



Leadership Strategies for Evolving Health Care Executives

October 26–31, 2014 • Boston, MA

Focusing on management systems specific to health care, this program provides skill building in the critical areas of leadership and management development.

The curriculum is designed to **develop conflict resolution, operational analysis, employee management, and quality management** techniques necessary to achieve individual and organizational objectives.

Today's knowledge base is different from that of even six months ago, and the solutions to tomorrow's problems are within reach.

Practical Learning Format

The primary teaching method for this program consists of interactive learning with small group discussions, case studies, and in-class exercises. Morning discussion groups are scheduled to review readings, respond to content questions, and share reactions. This process provides an opportunity to work closely with your colleagues to solve real-world issues.

Learn More: ecpe.sph.harvard.edu/ALS14



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Program Faculty

The Faculty Program Director for *Leadership Strategies for Evolving Health Care Executives* is **David G. Javitch, PhD**, who is an organizational psychologist and award-winning faculty member at Harvard School of Public Health.

Dr. Javitch is president of Javitch Associates in suburban Boston. As a leadership and management specialist, he combines field-proven managerial and psychological methods to enable individuals, teams, and departments to increase their effectiveness and contribute to an organization's bottom-line success. He concentrates on performance issues that affect leadership, team building, power, conflict, change, and other human resource challenges. His unique approach focuses not only on **achieving organizational success** but on **sustaining it**.

A worldwide spotlight shines on Dr. Javitch's work in both academic and business domains in the fields of assessment, consultation/coaching, training, and public speaking. His training and consultation practice includes a diverse client base spanning many industries and many countries.

In addition, he has won the Most Inspirational Instructor Award and the Excellence in Teaching Award at Harvard, as well as the Excellence in Teaching Award six times at Boston University's School of Public Health. The American Management Association and Dun & Bradstreet's Education Services Foundation have repeatedly turned to him to conduct their seminars, where he always receives accolades.

Dr. Javitch is a contributing member of the American Jewish Committee, AIPAC, and the American Psychological Association; he sits on the Board of Directors of the Men's Associates for the Rehabilitation Center for Aged. Formerly, he was a member of the President's Circle at Beth Israel Deaconess Medical Center, the Institute of Management Consultants, the Board of Trustees of the Eunice Kennedy Shriver Center, and the Small Business Executive Board of the Greater Boston Chamber of Commerce.

Joining Dr. Javitch will be a world-class team of faculty from Harvard University and other key institutions.

Program Highlights:

- Comprehensive content, including leadership sessions on motivation, negotiation, ethics, patient safety, financial management, and more
- Active discussion groups that facilitate the sharing of experiences, address specific challenges, and create workplace solutions
- Distinguished Harvard faculty members, complemented by health care industry experts
- Professional networking with colleagues from highly regarded organizations
- Harvard Faculty Club reception and dinner; a meeting place for the University's highest-ranking scholars and dignitaries

Curriculum Topics:

- Leading During Organizational Change
- Building Negotiation, Conflict Resolution, and Meta-Leadership into Your Professional Repertoire
- Crisis Meta-Leadership
- Integrated Provider Units or Integrated Delivery Systems: Which Will Prevail?
- Accountable Care Organizations
- Leadership and Motivation
- Executing a Patient Safety, Quality, and Patient Satisfaction Strategy
- Improving Organizational Performance
- Succeeding as Tomorrow's Leader
- Health Care Management: Legal and Ethical Responsibilities for Reducing and Addressing Error
- Leading High-Performance Teams
- Financial Management Control and the Physician's Role
- Information Technology: What Every CEO Needs to Know
- Management Pearls of Wisdom: Important Lessons Learned
- Getting to the Top

Curriculum subject to change



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Scan this code with your smartphone to **learn more**.

Register today to ensure your organization's

Objectives and Participants

Who Should Participate

Participants in this dynamic program are health care executives and emerging leaders who wish to adapt their knowledge and skills to the constantly changing field of health care, including:

- CEO, CIO, COO
- Department Chair/Division Chief
- Director, President
- Nurse Executive
- Group Practice Administrator
- Medical Director
- Manager

Objectives:

- Explore current issues that surround organizational changes, learn systematic methods for identifying target constituencies, and apply approaches to maximize positive acceptance and minimize resistance
- Create a culture of operational excellence in a health care organization
- Recognize situations of vulnerability, including personal or organizational legal liability in the delivery of quality medical care, and gain a legal perspective for making management decisions
- Use interest-based negotiation, multidimensional problem solving, meta-leadership, and other effective techniques to build collaboration and manage conflicts across complex health care systems
- Leverage the skills and processes necessary to transform and lead groups into productive, high-performing teams
- Examine approaches for improving patient safety and review the extent and nature of medical error
- Discuss change management in the context of a major initiative to focus on quality within an academic organization
- Discover your own leadership and motivational style and how this knowledge can help maximize your productivity and impact
- Gain insight into the broader skills and attributes needed to lead, the value of a diversity of views and backgrounds, and the ability to assess others for leadership potential
- Understand the role of the CEO in IT decisions, major initiatives, and the key success factors in maximizing your IT investment

Strengthen Your Health Care Management Skills:
ecpe.sph.harvard.edu/ALS14



Logistics

Program Check-in

Sunday check-in and the opening sessions will take place at the hotel, and the remainder of the program will take place at the Harvard School of Public Health.

Harvard School of Public Health
FXB Building
651 Huntington Avenue
Boston, MA 02115

Program Information

Please visit the course website for information regarding the program location, fee, accommodations for course participants, and Executive and Continuing Professional Education's substitution and cancellation policy. For additional program details, please visit: ecpe.sph.harvard.edu/ALS14.

Please note: Personal laptops are required.

Continuing Education Credit

This program is accredited by the Harvard School of Public Health. Credit types and amounts will be determined once the agenda has been finalized and are subject to change.

About Harvard School of Public Health Executive and Continuing Professional Education

Harvard School of Public Health Executive and Continuing Professional Education prepares individuals and organizations to solve the most pressing global public health and health care challenges. Leaders in government, corporate, and nonprofit sectors around the world attend programs which provide strategies for addressing the critical issues facing their organizations with proven tactics that drive change.

To view a full list of courses, visit ecpe.sph.harvard.edu/Portfolio

Contact Us

Phone: 617.432.2100
E-mail: contedu@hsph.harvard.edu
Web: ecpe.sph.harvard.edu

“This has been very practical. I am hopeful I will be able to put these concepts into practice for the well-being of our system and the patients we serve.”

— John Esper, MD, FACEP
Emergency Department Physician
Glens Falls Hospital
Glens Falls, NY

competitive edge and perhaps even its survival.

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As health care continues to evolve, you, as a health care leader, have the formidable and immediate challenge of creating both short- and long-term strategies. This six-day program will enable you to respond proactively to the rapidly changing health care environment.

“This course has, by far, met my anticipated expectations. I’ve been through several leadership courses, but this was by far the best, most comprehensive and practical course. I am quite sure that this course will enhance my abilities and skills in launching crucial change projects and implementing efficiently and effectively while leading the team in an assertive approach. I highly recommend this course.”

— Nader M. Zaidan, Pharmacist/MBA
Managing Director
Roche Pharmaceuticals
Ramallah, Palestinian territory, occupied