



Pediatrics by the Sea 2014 & Pediatric Coding Conference

Pediatrics by the Sea & Pediatric Coding Conference

June 11 ~ 14, 2014
The Ritz-Carlton
Amelia Island, Fla.

.....
"Rated Top 10 Child Friendly Resorts
in the U.S.A.
by Child Magazine"
.....

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™



Georgia Chapter

Pediatrics by the Sea
& Pediatric Coding Conference
June 11 ~ 14, 2014
The Ritz-Carlton, Amelia Island, Fla.



Georgia Chapter
American Academy of Pediatrics
1330 West Peachtree Street, NW, Ste 500
Atlanta, Georgia 30309-2904



Pediatrics by the Sea

Registration Form

June 11 – 14, 2014

The Ritz-Carlton

Amelia Island, Florida

PLEASE PRINT OR ATTACH BUSINESS CARD

Name: _____

Practice Name: _____ Spouse/Guest: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email*: _____

*(Confirmations and links to meeting handouts will be sent via email.)

Please check if you plan to attend: (Guest/Families are welcome at both receptions.)

- ☐ Wednesday Afternoon, Developmental Pediatrics Seminar
- ☐ Thursday Morning, Pediatric Coding Conference
- ☐ Thursday Afternoon, Immunizations Seminar
- ☐ Thursday, Welcome Reception, # attending _____
- ☐ Friday Afternoon Workshop, Navigating the ABP Maintenance of Certification
- ☐ Friday Afternoon Workshop, ENT Update
- ☐ Friday, Resident & Young Physician Reception, # _____
- ☐ Saturday Afternoon Workshop, Evaluation and Management of Migraines in Children
- ☐ Saturday Afternoon Workshop, Emergency Medicine Update for the General Pediatrician
- ☐ Saturday, President's Reception & 60th Anniversary Celebration, # attending _____

Registration Deadline is May 27, 2014

(For Late or On-site Registration, please add \$40)

Registration Fee:

- | | |
|---|-------|
| ☐ Members, Georgia Chapter of the AAP | \$375 |
| ☐ Other Physicians | \$485 |
| ☐ Emeritus Members, GC of the AAP | \$115 |
| ☐ Residents | \$ 55 |
| ☐ Medical Students | \$ 40 |
| ☐ Other Clinical Health Professionals | \$260 |
| ☐ Industry Representative Professional | \$485 |
| ☐ Late or on-site Registration (add \$40 each) | |

TOTAL \$ _____

One Day Rates (Please indicate if you plan to attend one day only. Non-members add \$25 to day rate.)

- ☐ Wednesday Only \$95 ☐ Thursday Only \$190 ☐ Friday Only \$190 ☐ Saturday Only \$165

Method of Payment

- ☐ Check Enclosed

(Mail Check to: Georgia Chapter AAP, 1330 West Peachtree Street NW, Ste. 500, Atlanta, GA 30309-2904)

- ☐ Please Charge my Credit Card: ☐ Visa ☐ MasterCard ☐ Amex

Credit Card # _____ Exp. _____ 3 or 4-digit CVV code _____

Name on the card (please print): _____

For more information call: 404-881-5091

Fax: 404-249-9503

Email: jrice@gaaap.org

Faculty

Program Chair

Eric Pearlman, MD, PhD, FAAP

Physician-In-Chief

Children's Hospital at Memorial University Medical Center

Associate Professor of Pediatrics

Chair, Department of Pediatrics

Mercer University School of Medicine-Savannah Campus, Savannah, GA

R. Dwain Blackston, MD

Associate Professor of
Pediatrics & Human Genetics
Emory University School of Medicine
Chair, Committee on Childhood Disabilities
Georgia Chapter/AAP
Atlanta, GA

David Carney, MD

Pediatric Surgeon
Memorial University Medical Center
Savannah, GA

Bernard Cohen, MD

Director of Pediatric Dermatology
Johns Hopkins Children's Center
Baltimore, MD

Mark DelMonte, JD

Chief Public Affairs Officer
Director, Department of Public Affairs
Director, Department of Federal Affairs
American Academy of Pediatrics
Washington, DC

J. Steven Hobby, MD, FAAP

Assistant Professor of Pediatrics
Mercer University – Savannah
Pediatric Associates of Savannah, PC
Chair, Committee on Coding
& Nomenclature
GA Chapter/AAP
Savannah, GA

Doris Greenberg, MD

Associate Clinical Professor Pediatrics
Mercer University School of Medicine
Director of Development &
Behavioral Pediatrics
Memorial University Children's Hospital
Chair, Mental Health Task Force
GA Chapter/AAP
Savannah, GA

Daniel Johnson, CPC, CPC-H

Healthcare Compliance Advisors
Augusta, GA

Julie Kable, PhD

Assistant Professor
Psychiatry and Behavioral Science
Assistant Director
Fetal Alcohol and Drug Exposure Clinic
Emory University School of Medicine
Atlanta, GA

Sheldon Kaplan, MD

Professor and Vice Chair for Clinical Affairs
Department of Pediatrics
Baylor College of Medicine
Chief, Infectious Disease Services
Texas Children's Hospital
Houston, TX

Jeffery Linzer, MD, FAAP

Associate Medical Director for Business
Affairs & Compliance, Emergency
Pediatric Group
Children's Healthcare of Atlanta at Egleston
Assistant Professor of Pediatrics &
Emergency Medicine
Emory University School of Medicine
Atlanta, GA

Byron Mainor, MD

Pediatric Emergency Medicine Specialist
Memorial University Medical Center
Savannah, GA

Margaret McKenna, MD

Developmental-Behavioral Pediatrics
Assistant Professor of Pediatrics
Mercer University School of Medicine,
Savannah Campus
Savannah, GA

H. Cody Meissner, MD

Professor of Pediatrics
Tufts University School of Medicine
Medford, MA

Katherine Moretz, MD

Pediatric Neurologist
Savannah Neurology Specialists
Savannah, GA

Michael Poole, MD, PhD, FACS

Pediatric Otolaryngologist
Georgia Ear Institute
Savannah, GA

Roy Q. Sanders, MD

Child Psychiatrist
Decatur Family Psychiatry
Decatur, GA

Stephen Thacker, MD

Assistant Professor of Pediatrics
Mercer School of Medicine-Savannah
Pediatric Infectious Disease
Children's Hospital at Memorial University
Medical Center
Savannah, GA

Susanna Visser, MS

Acting Associate Director of Science
Division of Human Development
& Disability
National Center on Birth Defects
& Developmental Disabilities
Centers for Disease Control and Prevention
Atlanta, GA

Alan G. Weintraub, MD

Developmental Pediatrician
Director, Developmental &
Child Behavioral Associates
Adjunct Assistant Professor
Emory University School of Medicine
Department of Pediatrics
Vice-Chair, Committee on
Childhood Disabilities
Georgia Chapter/AAP
Atlanta, GA

Brad Weselman, MD, FAAP

General Pediatrician
Snapfinger Woods Pediatrics
Decatur, GA

Paul Winner, DO, FAAN

Clinical Professor of Neurology
Nova-Southeastern University
Director, Premiere Research Institute
Director, Palm Beach Headache
Evaluation Center
West Palm Beach, FL

Accommodations

In addition to the beautiful Ritz-Carlton, the Amelia Island and Fernandina Beach, Florida area offers several other options to meet every taste and preference. Here are other lodging options, all just a few minutes away from the Ritz-Carlton. In addition to the Ritz-Carlton, a room block has also been reserved for Pediatrics by the Sea attendees at the Marriott Residence Inn, Fernandina Beach.

Hotels

The Ritz-Carlton, Amelia Island

4750 Amelia Island Parkway
Amelia Island, FL 32034
904-277-1100 / 866-763-2960
<https://resweb.passkey.com/go/PedsbytheSea2014>
Rates: \$319 & up

Omni Amelia Island Plantation

6800 First Coast Highway
Amelia Island, FL 32034
904 261-6161 / 800-874-6878
Hotel: <http://www.omnihotels.com>
Villas: <http://www.aipfl.com>
Hotel/Villas Rates: Starting at \$279 & up

Marriott Residence Inn

2301 Sadler Road
Fernandina Beach, FL
904-277-2440 / 866-245-6099
www.ResidenceInnAmeliaisland.com
Rates: \$149 & up (all rms. are suites)

Hampton Inn, Amelia Island at Fernandina Beach

2549 Sadler Road
Fernandina Beach, FL 32034
904-321-1111
<http://www.ameliaislandhamptoninn.com>
Rates: \$109 & up

Bed & Breakfast

Elizabeth Pointe Lodge & Inn

98 South Fletcher Avenue
Amelia Island, FL 32034
904-277-4851
<http://www.elizabethpointelodge.com>

Condominium

Summer Beach Resort (Ocean Place)

Close to the Ritz-Carlton
5456 First Coast Highway
Amelia Island, FL 32034
904-277-0905 / 800-862-9297
3 night minimum
<http://www.summerbeach.com>



Learning Objectives

Conference Educational Goals

The Georgia Chapter of the American Academy of Pediatrics (Georgia AAP) Continuing Medical Education (CME) program aims to develop, maintain, and improve the competence, skills, and professional performance of pediatricians and pediatric healthcare professionals by providing quality, relevant, accessible, and effective educational experiences. This conference will address gaps in professional practice and improve patient outcomes. *Pediatrics by the Sea* strives to meet participants' identified educational needs and support their life-long learning with a goal of improving care for children and families. The Georgia AAP is committed to excellence and innovation in education.

Learner Objectives

As a result of attending this activity, learners will be able to:

1. Practice evidence-based, informed pediatric medicine.
2. Apply current techniques and procedures.
3. Advocate effectively for issues related to children's health.
4. Demonstrate change in competence, performance or patient outcomes.

CME Information

The Georgia Chapter of the American Academy of Pediatrics is accredited by the Medical Association of Georgia to offer continuing medical education to physicians. The Georgia Chapter of the American Academy of Pediatrics designates this Course for a maximum of 17.0 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

In accordance with ACCME Standards, all faculty members are required to disclose to the program audience any real or apparent conflict(s) of interest to the content of their presentation(s). This information is located in the registrants' packets.



Schedule & Course Outline

June 11 – 14, 2014

The Ritz-Carlton

Amelia Island, Florida

Pediatrics by the Sea 2014

Wednesday, June 11, 2014

Developmental Pediatrics Seminar

*An Up-to-Date Forum on Attention Deficit/Hyperactivity Disorder (ADHD):
Stemming the Chaos of AD/HD with a Well Planned Interdisciplinary Approach*

Presiding: R. Dwain Blackston, MD, FAAP

Introduction: Why Another Workshop on AD/HD
R. Dwain Blackston, MD

The Changing Epidemiology of ADHD: Latest CDC Survey
Susanna Visser, MS

Session I: Interdisciplinary Panel Presenters Share their Expertise

Moderator: Alan Weintraub, MD

Child Neurology
Eric Pearlman, MD, PhD

Developmental Pediatrics
Doris Greenberg, MD

Questions & Answers

Break

Session II: Interdisciplinary Panel Presenters Share their Expertise

Moderator: Alan Weintraub, MD

Neurodevelopmental Psychology
Julie Kable, PhD

Child Psychiatry
Roy Sanders, MD

Closing Summary
Alan Weintraub, MD

Open Discussion & Questions

Thursday, June 12, 2014

Seminar: Coding & Compliance Update for Pediatricians

Moderator: Steve Hobby, MD, FAAP

Welcome

Countdown to October 2014: Is Your Pediatric Practice Really Prepared for ICD-10?
Jeff Linzer, MD, FAAP

Break

Maintaining Your Coding Edge & Maximizing Compliance in Today's Pediatric Practice
Daniel Johnson, CPC

Ask the Experts: Questions & Answers

Seminar: Current Topics in Immunizations

Moderator: Stephen A. Thacker, MD

Welcome & Introductions

Update on HPV, Influenza and Rotavirus
Cody Meissner, MD

Catch-up Immunizations: Just Behind, International Adoption, & Cancer Survivors
Stephen Thacker, MD

Break

Update on Pneumococcal and Meningococcal Vaccines
Sheldon Kaplan, MD

Ask the Experts: Questions & Answers

Welcome / Opening Reception

Friday, June 13, 2014

Registration Opens / Continental Breakfast / Exhibits Open

Welcome

Eric Pearlman, MD, FAAP, Program Chair

Recurrent Staphylococcus aureus Skin & Soft Tissue Infections: Treatment & Prevention
Sheldon Kaplan, MD

RSV: The New Knowledge & Evolving Recommendations
Cody Meissner, MD

Break

Healthcare Reform, the ACA, and Pediatrics: View from the AAP
Mark Delmonte, Director of Federal Government Affairs, AAP

New & Emerging Encephalitis
Katherine Moretz, MD

Question & Answer Session

Adjourn Morning Session

Afternoon Workshop

Understanding Maintenance of Certification
Brad Weselman, MD

Afternoon Workshop

ENT Update

Ears: Seeing & Understanding More
Michael Poole, MD

Residents & Young Physicians Section Reception

Saturday, June 14, 2014

Fun Run & Walk Event

Registration Opens / Continental Breakfast / Exhibits Open

Georgia Chapter Business Meeting

Robert Wiskind, MD, FAAP, presiding
(60th Anniversary of Chapter and includes Installation of New President)
(Open to all meeting attendees)

Atopic Dermatitis: Everything You Wanted to Know but Were Afraid to Ask
Bernard Cohen, MD

General Surgery Update for the Pediatrician
David Carney, MD

Break

Current Topics in Developmental Pediatrics
Margaret McKenna, MD

Rash Decisions in Pediatric Dermatology: A Systematic Approach to the Kid with a Skin Rash
Test your Diagnostic Acumen with Emergent Rashes in Infants and Children
Bernard Cohen, MD

Adjourn Morning Session

Afternoon Workshop

Is That a Migraine?: Evaluation and Management of Migraines in Children
Eric Pearlman, MD & Paul Winner, DO

Afternoon Workshop

Emergency Medicine Update for the General Pediatrician
Bryon Mainer, MD

President's Reception & 60th Anniversary Celebration

Meeting Information

Who Should Attend

Pediatrics by the Sea is open to all pediatricians, residents, pediatric nurses, nurse practitioners, physician assistants, family physicians, medical students, and other child healthcare professionals.

How to Register

To register for *Pediatrics by the Sea* simply complete the registration form and return it with your check to the Georgia Chapter office. Or you may download the registration form at www.gaaap.org and fax it to 404-249-9503.

Exhibitors

We welcome exhibitors to this meeting to provide us with information on their latest products and services. Exhibit hours will be held on Friday and Saturday; please plan to stop by and visit with them. Special thanks to the following generous corporate supporters of our meeting as of press time:

Platinum: MAG Mutual Insurance Co.
Physicians' Alliance of America, Inc.

We are Green!

Pediatrics by the Sea is a green meeting. Registrants will receive a link to the handouts via email two weeks prior to the meeting. Participants can pre-print handouts from the web site, or, if they choose, bring their laptops to the session. (Note: WiFi will be available in the meeting areas, and attendees who bring their laptops can sit in the "Green Zone" in the session where electrical connections will be available.) Handouts will also be provided on CD at the meeting. **No Printed Handouts or Syllabus will be available.** Join us in our environment-friendly effort.

Welcome to Amelia Island

Amelia Island offers visitors an unspoiled setting for relaxing and rewarding stays. Thirteen miles long and two miles wide, the northern and southern tips of the Island are park preserves which make up nearly 10 percent of the entire Island. Surrounded by the Atlantic Ocean, Intra-coastal Waterway, Nassau Sound and one of the East's largest and deepest inlets – Cumberland Sound – Amelia Island is edged with natural Appalachian quartz beaches and framed by dunes as high as 40 feet.

Amelia Island's small size belies the host of activities she offers her guests. From golf and tennis at world-class resorts to kayaking, sunset sails and horseback riding on the beach. The Island offers all types of accommodations, restaurants and shops to meet the needs of the most discriminating traveler or budget-minded family. The Island is home to Florida's only spoken history museum.

Amelia Island is located off the northeastern-most tip of Florida on the Atlantic Ocean and separated from Georgia only by the Cumberland Sound. The island is located adjacent to the historic community of Fernandina Beach, Fla. For more information about the Amelia Island & Fernandina Beach area visit www.ameliainland.org.

The Ritz-Carlton

Find yourself in the place where Southern charm meets the sea and live oaks meet white sandy beaches. One of the most popular beach destinations on the East Coast, this barrier island resort provides a welcome barrier between you and the world beyond.

Located on a grand stretch of the island's 13 miles of coastline, The Ritz-Carlton, Amelia Island is a AAA Five Diamond hotel and was ranked as one of the top 100 hotels in the US by *Travel & Leisure Magazine*, and one of the top rated family resorts in the country (see below).

It features well-appointed guestrooms, including club rooms & suites;

four restaurants and lounges; The Ritz-Carlton Spa; a fitness center; nine ocean side tennis courts, & 18 holes of PGA championship golf at its front door!

To reserve your room at our specially arranged rates, please call **904-277-1100** or **866-763-2960**. Rates are \$319 a night for a single or double, Tuesday thru Saturday. Please call by **May 14, 2014**, for best room availability and mention that you are attending *Pediatrics by the Sea*. Reservations can also be made online at <https://resweb.passkey.com/go/PedsbytheSea2014>.

We're Having a Birthday Party!

On Saturday, June 14th at 6:00 pm, we will have a Birthday Party to celebrate the Chapter's 60th Anniversary! The 60th Anniversary Celebration will feature birthday fun and games. Please bring your family and guests to join us for the party.

There are two additional receptions at *Pediatrics by the Sea* for your enjoyment. On Thursday, we'll have our Welcome Reception from 6:00 – 7:00 pm. On Friday evening at 5:00 pm, there will be a Residents and Young Physicians' Reception.

Bring the Kids Along!

The Ritz-Carlton at Amelia Island was rated Top 10 Child Friendly Resorts in USA by *Child Magazine*. The Ritz Kids program offers a variety of supervised physical and creative activities designed especially for children aged 5-12. Offering full or half-day options, seven days a week, Ritz Kids has something for every child.

Attire

CME sessions are summer business casual. (You may want to bring a jacket or sweater as the meeting rooms are sometimes cool due to the air conditioning.) Attire for the evening receptions is resort casual.

How Do I Get There?

Access by Car: From I-95 – Take I-95 to Exit 373 (old 129), turn east onto A1A, travel 15 miles crossing the Intracoastal Waterway onto Amelia Island and follow signs to the Ritz-Carlton. **Arriving by Air:** Less than 30 minutes from Amelia Island, Jacksonville International Airport (JIA) links Northeast Florida with cities across the United States and abroad. Several major carriers service Jacksonville.

Pediatrics by the Sea Fun Run & Walk

Now a PBS tradition, join Evelyn Johnson, MD, Chair of the Chapter's Obesity Task Force, for the Chapter's Annual PBS Run/Walk event Saturday, June 14 at 6:15 am. Meet at the Ritz-Carlton lobby to run or walk (5K/3.1 miles) the bike trail in the front of the hotel.

Special Requirements

If you have physical or dietary needs, which require accommodation to fully participate, please indicate on your registration form or call the Chapter Office.

Cancellation/Refund Policy

Cancellations must be received in writing before May 27 to receive a refund. The cancellation must be faxed to the Chapter office at 404-249-9503. Refunds will be processed following the meeting, less a \$40 administration fee. Cancellations made after the deadline will not be eligible for a refund.

For More Meeting Information

Visit our website at www.gaaap.org or call 404-881-5091.

