

LOCATION & ACCOMMODATIONS



Estancia La Jolla Hotel

9700 North Torrey Pines Road
La Jolla, CA 92037

Phone: 858-550-1000, 1-877-4-ESTANCIA (toll free reservations)
Fax: 858-550-1001

www.Estancialajolla.com

The site for the meeting is on 9.5 acres in the enchanting seaside community of La Jolla at the 21st Century Learning Retreat, the Estancia La Jolla Hotel. The hotel is located in the midst of a classic California coastal rancho setting, adjacent to world-class Torrey Pines Golf Course, and just minutes from the San Diego Zoo, Sea World, shopping and beautiful Southern California beaches. The Estancia La Jolla Hotel is only 14 miles from downtown San Diego and Lindbergh Field (San Diego International Airport). A limited number of rooms have been reserved for course participants and will be reserved as requests are received.

RESERVATION DEADLINE: May 5, 2014

If your reservation is not received prior to cut-off date, reservations will only be accepted subject to availability. Please specify that you plan to attend the 20th ANNUAL SAN DIEGO HEART FAILURE SYMPOSIUM course so you can receive our special course rate.

REGISTRATION INFORMATION

CONFERENCE FEES

- \$145.00 For registrations postmarked on or before 5/5/14
- \$175.00 For registrations postmarked after 5/5/14 & on-site
- \$100.00 Nurse/Allied Registration on or before 5/5/14
- \$130.00 Nurse/Allied Reg. postmarked after 5/5/14 & on-site
- \$50.00 For students with Student ID or a letter from Department Supervisor

Please enroll early as registration is limited.

CANCELLATIONS

If your registration must be cancelled and a refund of your fee is desired, your fee, less \$50 for administrative costs, will be refunded upon receipt of a written request that includes your signature. No refunds will be made after May 5, 2014. Please allow up to 12 weeks for a refund.

FOR FURTHER INFORMATION

Complete Conference Management PH 619-299-6673
3320 Third Avenue, Suite C FAX 619-299-6675
San Diego, CA 92103 EMAIL info@ccmmeetings.com
Web: www.ccmmeetings.com http://cardiology.ucsd.edu

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Officially endorsed by the Heart Failure Society of America. The opinions presented in this educational activity do not necessarily reflect the opinions or recommendations of the HFSA.

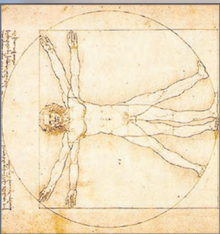
FACULTY DISCLOSURE

It is our policy to ensure balance, independence, objectivity and scientific rigor. All persons involved in the selection, development and presentation of content are required to disclose any real or apparent conflicts of interest. All conflicts of interest will be resolved prior to an educational activity being delivered to learners through one of the following mechanisms 1) altering the financial relationship with the commercial interest, 2) altering the individual's control over CME content about the products or services of the commercial interest, and/or 3) validating the activity content through independent peer review. All persons are also required to disclose any discussions of off label/unapproved uses of drugs or devices. Persons who refuse or fail to disclose will be disqualified from participating in the CME activity.

CULTURAL AND LINGUISTIC COMPETENCY

This activity is in compliance with California Assembly Bill 1195 which requires continuing medical education activities with patient care components to include curriculum in the subjects of cultural and linguistic competency. Cultural competency is defined as a set of integrated attitudes, knowledge, and skills that enables health care professionals or organizations to care effectively for patients from diverse cultures, groups, and communities. Linguistic competency is defined as the ability of a physician or surgeon to provide patients who do not speak English or who have limited ability to speak English, direct communication in the patient's primary language. Cultural and linguistic competency was incorporated into the planning of this activity.

UC San Diego Health System
200 West Arbor Drive
San Diego, Ca 92103-8411



20th Annual
San Diego Heart Failure Symposium
Advances in the Recognition & Treatment of Heart Failure
June 7, 2014

If you receive more than one brochure
Please pass the extra along to an associate.

PLEASE POST

20th Annual
San Diego
Heart Failure Symposium

Estancia La Jolla Hotel La Jolla, California

Advances in the
Recognition & Treatment of
Heart Failure

Saturday
June 7, 2014

Barry H. Greenberg, MD
Program Director



Officially Endorsed by:



UC San Diego
SULPIZIO CARDIOVASCULAR CENTER



COURSE DESCRIPTION

June 7, 2014 will mark the 20th anniversary of the San Diego Heart Failure Symposium and this year there is truly a lot to talk about in heart failure. The Symposium will provide a comprehensive overview of what is going on in heart failure with emphasis on current evidence based therapies, new strategies for management and emerging novel approaches for treatment. The curriculum includes updates on biomarkers, imaging, diagnosing and treating sleep apnea, managing hyponatremia, insights into diagnosis and treatment of pulmonary hypertension and right heart failure, new anticoagulants and their role in CV disease, preventing sudden cardiac death, role of home monitoring, and emerging trends in cardiac resynchronization therapy. Treatment of myocardial ischemia, new paradigms for understanding and treating acute heart failure and percutaneous approaches for treating valve lesions will be discussed as will identification and management of patients with end-stage Class D heart failure, use of mechanical circulatory support and guidance for referral for end of life care. Concepts brought up in the lectures will be assessed further in panel and case discussions. Most importantly, attendees will have the opportunity to listen to and meet the outstanding faculty that will participate in the 20th Annual San Diego Heart Failure Symposium.

SYMPOSIUM OBJECTIVES

- At the conclusion of this activity, the participants should be able to:
1. Summarize current treatments available for heart failure and provide information to help in the selection of the most rational choices in individual patients.
 2. Review strategies for implementing medical and device therapies that will lead to improved outcomes in heart failure patients.
 3. Define how specific populations including minorities, women and the elderly respond to various approaches to treating hypertension and heart failure.

NEEDS ASSESSMENT

Over five million Americans (two percent of the U.S. population) are living with heart failure. More than 500,000 additional cases of heart failure are diagnosed each year. (American Heart Association, 2007 Heart Disease and Stroke Statistics – 2007 Update)

Knowledge about heart failure is accumulating so rapidly that individual clinicians may be unable to readily and adequately synthesize new information into effective strategies of care for patients with this syndrome. (2010 Heart Failure Society of America Comprehensive Heart Failure Practice Guidelines) This year's Symposium will provide a comprehensive overview of current evidence based therapies as well as emerging approaches for treatment. Symposium faculty will present their recommendations for the most judicious use of existing therapies and insights into how new strategies can be incorporated into clinical practice on a daily basis.

TARGET AUDIENCE

The target audience for this activity includes cardiologists, internists, primary care physicians, nurses and allied healthcare professionals.

ACCREDITATION

This Live activity, **The 20th Annual San Diego Heart Failure Symposium**, with a beginning date of 6/07/2014, has been reviewed and is acceptable for up to **10** Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAFP Prescribed credit is accepted by the American Medical Association as equivalent to *AMA PRA Category 1 Credit(s)*[™] toward the AMA Physician's Recognition Award.

AANP: The American Academy of Nurse Practitioners accepts AAFP Prescribed credit. This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards.

ANCC: According to the ANC the continuing education hours approved by the AAFP meet the ANCC-accredited CNE criteria.

FACULTY

PROGRAM DIRECTOR



Barry H. Greenberg, MD, FACC
Distinguished Professor of Medicine
Director, Advanced Heart Failure Treatment Program
University of California San Diego Medical Center

GUEST FACULTY



Uri Elkayam, MD, FACC
Professor of Medicine
Division of Cardiology
University of Southern California
Los Angeles, CA



Joseph G. Rogers, MD
Associate Professor of Medicine
Senior Vice Chief for Clinical Affairs
Division of Cardiology
Medical Director, Duke Cardiac Transplant & Mechanical Circulatory Support Program
Duke University Medical Center
Durham, NC

UC SAN DIEGO PARTICIPATING FACULTY



Eric Adler, MD
Associate Clinical Professor
Medical Director, Cardiac Transplant



Alan Maisel, MD, FACC
Professor of Cardiology, UCSD
Director, Coronary Care Unit and Heart Failure Program
San Diego Veterans Affairs Medical Center



Denise Barnard, MD, FACC
Clinical Professor of Med. Cardiology
Advanced Heart Failure Treatment Program
Cardiac Transplantation & LVAD Program



Atul Malhotra, MD
Division Chief, Pulmonary & Critical Care Medicine
Director of Sleep Medicine
Kenneth M. Moser, Professor,
Department of Medicine



Ulrika Birgersdotter-Green, MD
Professor of Medicine
Division of Cardiology
Director, Pacemaker and ICD Services



David Poch, MD
Assistant Professor of Medicine
Division of Pulmonary and Critical Care



Daniel Blanchard, MD, FACC
Professor of Medicine
Director, Cardiology Fellowship Program
Sulpizio Cardiovascular Center



Michelle Schlueter, PharmD, BCPS
Clinical Pharmacy Specialist



Jonathan C Hsu, MD
Assistant Clinical Professor of Medicine
Cardiac Electrophysiology Section
Division of Cardiology



Jorge Silva Enciso, MD
Assistant Clinical Professor of Medicine



Ehtisham Mahmud, MD, FACC
Professor of Medicine/Cardiology
Chief of Cardiovascular Medicine



Joel Wilson, MD
Assistant Professor of Medicine

PROGRAM AGENDA

7:00 – 7:45	Registration/Continental Breakfast/Visit Exhibits
7:45 – 7:50	Welcome/Introduction - Barry Greenberg, MD
SESSION I	RECOGNIZING AND TREATING PATIENTS AT RISK <i>Barry Greenberg, MD - Moderator</i>
7:50 – 8:15	State of the Art: The Role of Biomarkers in Detection, Risk Assessment and Management of Heart Failure Alan Maisel, MD
8:15 – 8:35	Using Imaging to Assess Risk Joel Wilson, MD
8:35 – 8:55	Diagnosing and Treating Sleep Apnea Atul Molhotra, MD
8:55 – 9:15	Who is at Risk for Sudden Cardiac Death and How Can We Prevent It? Ulrika Birgersdotter-Green, MD
9:15 – 9:40	Case Presentation and Discussion - Barry Greenberg, MD, Moderator Drs Maisel, Wilson, Molhotra and Birgersdotter-Green, <i>Panelists</i> <i>Break/Coffee/Visit Exhibits</i>
9:40 – 10:00	
SESSION II	HEART FAILURE MANAGEMENT <i>Denise Barnard, MD - Moderator</i>
10:00 – 10:25	State of the Art: Recognition and Management of Pulmonary Hypertension David Poch, MD
10:25 – 10:45	New Paradigms for Understanding Acute Heart Failure: Implications for Therapy Barry Greenberg, MD
10:45 – 11:05	Defining and Treating Hyponatremia in the Volume Overloaded Patient Uri Elkayam, MD
11:05 – 11:25	TAVR and Beyond: Percutaneous Approaches to Aortic Stenosis and HOCM Ehtisham Mahmud, MD
11:25 – 11:45	Home Monitoring: What's New/What Works? Jonathan Hsu, MD
11:45 – 12:10	Case Presentation: A Multi-Disciplinary Approach for Reducing Hospitalizations and Improving Outcomes in High Risk Patients - Denise Barnard, MD, Moderator Drs. Greenberg, Elkayam, Adler and Hsu, and Michelle Schlueter, Pharm D, <i>Panelists</i> <i>Lunch/Visit Exhibits</i>
12:10 – 1:20	
SESSION III	ADVANCED HEART FAILURE MANAGEMENT <i>Jorge Silva Enciso, MD - Moderator</i>
1:20 – 1:40	Recognizing the Stage D High Risk Patient: Implications for Treatment Barry Greenberg MD
1:40 – 2:00	Treating Heart Failure in African Americans: Addressing Disparate Outcomes Uri Elkayam, MD
2:00 – 2:30	Featured Lecture: Mechanical Circulatory Support for Both Acute and Chronic Heart Failure Joseph Rogers, MD
2:30 – 2:50	Palliative Care and Hospice: Who and When? Eric Adler, MD
2:50 – 3:15	Case Presentation: A Patient with Advanced Heart Failure - Eric Adler, MD, Moderator Drs. Greenberg, Barnard, Rogers and Silva Enciso, <i>Panelists</i> <i>Break/Visit Exhibits</i>
3:15 – 3:30	
SESSION IV	HEART RHYTHM MANAGEMENT IN THE HEART FAILURE PATIENT <i>Ulrika Birgersdotter-Green, MD - Moderator</i>
3:30 – 3:50	The New Anticoagulants: Deciding Where and When to Use Them Daniel Blanchard, MD
3:50 – 4:10	Recommendations for Selecting and Managing Patients with CRT Ulrika Birgersdotter-Green, MD
4:10 – 4:30	Recognizing and Treating Myocardial Ischemia Jorge Silva Enciso, MD
4:30 – 5:00	Emerging Therapies for Heart Failure: Ivabradine, Mesenchymal Stem Cells, sGC Activators and Other Approaches Barry Greenberg, MD
5:00pm	Adjourn

REGISTRATION FORM

Last Name	First Name	MI	Title
Office Address_____			
City _____		State _____	Zip _____
Daytime Phone ()_____		Fax ()_____	
Email_____		Prof. Specialty_____	
Special Needs for Disabled_____			

REGISTRATION FEES:		Please enroll early as registration is limited	
		Early Bird Registration On or Before May 5, 2014	Registration After May 5 and On-site
Registration	☐	\$145.00	☐ \$175.00
Nurse/Allied Registration	☐	\$100.00	☐ \$130.00
Student w/ Student ID or letter from Dept. Supervisor	☐	\$50.00	☐ \$50.00

CREDIT CARD PAYMENT: Visa, Mastercard, AmExp. & Discover accepted
Please do not send credit card information by fax.

Card Number_____	Amount_____
Name on Card_____	Exp. Date_____
Billing Address_____	Security Code_____
Signature_____	
Mail to: Complete Conference Management 3320 Third Avenue, Suite C San Diego, CA 92103	Make your check or money order payable to: UC Regents
Fax: 619-299-6675	

HOTEL REGISTRATION - Reservation Deadline May 5, 2014
20th Annual San Diego Heart Failure Symposium
If the reservation is not received prior to cut-off date, reservations will be accepted subject to availability.

Last Name	First Name	MI
Address_____		
City _____		State _____ Zip _____
Arrival Date & Time _____		Departure Date_____
Number in Party_____	☐ Single ☐ Double (All rooms are non-smoking)	Check-in Time: 3:00 pm Check-out Time: 12:00 Noon
SPECIAL COURSE RATE VALID ONLY UNTIL May 5, 2014		
\$169 Single*	\$169 Double*	*per night, plus 12.565% San Diego occupancy tax and \$8 Hospitality Fee per day and overnight parking of \$10
First night's deposit or credit card guarantee must accompany reservation.		
Credit Card_____	Card Number_____	
Name on Card_____	Exp. Date_____	
Signature_____		
Send Reservation Form & Deposit Directly to:	Estancia La Jolla Hotel 9700 North Torrey Pines Rd. La Jolla, CA 92037	Phone: 858-550-1000 (Direct) Toll Free: 1-877-4-ESTANCIA Fax: 858-550-1001