



September 4-6, 2014

LONDON BREAST MEETING

Controversies and Advances in Aesthetic and Reconstructive Breast Surgery

Royal College of Physicians, London

Scientific Programme

www.londonbreastmeeting.com

Conference Chairman

Jian Farhadi MD PhD

Director Department of Plastic & Reconstructive Surgery, Guy's and St Thomas' Hospital, London



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Welcome Message

Dear Friends and Colleagues

We are very pleased to invite you to the first London Breast Meeting scheduled from the 4th to 6th of September 2014.

As you may know, London is a vibrant and exciting city, comprised of a variety of cultural, academic and scientific points of interest both new and old.

In aesthetic and reconstructive breast surgery we are continuously facing both controversy and technical advances, making this area of plastic surgery highly complex and fascinating. However, from the range of perspectives on the discipline, we can all learn the skills that will help us to progress and push the field further. We have invited keynote speakers from around the world to debate their position on current hot topics through face to face debates and to share their technical expertise in a video session. Attendees are also invited to present a challenging case, with a prize being awarded by the audience for the most innovative solution and result.

We hope you will join us in London to share your knowledge and experience with the faculty.



Jian Farhadi MD PD

Director Department of Plastic & Reconstructive Surgery,
Guy's and St Thomas' Hospital, London.

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Scientific Programme

Thursday, September 4th, 2014

- 07.00-08.45 Registration and refreshments
- 08.45-09.00 **Welcome and introduction by Jian Farhadi, Conference Chairman**
- 09.00-10.00 **Session 1: Risk reducing mastectomy (RRM) and reconstruction**
• UK, German, Belgium & US perspectives on the impact of RRM/reconstruction
Venkat Ramakrishnan (United Kingdom), **Gemma Pons** (Spain), **Koenraad Van Landuyt** (Belgium), **Andrew Salzberg** (USA), **Stefan Hofer** (Canada)
- 10.00-10.45 **Session 2: Latissimus dorsi (LD) flap: a flap from the past?**
• Do we still need the LD flap in immediate breast reconstruction?
Moustapha Hamdi (Belgium), **Cristina Garusi** (Italy), **Eric Santamaria** (Mexico), **Günter Germann** (Germany), **David Ross** (United Kingdom)
- 10.45-11.15 Refreshments and exhibition viewing
- 11.15-12.30 **Session 3: Implant reconstruction with meshes/matrices: biologic vs synthetic - indications and contraindications**
Roy de Vita (Italy), **Andrew Salzberg** (USA), **Michael Scheffan** (Israel), **Stefano Pompei** (Italy), **Maurizio Nava** (Italy), **Mark Ho-Asjoe** (United Kingdom)
- 12.30-13.00 **Keynote Lecture: Will there be the need for breast reconstruction in the future?**
Daniel Rea (United Kingdom)
- 13.00-14.00 Lunch and exhibition viewing
- 14.00-14.45 **Session 4: Radiotherapy post autologous reconstruction**
Eric Santamaria (Mexico), **Suzy Cleator** (United Kingdom), **Stephen McCulley** (United Kingdom), **Chris Andree** (Germany), **Sinikka Souminen** (Finland)
- 14.45-15.30 **Session 5: Breast conservation failure: completion mastectomy and reconstruction or partial defect reconstruction?**
Stefan Hofer (Canada), **Jaume Masia** (Spain), **Chris Andree** (Germany), **Moustapha Hamdi** (Belgium), **Gemma Pons** (Spain)
- 15.30-16.00 Refreshments and exhibition viewing
- 16.00-16.45 **Session 6: Allied therapy in breast reconstruction**
• Anaesthesia, flap monitoring, imaging and surveillance, and the impact of adjuvant chemo-radiotherapy
Jaume Masia (Spain), **Katherine Cheesman** (United Kingdom), **Stefan Hofer** (Canada), **Sarah McWilliams** (United Kingdom), **Koenraad Van Landuyt** (Belgium)
- 16.45-17.45 **Session 7: Autologous breast reconstruction in the young and slim patient**
Cristina Garusi (Italy), **Koenraad Van Landuyt** (Belgium), **Evan Woo** (Singapore), **Sinikka Souminen** (Finland), **Gemma Pons** (Spain), **Eric Santamaria** (Mexico)
- 17.45-18.15 **Session 8: Best case, best save**
• Presentation of most challenging, unusual cases and their solutions by delegates
Moderated by **Chris Andree** (Germany) and **Jaume Masia** (Spain)
- 18.15-19.15 Delegate networking reception
- 19.15 Close of day one

Friday, September 5th, 2014

- 07.30-08.00 Registration and refreshments
- 08.00-09.30 **Session 9: Tips, tricks and pearls in reconstruction**
Moderated by **Graeme Perks** (United Kingdom) and **Günter Germann** (Germany)
• How to mark a DIEP flap – **Jaume Masia** (Spain), **Chris Andree** (Germany), **Eric Santamaria** (Mexico)
• How to plan the difficult mastectomy skin flap – **Andrew Salzberg** (USA), **Maurizio Nava** (Italy), **Stefan Hofer** (Canada)
• How I insert an ADM/mesh – **Douglas Macmillan** (United Kingdom), **Michael Scheffan** (Israel), **Roy de Vita** (Italy)
• How to shape a DIEP flap – **Graeme Pons** (Spain), **Cristina Garusi** (Italy)
• How to raise a TMG/PAP flap – **Evan Woo** (Singapore), **Venkat Ramakrishnan** (United Kingdom)

Scientific Programme

- 09.30-10.15 **Session 10: Longevity in breast reduction and mastopexy**
[Mitchell Brown](#) (Canada), [Moustapha Hamdi](#) (Belgium), [Karl Breuing](#) (Germany), [Ruth Graf](#) (Brazil),
[Eric Auclair](#) (France)
- 10.15-10.45 Refreshments and exhibition viewing
- 10.45-11.30 **Session 11: Augmentation-mastopexy: how to do it safely**
[Bishara Atiyeh](#) (Lebanon), [Eric Auclair](#) (France), [Louis P. Bucky](#) (USA), [Werner Beekman](#) (Netherlands),
[Maurizio Nava](#) (Italy)
- 11.30-12.10 **Session 12: Breast shaping in the massive weight loss patient**
[Louis P. Bucky](#) (USA), [Moustapha Hamdi](#) (Belgium), [Bishara Atiyeh](#) (Lebanon), [David Ross](#) (United Kingdom)
- 12.10-13.00 **Keynote Lecture: Poland syndrome**
[William Edwards](#) (UK) and [Ruth Graf](#) (Brazil)
- 13.00-14.00 Lunch and exhibition viewing
- 14.00-14.45 **Session 13: Breast asymmetry – it's never easy, it's never perfect!**
[Ruth Graf](#) (Brazil), [Mitchell Brown](#) (Canada), [Cristina Garusi](#) (Italy), [Jaume Masia](#) (Spain),
[Venkat Ramakrishnan](#) (United Kingdom)
- 14.45-15.30 **Session 14: Gynaecomastia**
[Graeme Perks](#) (United Kingdom), [Eric Santamaria](#) (Mexico), [Roy de Vita](#) (Italy),
[Bishara Atiyeh](#) (Lebanon), [Moustapha Hamdi](#) (Belgium)
- 15.30-16.00 Refreshments and exhibition viewing
- 16.00-16.45 **Session 15: How to plan and choose the right implant in breast augmentation**
[Eric Auclair](#) (France), [Mitchell Brown](#) (Canada), [Paolo Montemurro](#) (Sweden), [Werner Beekman](#)
(Netherlands), [Stefano Pompei](#) (Italy)
- 16.45-17.30 **Session 16: Subglandular, subfacial, dual plan and co... where to place the implant?**
[Tunç Tiryaki](#) (Turkey), [Paolo Montemurro](#) (Sweden), [Eric Auclair](#) (France), [Maurizio Nava](#) (Italy),
[Andrew Salzberg](#) (USA)
- 17.30 Close of day two

Saturday, September 6th, 2014

- 08.30-09.00 Registration and refreshments
- 09.00-10.30 **Session 17: Tips, tricks and pearls in aesthetic breast surgery**
Moderated by [Roy de Vita](#) (Italy) and [Michael Scheffan](#) (Israel)
- My pre-operative markings for breast augmentation – [Paolo Montemurro](#) (Sweden),
[Werner Beekman](#) (Netherlands)
 - My mastopexy/reduction technique – [Stefano Pompei](#) (Italy), [Moustapha Hamdi](#) (Belgium),
[Karl Breuing](#) (Germany)
 - How I carry out an augmentation-mastopexy – [Mitchell Brown](#) (Canada), [Tunç Tiryaki](#) (Turkey)
 - My technique for the tuberous breast - [Maurizio Nava](#) (Italy), [Michael Scheffan](#) (Israel)
 - How I shape the male chest in massive weight loss – [David Ross](#) (United Kingdom)
- 10.30-11.00 Refreshments and exhibition viewing
- 11.00-11.45 **Session 18: Treatment options in capsular contracture**
[Günter Germann](#) (Germany), [Stefano Pompei](#) (Italy), [Ruth Graf](#) (Brazil), [Werner Beekman](#) (Netherlands)
- 11.45-12.30 **Session 19: Composite breast augmentation**
[Michael Scheffan](#) (Israel), [Eric Auclair](#) (France), [Louis P. Bucky](#) (USA), [Tunç Tiryaki](#) (Turkey),
[Mitchell Brown](#) (Canada)
- 12.30 Lunch and close of conference
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REGISTRATION FORM

Tel: +44(0)20 7501 6762 | Fax: +44(0)20 7978 8319

Online: www.londonbreastmeeting.com | Email: conferences@markallengroup.com

Please return to: MA Healthcare Ltd, London Breast Meeting, Freepost BFH1337, London, SE24 9BR

PLEASE QUOTE COMPLETE ADDRESS

Title/First Name/Family Name

Job Title

Department

Work Address

Post Code

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Date/Signature

DELEGATE RATES

£490.00 ☐

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£350.00 ☐

(Send written confirmation of the hospital to conferences@markallengroup.com)

All prices for registration are in British Pound Sterling (£) and include 20% VAT. After your registration a confirmation together with an invoice will be sent to you. Registrations without concurrent payment cannot be considered. Cancellation before July 21st: 50% of the registration fee; Cancellation after July 21st: no refund. Cancellation has to be made to MA Healthcare Ltd in writing only. On-Site-Registration rate: £600.00.

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ACCOMMODATION

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For further accommodation options please go to the website: www.londonbreastmeeting.com

GENERAL INFORMATION

For more information and to register: www.londonbreastmeeting.com

Thursday, 4th – Saturday, 6th September 2014

Royal College of Physicians, 11 St Andrew's Place, Regent's Park, London, NW1 4LE

Type of Event

Three-day scientific international expert symposium with debates on controversial topics. Video session with tips, tricks and pearls by key opinion leaders.

Confirmed Faculty

Eric Auclair, France

Chris Andree, Germany

Werner Beekman, Netherlands

Karl Breuing, Germany

Mitchell Brown, Canada

Louis P. Bucky, USA

Katherine Cheesman, United Kingdom

Suzy Cleator, United Kingdom

Roy De Vita, Italy

Cristina Garusi, Italy

Günter Germann, Germany

Ruth Graf, Brazil

Moustapha Hamdi, Belgium

Mark Ho-Asjoe, United Kingdom

Stefan Hofer, Canada

Koenraad Van Landuyt, Belgium

Douglas Macmillan, United Kingdom

Jaume Masia, Spain

Stephen McCulley, United Kingdom

Sarah McWilliams, United Kingdom

Paolo Montemurro, Sweden

Maurizio Nava, Italy

Graeme Perks, United Kingdom

Stefano Pompei, Italy

Gemma Pons, Spain

Venkat Ramakrishnam, United Kingdom

Daniel Rea, United Kingdom

David Ross, United Kingdom

Andrew Salzberg, USA

Eric Santamaria, Mexico

Michael Schefflan, Israel

Sinikka Souminen, Finland

Tunç Tiryaki, Turkey

Evan Woo, Singapore

Scientific Committee

Chairman: Jian Farhadi, United Kingdom

Secretary: Marlene See, United Kingdom

