

REGISTRATION BROCHURE

AGING: UNLEASHED!

FLORIDA COUNCIL ON
AGING

2014 FLORIDA CONFERENCE ON AGING

August 4–6, 2014 | Bonaventure Hotel, Weston, FL

PRESENTED IN PARTNERSHIP WITH:



WITH MANY THANKS TO OUR SPONSORS:

Florida Department of Elder Affairs • WellCare
AARP • AT&T • Florida Power & Light
Humana • United Healthcare
Florida Hospice and Palliative Care Association
Florida Blue • Florida Health Care Association
GA Foods/SunMeadow • Independent Living Systems
Mom's Meals • Sunshine Health • Volen Center
WellMed Medical Management

2014 FLORIDA CONFERENCE ON AGING SCHEDULE AT A GLANCE

SUNDAY, AUGUST 3

Registration Desk Open.....	3:00 PM — 6:00 PM
FASP Board Meeting.....	1:30 PM — 3:00 PM
FCOA Board Meeting.....	3:30 PM — 5:00 PM

MONDAY, AUGUST 4

Registration Desk Open.....	7:30 AM — 6:00 PM
Exhibit Hall Setup.....	8:00 AM — 3:30 PM
Pre-Conference Intensives	8:00 AM — 12:00 PM
Opening Session	12:30 PM — 2:15 PM
Concurrent Workshops.....	2:30 PM — 3:30 PM
Concurrent Workshops.....	3:45 PM — 4:45 PM
FASP Membership Meeting	5:00 PM — 5:30 PM
Opening Reception in Exhibit Hall.....	5:00 PM — 7:00 PM
Networking Reception	7:00 PM — 8:00 PM

TUESDAY, AUGUST 5

Registration Desk Open.....	7:00 AM — 5:00 PM
Continental Breakfast.....	7:30 AM — 8:30 AM
General Session.....	8:30 AM — 10:00 AM
Refreshment Break	10:00 AM — 10:30 AM
Concurrent Workshops.....	10:30 AM — 11:30 AM
QSLA Luncheon	11:45 AM — 1:15 PM
Concurrent Workshops.....	1:30 PM — 3:00 PM
Closing Reception in Exhibit Hall.....	3:00 PM — 4:00 PM
Concurrent Workshops.....	4:15 PM — 5:15 PM
Networking Meetings	5:30 PM — 6:30 PM
• FADSA • CCE	
Leo Laks Reception.....	5:30 PM — 7:30 PM
Dine Arouds	6:30 PM

WEDNESDAY, AUGUST 6

Registration Desk Open.....	7:30 AM — 12:00 PM
Refreshment Break	8:00 AM — 8:30 AM
Concurrent Workshops.....	8:30 AM — 9:30 AM
Break	9:30 AM — 10:00 AM
Concurrent Workshops.....	10:00 AM — 11:30 AM
Closing Luncheon	11:45 AM — 2:00 PM

CONFERENCE FEATURES

- **Plenary Sessions** — FCOA is proud to present James H. Johnson Jr., the William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Center at the University of North Carolina; Kali S. Thomas, Assistant Professor of Health Services, Policy and Practice at Brown University; David Biemesderfer, President & CEO of the Florida Philanthropic Network; Secretary Chuck Corley, Florida Department of Elder Affairs and James Firman, President and CEO, National Council on Aging.

- **FCOA Pre-Conference Intensives** — Space is limited for these special sessions on Monday, August 4th. We suggest registering early to reserve your seat for training on these important topics (see page 5 for a complete list of topics and presenters). Separate fees apply.

Recognizing Excellence

FCOA/FPL QSLA Luncheon, Tuesday, August 5, 11:45 AM Quality Senior Living Awards presentation, sponsored by Florida Power & Light. The awards acknowledge individuals and organizations that have made outstanding contributions to improve the quality of life of older Floridians.



FCOA Lounge & Networking Center

The Florida Conference on Aging Local Planning Committee invites attendees to Lounge & Networking Center. Take a break and get to know fellow attendees or catch up with office emails using the free WIFI!



- **Association Meetings** — Are scheduled throughout the conference. Check the Conference Program for meeting times and locations.

- **Exhibit Hall** — Visit the Exhibit Hall on Monday and Tuesday. There you will have an opportunity to meet new people and learn about businesses that want to work with you. This is an excellent opportunity to learn about new products and services that will enhance your organization. Don't forget your business cards!

Senior Center Reception

The National Council on Aging and the Florida Association of Senior Centers welcomes our colleagues from across the country to the Florida Conference on Aging. Please join us at the Leo Laks Reception, the premier networking event for senior center professionals. Visit with friends and make new connections at this casual setting. Newly accredited and award-winning senior centers will be recognized and the NISC Founders Award presented. Mingle with the National Institute of Senior Centers (NISC) leadership. A light dinner will be served and attendees may help themselves to the cash bar.



- **Dine Arouds** — The Local Planning Committee is pleased to announce that Dine Arouds are back! Free transportation to shopping and restaurants and then back to the hotel will be provided on Tuesday, August 5th. Watch your emails for more information. To participate, visit the Dine Arouds table in the Conference registration area.

FCOA Networking Reception

FCOA welcomes back the Networking Reception on Monday, August 4th. Join us for a networking reception sponsored by United Healthcare. Meet your fellow conference-goers and network with peers.



WORKSHOP TRACKS

Senior Hunger & Nutrition

- Senior Centers and SNAP Enrollment
- What's New and Exciting in Nutrition in Florida
- The Effect of Market Trends on Home Delivered Meals
- Food Insecurity in Florida: Results from a Statewide Survey
- The Hungry Older Adult in Florida

Dementia and Brain Health

- Conversations About Dementia
- Assessing the Needs of Caregivers of Individuals with Alzheimer's Disease and Related Dementias
- A Best Kept Secret...The State of Florida ADI Memory Disorder Clinics
- Mood, Meaning and Managing: Meeting the Challenges of Dementia Caregiving
- Memory Enhancement Programs – What They are and Why They Work
- A Brain Fitness Club in Your Community

Fundraising

- Working with Philanthropic Organizations
- Fundraising for Lead Agencies to Serve Florida's Growing Senior Population: Strategies and Best Practices
- From Afternoon Teas to Long Island Iced Tea – (Fun)draising Ideas for Senior Centers
- Creative Ideas for Therapeutic Activities and Fundraising

Policy

- Perspectives on the Affordable Care Act and Medicare
- Something Else: Creating a Better Long Term Care System
- An Ethics Discussion of the Aging Network and Medicaid Managed Long Term Care
- 2014 Florida Legislature: What Does it Mean for Floridians 50+?
- Your Role in the National Aging Policy Debate

Senior Centers

- A Reviewers Perspective to National Senior Center Accreditation
- Falls Screening at the Senior Center: Screen Design and Implementation
- Senior Centers and SNAP Enrollment
- The Benefits of Advisory Councils
- Strategic Planning – The Pathway to Your Future
- Improving the Quality of Services and Supports Offered to LGBT older Adults
- Senior Center Design and Construction
- Importance of Flu Vaccination for Older Adults
- The Aging Mastery Program
- Ageless Grace
- How to Have Successful Community Collaborations and Marketing Practices
- Nation and International Senior Center Programming
- The How and Why of Senior Center Evaluation
- From Afternoon Teas to Long Island Iced Tea – (Fun)draising Ideas for Senior Centers
- Senior Center Design Essentials: Things the ADA Doesn't Cover
- How to Successfully Implement New Programs
- The Role of Senior Centers in Building the Economic Security of Older Adults
- Dare to Share – Loneliness Awareness Education
- Measures of Success: Moving Toward a Sustainable Infrastructure for Delivery of Evidence-Based Programs



PRE-CONFERENCE INTENSIVES

Separate fees and pre-registration required.

MONDAY, AUGUST 4, 2014

Improving Aging Services for Lesbian, Gay, Bisexual and Transgender (LGBT) Older Adults

8:00 AM – 12:00 PM

"Cultural competency" – it's important, it makes a difference and most people don't know what it means! So what do you need to know about LGBT older adults to make you more culturally competent? Join us for a boot camp of LGBT culture and concerns and leave a more savvy and educated service provider! (Course workbook and reference materials provided)

PRESENTER: Denise Spivak, Director of Member Relations and External Affairs, CenterLink: The Community of LGBT, Ft. Lauderdale

Alzheimer' Disease and Related Disorders Florida State Certified Training for Nursing Homes, Hospice, and Adult Day Care Facilities

8:00 AM – 12:00 PM

Working with patients who have Alzheimer's disease or a related dementia can be complicated and require continuous learning to navigate the delivery of care for clients at all stages of these illnesses. It's not just about managing patients and their daily lives, or helping families to cope with constant losses, it is about the continuum of caring dynamics. Learn new skills or refresh yourself in the diverse field of dementia care. This program satisfies Florida State ADRD training requirements for Skilled Nursing facilities, Hospice, Adult Day Care (and the Assisted Living Facility four hour update). Certificates to be provided.

PRESENTER: Catherine Cruikshank, MS, Director of Education for the Alzheimer's Association, Florida Gulf Coast Chapter, Bonita Springs

Senior Center Peer Reviewer Training: Certification and Refresher

8:00 AM – 12:00 PM

This intensive is intended for senior center professionals who are interested in becoming Certified Peer Reviewers for the National Senior Center Accreditation Process and for current Certified Peer Reviewers who are interested in refreshing their skills. We will review the self-assessment process, the 9 Standards of Excellence, the on and off-site peer review process, and the report writing process.

PRESENTERS: Hella Spellman, Program Supervisor, Tallahassee Senior Services, Tallahassee and K. Jean Williams, Consultant/Trainer, Expand Your Horizon, Newark, DE

Working as Partners to Make Adult Day Care an Effective Medicaid Managed Care Service

9:00 AM – 12:00 PM

This session focuses on the opportunities for Florida's Adult Day Centers to serve the needs of consumers of the Medicaid Managed Care program while simultaneously meeting business and operational requirements at the Center. Topics to be discussed include negotiating a contract with a Managed Care Organization- for centers that have not already done so – as well as understanding the enrollment process for the new managed care program. Adult Day Centers have often express concern that there will be a loss of control in their participants' care if they become involved in managed care, but the session will also include how Centers can work as partners with Managed Care Organizations to ensure the needs of Florida's seniors are met. This interactive session will draw on the experience of Adult Day Centers that have participated in the roll-out of Medicaid Managed Care and have developed relationships with Managed Care Organizations that result in cost-effective care.

PRESENTERS: Mark Cornett, Chief Operating Officer, Alzheimer's Community Care, West Palm Beach and Christine Powers, Director of Adult Day Services, CARES of Pasco, Hudson

SCSEP Training

8:30 AM – 5:00PM

This workshop is designed to educate current SCSEP providers and interested parties about program regulations, procedures and requirements. Attendees will embark on a journey that will lead them down many paths that will unleash the key to program success.

PRESENTERS: Tom Looft, SCSEP State Director, Florida Department of Elder Affairs, Tallahassee; Maurice Bounds, SCSEP Contract Managers, Florida Department of Elder Affairs, Tallahassee; and Krysta Carter, SCSEP Contract Managers, Florida Department of Elder Affairs, Tallahassee

CONFERENCE SCHEDULE

MONDAY, AUGUST 4

12:30 – 2:15 PM Opening Session – Jim Johnson

FCOA is proud to present James H. Johnson Jr., the William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Center at the University of North Carolina will address demographic trends.

Sponsored by:  WellCare

2:30 – 3:30 PM Concurrent Workshops

- Social Media and Technology
- Stress-Busting Program: Addressing the Critical Needs for Family Caregivers
- Quality of Care in Assisted Living: How to Ensure Good Care and Preserve the Many Ways Care is Provided
- Conversations About Dementia
- Improving the Quality of Services and Supports Offered to LGBT Older Adults by Aging Providers
- A Reviewers Perspective to National Senior Center Accreditation
- Falls Screening at the Senior Center: Screen Design and Implementation
- Mapping Elders in Need

3:45 – 4:45 PM Concurrent Workshops

- Perspectives on the Affordable Care Act and Medicare
- Beyond Driving with Dignity
- Senior Centers and SNAP Enrollment
- A Best Kept Secret...The State of Florida ADI Memory Disorder Clinics
- Social Media – How to Make it Work FOR You!
- Meeting the Needs of Underserved Victims: Older Battered Women
- The Benefits of Advisory Councils
- Strategic Planning – The Pathway to your Future
- Assessing the Needs of Caregivers of Individuals with Alzheimer's Disease and Related Dementias

5:00 – 7:00 PM Opening Reception with Exhibitors

7:00 – 8:00 PM Networking Reception

Sponsored by:  UnitedHealthcare
Community Plan

TUESDAY, AUGUST 5

7:30 – 8:30 AM Continental Breakfast in Exhibit Hall

Co-Sponsored by:  GA foods

8:30 – 10:00 AM General Session

A panel of speakers will address topics that are trending for non-profits and aging network organizations. Topics will include senior hunger and partnering with foundations.

Co-Sponsored by:  Humana

10:00 – 10:30 AM Refreshment Break in Exhibit Hall

10:30 – 11:30 AM Concurrent Workshops

- Are you barking up the wrong tree? Figuring out Who is responsible for What
- Walkie Talkies, Senior Striders, Silver Sneakers, Oh My!
- Mood, Meaning, and Managing: Meeting the Challenges of Dementia Caregiving
- The Veteran Directed Home and Community Based Services Program
- Partnering with Philanthropic Organizations
- Senior Center Design and Construction
- The Aging Mastery Program™
- Flu Vaccination for Older Adults
- What's New and Exciting in Nutrition in Florida

11:45 AM – 1:15 PM Quality Senior Living Awards Luncheon

Sponsored by:  FPL
POWERING TODAY.
EMPOWERING TOMORROW®

Speaker Sponsored by:  INDEPENDENT
Living Systems

1:30 – 3:00 PM Concurrent Workshops

- Something Else; Creating a Better Long Term Care System
- American Geriatrics Society Choosing Wisely Campaign
- From Stressing the Move...to Moving the Stress
- Memory Enhancement Programs - What They Are and Why They Work
- Life Reimagined Check Up
- Ageless Grace
- How to Have Successful Community Collaborations and Marketing Practices
- National and International Senior Center Programming
- Best Practices for Client Data Management
- Fund Raising for CCE Lead Agencies to Serve Florida's Growing Senior Population: Strategies and Best Practices

3:00 – 4:00 PM

Closing Reception in Exhibit Hall

Co-Sponsored by:



4:15 – 5:15 PM

Concurrent Workshops

- An Ethics Discussion of the Aging Network and the Medicaid Managed Long Term Care
- No Excuse for Financial Abuse: A Coordinated Approach
- Breaking the Chains: The Aging Network and Formerly Incarcerated People
- A Brain Fitness Club in Your Community
- The Effect of Market Trends on Home Delivered Meals
- The How and Why of Senior Center Evaluation
- From Afternoon Teas to Long Island Iced Tea - (Fun)draising ideas for Senior Centers
- Senior Center Design Essentials: Things the Americans with Disabilities Act Doesn't Cover
- Panel Discussion on Polypharmacy Risks to Florida's Elderly

5:15 – 6:30 PM

Networking Meetings

5:30 – 7:30 PM

Leo Laks Reception *(separate fee applies)*

6:30 PM –

Dine Arouds *(off-site, transportation provided)*

WEDNESDAY, AUGUST 6

8:00 – 8:30 AM

Refreshment Break

8:30 – 9:30 AM

Concurrent Workshops

- Allies for Aging in Miami Gardens: Creative, Participatory Solutions for Livable Communities
- Maintaining Independence Through Home Modifications
- Creative Ideas for Therapeutic Activities and Fundraising
- Food Insecurity in Florida: Results from a Statewide Survey
- Public-Private Partnership: Why an Independent Level of Care Assessment Benefits Providers and Clients
- 2014 Florida Legislature: What Does it Mean for Floridians 50+?
- How to Successfully Implement New Programs
- The Role of Senior Centers in Building the Economic Security of Older Adults
- Advocacy Unleashed – Harnessing the Power of the Long-Term Care Ombudsman Program

9:30 – 10:00 AM

Break

10:00 – 11:30 AM

Concurrent Workshops

- Caring for Elders During Disasters: Community-Based Solutions
- Money Stories and Financial Stability
- Senior Addiction & Caregiver Relapse – Causes, Conditions & Solutions in the Affordable Care Act
- The Hungry Older Adult in Florida
- Panel Discussion Evaluating Changes to the 701B Comprehensive Assessment
- Your Role in the National Aging Policy Debate
- Dare To Share – Loneliness Awareness Education
- Measures of Success: Moving toward a Sustainable Infrastructure for Delivery of Evidence-Based
- Culturally Deaf Senior Citizens: Issues and Resources for Better Awareness in Multidisciplinary Practice

11:45 AM – 2:00 PM

Closing Session & Luncheon

Florida Department of Elder Affairs Secretary Chuck Corley will provide a State of the State report and share future directions of DOEA and the Florida Aging Network.

National Council on Aging CEO Jim Firman will present on aging issues at the national level and give an overview of NCOA's priorities and programs.

Co-Sponsored by:



HOTEL AND TRAVEL INFORMATION

Bonaventure Resort and Spa Hotel

250 Racquet Club Road, Weston, FL 33326

Reservations: <http://tinyurl.com/2014FCOAConf> or 1-800-327-8090

Room rates: \$139/night for reservations made by July 3, 2014

Parking: FREE self-parking and valet parking is \$15/day

Airport: Ft. Lauderdale/Hollywood Airport (FLL)

Transportation from the Airport: GO Airport Shuttle provides a "zone" fare.

Check in at the Transportation Podium located outside the baggage area on the lower level curbside. For more information, contact GO Airport Shuttle at 954-561-8888 or 800-244-8252.

Important Instructions

- Complete a separate form for EACH attendee.
- Membership rates apply to current members of FCOA, FASP or NISC.
- FCOA and FASP Organizational and Corporate members may register unlimited agency representatives at the member rate.
- Non-members may join FCOA at the time of registration to receive member rate.
- Guests of registrants and the media can purchase meal tickets by contacting FCOA at 850-222-8877.
- By submission of the Conference Registration Form, I hereby give permission to FCOA to use photos taken of me at the FCOA Conference. I give FCOA all rights, including rights to use photos in publications, electronic media and promotional materials.
- June 18, 2014 is the Early Registration Deadline: registrations must be RECEIVED by this date to get the discount.
- After July 28, 2014, please register on-site in Weston.
- Federal ID# for FCOA: 59-6194436

Registration Cancellation & Refund Policy

All cancellations must be in writing and received by mail, fax or email. If the cancellation request is received by FCOA on or before July 9, 2014, the refund will be the amount paid/due less \$30 handling fee; if the request is received between July 9 and July 21, 2014, the refund will be the amount paid/due less a 50% handling fee. NO REFUNDS FOR ANY CANCELLATIONS MADE AFTER JULY 21, 2014. Registrations may be transferred in full to another individual you designate to attend the conference in your place if you are unable to attend. Please notify FCOA of any changes.

2014 FLORIDA CONFERENCE ON AGING REGISTRATION FORM

ONLINE REGISTRATION AVAILABLE AT WWW.FCOA.ORG.

Name _____ Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____



Special Requests

If you have a disability or special dietary needs, please contact FCOA by July 18.

☐ I would like to request a vegetarian meal.

What Organizations are you a member of? ☐ FCOA ☐ FASP ☐ NISC
Not a Member? Join FCOA or FASP TODAY and register at the membership rate!

FCOA	FASP
☐ \$65 Individual	☐ \$60
☐ \$20 Student/Retiree	☐ n/a
☐ \$700 Corporate*	☐ \$500
☐ \$225 Organization*	☐ \$250

*Corporate or Organization membership allows for ALL employees and volunteers to register at the member rate.

Select below the events you would like to register for:

Event	FCOA/FASP/NISC Member Early Rate	FCOA/FASP/NISC Member After 6/18	Non-Member Early Rate	Non-Member Late Rate After 6/18
Full Conference	☐ \$310	☐ \$340	☐ \$360	☐ \$390
Monday Only	☐ \$105	☐ \$115	☐ \$130	☐ \$140
Tuesday Only	☐ \$130	☐ \$140	☐ \$155	☐ \$165
Wednesday Only	☐ \$95	☐ \$105	☐ \$120	☐ \$130
Monday Intensives				
• Working as Partners to Make Adult Day Care an Effective Medicaid Managed Care Service			☐ \$99	
• SCSEP Training 8:30 AM – 5:00 PM			☐ \$50 (includes lunch)	
• Improving Aging Services for Lesbian, Gay, Bisexual and Transgender (LGBT) Older Adults	☐ \$35	☐ \$45	☐ \$45	☐ \$55
• Alzheimer' Disease and Related Disorders Florida State Certified Training for Nursing Homes, Hospice, and Adult Day Care Facilities	☐ \$40	☐ \$50	☐ \$50	☐ \$60
• Senior Center Peer Reviewer Training: Certification and Refresher	☐ \$25	☐ \$35	☐ \$35	☐ \$45
Leo Laks Reception, August 5th at 5:30 PM			☐ \$25 per person	

☐ Certificate of Attendance
(\$5 processing fee)

Payment Information

Calculation of Amount Due: Membership _____
Registration _____
Certificate _____
TOTAL: _____

Method of Payment: ☐ Check ☐ Credit Card

Credit Card Number _____

Name on Card _____

Expiration _____ Security Code _____

Signature _____

Billing Address ZIP Code _____

Mail payment and form to:

Florida Council on Aging

1018 Thomasville Rd
Suite 110
Tallahassee, FL 32303
Fax: 850-222-2575
Online Registration:
www.fcoa.org

Florida Council on Aging
1018 Thomasville Road, Suite 110
Tallahassee, FL 32303

Non-Profit Org.
U.S. Postage
PAID
Tallahassee, FL
Permit No.250

Exhibitor and Sponsor Opportunities are Still Available!

**Call FCOA at
850-222-8877 or
visit www.fcoa.org
for more information
or to register.**