

BREAST SURGERY & BODY CONTOURING SYMPOSIUM

AUGUST 7–9, 2014
SANTA FE, NEW MEXICO

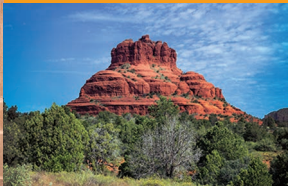
Chair: Maurice Nahabedian, MD
Co-Chair: J. Peter Rubin, MD

Earn up to **24.75 AMA PRA Category I Credits™**

 Patient Safety credits

FREE INSTRUCTIONAL COURSES

Early-registration discount ends June 20, 2014!



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AMERICAN SOCIETY OF
PLASTIC SURGEONS®

PlasticSurgery.org/BreastAndBody

SANTA FE • NEW MEXICO



THE ACTIVITY IS INTENDED FOR PLASTIC SURGEONS.

Now in its 29th year, the ASPS Breast Surgery and Body Contouring Symposium remains the premier meeting for aesthetic and reconstructive plastic surgeons passionate about staying at the forefront of their specialty while networking with other top surgeons. The focused, comprehensive program is full of new information you can apply in practice, such as unique procedural techniques, surgical device selection, pre-operative planning, and tips on how to manage problems and complications. There is plenty of time to interact with industry-leading faculty and colleagues whose experiences and research can improve your understanding of the complex and evolving landscape of breast surgery and body contouring.

The city of Santa Fe offers more than just great weather and legendary history. Art galleries, fine dining, historical architecture, breath-taking landscapes, and colorful markets make it a great summer vacation to enjoy with friends and family.

Join us to experience this world-class meeting and see why it continues to set the bar for plastic surgery education.

2014 HIGHLIGHTS

- ◆ FREE instructional courses
- ◆ Live Patient Marking
- ◆ Unparalleled education by noted experts
- ◆ Access to general sessions recordings on PSEN for only \$75



New for 2014, the Plastic Surgery Education Network (PSEN) will be capturing the general sessions and offering them online to all attendees for an exclusive pre-sale price of \$75 (87% discount). To order, select the PSEN option when registering for the event.

Offer expires 8/31/14.

Supported by:

sientra.



LEARNING OBJECTIVES

UPON COMPLETION OF THIS ACTIVITY, PARTICIPANTS SHOULD BE ABLE TO:

- ◆ Translate expanded knowledge into practice for the improvement of patient outcomes and satisfaction
- ◆ Critically assess the strategies for aesthetic and reconstructive breast procedures
- ◆ Describe advanced technologies and techniques in body contouring
- ◆ Practice with an improved awareness of and response to related patient safety issues and concerns

THIS MEETING WILL ADDRESS THE FOLLOWING ACGME/ABMS COMPETENCIES:

- ◆ Professionalism
- ◆ Patient care and procedural skills
- ◆ Medical knowledge
- ◆ Interpersonal and communication skills

CONTINUING MEDICAL EDUCATION CREDITS

SYMPOSIUM SESSIONS	21.75
INSTRUCTIONAL COURSES	
Courses 201–205	.75
Courses 301–305	.75
Courses 351–355	.75
Courses 401–404	.75
TOTAL CREDITS AVAILABLE	24.75
AMA PRA Category 1 Credits™	

ACCREDITATION

The American Society of Plastic Surgeons® (ASPS®) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

DESIGNATION

The American Society of Plastic Surgeons (ASPS) designates this live activity for a maximum of **24.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

7 Seven of the 24.75 credits have been identified as applicable to Patient Safety.

INVITED FACULTY

Maurice Nahabedian, MD Symposium Program Chair	Washington, DC
J. Peter Rubin, MD Symposium Program Co-Chair	Pittsburgh, PA
Gary J. Alter, MD	Beverly Hills, CA
Jeffrey A. Ascherman, MD	New York, NY
Joseph F. Capella, MD	Ramsey, NJ
M. Bradley Calobrace, MD	Louisville, KY
Robert F. Centeno, MD	Manassas, VA
Amy S. Colwell, MD	Boston, MA
Neil A. Fine, MD	Chicago, IL
Ashkan Ghavami, MD	Beverly Hills, CA
Jeffrey A. Gusenoff, MD	Pittsburgh, PA
Dennis C. Hammond, MD	Grand Rapids, MI
Joseph P. Hunstad, MD	Huntersville, NC
Steven R. Jacobson, MD	Rochester, MN
Roger K. Khouri, MD	Key Biscayne, FL
Robert X. Murphy, Jr., MD ASPS President	Bethlehem, PA
Jay S. Orringer, MD	Beverly Hills, CA
Kenneth C. Shestak, MD	Pittsburgh, PA
Eric Swanson, MD	Leawood, KS
Richard J. Zienowicz, MD	Providence, RI

Faculty subject to change.

DISCLOSURE POLICY

The American Society of Plastic Surgeons (ASPS) requires all instructors, planners, reviewers, managers, and other individuals in a position to control or influence the content of an activity to disclose all relevant financial relationships or affiliations. All identified conflicts of interest must be resolved and the educational content thoroughly vetted by ASPS for fair balance, scientific objectivity, and appropriateness of patient care recommendations. ASPS also requires faculty/authors to disclose when off-label/unapproved uses of product are discussed in a CME activity or included in related materials.

WEDNESDAY, AUGUST 6, 2014

3:00 p.m. Registration

THURSDAY, AUGUST 7, 2014

6:00 a.m. Registration
Continental Breakfast and Exhibits

7:00–7:45 a.m.

INSTRUCTIONAL COURSES

- 201 Algorithm for I-Stage Versus 2-Stage Prosthetic Breast Reconstruction**
Steven R. Jacobson, MD
- 202 The Evolving Breast Reconstruction Practice: Then and Now**
Neil A. Fine, MD
- 203 Optimizing Outcomes With Microvascular Breast Reconstruction**
Maurice Nahabedian, MD
- 204 The When, Why and How of Incorporating Textured Implants into your Cosmetic Breast Surgery Practice**
M. Bradley Calobrace, MD
- 205 Minimizing Morbidity and Optimizing Aesthetic Outcomes with the Pedicle TRAM Flap**
Jeffrey A. Ascherman, MD

8:00 a.m. **Welcome**
Maurice Nahabedian, MD, and J. Peter Rubin, MD8:10 a.m. **ASPS Update**
Robert X. Murphy, MD

BREAST AUGMENTATION

- 8:20 a.m. **Preoperative Planning in Breast Augmentation**
Dennis C. Hammond, MD
- 8:40 a.m. **Implant Based Breast Augmentation: Optimizing Incisional Approach**
Richard J. Zienowicz, MD
- 9:00 a.m. **Demystifying the Dual Plane in Breast Augmentation**
M. Bradley Calobrace, MD
- 9:20 a.m. **Breast Augmentation Via the Transabdominal Approach**
Richard J. Zienowicz, MD
- 9:40 a.m. **Challenging Breast Augmentation: Lessons Learned**
Steven R. Jacobson, MD
- 10:00 a.m. Questions and Answers
- 10:15 a.m. Break and Exhibits

THURSDAY

AUGMENTATION MASTOPEXY

- 10:45 a.m. **Current Concepts and Approach in Simultaneous Augmentation Mastopexy**
M. Bradley Calobrace, MD
- 11:05 a.m. **The Lower Island Flap Transposition (LIFT) Mastopexy**
Dennis C. Hammond, MD
- 11:25 a.m. **Secondary Augmentation Mastopexy**
Kenneth C. Shestak, MD
- 11:45 a.m. **Enhanced Safety in Augmentation/Mastopexy**
Richard J. Zienowicz, MD
- 12:05 p.m. Questions and Answers
- 12:15 p.m. Lunch and Exhibits

BREAST RECONSTRUCTION — PROSTHETIC DEVICES

- 1:15 p.m. **Patient Selection: Optimizing Outcomes and Minimizing Adverse Events**
Maurice Nahabedian, MD
- 1:35 p.m. **NSM and 1-Stage Implant Reconstruction**
Amy S. Colwell, MD
- 1:55 p.m. **NSM and 2-Stage TE-I Reconstruction**
Steven R. Jacobson, MD
- 2:15 p.m. **NSM and Nipple Delay**
Jay S. Orringer, MD
- 2:35 p.m. **Revision Reconstruction without ADM**
Neil A. Fine, MD
- 2:55 p.m. **Revision Reconstruction with ADM**
Steven R. Jacobson, MD
- 3:15 p.m. Questions and Answers
- 3:30 p.m. Break and Exhibits

BREAST RECONSTRUCTION — AUTOLOGOUS TISSUES

- 4:00 p.m. **Immediate Breast Reconstruction with Pedicle Flaps**
Jeffrey A. Ascherman, MD
- 4:20 p.m. **Immediate Breast Reconstruction with Free Flaps**
Maurice Nahabedian, MD
- 4:40 p.m. **Improving the Sub-Optimal Breast Reconstruction: Analysis, Planning and Technique**
Kenneth C. Shestak, MD
- 5:00 p.m. **Oncoplastic Options for Breast Reconstruction**
Maurice Nahabedian, MD
- 5:20 p.m. Questions and Answers
- 5:30 p.m. Adjourn
- 5:30 p.m. Networking Reception

FRIDAY

FRIDAY, AUGUST 8, 2014

6:30 a.m. Registration
Continental Breakfast and Exhibits

7:00–7:45 a.m.

INSTRUCTIONAL COURSES

- 301 **Augmentation Mammoplasty by Reverse Abdominoplasty (AMBRA)**
Richard J. Zienowicz, MD
- 302 **Breast Reduction and Pedicle Shaping Sutures**
Amy S. Colwell, MD
- 303 **Use of Anatomic Gel Implants in Aesthetic and Reconstructive Breast Surgery**
Dennis C. Hammond, MD
- 304 **Algorithm for Aesthetic Mastectomy Skin Incisions**
Jay S. Orringer, MD
- 305 **Principles and Practical Tips for Successful Large Volume Autologous Fat Transfer (AFT) to the Breast**
Roger K. Khouri, MD

8:00–8:45 a.m.

INSTRUCTIONAL COURSES

- 351 **Dermal Suspension Mastopexy in the MWL Patient**
J. Peter Rubin, MD
- 352 **Marriage Abdominoplasty**
Kenneth C. Shestak, MD
- 353 **Comprehensive Approach to Truncal Contouring**
Joseph P. Hunstad, MD
- 354 **Bodylifting and Buttock Shaping**
Robert F. Centeno, MD
- 355 **All Seasons Augmentation Mastopexy**
Eric Swanson, MD

DUELING PERSPECTIVES IN RECONSTRUCTIVE BREAST SURGERY

- 9:00 a.m. **Air Filled Tissue Expanders—Is it Time for A Change?**
Jeffrey A. Ascherman, MD
- 9:15 a.m. **Saline Filled Tissue Expanders—Is There A Reason to Change?**
Maurice Nahabedian, MD
- 9:30 a.m. **Dermal Matrices and Prosthetic Breast Reconstruction—A Look at the Evidence**
Steven R. Jacobson, MD
- 9:45 a.m. **Non Dermal Matrices and Prosthetic Breast Reconstruction—A Look at the Evidence**
Neil A. Fine, MD

DUELING PERSPECTIVES *(con't)*

- 10:00 a.m. **Delayed Breast Reconstruction with Non-Vascularized Fat (PALF)**
Roger K. Khouri, MD
- 10:15 a.m. **Delayed Breast Reconstruction with Vascularized Fat (FLAP)**
Maurice Nahabedian, MD
- 10:30 a.m. Questions and Answers
- 10:40 a.m. Break and Exhibits

SPECIAL CONSIDERATIONS WITH BREAST PLASTIC SURGERY

- 11:10 a.m. **Reconstructive Strategies in the Setting of Radiation Therapy**
Neil A. Fine, MD
- 11:25 a.m. **Corrective Strategies for the Post BCT Deformity**
Roger K. Khouri, MD
- 11:40 a.m. **Reconstructive Considerations in the BRCA / High Risk Patient**
Jay S. Orringer, MD
- 11:55 a.m. **Reduction Mammoplasty with Short Scars**
Dennis C. Hammond, MD
- 12:10 p.m. **Reduction Mammoplasty with Inverted T Scars**
Amy S. Colwell, MD
- 12:25 p.m. **Nipple Reconstruction**
Kenneth C. Shestak, MD
- 12:40 p.m. Questions and Answers
- 12:50 p.m. Lunch and Exhibits

SPECIAL TOPIC: VTE PROPHYLAXIS IN 2014— POINT/COUNTERPOINT

- 1:50 p.m. **In Support of Routine Chemoprophylaxis**
Jeffrey A. Gusenoff, MD
- 2:00 p.m. **The Evidence Does Not Support Routine Chemoprophylaxis**
Eric Swanson, MD
- 2:10 p.m. Questions and Answers

ABDOMINOPLASTY

- 2:15 p.m. **Abdominoplasty: What Plane of Dissection is Best/
What is the Evidence?**
Robert F. Centeno, MD
- 2:30 p.m. **Fleur-di-lis Abdominoplasty**
Joseph P. Hunstad, MD

FRIDAY

- 2:45 p.m. **Variations on a Theme: Modifications of the Abdominoplasty Including the Extended Abdominoplasty, Umbilical Float, and Mini-Abdominoplasty**
Kenneth C. Shestak, MD
- 3:05 p.m. **The Classic Abdominoplasty—What am I Doing Today?**
Eric Swanson, MD
- 3:20 p.m. **Approaches to Hernia Repair in Conjunction with Abdominoplasty**
Maurice Nahabedian, MD
- 3:35 p.m. Questions and Answers
- 3:45 p.m. Break and Exhibits

BREAST AND NOVEL ABDOMINAL PROCEDURES

- 4:15 p.m. **Taking Peter's Unwanted Junk to Pay Paul 1: Reverse Abdominoplasty with Autologous Breast Augmentation**
Richard J. Zienowicz, MD
- 4:30 p.m. **Taking Peter's Unwanted Junk to Pay Paul 2: Reverse Abdominoplasty with Fat Transfer (RAFT)**
Roger K. Khouri, MD
- 4:45 p.m. **Male Gynecomastia**
Joseph F. Capella, MD
- 5:00 p.m. **Breast Augmentation with External Expansion and Autologous Fat Grafting**
Roger K. Khouri, MD
- 5:20 p.m. Questions and Answers

PRACTICE MANAGEMENT, PATIENT SAFETY AND NON-SURGICAL THERAPIES

- 5:30 p.m. **The Body Contouring Informed Consent Process: Strategies for Successful Patient Education and Documentation**
Jeffrey A. Gusenoff, MD
- 5:45 p.m. **How to Integrate Non-Invasive Body Contouring Devices into your Practice**
Robert F. Centeno, MD
- 6:00 p.m. **Strategies to Optimize Safety and Improve Recovery in Body Contouring**
Eric Swanson, MD
- 6:15 p.m. Questions and Answers
- 6:30 p.m. Adjourn

SATURDAY

SATURDAY, AUGUST 9, 2014

6:30 a.m. Registration
Continental Breakfast and Exhibits

7:00–7:45 a.m.

INSTRUCTIONAL COURSES

- 401 **Labia Minora and Majora Remodeling**
Gary J. Alter, MD
- 402 **The Lower Bodylift**
Joseph F. Capella, MD
- 403 **Gluteal Shaping**
Ashkan Ghavami, MD
- 404 **Thigh Reduction**
Jeffrey A. Gusenoff, MD

LIPOSUCTION AND FAT GRAFTING

- 8:00 a.m. **Cardinal Rules of Success in Liposuction—What We All Need to Know in 2014**
Eric Swanson, MD
- 8:15 a.m. **“Doctor, Will the Fat Grow Back Faster After Liposuction?” Metabolic Impact of Liposuction and Body Contouring Procedures**
Eric Swanson, MD
- 8:30 a.m. **Buttock Fat Grafting Based on Clinical Analysis**
Ashkan Ghavami, MD
- 8:45 a.m. **My Personal Experience with DAL and SAL—Nuances for Success**
Ashkan Ghavami, MD
- 9:00 a.m. **Technical Point-Counterpoint: How I Process and Inject Fat for Efficacy in Large Volume Grafting (team, equipment, methods)**
Roger K. Khouri, MD
- 9:15 a.m. **Technical Point-Counterpoint: How I Process Fat for Efficiency in Large Volume Grafting (team, equipment, methods)**
Ashkan Ghavami, MD
- 9:30 a.m. **Pedal Fat Grafting—A New Application for Fat**
Jeffrey A. Gusenoff, MD
- 9:45 a.m. Questions and Answers
- 10:00 a.m. Break and Exhibits

BUTTOCK, GENITALIA, AND THIGHS

- 10:30 a.m. **Labiaplasty**
Gary J. Alter, MD

SATURDAY

11:00 a.m.	Vertical Medial Thigh Lift Joseph F. Capella, MD
11:15 a.m.	Correcting the Hidden Penis Gary J. Alter, MD
11:30 a.m.	Dueling Perspectives: Bodylift with Purse String Gluteoplasty Joseph P. Hunstad, MD
11:45 a.m.	Dueling Perspectives: Bodylift with Gluteal Flaps Robert F. Centeno, MD
12:00 p.m.	Questions and Answers
12:15 p.m.	Lunch and Exhibits

LIVE PATIENT MARKINGS

1:15 p.m.	Lower Bodylift Joseph F. Capella, MD
	Mastopexy or AMBRA M. Bradley Calobrace, MD, and Richard J. Zienowicz, MD

PATIENT SELECTION AND SAFETY

2:00 p.m.	Patient Selection and Screening J. Peter Rubin, MD
2:15 p.m.	Staging and Combining Procedures J. Peter Rubin, MD
2:30 p.m.	Preventing and Managing Complications in Body Contouring Jeffrey A. Gusenoff, MD
2:45 p.m.	Questions and Answers

UPPER BODY AND ARMS

3:00 p.m.	Dueling Perspectives: Brachioplasty Joseph F. Capella, MD
3:15 p.m.	Dueling Perspectives: Brachioplasty Robert F. Centeno, MD
3:30 p.m.	Bra Line Back Lift Joseph P. Hunstad, MD
4:00 p.m.	The Avulsion Technique for Thighs and Arms Joseph P. Hunstad, MD
4:15 p.m.	Questions and Answers
4:30 p.m.	Adjourn

Program subject to change.

EVENT LOCATION

Santa Fe Convention Center

201 W. Marcy Street
Santa Fe, NM 87501

DISCOUNTED ACCOMMODATIONS

Group rate: \$262 per night*

Group rate deadline: July 17, 2014

Eldorado Hotel & Spa

309 W. San Francisco
Santa Fe, NM 87501
Reservations: 800-955-4455
or 505-988-4455

Group rate code:
"Breast and Body Symposium"



Hilton Santa Fe Historic Plaza

100 Sandoval Street
Santa Fe, NM 87501
Reservations: 800-445-8667
or 505-988-2811

Group rate code:
"Breast and Body Symposium"
or "APQ"



**Group rate is for single or double occupancy. Taxes and additional fees may apply. Deposit and cancellation penalties may apply, so please ask for these details when making your reservations. This rate is also being offered up to three days prior to and three days following the meeting based on availability.*



TRAVEL

FLIGHTS

American Airlines

American Airlines & American Eagle*

Save 5% with promotion code **3684AA** when making reservations directly with American Airlines or American Eagle for flights into and out of Santa Fe or Albuquerque. Book online at AA.com with no fee or by phone at **(800) 433-1790** for a \$25 fee.

UNITED

United Airlines*

Save 2–10% with promotion code **ZRCQ164250** when making reservations directly with United Airlines for flights into and out of Santa Fe or Albuquerque. Book online at United.com with no fee or by phone at **(800) 468-7022** for a \$25 fee.

** Discount codes are meeting/destination specific. Standard change fees and baggage fees apply. Not valid in conjunction with any other discounted fare. The travel window for discounted fares includes three (3) days prior to and three (3) days post the actual meeting dates.*

LOCAL TRANSPORTATION

The Eldorado Hotel and Spa and Hilton Santa Fe Historic Plaza are located 20 minutes from the Santa Fe Municipal Airport. The Albuquerque Airport is about 50 minutes from the hotels and has a wider range of airlines serving the area. Information on ground transportation will be provided with meeting confirmation materials.



REGISTRATION

The meeting registration fee includes course materials, admission to the session, instructional courses, exhibits and indicated meals. All registrants must pay the full registration fee; one-day registration is not available. Spouses and accompanying guests who wish to attend the session must register. Please see the registration form for registration fee and early discount information.

Registrations can be submitted online or by fax, phone or mail with payment.



Online

PlasticSurgery.org/BreastAndBody



Fax

847-228-7099

Credit cards only



Phone

800-766-4955 or 847-228-9900

Credit cards only



Mail (Allow 10 days for processing)

ASPS

Attn: Finance Department

444 E. Algonquin Road

Arlington Heights, IL 60005-4664



Check or credit cards only



Make checks payable to ASPS

U.S. funds only

Any Questions?

Contact ASPS Member Services Center at 847-228-9900 ext. 471

IMPORTANT DEADLINES

Friday, June 20, 2014: Early-registration discount ends
Deadline for 100% refund (less \$25 processing fee)

Thursday, July 17, 2014: Hotel group rate ends

Thursday, July 24, 2014: Advance registration closes
Deadline for 50% refund (less \$25 processing fee)

CANCELLATIONS

**All cancellations must be received in writing to be considered for refund.
ASPS is not responsible for travel expenses or penalties under any circumstances.**

Notice of cancellation should be sent to:

ASPS Member Services Center
444 E. Algonquin Road
Arlington Heights, IL 60005-4664
Fax: 847-228-7099
Registration@PlasticSurgery.org

BREAST SURGERY & BODY CONTOURING SYMPOSIUM AND INSTRUCTIONAL COURSES

REGISTRATION FORM—AUGUST 7–9, 2014

Name

ASPS Member #

Address

City

State

ZIP Code

() ()

Telephone

Fax

Personal E-mail

Second Registrant's Name

☐ Check here if address above is new

☐ Check here if, under the American Disabilities Act, you require specific aids or devices to fully participate in this symposium

☐ Audio

☐ Visual

☐ Other

☐ Check here if you require a special meal

☐ Vegetarian

☐ Fruit Plate

☐ Kosher*

☐ Other

Does the second registrant?

☐ If yes,

☐ Vegetarian

☐ Fruit Plate

☐ Kosher*

*Additional fee may apply.

SYMPOSIUM REGISTRATION	On or Before June 20, 2014	After June 20, 2014	Subtotal
ASPS Member			
ASPS Inactive Life Member	\$1,350	\$1,450	\$
Guest Physician	\$1,750	\$1,850	\$
Resident (with letter of verification) if not enrolled in Resident & Fellow forum ASPS Active Life Member	\$ 800	\$ 900	\$
Allied Health personnel/ Office personnel/Spouse	\$1,250	\$1,350	\$
Meals/Exhibits Access Only (This does NOT include access/admission to Scientific Session and meeting materials)	\$375	\$375	\$
Session proceedings on PSEN (87% discount)	\$75	\$75	\$
Total			\$

Name for Badge

INSTRUCTIONAL COURSES

Select the courses you plan to attend. Check only one course per time block.

THURSDAY, AUGUST 7

7:00 a.m. ☐ 201 ☐ 202 ☐ 203 ☐ 204 ☐ 205

FRIDAY, AUGUST 8

7:00 a.m. ☐ 301 ☐ 302 ☐ 303 ☐ 304 ☐ 305

8:00 a.m. ☐ 351 ☐ 352 ☐ 353 ☐ 354 ☐ 355

SATURDAY, AUGUST 9

7:00 a.m. ☐ 401 ☐ 402 ☐ 403 ☐ 404

PAYMENT

☐ A check made payable to ASPS is enclosed.

Check One: ☐ Visa ☐ Mastercard ☐ American Express

Account Number

Expiration Date

Cardholder Name

Signature



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PLASTIC SURGEONS®
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