



David Geffen
School of Medicine

Aesthetic Eyelid and Facial Rejuvenation Course

Friday-Saturday • August 1-2, 2014

Jules Stein Eye Institute

UCLA Campus



PROGRAM CHAIRMAN

Catherine J. Hwang, MD

COURSE DIRECTORS

Robert A. Goldberg, MD

Henry I. Baylis, MD

Norman Shorr, MD

Jonathan A. Hoenig, MD

AXELROD LECTURER

John Long, MD

Associate Clinical Professor

University of Alabama, Birmingham

Division of Ophthalmic Plastic and Reconstructive Surgery





Aesthetic Eyelid and Facial Rejuvenation Course

FRIDAY, August 1, 2014

Jules Stein Eye Institute, Dissection Laboratory CHS 53-129 – 7:30 am – 4:30 pm

The dissection workshop focuses on anatomic and surgical pearls of core aesthetic surgical procedures such as upper and lower blepharoplasty, asian blepharoplasty, forehead lift, mid face lift, and canthoplasty options. The various procedures will be reviewed in step-by-step fashion, utilizing a detailed dissection manual, bullet point surgical videos, and prosections by faculty experts. A limited enrollment will promote close interaction between participants and faculty so that each participant can perform the procedures on cadavers, with faculty guidance.

SATURDAY, August 2, 2014

Jules Stein Eye Institute, RPB Auditorium, 7:30 am – 5:00 pm

The second day of the course will be didactic covering the nuances of technique that are critical for achieving the elegant results demanded by today's sophisticated patients. This course brings together innovative experts in aesthetic oculoplastic surgery to share their experiences, techniques, and pearls.

A range of talks will be given covering aesthetic blepharoplasty, endoscopic forehead surgery, face lift surgery, and non-incisional techniques. Course participants unable to attend the first day of the course are welcome for the second day.



Course Description

This course is a tightly focused survey of surgical and non-surgical options for periorbital and facial rejuvenation. The multidisciplinary faculty, renown experts in their fields, focus on practical techniques and conceptual pearls designed to send participants home with tools that they can immediately apply to their own practice.

Objectives

At the conclusion of this program participants will be able to:

- Recognize and be familiar with the palate of options, evaluation, and decision making for non-surgical aesthetic facial rejuvenation.
- Practice safe techniques of aesthetic upper eyelid surgery, and aesthetic lower eyelid surgery.
- Understand the principles of mid-face rejuvenation with a review of the anatomy and physiology as it relates to safe procedures.
- Understand the relevant anatomy and potential anatomic danger areas related to surgical rejuvenation of the orbit, face and neck.
- Avoid surgical complications or provide appropriate management of complications.
- Refer to practical course material and feel comfortable incorporating new techniques safely and conservatively into their own practice.



Aesthetic Eyelid and Facial Rejuvenation

HANDS ON DISSECTION WORKSHOP PROGRAM

FRIDAY, August 1, 2014, Dissection Laboratory – CHS 53-129 – 7:30am – 4:30pm

7:30am Registration and Breakfast

7:55am Course Introduction – **Mehryar Taban, MD**

Upper Blepharoplasty – Robert A Goldberg, MD

8:00am Upper Eyelid Anatomy

8:10am Upper Blepharoplasty Video/Interl Eyebrow Fixation (brassiere suture)

8:20am Asian Blepharoplasty

8:30am **Hands-On Cadaver Lab: Upper Blepharoplasty
Occidental and Asian Blepharoplasty**

Ptosis – Mehryar Taban, MD

9:15am Ptosis Anatomy

9:25am Ptosis Video

9:40am **Hands-On Cadaver Lab: Anterior and Posterior Approach Ptosis**

Lower Blepharoplasty – Norman Shorr, MD and Payam Morgan, MD

10:30am Lower Blepharoplasty Anatomy

10:45am Lower Blepharoplasty Video: Transconjunctival and Fat Repositioning,
Trans-eyelid Midface Approaches

11:00am **Hands-On Cadaver Lab: Lower Blepharoplasty with Variations**

12:00pm Lunch Break

Canthoplasty – Catherine J Hwang, MD

1:00pm Canthal Anatomy/Small Incision Canthoplasty Video

1:15pm **Hands-On Cadaver Lab: Small Incision Canthoplasty**

Endoscopic Brow and Mid-Face Lift – Robert Goldberg, MD and Catherine Hwang, MD

2:00pm Endoscopic Upper and Midface Lift Anatomy/Video

2:30pm **Hands-On Cadaver Lab: Endoscopic Upper and Midface Surgery**

Fat Transfer and Special Procedures

3:30pm **Hands-On Cadaver Lab Special Procedures:**

Fat Transfer

David Issacs, MD

Cable Lift

Ronald Strahan, MD

Midface Lift

Norman Shorr, MD

Introduction to Facelift

Tanuj Nakra, MD

Neck Liposuction

Mehryar Taban, MD

Medial Canthoplasty

Robert Goldberg, MD

SYMPOSIUM PROGRAM SCHEDULE

SATURDAY, August 2, 2014 Jules Stein Eye Institute, RPB Auditorium – 7:30am – 5:00pm

7:30am Registration and Breakfast

8:00am Introduction – **Catherine J. Hwang, MD**

8:05am The History of Beauty – **Jack Rootman, MD**

8:25am The Future of Aesthetic Orbito-Facial surgery – **Robert Goldberg, MD**

Upper Eyelid Blepharoplasty

8:45am My Secrets to Success in Upper Blepharoplasty: Patient Selection, Surgical Planning,
and Surgical Techniques – **Rona Silkiss, MD**

ation Course

- 8:55am Heavy Eyelids: More Than Meets the Eye (AKA Recognizing Ptosis in Patients Preoperatively) – **Daniel Rootman, MD**
- 9:05am Revising Unsatisfactory Upper Blepharoplasty Results – **Kenneth Steinsapir, MD**
- 9:15am Ethnic Blepharoplasty: Customized Decision Making for Ethnic Anatomic Variations – **Femida Kherani, MD**
- 9:35am Lateral Browlift Using Temporal (Pretrichial) Subcutaneous Approach Under Local Anesthesia – **Mehryar Taban, MD**
- 9:45am Options in Scar Management – **Holly Chang, MD**
- 9:55am Coffee Break and Exhibitors

Lower Blepharoplasty

- 10:30am Beverly Hills Lower Blepharoplasty – **Michael Groth, MD**
- 10:45am Texas Hold ‘Em Lower Blepharoplasty – **Tanuj Nakra, MD**
- 11:00am Masterful Treatment of Lower Blepharoplasty Complications – **Norman Shorr, MD**
- 11:15am Questions and Answers
- 11:30am Introduction of Robert Axelrod, MD Memorial Lecturer – **Norman Shorr, MD**
- 11:35am Robert Axelrod, MD Memorial Lecture: **John Long, MD**
Associate Clinical Professor, University of Alabama Birmingham
- 12:00pm Lunch Break

Facelift

- 1:00pm Evolution of Facelift Techniques and How I Can Shorten your Learning Curve – **Ronald Strahan, MD**
- 1:20pm The Aging Neck...and Chin – **Tanuj Nakra, MD**
- 1:40pm Non-Invasive Energy Facelifts (Ulthera): Does It Work? – **Matthew White, MD**

Facial Rejuvenation: Skin treatments and Injectables

- 2:00pm Facial Shaping with Injectables-What I Use Where and Why – **Rebecca Fitzgerald, MD**
- 2:25pm Botulinum Toxins: Are They All the Same? – **Jerome Klein, MD**
- 2:35pm Contouring the Lower Face with Botulinum Toxin – **Cynthia Boxrud, MD**
- 2:43pm Results of Hyaluronic Acid Gel Filling at 5 to 10 Years: Long Term Followup – **Danica Fiaschetti, LVN COA and Robert Goldberg, MD**
- 2:50pm Avoiding Filler Complications: Tips and Techniques – **Catherine J. Hwang, MD**
- 3:00pm Coffee Break
- 3:30pm Cosmetic Consultations LIVE: Botulinum Toxin and Fillers
Live Demonstrations of Injection Techniques at 2 Simultaneous Stations, with Video Feed and Commentary.
Moderator: **Catherine Hwang, MD**
Faculty Injectors: **Robert Goldberg MD; Cynthia Boxrud, MD; Rona Silkiss, MD; Kenneth D. Steinsapir MD; Matthew White MD; Rebecca Fitzgerald MD**
- 4:15pm M&M From the Fellows Conference: The Worse Complications of the Year, and How They were Managed – **Payam Morgan, MD, Erin Lessner, MD, Aline Pimentel MD, and Daniel Rootman, MD**
Faculty Comments and Pearls for Managing Complications – **Norman Shorr MD, Robert Goldberg MD, Catherine J. Hwang, MD, and Mehryar Taban, MD**
- 4:30pm Final Questions and Answers
- 5:00pm Adjourn

Course Faculty

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GUEST FACULTY

Rebecca Fitzgerald, MD

Assistant Clinical Professor

University of California, Los Angeles

Matthew White, MD

Assistant Professor,

Department of Otolaryngology

NYU Langone Medical Center

UCLA COURSE FACULTY

Bruce Becker, MD

Cynthia Boxrud, MD

Holly Chang, MD

Danica Fiaschetti, LVN COA

Michael J. Groth, MD

Catherine Hwang, MD

David Issacs, MD

Femida Kherani, MD

Jerome R. Klein, MD

Erin Lessner, MD

Steven Leibowitz, MD

Polly McKinstry, MD

Payam Morgan, MD

Aline Pimentel, MD

Tanuj Nakra, MD

Daniel Rootman, MD

Jack Rootman, MD

Stan Saulney, MD

Rona Silkiss, MD

Ronald Strahan, MD

Kenneth D. Steinsapir, MD

Mehryar Taban, MD

ACCOMMODATIONS

HILGARD HOUSE: 927 Hilgard Avenue,
Los Angeles, California, 90024

UCLA rate: Starting at \$164 per night
plus taxes, within walking distance

Reservations: 310-208-3945

HOTEL ANGELENO: 170 N. Church Lane,
Los Angeles, California, 90049

UCLA rate: Starting at \$175 per night
plus taxes and complimentary shuttle
to JSEI. Reservations: 310-476-6411

W LOS ANGELES - WESTWOOD HOTEL:
930 Hilgard Avenue, Los Angeles,
California, 90024

UCLA rate: Starting at \$399
Reservations: (310) 208-8765

HOTEL PALOMAR:
10740 Wilshire Blvd., Los Angeles,
California 90024

UCLA rate: Starting at \$266 per night
plus taxes and complimentary shuttle
to JSEI. Reservations: 310-475-8711

UCLA TIVERTON HOUSE: 900 Tiverton
Avenue, Los Angeles, CA 90024

UCLA rate: Starting at \$149 per night,
taxes included, within walking distance.
Reservations: 310-794-0151

DIRECTIONS

Conveniently located within UCLA at
the corner of Westwood Boulevard and
Le Conte Avenue, the Jules Stein Eye
Institute, 100 Stein Plaza, Los Angeles,
90095 is easily accessible from all points
in Southern California. It is approximately
15 miles from the Los Angeles International
Airport. Parking is available at the Institute
for \$12 per day.

FROM THE SAN DIEGO FREEWAY (405)
Take Wilshire Boulevard off ramp east
(toward Westwood Boulevard). Turn left
onto Westwood Boulevard from
Wilshire. After crossing Le Conte, turn
right onto Stein Plaza. Parking is located
immediately to the right (adjacent to the
Doris Stein Eye Research Center) as you
turn onto Stein Plaza.

AIRPORT SHUTTLE SERVICE
Prime Time 1 (800) RED-VANS
Super Shuttle (310) 532-5999

TAXICABS
Beverly Hills Cab Co. (310) 273-6611
Checker Cab Co. (800) 300-5007
United Independent (310) 278-2500

APPLICATION FOR REGISTRATION

Aesthetic Eyelid and Facial Rejuvenation Course

August 1-2, 2014

Name _____ Degree _____

Specialty _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

E-Mail _____

Last four digits of Social Security Number: XXX-XX- _____

Registration Fees:

☐ Friday and Saturday, August 1-2, 2014
Fresh Cadaver Surgery Procedure Workshop and Didactic Session \$1995.00

☐ Saturday, August 2, 2014, Didactic Session \$395.00
(Includes continental breakfast, and lunch)

Make Checks payable to: UC REGENTS or pay by credit card:

☐ Mastercard ☐ Visa ☐ American Express ☐ Discover Card

Card Holders Name _____

Card Number _____

Expiration Date _____

Signature _____

Cancellation Policy:

Request for refunds must be received in writing no later than July 1, 2014. A handling fee of \$75 will be deducted from each cancelled registration.

Enrollment:

By Mail: Use this form and mail to the UCLA Office of Continuing Medical Education, David Geffen School of Medicine at UCLA, 10920 Wilshire Blvd., Suite 1060, Los Angeles, CA 90024-6512

By Fax: Send the completed enrollment form with credit card information and authorizing signature. Fax to (310) 794-2624.

By Phone: Use your Mastercard, VISA, American Express or Discover Card. Call (310) 794-2620

Online: Use your Mastercard, VISA, American Express or Discover Card. Go to www.cme.ucla.edu and click on "2014 Aesthetic Eyelid and Facial Rejuvenation"

ACCREDITATION

The Office of Continuing Medical Education, David Geffen School of Medicine at UCLA is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Office of Continuing Medical Education, David Geffen School of Medicine at UCLA designates this live activity for a maximum of 14.50 AMA PRA Category 1 Credits™. Physicians should claim only the one credit commensurate with the extent of their participation in the activity.

DISCLOSURES

The FDA has issued a concept paper which classifies commercial support of scientific and educational programs as promotional unless it can be affirmed that the program is "truly independent" and free of commercial influence. In addition to independence, the FDA requires that non-promotional, commercially supported education be objective, balanced, and scientifically rigorous. The policy further states that all potential conflicts of interest of the CME staff and faculty be fully disclosed to the program's participants. In addition, Accreditation Council for Continuing Medical Education policy now mandates that the provider adequately manage all identified potential conflicts of interest prior to the program. We at UCLA fully endorse the letter and spirit of this concept.



UCLA Office of Continuing Medical Education
David Geffen School of Medicine at UCLA
405 Hilgard Avenue MC 29
Los Angeles, California 90095-6938

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