

Sponsorship Opportunities for Understanding Obesity

Levels

Principal Sponsor - £15k (one)

Major sponsors - £5k (a maximum of 3)

Supporter £500 – unlimited

Principal Sponsor

Public lecture entitled “The Partner public lecture”

Thanked at opening and closing lecture of Topic meeting

Name included in members newsletters

Name included in notes to Editors for press releases

Logos on Promotional Material for meetings, publications education and outreach

Logos on Society homepage (in conjunction with Understanding Obesity advertising)

Logos on Experimental Physiology pages

Invitation to sponsor a print run of the Obesity Issue of Experimental Physiology – an extra cost of approximately £1k

Invitation to sponsor a symposium at the Topic meeting

3 Free Registrations (plus 2+1 in the package below)

In addition, all sponsorship opportunities below

Major Sponsor

An advert/article in Physiology News

Logo on promotional eNewsletters

3 x 2m exhibition space

2 Free registrations including attendance at Society Dinner

In addition, all sponsorship opportunities below

Supporter

1 free registration to Topic Meeting

Inserts in bags at Topic meeting

Logos on Website

Mentioned on Twitter/Facebook in conjunction with meeting

Invitation to sponsor additional items – to be discussed