern

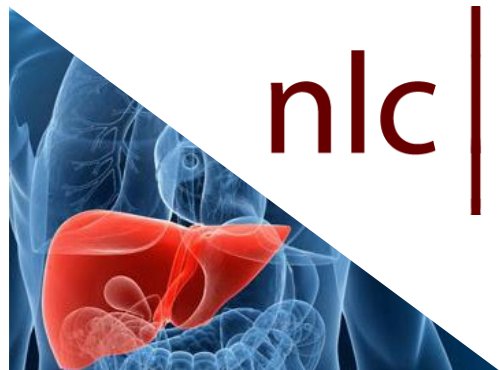
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AGENDA BY SPEAKER– Friday, September 19th, 2014

Last Name	First Name	Lecture Title	Role	Time
Asrani	Sumeet	Keeping the High Model for End-Stage Liver Disease (MELD) Patient Alive	Speaker	10:00a
Bajaj	Jasmohan	Preventing Infections in Cirrhosis	Speaker	1:45p
El-Serag	Hashem	Liver Cancer Advances	Speaker	9:30a
Garcia-Tsao	Guadalupe	Renal Disease in Cirrhosis	Speaker	1:45p
Gish	Robert	Preventing Readmissions of Liver Patients	Speaker	10:45p
Harrison	Stephen	How to Get Your Patients to Move: Zumba Your NASH Away	Speaker	11:15a
		NASH Update	Speaker	3:30p
Kugelmas	Marcelo	Hepatitis C: Distinguished Panel Case Discussion	Panelist	8:30a
Lee	William	Drug Induced Liver Injuries Latest Suspects	Speaker	11:15a
Lucey	Michael	Acute Alcoholic Hepatitis	Speaker	10:45a
		How Important is Abstinence from Alcohol for Patients with Alcoholic Liver Injury (and How Can It Be Accomplished)?	Speaker	1:00p
Mayo	Marlyn	Update on Cholestatic Liver Disease	Speaker	1:00p
Nelson	David	Current State of Hepatitis C Therapy- Lecture	Keynote	8:00a
		Hepatitis C: Distinguished Panel Case Discussion	Panelist	8:30a
O'Leary	Jacqueline	Hepatitis C: Distinguished Panel Case Discussion	Panelist	8:30a
		Infections in Cirrhosis	Speaker	10:00a
Perrillo	Robert	Hepatitis B Surface Antigen: Don't PANIC!	Speaker	9:30a
Pockros	Paul	Hepatitis C: Distinguished Panel Case Discussion	Panelist	8:30a
		Future Therapies of Hepatitis C	Speaker	4:15p
Quigley	Eamonn	Microbiome and Liver	Speaker	2:45p
Schiff	Eugene	Hepatitis C: Distinguished Panel Case Discussion	Moderator	8:30a
Sears	Dawn	What is a 2 Gram Sodium Diet in Modern Day?	Speaker	9:30a
		Cirrhosis for the Hospitalist	Speaker	11:15a
		Abnormal Liver Chemistries In-Patient and Out-Patient	Speaker	1:45p
Sulkowski	Mark	Hepatitis C: Distinguished Panel Case Discussion	Panelist	8:30a
		Enhancing Compliance with New Hepatitis C Therapies	Speaker	10:00a
Trotter	James	Side Effect Management of Transplant Immunosuppression	Speaker	10:45a
		Current State of Liver Transplantation	Speaker	1:00p



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REGISTRATION INFORMATION

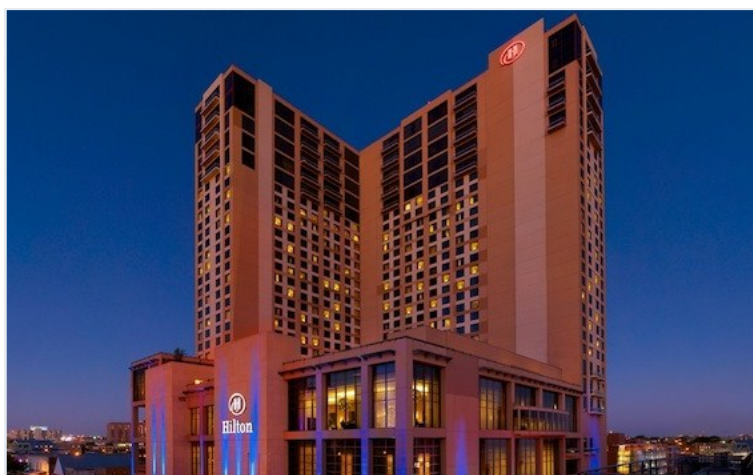
Attendee	Early Bird Register & Pay By 07/21/2014	Standard Register & Pay By 8/29/2014	Onsite Register & Pay After 8/29/2014
Physicians/PA	\$200.00	\$275.00	\$300.00
*Attending Both TSGE and NLC	\$200.00	\$250.00	\$300.00
Student/ Nurse	\$175.00	\$175.00	\$300.00

REGISTER NOW!

www.livercon.org

*** \$25 discount on registration will be provided if attendee registers and pays for TSGE @ www.tsge.com**

LOCATION & LODGING INFORMATION



The Hilton Austin is the conference location and official hotel for NLC 2014! It is surrounded by Austin's vibrant shopping, dining and entertainment scene. The famous 6th Street Entertainment District, Warehouse District and 2nd Street district are located within walking distance of the Austin Convention Center hotel. The Austin Bergstrom International Airport is just seven miles away!

Discounted nightly rate offered to attendees of the National Liver Conference while availability lasts! Reservations can be made directly by calling 1-800-236-1592 and referencing **Group Code "NLC"**. You can also book online via passkey link under "Location/Lodging" at www.livercon.org.

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NATIONAL LIVER CONFERENCE

CONTINUING EDUCATION INFORMATION



CME STATEMENTS FOR THE 2014 NATIONAL LIVER CONFERENCE:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Scott & White and The Geneva Foundation. Scott & White is accredited by the ACCME to provide continuing medical education for physicians.

Scott & White designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING CONTINUING EDUCATION INFORMATION:

Baylor Scott & White Health, Central Region is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This activity provides 7.25 contact hours.



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EXHIBITOR LEVEL INFORMATION

Exhibit Level– \$2,500.00	Premier Level- \$3,750.00
*2 Company Representatives	*3 Company Representatives
Table Top Space or 10' x 10' Booth Space	Table Top Space or 10' x 10' Booth Space
Recognition as a Premier Level exhibitor on the event mobile application	Recognition as a Premier Level exhibitor on the event mobile application
	Conference signage posted throughout the conference area.
* Additional Representatives: \$125.00 each person.	
*Attendees to Program \$275.00 each person if registered and paid by 8/29/2014. Onsite Registration \$300.00 if registered and paid after 8/29/2014. Please check in at the registration desk if you would like to attend the educational forum to receive an attendee mark on your badge.	

All Exhibitors & Sponsors will be invited to attend and share in breakfasts and lunches provided by the conference.

Visit **www.livercon.org** to view the Exhibitor Prospectus and register as an exhibitor today!

SPONSORSHIP INFORMATION



Sponsorship Type/Amount	Description
*Sponsorship Meal/ \$10,000.00 *Exhibit Table Included	What do they say...Breakfast IS the most important meal of the day! Help attendees get their eyes open and their synapses firing by giving them great food and coffee/tea to get the day started right. They'll be ever so grateful!
*Mobile Application Program (Guidebook)/ \$5,000.00 *Exhibit Table Included	Maximize the opportunity to advertise and reach attendees through the conference mobile application and get the most out of the value of your company's sponsorship. Have your company's branding advertised using the interactive sponsor banner to direct them to a specific page where they can get more information about the services or programs offered.
Sponsorship Welcome Banner/ \$3,000.00	Banners are great way to market your company in a large format for all to see! This sponsorship opportunity puts your company's image in the minds of attendees first thing as they walk into the Exhibit Hall.
Sponsorship Speaker/ \$3,000.00	Sponsoring a well-respected conference speaker represents an exceptional marketing opportunity. Schedule the presenter to be at your booth during peak show hours to answer questions about his or her topic and to further the connection with your sponsorship.
Sponsorship Lanyards/ \$1,500.00	Lanyard Sponsorship provides an exclusive, highly-visible level of exposure to your target audience, both before and during the conference, at a moderate investment. This sponsorship puts your company's logo on the lanyards worn by all attendees.
Sponsorship Break/ \$1,500.00	Put the spotlight on your company by sponsoring a morning coffee break. The National Liver Conference breaks are scheduled during dedicated exhibit hours so take advantage of this opportunity to reach an exhibit hall full of attendees before they head off to their first track session.
Sponsorship Bags/ \$1,000.00	See your logo everywhere during the 9 th Annual National Liver Conference. This portable marketing opportunity will showcase your company's logo. And not only will attendees become familiar with your name and image, but they will take these bags back to their workplace/communities for continued exposure.

If you do not see a sponsorship that fits your needs, we will be more than happy to work with you to develop the best marketing tool for you and your company.

Contact: Michelle Beckham (Phone) 253-682-3821 (Email) mbeckham@genevausa.org.

CME and Nursing Credits Offered!

Friday, September 19th, 2014
Austin Hilton-Downtown



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Bringing Experts in the Field of GI and Hepatology Together with
Healthcare Providers Caring for Patients with Liver Disease



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