

**MAY 14-18, 2014**

**HYATT REGENCY INDIANAPOLIS**

**IDA Annual Session and IUSD Alumni Dental Conference**



**INDIANA UNIVERSITY  
ALUMNI ASSOCIATION**

**NEW PRICING  
FOR 2014!**



**Visit [www.INDental.org/Register](http://www.INDental.org/Register) or see inside back cover for registration form**

# ATTEND OUR MEETING!

On behalf of the Indiana Dental Association officers, trustees, and the Council on Annual Session, welcome. Please accept this invitation for you and your entire staff to attend the **IDA Annual Session** and **IUSD Alumni Dental Conference**, May 14-18, 2014, at the downtown **Hyatt Regency Indianapolis** hotel.

This year's new **one-price registration fee** encourages dentists to bring their staff to two full days of continuing education. Take advantage of nationally recognized speakers at a super-low price.

Once again, the IUSD Alumni Association Dental Conference will join our meeting, along with the American College of Dentists, International College of Dentists, Pierre Fauchard, IDPAC, Indiana Dental Assistant's Association, and the Alliance of the Indiana Dental Association.

Also new this year is the **Exhibit Hall buyers' reception** on Thursday evening. Please support our vendors by visiting the Exhibit Hall, where you'll find the popular Money Grab and photo booth once again this year.

Please attend the **Membership and Awards Ceremony** on Thursday night. We can honor our members and enjoy the evening with friends. Come and experience your dental conference!

Sincerely,



Desiree Dimond, DDS

President, Indiana Dental Association



## HYATT REGENCY INDIANAPOLIS

Reserve your room at IDA's host hotel, Hyatt Regency Indianapolis, for **\$170 per night**. To make your reservation, visit [www.INDental.org/Register](http://www.INDental.org/Register) or call Central Reservations at **888.421.1442** and use discount code IDLA. Make your reservations by **Monday, April 21, 2014**, to receive this discounted rate.

**Hyatt Regency Indianapolis • One S. Capitol Ave. • Indianapolis, IN 46204**

For driving directions, please visit [www.indianapolis.hyatt.com](http://www.indianapolis.hyatt.com) or your trusted online resource. Several major airlines fly into Indianapolis International Airport. Other transportation options from the airport include limousine, taxi, bus, or rental car.

## DR. DIMOND'S HOSPITALITY SUITE HOURS

**Wed • 05.14.2014**  
7:30-10:30 p.m.

**Thu • 05.15.2014**  
2:00-4:00 p.m.

**Fri • 05.16.2014**  
9:00-11:00 p.m.

## DRESS CODE AND CLIMATE

**WE WANT YOU TO BE COMFORTABLE SO YOU CAN ENJOY YOUR MEETING EXPERIENCE!** Recommended attire for the Annual Session is **business-casual clothing**, which may include slacks, knit shirt with a collar, and optional sports jackets for men; slacks and skirts or dresses for women. Neckties, business suits, and other business attire are acceptable, but not necessary. Comfortable shoes are a must!

Indianapolis enjoys a moderate climate. Historically, May weather has been mostly sunny, with temperatures in the low- to mid-80s and mild humidity; however, please bring layers so you can keep up with changing weather conditions and for air-conditioned indoor activities.

## CHILD CARE OPTIONS

Annual Session is a family-friendly event. Hyatt Regency Indianapolis recommends you contact the following daycare providers:

**SITTERS TO THE RESCUE**  
317.257.7999 •  
[sitterstotherescue.com](http://sitterstotherescue.com)

**SEEKING SITTERS**  
317.985.9505 • [seekingsitters.com](http://seekingsitters.com)

**THE IDA DOES NOT OFFICIALLY ENDORSE ANY CHILDCARE PROVIDER.**

**All activities will be held at the Hyatt Regency Indianapolis unless noted otherwise.**

## WED • 05 • 14 • 2014

|                 |                                                      |
|-----------------|------------------------------------------------------|
| Noon            | IUSD Huckelberry Golf Outing, The Brickyard Crossing |
| 7:30-10:30 p.m. | Dr. Desiree Dimond's Hospitality Suite open          |

## THU • 05 • 15 • 2014

|                       |                                                                                         |
|-----------------------|-----------------------------------------------------------------------------------------|
| 7:00 a.m.-6:00 p.m.   | On-site registration                                                                    |
| 7:00-9:00 a.m.        | Pierre Fauchard breakfast (by invitation only)                                          |
| 8:00 a.m.-4:00 p.m.   | Continuing Education opportunities                                                      |
| 9:15 a.m.-adjournment | House of Delegates (first session) followed by Reference Committee Hearings             |
| 11:00 a.m.-6:00 p.m.  | IDPAC Silent Auction bidding opens                                                      |
| 11:30 a.m.-1:00 p.m.  | IDA Past President's Lunch (by invitation only)                                         |
| 1:00-4:00 p.m.        | ACD/IUSD/IDA D3 Ethics Mentoring program, <i>Co-sponsored by IDA Insurance Services</i> |
| 2:00-4:00 p.m.        | Dr. Desiree Dimond's Hospitality Suite open                                             |
| 4:00-6:00 p.m.        | Exhibit Hall Exclusive Buyer's Reception                                                |
| 6:00-8:00 p.m.        | Membership & Awards Ceremony, <i>Co-sponsored by IDA Insurance Services</i>             |

## FRI • 05 • 16 • 2014

|                      |                                                                                                                |
|----------------------|----------------------------------------------------------------------------------------------------------------|
| 7:00 a.m.-5:00 p.m.  | On-site registration                                                                                           |
| 8:00-9:00 a.m.       | Caffeine Connection in Exhibit Hall                                                                            |
| 8:00 a.m.-4:00 p.m.  | Continuing Education opportunities                                                                             |
| 8:00 a.m.-5:00 p.m.  | Exhibit Hall, Money Grab Booth and Photo Booth open<br>(Get a FREE professional head shot photo taken as well) |
| 8:00-10:00 a.m.      | Reference Committee Reports available                                                                          |
| 8:00 a.m.-6:15 p.m.  | IDPAC Silent Auction bidding open                                                                              |
| 9:00-10:00 a.m.      | AIDA Past President's coffee                                                                                   |
| 9:00 a.m.-3:00 p.m.  | Exhibit Hall food service                                                                                      |
| 10:00 a.m.-Noon      | Component Caucus meetings                                                                                      |
| 11:30 a.m.-1:00 p.m. | ACD/ICD Luncheon (by invitation only)                                                                          |
| 11:30 a.m.-1:00 p.m. | IUSD Alumni Hygiene Reunion Luncheon (by invitation only)                                                      |
| Noon-1:30 p.m.       | AIDA lunch and annual membership meeting                                                                       |
| 1:00-3:00 p.m.       | Open Caucus                                                                                                    |
| 3:00-5:00 p.m.       | Exhibit Hall reception                                                                                         |
| 4:00-6:00 p.m.       | New Dentist reception (by invitation only), <i>Co-sponsored by Bowman Insurance</i>                            |
| 5:30-7:30 p.m.       | IDPAC social and reception                                                                                     |
| 6:15 p.m.            | IDPAC Silent Auction bidding closes                                                                            |
| 9:00-11:00 p.m.      | Dr. Desiree Dimond's Hospitality Suite open                                                                    |

## SAT • 05 • 17 • 2014

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| 7:00 a.m.-9:00 a.m.   | On-site registration                                                                             |
| 8:00 a.m.-Adjournment | House of Delegates (second session)                                                              |
| 8:30-10:00 a.m.       | IUSD Alumni "50th" Breakfast Celebration for Classes of '64 & prior classes (by invitation only) |
| 10:00 a.m.-Noon       | IUPUI Campus & IUSD Building Tour                                                                |
| 5:30-11:30 p.m.       | IUSD Class Reunion Reception & Private Individual Class Reunion Dinner (by invitation only)      |

## SUN • 05 • 18 • 2014

|                 |                         |
|-----------------|-------------------------|
| 8:00-10:30 a.m. | IUSD Hangover Hustle 5K |
|-----------------|-------------------------|

# Short, one-hour presentations for CE credit. Recommended for all members of the dental team!

THU • 05 • 15 • 2014

## COMMUNITY FLUORIDE OUTREACH

**Ed Popcheff**

8:00-9:00 a.m.

Course number 101

See page 8 for more details

## INSPECT 101

**Taya Fernandes**

12:30-1:30 p.m.

Course number 107

See page 9 for more details

## HOW TO WORK WITH INDIANA MEDICAID

**Virginia Hudson**

9:30-10:30 a.m.

Course number 104

See page 9 for more details

## DENTAL COMMUNITY VOLUNTEERISM

**Clance LaTurner**

2:00-3:00 p.m.

Course number 112

See page 10 for more details

## A THREE-STEP APPROACH TO HELPING YOUR PATIENTS QUIT TOBACCO USE

**Laura Romito**, DDS, MS

11:00 a.m.-Noon

Course number 106

See page 9 for more details

FRI • 05 • 16 • 2014

## DRINKS DESTROY TEETH CO-SPONSORED BY SUPERIOR DENTAL CARE

**Diane Buyer**, DDS

8:00-9:00 a.m.

Course number 202

See page 11 for more details

## CLINICAL ETHICS IN DENTISTRY— A PATIENT-CENTERED APPROACH

**Larry Garetto**, PhD

12:30-1:30 p.m.

Course number 209

See page 13 for more details

## THE SOCIAL MEDIA REVOLUTION

**Henry Schein Dental**

9:30-10:30 a.m.

Course number 205

See page 12 for more details

## LET'S GET 3D WITH CONE BEAM COMPUTED TOMOGRAPHY

**Ted Parks**, DMD, MS

2:00-3:00 p.m.

Course number 214

See page 14 for more details

## PRESCRIPTION PAIN MEDICATION: EFFICACY, ALTERNATIVES, RISKS, ABUSE, AND DIVERSION

**William Rutherford**, MD

11:00 a.m.-Noon

Course number 207

See page 12 for more details



Brickyard Crossing Golf Course

## ▶ IDA Membership & Awards Ceremony

*Co-sponsored by IDA Insurance Services*

### Networking and reception:

**THU • 05-15-2014** 6:00-7:00 p.m.

### Ceremony:

**THU • 05-15-2014** 7:00-8:15 p.m.

**Cost: FREE (code 402)**

**New this year!** Attend the Indiana Dental Association's largest networking event, the IDA Membership and Awards Ceremony! This informal combined event includes hors d'oeuvres, cash bar, and time to mingle before a redesigned awards ceremony featuring award presentations recognizing member contributions to Indiana oral health and the dental profession.

Join us as we honor local and national dentists, especially individuals who have shown exceptional service to the profession of dentistry and dental public health on behalf of the IDA. Honor the achievements of this year's IDA president, Dr. Desiree Dimond, and 25-Year, Life, and 50-Year members.

Don't miss out on this special evening. **ALL** dentists, spouses, families, meeting attendees, and vendors are invited. Limited seating available.

## ▶ House of Delegates Schedule

### House of Delegates, First Session:

**THU • 05-15-2014** 9:15 a.m.-adjournment

Reference Committee Hearings will begin immediately following adjournment of the House

### Reference Committee reports available:

**FRI • 05-16-2014** 8:00-10:00 a.m.

### Component Caucus meetings:

**FRI • 05-16-2014** 10:00 a.m.-Noon

### Open Caucus:

**FRI • 05-16-2014** 1:00-3:00 p.m.

### House of Delegates, Second Session:

**SAT • 05-17-2014** 8:00 a.m.- adjournment

## ▶ New Dentist Reception (by invitation only)

**FRI • 05-16-2014** 4:00-6:00 p.m.

Indianapolis Colts Grille, 110 W. Washington St.

**Cost: Free (code 404)**

### Co-sponsored by Bowman Insurance & Benefit Services

The IDA Council on the New Dentist's annual reception for dentists 0-10 years out of dental school offers networking opportunities, splendid food and spirits at the Indianapolis Colts Grille. The event promises the celebration of memories old and new. Bring a guest. Families welcome.

## ▶ IDPAC Silent Auction & Reception

### Silent Auction Bidding:

**THU • 05-15-2014** 11:00 a.m.-6:00 p.m.

**FRI • 05-16-2014** 8:00 a.m.-6:15 p.m.

\*Bid sheets will be collected promptly at 6:15 p.m. on Friday, May 16, 2014.

### IDPAC Social & Reception:

**FRI • 05-16-2014** 5:30-7:30 p.m.

**Cost: \$75 per individual (code 405)**

**\$100 per couple (code 406)**

**Free for paid 2014 Governor's Club (\$600) and Platinum Club (\$1,200) Donors (code 407).**

### Pre-registration is required!

After a hard-fought legislative season, we invite you to celebrate the work of IDPAC by attending the IDPAC Reception and Silent Auction.

This year's program brings the Indiana Week in Review public affairs program to the IDA Annual Meeting IDPAC Event. Join WISH-TV Statehouse Reporter Jim Shella and Leslie Widenbender of the Franklin College School of Journalism's "Statehouse" file as they discuss the pertinent issues from the Indiana political arena. We're working on getting Mike McDaniel and Anne Delaney to join us as well.

All IDA members and spouses are welcome to attend the reception, from the politically engaged to those not necessarily interested in politics. Heavy hors d'oeuvres and complimentary drinks will be served, and a special guest speaker will share a message with attendees.

Bidding for silent auction items begins on Thursday, May 15, 2014, at 11:00 a.m. outside the registration area. Final bids must be submitted Friday, May 16, 2014, by 6:15 p.m. during the IDPAC Social & Reception.

\*Bid sheets will be collected promptly at 6:15 p.m. on Friday, May 16, 2014.

IDPAC is now accepting donations for the Silent Auction. Contact Laurie Campbell for additional information at [Laurie@INDental.org](mailto:Laurie@INDental.org).

*The IDPAC Reception and Silent Auction are IDPAC's primary fundraising events. IDPAC is the IDA's advocate in matters that affect the dental profession. Every year, Indiana's legislature works on issues that have a direct impact on the dental practice and the profession.*

## ▶ AIDA Lunch & Annual Membership Meeting

**FRI • 05-16-2014** Noon-1:30 p.m.

**Cost: \$40 (code 403)**

The Alliance of the Indiana Dental Association will host its lunch and annual membership meeting during a special gathering at the Hyatt Regency Indianapolis. A full listing of the Alliance's Annual Session events will be included in the on-site brochure.



Dear Alumni,

I want to extend an invitation to all IUSD Alumni to join classmates and colleagues in attending the IDA/IUSD Alumni conference. For the second year, our alumni conference and class reunions will be held in conjunction with the Indiana Dental Association's Annual Session. This is a great opportunity to renew friendships, sharpen your knowledge and skills with great continuing education options, and enjoy the many activities available during the conference. Please plan to bring your family and staff to the combined meeting at the Hyatt Regency in Indianapolis, May 14-18, 2014. We look forward to seeing you!

Best regards,

Jeffrey T. Allen, DDS  
President, School of Dentistry Alumni Association

## ► SCHEDULE OF EVENTS

All events will take place at the Hyatt Regency Indianapolis hotel unless otherwise indicated.

| WED • 05 • 14 • 2014 | EVENT                                                                                    | EVENT CODE | FEE   |
|----------------------|------------------------------------------------------------------------------------------|------------|-------|
| Noon                 | IUSD Huckelberry Golf Outing, The Brickyard Crossing                                     | 400        | \$150 |
| FRI • 05 • 16 • 2014 | EVENT                                                                                    | EVENT CODE | FEE   |
| 11:30 a.m.-1:00 p.m. | Hygiene Reunion Luncheon (by invitation only)                                            | 500        | \$30  |
| 5:00-6:30 p.m.       | Board Meeting (by invitation only)                                                       | ---        | ---   |
| 6:30-10:00 p.m.      | Board Reception and Dinner (by invitation only)                                          | ---        | ---   |
| SAT • 05 • 17 • 2014 | EVENT                                                                                    | EVENT CODE | FEE   |
| 8:30-10:00 a.m.      | 50th Breakfast Celebration for Classes of '64 and prior classes (by invitation only)     | 501        | ---   |
| 10:00 a.m.-Noon      | IUPUI Campus and IUSD Building Tour                                                      | 408        | \$20  |
| 5:30-11:30 p.m.      | Class Reunion Reception and Private Individual Class Reunion Dinner (by invitation only) | 502        | \$50  |
| 5:30-11:30 p.m.      | Class Reunion Photo                                                                      | 503        | \$15  |
| SUN • 05 • 18 • 2014 | EVENT                                                                                    | EVENT CODE | FEE   |
| 8:00-10:30 a.m.      | Hangover Hustle 5K                                                                       | 409        | \$20  |

## ► ADVANCED REGISTRATION DETAILS

Advanced registration deadline is Friday, May 2, 2014 at 8:00 a.m.

**DENTISTS and HYGIENISTS attending their class reunions have two registration options:**

Attend **ONLY IUSD Alumni Dental Conference events**: Select **Dentist-IUSD Alumni (B)** or **Hygienist-IUSD Alumni (H)**

Attend **UNLIMITED continuing education and receive à la carte pricing on IUSD Alumni Dental Conference Events**: Select **Dentist (A)\*** or **Hygienist (G)\***

**Similar registration options are available for your guests. Use any of the following three methods to register:**

|               |                                                                                                                                                   |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>BEST</b>   | Register on the IDA website at <a href="http://www.INDental.org/Register">www.INDental.org/Register</a> and receive immediate e-mail confirmation |
| <b>BETTER</b> | Fax to 317.634.2612                                                                                                                               |
| <b>GOOD</b>   | Mail to Indiana Dental Association, 1319 East Stop 10 Road, Indianapolis, IN 46227                                                                |

After Friday, May 2, 2014, stop by the onsite registration desk located on the third floor of the Hyatt Regency Indianapolis hotel during the following registration hours:

|                    |                     |                    |                     |                    |                |
|--------------------|---------------------|--------------------|---------------------|--------------------|----------------|
| Thu., May 15, 2014 | 7:00 a.m.-6:00 p.m. | Fri., May 16, 2014 | 7:00 a.m.-5:00 p.m. | Sat., May 17, 2014 | 7:00-9:00 a.m. |
|--------------------|---------------------|--------------------|---------------------|--------------------|----------------|

## ► HOTEL RESERVATION INFORMATION

Hyatt Regency Indianapolis, One S. Capitol Ave., Indianapolis, IN 46204

To reserve your room at IDA's host hotel, Hyatt Regency Indianapolis, for \$170, visit [www.INDental.org/Register](http://www.INDental.org/Register) or call Central Reservations at 888.421.1442 and use discount code **IDLA**. Reservations must be made by **Monday, April 21, 2014**, to receive this discounted rate.

# Are you ready to **SAVE MONEY** and have fun?

Show appreciation to our more than 70 dedicated vendors and exhibitors by scheduling time in the Exhibit Hall on Friday, May 16, 2014. Our vendors provide your dental teams with the best services, products, and discounts throughout the year, but their special offers are available only during our show. Our meeting would not be possible without their support and participation. During your visit, thank them for their continued allegiance to organized dentistry.

**Exclusive Buyer's Reception!** If the Exhibit Hall is too crowded for you to make purchases during the meeting, then this event is just for you. On Thursday evening, the IDA is offering each dentist and a guest special passes to attend the Exclusive Buyer's Reception. **Use event code 401 to secure your passes. Limited availability.**

**Say Cheese!** Bring the entire team into the Exhibit Hall and get your fun group photo taken inside our photo booth, located in the back of the Exhibit Hall, all day Friday. Get a FREE professional head shot photo taken as well.

**Win Cash!** For every \$100 you spend with a vendor, earn one entry into Friday's Money Grab booth. Grab a bag from one of the IDA's more than 70 exhibitors and start shopping.

## ► SCHEDULE OF EVENTS

### THU • 05 • 15 • 2014

4:00-6:00 p.m. Free! Exclusive Buyer's Reception

### FRI • 05 • 16 • 2014

8:00 a.m.-5:00 p.m. Exhibit Hall Open

8:00-9:00 a.m. Free! Caffeine Connection

8:00 a.m.-5:00 p.m. Money Grab Booth & Photo Booth (Get a FREE professional head shot photo taken as well)

3:00-5:00 p.m.\* Free! Reception

\*All CE courses end by 4:00 p.m. on Friday, so this is your last chance to make a purchase in the Exhibit Hall!

## ► EXHIBITORS AND SPONSORS

### 3M ESPE

A-dec

Advantage Technologies

AFTCO

American Welding & Gas

Benco Dental

Blue & Co

Bowman Insurance & Benefit Services

Brasseler USA

Carestream Dental

Colgate

Commerce National Bank

Crest/Oral-B (P&G)

DDSMatch

Dental Care Alliance

DENTSPLY International

Designs for Vision

Digital Doc, LLC

Doral Refining Corp

Familia Dental

Garfield Refining Corporation

GlaxoSmithKline

Hawaiian Moon

Heartland Dental

Henry Schein Dental

IDA Insurance Services\*

Instrumentarium/Soredex

Medical Protective

Midmark Corporation

Midway Dental Supply Inc.

Midwest Implant Institute

Onpharma

Orascopic

Panoramic Corporation

Patterson Dental Supply

Philips Sonicare & Zoom Whitening

Planmeca USA, Inc.

PNC Bank

ProAssurance Indemnity Company\*

ProSites\*

SciCan, Inc.

Superior Dental Care

Treloar & Heisel

Ultradent Products, Inc.

United Service Upholstery

Veros Dental

Unique Integrated Communications

VOCO America, Inc.

ZOLL Medical Corporation

\*Preferred IDA Vendor

Platinum Sponsor

Gold Sponsor

Silver Sponsor



Eiteljorg Museum of  
American Indians and Western Art

## THE INDIANA DENTAL ASSOCIATION IS AN ADA CERP RECOGNIZED PROVIDER

**ADA CERP**® | Continuing Education Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.



The Indiana Dental Association designates each course for a specific number of continuing education credits. Refer to individual course listings for credit amounts.

## TOP 20 GAME CHANGERS IN DENTISTRY

**Louis Malcmacher**, DDS, MAGD

**8:00-11:00 a.m.**

**3 credit hours**

**Course number: 100**

**Recommended for the entire dental team**

This seminar teaches dentists and team members to integrate new techniques and concepts in tooth remineralization, bone-saving exodontia, medical emergency kits, short-term orthodontics, sleep apnea, the most esthetic no-preparation porcelain veneers, a new way to eliminate black triangles, new technology comparison, and much more. These practical concepts enable you to offer new dental services immediately, reduce your stress, significantly increase your production, substantially lower your overhead, and give you tomorrow's dental practice today. This course will get you and your team excited about dentistry.

### Lecture Objectives:

- List the most important, innovative, potentially useful concepts in dentistry
- Critically compare new clinical technology and decide what is right for your practice
- Identify whether a patient is a good candidate for facial injectable therapy
- Understand Internet-based patient engagement and practice management
- Describe current concepts in fixed prosthodontic restorations
- Discuss practice-management and financial implications of these topics

## CE EXPRESS: COMMUNITY FLUORIDE OUTREACH

**Ed Popcheff**

**8:00-9:00 a.m.**

**1 credit hour**

**Course number: 101**

**Recommended for dentists, hygienists, assistants, new dentists and students**

Learn what tools are available to dentists who face anti-fluoridation advocates in their community. Hear how others have worked with local officials in educating policy makers about one of the most significant preventive health endeavors of the 20th century.

### Lecture Objectives:

- Educate policymakers about the benefits of community fluoridation
- Learn skill sets in community organization and public relations
- Discuss national trends in fluoridation policy

## ENCORE: HOW TO LEAVE THEM WANTING MORE!

**Gary Zelesky**

**8:30-10:30 a.m.**

**2 credit hours**

**Course number: 102**

**Recommended for the entire dental team**

More referrals, sales, top-rated team members, money: How do some people maintain high levels of momentum in the mundane work day-to-day environment? How do they remain productive, not simply busy? Gary lives the ENCORE Principle every day of his life. He has to sell himself, which is the foundation of any successful business. "Remember, people buy into you before they buy what you are selling." The ENCORE Principle is perhaps the single greatest marketing tool that will redefine the power of human connection, both professionally and personally. This is not a slick sales speech, but a journey into the hearts and minds of today's work culture.

### Lecture Objectives:

- Six power keys that change the way people see themselves, co-workers, and today's savvy consumer
- How to sell yourself and connect immediately to each patient
- Three communication secrets to every successful conversation that build trust

## IMPLANT DENTISTRY FOR THE GENERAL PRACTITIONER

**David Little**, DDS

**9:00 a.m.-Noon**

**3 credit hours**

**Course number: 103**

**Recommended for dentists, hygienists, assistants, new dentists and students**

### Co-Sponsored by DENTSPLY Implants

With dental implants' popularity on the rise, this course gives clinicians practical knowledge about the tools required to incorporate implant services successfully into a general practice—for single-tooth restorations or fully edentulous cases. Topics include identifying implant cases, gaining patient acceptance of implant procedures, and establishing an action plan for incorporating implants into the practice. Participants learn how to use new technologies, including CT scans, planning software, and state-of-the-art restorative materials, to deliver esthetic, predictable restorations, as well as how to take abutment-level and fixture-level implant impressions. Additionally, attendees receive instruction in immediate provisionalization and final prosthesis delivery.

### Lecture Objectives:

- Formulate a blueprint for integrating implant services into a general practice and incorporating proven techniques to gain patient acceptance
- Diagnose and plan treatment using advanced technologies, whether for single-tooth or full-arch cases
- Discuss proper impression techniques and viscosities to achieve a perfect implant impression
- Review provisional materials and techniques

## CE EXPRESS: HOW TO WORK WITH INDIANA MEDICAID

**Virginia Hudson**

**9:30-10:30 a.m.**

**1 credit hour**

**Course number: 104**

**Recommended for dentists, office managers, billing staff, new dentists, and students**

This course presents important information on changes and updates to Indiana's Medicaid program. Topics include program overviews and specific program billing guidelines, as well as information about Program Integrity and member eligibility.

### Lecture Objectives:

- Learn how to become a provider
- Understand billing and remittance
- Gain an understanding of the claims review and appeal processes

## SYSTEMIC DISEASES

**Michael Kowolik, BDS, PhD**

**10:45 a.m.-12:45 p.m.**

**2 credit hours**

**Course number: 105**

**Recommended for dentists, new dentists, and students**

Ubiquitous throughout the animal kingdom, the inflammatory response to infectious challenge is essential for our survival. Its ceaseless maintenance of health also contributes to tissue damage, as seen in aging and a wide range of pathologies, including coronary heart disease, stroke, Alzheimer's disease, some tumors, rheumatoid arthritis, periodontal disease, and others. Localized chronic infection such as chronic periodontitis is known to drive the systemic inflammatory response, providing a plausible mechanistic basis for its contribution to blood vessel endothelial cell damage, atherosclerosis, and subsequent organ pathology. Including research conducted at IUSD, this presentation reviews oral inflammation and infection's potential to promote and contribute to systemic pathology, highlighting oral health's importance to overall health.

### Lecture Objectives:

- Discuss the key role that inflammation plays in health and disease
- Describe the mechanistic basis of association between oral and systemic inflammatory diseases
- Discuss the responsibility of the dental profession to promote overall healthcare for our patients and community

## CE EXPRESS: A THREE-STEP APPROACH TO HELPING YOUR PATIENTS QUIT TOBACCO USE

**Laura Romito, DDS, MS**

**11:00 a.m.-Noon**

**1 credit hour**

**Course number: 106**

**Recommended for the entire dental team**

A major cause of preventable disease and death in the U.S., tobacco use can have significant oral health consequences. Most oral health professionals recognize the importance of helping their patients quit tobacco, but

research shows they often face barriers to providing effective tobacco intervention. This course highlights a brief three-step tobacco intervention for efficient implementation by dental professionals. It also reviews evidence-based communication strategies for discussing tobacco use and cessation with patients, and community tobacco cessation resources.

### Lecture Objectives:

- Describe the components and implementation of a three-step tobacco intervention in the dental-practice setting
- Explain four effective communication strategies to motivate patients toward quitting tobacco use
- Describe state and community-based tobacco dependence treatment resources that can support dental practices in reducing tobacco's burden on their patients

## CE EXPRESS: INSPECT 101

**Taya Fernandes**

**12:30-1:30 p.m.**

**1 credit hour**

**Course number: 107**

**Recommended for the entire dental team**

Indiana Scheduled Prescription Electronic Collection and Tracking (INSPECT) is Indiana's prescription drug monitoring system. INSPECT collects and retains in its database every controlled substance dispensed on an outpatient basis by all licensed pharmacies in Indiana. This seminar describes in depth how the program functions, the reports available to participating dentists, and how unsubscribed dentists can use the system to address prescription drug abuse and diversion in Indiana.

### Lecture Objectives:

- Understand the INSPECT program and explain its basic functions
- Know how to register for the program and the policies for its use
- Know how to make a request within the system, query other states for data, and forward information to other practitioners caring for a patient, all in a secure, HIPAA-compliant environment

## HOW TO IMPLEMENT COSMETIC, RESTORATIVE, AND IMPLANT DENTISTRY INTO YOUR PRACTICE

**David Little, DDS**

**1:00-4:00 p.m.**

**3 credit hours**

**Course number: 108**

**Recommended for dentists, hygienists, assistants, new dentists and students**

**Co-Sponsored by DENTSPLY Caulk**

This course uses multimedia, computer-generated morphing, unenhanced digitized photographs, and cutting-edge profiles of materials to enhance the dentist and team's technical knowledge, and excite and motivate them to achieve a new standard of care. The course reviews systems and treatment options, including techniques that can be implemented immediately, and presents esthetic restorative material and techniques, along with an overview of successful strategies for integrating the latest technologies. Case discussions involve detailed impression-taking, wax-up requirements, preparation protocol, provisionalization, laboratory communications, and simplified cementation recommendations.

## Lecture Objectives:

- Review diagnosis and treatment planning: which restoration? when? why?
- Learn preparation design for today's esthetic materials
- Learn detailed tissue management, impression techniques (including digital scans and lasers) and provisionalization techniques
- Improve skills at direct restorations and cementation techniques
- Learn innovative techniques for case presentation

## WORKSHOP: BOTOX & DERMAL FILLER INTRODUCTION

**Louis Malcmacher**, DDS, MAGD

**1:00-4:00 p.m.**

**6 credit hours**

**Course number: 109**

**Workshop fee: \$300 (\$350 after Friday, May 2, 2014)**

**Recommended for dentists, new dentists, and students**

This half-day introductory workshop teaches dentists the background and development of esthetic facial injectables such as botulinum neurotoxin (Botox) and dermal fillers, and how to integrate facial injectable therapy into a dental practice. The course enables attendees to offer these practical concepts, techniques, and new dental services, and to be familiar with the materials, techniques, and instrumentation of esthetic facial injectables. Learn patient evaluation hands-on and see live demonstrations of facial injectable treatment. Attendees also learn how to integrate dental and facial esthetic treatment, and how they are the same.

## Workshop Objectives:

- List the most important, innovative, potentially useful concepts in esthetic dentistry
- Critically compare and decide what is right for your own practice in facial esthetics
- Discuss and compare new concepts in total facial esthetics
- Identify whether a patient is a good candidate for facial injectable therapy
- Describe a new technique for the elimination of "black triangles"
- Describe current concepts in lip and smile design
- Discuss practice-management and financial implications of these topics

## F.I.E.L.D POWER: HOW TO LEAD YOU FIRST AND THEN OTHERS IN THE FIELD OF LIFE!

**Gary Zelesky**

**1:00-3:00 p.m.**

**2 credit hours**

**Course number: 110**

**Recommended for the entire dental team**

Leadership is about your ability to persuade people in such an exceptionally powerful, positive way that they prefer to follow your lead, cooperate with you, hear and acquire from you, mentor and employ you, work with, support, and value you. F.I.E.L.D Power contains five attributes that every leader must have on and off the corporate playing field. Learn the difference between the Exit and Entrance Mentality when a workplace faces opposition. Learn to gain field advantage within the hearts and lives of your team, and how to settle differences, handle a crisis, shift through conflict, know and implement the plays, and create team spirit! On the playing field, the lessons of personal resilience, mental attitude, game awareness and team strategy will be unmistakable.

## Lecture Objectives:

- Learn five attributes that every leader must have on and off the office playing field
- Learn the keys to dealing with conflict management
- Learn lessons on developing your team strategy

## A PROFESSION IN TRANSITION: ECONOMIC & DEMOGRAPHIC CHANGES IN DENTISTRY

**Marko Vujicic**, PhD

**David Austin**, DDS

**Karen Yoder**, PhD, MSD

**2:00-4:00 p.m.**

**2 credit hours**

**Course number: 111**

**Recommended for dentists, office managers, new dentists, students, and accountants**

Dentistry is at a crossroads. Dental care use is down among adults and up among children—and not because of the recession's lingering effects. New models of dental care delivery are emerging. Dental-school tuition and student debt loads are at an all-time high. Continued fiscal pressure within state budgets increases cost pressures on Medicaid. A new wave of healthcare consumerism is changing how the population "shops" for care. In addition, the Affordable Care Act (ACA) will bring major changes to the U.S. health care system. With its triple aim of improving health, enhancing the patient experience, and controlling cost, several aspects of the ACA have potentially significant implications for dentistry. This course provides an in-depth analysis and discussion of current and future trends in dentistry and their impact on the profession for Indiana.

## Lecture Objectives:

- Knowledge of the changing dental landscape
- Opportunities for the dental profession
- Economic and demographic changes and its impact on your practice

## CE EXPRESS: DENTAL COMMUNITY VOLUNTEERISM

**Clance LaTurner**

**2:00-3:00 p.m.**

**1 credit hour**

**Course number: 112**

**Recommended for the entire dental team**

Volunteer dentists, hygienists, assistants and non-dental volunteers deliver treatment and preventive care in dental clinics around the state. Volunteering locally is just one way the dental profession reaches out to individuals who are disabled, elderly, medically compromised, or who cannot afford necessary dental treatment and cannot receive public aid such as Medicare or Medicaid. This course provides the resources you need to get started as a volunteer in your local area, as well as information on free or reduced-cost dental care access available to members of your community.

## Lecture Objectives:

- How to get involved as a dental volunteer
- Volunteer opportunities for you and your staff
- Alternative dental care programs available to your community

## STRAIGHTFORWARD ULTRASONIC DEBRIDEMENT

**Cynthia Fong**, RDH, MS

**8:00-11:00 a.m.**

**3 credit hours**

**Course number: 200**

**Recommended for hygienists**

This course covers the fundamentals of ultrasonics for complete periodontal debridement. It discusses changes in the treatment of periodontal disease and the impact on the use of power scalers. Learn to differentiate technologies. Gain clinical recommendations and detailed instructions on instrumentation techniques and sequencing various inserts.

### Lecture Objectives:

- Differentiate between available technology options
- Provide clinical recommendations
- Learn instrumentation techniques and how to sequence a variety of inserts

## THE NATURAL EVOLUTION OF DIGITAL DENTISTRY: HOW E4D CAN REVOLUTIONIZE YOUR PRACTICE

**Bryan Couch**, DDS

**8:00-10:00 a.m.**

**2 credit hours**

**Course number: 201**

**Recommended for dentists, assistants, new dentists, and students**

**Co-Sponsored by Henry Schein Dental**

This course explores digital technology's current options and future directions for restorative dentistry. A multimedia presentation and technology demonstration cover clinical indications, materials, and techniques of current and emerging technologies. **Note: The demonstration portion of this program is of a commercial/promotional nature.**

### Lecture Objectives:

- Overview of the history of scanning and the current benefits of digital scanners
- Material options for CAD/CAM systems
- How CAD CAM technologies incorporates into everyday clinical practice

## CE EXPRESS: DRINKS DESTROY TEETH

**Diane Buyer**, DDS

**8:00-9:00 a.m.**

**1 credit hours**

**Course number: 202**

**Recommended for the entire dental team**

**Co-Sponsored by Superior Dental Care**

Unprecedented consumption of acidic sports and soft drinks is reversing fluoride's positive effects. Learn about sources of acids in popular drinks. Identify cupping in molars and decalcification on smooth enamel surfaces. Learn about the IDA's educational outreach campaign, Drinks Destroy Teeth, and how the dental team can promote lifetime oral health. **Drinks Destroy Teeth won the 2011 ADA Golden Apple as the best public oral health initiative.**

### Lecture Objectives:

- Diagnose dental erosion
- Identify sources of acid (endogenous and exogenous sources)
- Learn how amount, frequency, and timing of exposure to acidic drinks affect enamel

Register now at <[www.INDental.org/register](http://www.INDental.org/register)>

## CODE IT CORRECTLY & MAXIMIZE DENTAL PLAN REIMBURSEMENT

**Olya Zahrebelny**, DDS

**8:30-10:30 a.m.**

**2 credit hours**

**Course number: 203**

**Recommended for dentists, hygienists, assistants, office managers, front office, billing staff, and new dentists**

The coding procedures commonly performed in a general dental practice can be tricky. An understanding of their definitions and the situations in which they apply is important. This course reviews the current CDT Codes, their exact and appropriate uses, and the insurance policy restrictions for the majority of dental plans.

### Lecture Objectives:

- Knowledge of the current CDT Codes
- Specific coding and their appropriate uses
- Understanding of insurance restrictions

## THE ULTIMATE: MONEY IN YOUR POCKET

**Bill Blatchford**, DDS

**9:00-11:00 a.m.**

**2 credit hours**

**Course number: 204**

**Recommended for dentists, office managers, front office, billing staff, new dentists, and students**

Positive leadership can create a whole new game and atmosphere in your office. Bringing money home is a joy for the Doctor and real motivator for the team, as it means the bonus plan works. This course will help you see that a focus on the net can produce exceptional dentistry at 45 to 55% overhead, and how big-picture thinking can move your practice to "wow" service and patient care. Keep your fears at bay by knowing and studying your numbers, and leading with decisive action.

### Lecture Objectives:

- Which numbers you and change and what stops you
- How you can be effective and still accept insurance
- Hygiene's biggest and best contribution to numbers
- An effective morning huddle
- Scheduling in blocks, no kidding
- How coaching can make a difference
- How team members can increase their paychecks and have more time off with pay

## ROOM HOSTS NEEDED!

Interested in serving as a room host for one of our 2014 Annual Session speakers?

If so, contact **HEATHER PARTON** at **800.562.5646** or e-mail **Heather@INDental.org** to submit your request.

## PLAN AHEAD

Arrive at least 15 minutes before CE courses begin. Doors close when the lecture starts.

**LATE ARRIVALS AREN'T ADMITTED.**

## WRITE DOWN COURSE CODES

During each course, the host provides a course code to write down on your CE tracking sheet. **THE IDA DOES NOT REPORT YOUR CE TO THE INDIANA STATE BOARD OF DENTISTRY.**

## COUPONS, ANYONE?

To save money and make the most of your trip to Indy, visit [visitindy.com](http://visitindy.com) to download more than 60 coupons for area attractions, recreational activities and restaurants.

## GET THE VISIT INDY APP

Still not sure what to do after your courses end and the Exhibit Hall closes? Go to [visitindy.com](http://visitindy.com) for an app that gives you instant access to:

- Search restaurants, attractions, and events based on location and interests. See what's nearby with Augmented Reality
- Add preferred destinations to your favorites and generate custom maps
- Redeem cost-saving coupons straight from your phone at top restaurants and attractions

### CE EXPRESS: THE SOCIAL MEDIA REVOLUTION

**Henry Schein Dental**

**9:30-10:30 a.m.**

**1 credit hour**

**Course number: 205**

**Recommended for the entire dental team**

How is Social Media impacting Dentistry today? How can a dental practice prepare itself to be "social media friendly"? This session will review all the social media options and best practices for the dental community.

#### Lecture Objectives:

- Learn about the positive impact social media can have in dentistry if used correctly
- Learn about social media options available in dentistry today
- Learn about sample strategy to get into the social media "game"

### RADIOGRAPHIC TECHNIQUE: IT'S TIME TO CLEAN UP YOUR IMAGE

**Ted Parks, DMD, MS**

**10:45 a.m.-12:45 p.m.**

**2 credit hours**

**Course number: 206**

**Recommended for dentists, hygienists, assistants, new dentists, and students**

This lecture reviews the basic principles of image geometry and common errors seen in both intraoral and extraoral imaging. It describes methods to correct technique errors and modifications needed for digital imaging.

#### Lecture Objectives:

- Apply technique principles and patient management strategies
- Identify and correct common errors that occur on intraoral and extraoral images
- Improve the quality of radiographs taken in the office

### CE EXPRESS: PRESCRIPTION PAIN MEDICATION: EFFICACY, ALTERNATIVES, RISKS, ABUSE, AND DIVERSION

**William Rutherford, MD**

**11:00 a.m.-Noon**

**1 credit hour**

**Course number: 207**

**Recommended for dentists, new dentists, and students**

This course covers the efficacy of opiate/opioid medications in acute pain control, alternative medications, and the risks associated with use, abuse, and diversion of prescription medications.

#### Lecture Objectives:

- Gain awareness of the epidemic of controlled substance abuse/diversion in the country, including direct and indirect costs and risks
- Inform participants of controlled substance monitoring programs
- Learn warning signs of addiction/abuse, including the use of online tools
- Cover scripted conversations and responses to patient requests

## THE YOUNG PRACTICE: MERGERS & ACQUISITIONS

**Bill Blatchford**, DDS

**12:30-2:30 p.m.**

**2 credit hours**

**Course number: 208**

**Recommended for dentists, office managers, new dentists, and students**

New dentists have choices and need decisions and action on those choices to take advantage of the exclusive club to which they now belong. This course helps you create a plan of action based on your personal vision. Adding a practice to your existing practice is an excellent growth strategy. Selecting the right practice and having a transition plan is essential. The same important principles apply.

### Lecture Objectives:

- Selecting a practice, what to look for
- Guidelines for purchase
- Creating an effective transition
- Installing solid systems for profitability and efficiency
- Team selection
- Marketing
- Long range –planning
- Ultimate success

## CE EXPRESS: CLINICAL ETHICS IN DENTISTRY—A PATIENT-CENTERED APPROACH

**Larry Garetto**, PhD

**12:30-1:30 p.m.**

**1 credit hour**

**Course number: 209**

**Recommended for the entire dental team**

The broad field of ethics focuses on actions characterized as “obligations” or “duties” and uses terms such as “appropriate/inappropriate,” “permissible/impermissible.” The applied field of clinical ethics focuses tightly on the ethical dimension of care that exists with every patient. It explores situations of uncertainty about the appropriateness of a clinical decision. Hospital-based clinical ethics is an acknowledged and accreditation-mandatory consultation service with no parallel in the practice of dentistry. This course explores the concept of clinical ethics as an essential element of patient-centered clinical care.

### Lecture Objectives:

- Understand the concept of clinical ethics as an essential dimension of patient care
- Recognize the types of cases that present as dilemmas within the IUSD clinical care environment
- Recognize the role of an ethicist in aiding clinical decision-making

**Note: This course will NOT fulfill the Indiana ethics and jurisprudence licensure requirement.**

## AN INTRO TO BILLING MEDICAL PLANS FOR PROCEDURES PERFORMED BY THE GENERAL DENTAL PRACTICE

**Olya Zahrebelny**, DDS

**1:00-3:00 p.m.**

**2 credit hours**

**Course number: 210**

**Recommended for dentists, office managers, front office, billing staff, and new dentists**

Traditional thinking says that dental insurance covers procedures performed by a dentist and medical insurance covers procedures performed by a physician. This cannot be further from the truth. Anyone who performs a medically covered procedure can access medical plans. To access these benefits, a dentist must recognize procedures billable to medical plans, speak the medical billing “language,” and be familiar with the medical claim form, as well as specific documentation requirements.

### Lecture Objectives:

- Medical diagnosis and procedure coding
- Claim completion and documentation requirements
- Understanding claim examples for common procedures in general dentistry

## WORKSHOP: THE NATURAL EVOLUTION OF DIGITAL DENTISTRY HOW E4D CAN REVOLUTIONIZE YOUR PRACTICE

**Bryan Couch**, DDS

**1:00-4:00 p.m.**

**6 credit hours**

**Workshop fee: \$50 (\$100 after Friday, May 2, 2014)**

**Course number: 211**

**Recommended for dentists, assistants, new dentists, and students**

**Co-Sponsored by Henry Schein Dental**

Join us for an intensive learning in a course that explores the current options and future directions that digital technology is taking on restorative dentistry. The multimedia presentation and technology demonstration cover clinical indications, materials, and techniques of current and emerging technologies. **Note: The demonstration portion of this program is of a commercial/promotional nature.**

### Workshop Objectives:

- Hands-on demonstration of CAD CAM technology
- Material options for CAD/CAM systems
- How CAD CAM technologies incorporate into everyday clinical practice

## WORKSHOP: A SIMPLIFIED APPROACH TO ULTRASONIC INSTRUMENTATION

**Cynthia Fong**, RDH, MS

**1:00-4:00 p.m.**

**6 credit hours**

**Workshop fee: \$125 (\$175 after Friday, May 2, 2014)**

**Course number: 212**

**Recommended for hygienists**

This workshop goes beyond the fundamentals of ultrasonic to focus on the instrumentation criteria used for gross ultrasonic debridement, definite debridement, de-plaques, and instrument sequencing. Patient

cases simplify proper clinical technique, and assist in selecting the appropriate technology and insert design to meet the individual needs of the patient. **NOTE:** Participants should know the fundamentals of ultrasonics before registering for this course.

## Workshop Objectives:

- Simplified, proper techniques
- Assist in selecting the appropriate technology
- Gain the confidence and skills necessary to immediately incorporate the use of power scalers in your practice

## IDA/IDAA JOINT CE: INFECTION CONTROL IN PRACTICE

**Kelly Brenner**

**1:30-3:30 p.m.**

**2 credit hours**

**Course number: 213**

**Recommended for the entire dental team**

**Co-sponsored by the Indiana Dental Assistants' Association and Hu-Friedy**

This seminar will introduce to you the infection control principles and best practices pertaining to sterilization and disinfection of patient care items as well as dental unit waterlines, in accordance with the CDC guidelines. You will learn strategies to assist you in maximizing safety and efficiency of instrument processing. In addition, you will learn how to optimize the quality of water that you deliver to your patients.

## Lecture Objectives:

- Proper steps in instrumentation processing
- Need for your office to clean and maintain waterlines
- Gain a thorough understanding of proper hand hygiene methods and indications

## CE EXPRESS: LET'S GET 3D WITH CONE BEAM COMPUTED TOMOGRAPHY

**Ted Parks, DMD, MS**

**2:00-3:00 p.m.**

**1 credit hour**

**Course number: 214**

**Recommended for dentists, hygienists, assistants, new dentists, and students**

CBCT is a new imaging modality that is rapidly gaining acceptance in the dental community. As with any new technology, there are misconceptions about the utility of CBCT. The purpose of this presentation is to describe the operation, indications, and limitations of CBCT.

## Lecture Objectives:

- Describe the common components and operation of CBCT
- Discuss the indications for the use of CBCT
- Evaluate the various options for CBCT and how it fits in your practice



**SAVE THE DATE**  
**JUNE 10-14, 2015**  
**BACK TO FRENCH LICK RESORT**  
**IDA Annual Session and**  
**IUSD Alumni Dental Conference**

# 2014 IDA ANNUAL SESSION SPEAKERS



**David Austin, DDS**

In 29 years of dental practice, Dr. Austin has amassed a wealth of experience in private practice, public health, corrections, and education. His professional affiliations include ADA (former Grass Roots team), NDA, IDDS, IDA (participant in inaugural class of AIR), DOCS, and AACD (accreditation candidate).

**111 Profession in Transition**  
THU 2:00-4:00 PM



**Bill Blatchford, DDS**

Dr. Blatchford is one of dentistry's strongest voices for profitability, placing special emphasis on increased case acceptance. Working with a maximum of 50 dentists each year, he has coached more than 1,800 dental practices from Guam to England to reach their goals. He writes a monthly column for *Dental Economics* and has written two books: *Playing Your A Game—Inspirational Coaching to Profitability* and *Blatchford Blueprints: The Art of Creating Dental Practice Success*. Dr. Blatchford practiced for 20 years in Corvallis, OR, after his graduation from Loyola Dental School.

**204 Money in Your Pocket**  
FRI 9:00-11:00 AM

**208 The Young Practice**  
FRI 12:30-2:30 PM



**Kelly Brenner**

As a Regional IMS Specialist with Hu-Friedy Manufacturing Company, Ms. Brenner works with dental professionals and dental distributors in the Midwest. She helps dental offices develop effective instrumentation strategies and solve problems related to instrument management. She began her career in the dental industry as an orthodontic technician and has more than 17 years' experience with dental distributors and dental manufacturing.

**213 Infection Control**  
FRI 1:30-3:30 PM



**Diane Buyer, DDS**

A third-generation Indiana dentist, Dr. Buyer graduated from Indiana University and earned her DDS from IUSD. She is an active member of the Indianapolis District Dental Society, Indiana Dental Association, American Dental Association, and the American Association of Women Dentists, and is a Fellow and Editor of the American College of Dentists. She has taught operative dentistry for several years while maintaining a private practice in Indianapolis.

**202 Drinks Destroy Teeth**  
FRI 8:00-9:00 AM

## INDIANAPOLIS SYMPHONY ORCHESTRA

Enjoy an evening of classical music with the ISO at the historic Hilbert Circle Theatre or at Conner Prairie's amphitheater in north-suburban Fishers.



# 2014 IDA ANNUAL SESSION SPEAKERS



**Bryan Couch, DDS**

A graduate of Baylor College of Dentistry, Dr. Couch has practiced cosmetic and family dentistry for 26 years and maintains a private practice in Coppell, TX. He has completed several cosmetic, occlusion, and TMD continua and focuses most of his dental practice on “complete versus repair dentistry.” He has lectured at Baylor College of Dentistry on both occlusion and complete dentistry, and to study groups on cosmetic, occlusion, practice management and CAD/CAM dentistry. He has served as a clinical instructor with well known occlusion lecturers.

**201 Evolution of Digital Dentistry**  
FRI 8:00-10:00 AM

**211 Evolution of Digital Dentistry Workshop**  
FRI 1:00-4:00 PM



**Taya Fernandes**

Ms. Fernandes has worked for INSPECT, Indiana’s prescription monitoring program, since October 2007. A certified professional in Health Information Technology (CPHIT), she currently serves as INSPECT’s QA Coordinator. She is a member of the Indiana chapters of NASCSA, NADDI, the Alliance for State Prescription Monitoring Programs, and the Attorney General’s Rx Drug Task Force.

**107 Inspect 101**  
THU 12:30-1:30 PM



**Cynthia Fong, RDH, MS**

A dental hygienist, Ms. Fong is a graduate of Union College and Columbia University, and was a faculty member at the University of Medicine and Dentistry–New Jersey Dental School. She has been a member of and has held leadership positions with the American Dental Hygienists’ Association and the American Dental Education Association of Dental Schools. She held committee membership on the American Dental Association National Board of Test Constructors in Dental Hygiene, and currently serves on the Board of Directors of the North East Regional Board of Dental Examiners. Her awards include the Warner-Lambert/ADHA Excellence in Dental Hygiene.

**200 Ultrasonic Debridement**  
FRI 8:00-11:00 AM

**212 Ultrasonic Instrumentation Workshop**  
FRI 1:00-4:00 PM



**Larry Garetto, PhD**

Dr. Garetto is Professor of Oral Pathology, Medicine and Radiology at IUSD. He earned his PhD in Physiology from the Boston University School of Medicine, completed a fellowship in Clinical Ethics, and is completing a certificate in Bioethics at IUPUI. The founding Chair of the IUSD Professional Conduct Committee, he serves as an advisor to the Student Professionalism and Ethics Club, and to IUSD’s Student Professionalism and Ethics Association. He is Past-President of the American Society for Dental Ethics, and serves as its ethics liaison to the Board of Regents of the American College of Dentists. His scholarly work centers on the early development of critical thinking/clinical reasoning skills and professional and clinical ethics.

**209 Clinical Ethics**  
FRI 12:30-1:30 PM

## THE CIRCLE CITY

The nation’s 13-largest metropolis boasts a thriving downtown that’s home to theaters, art galleries, historic sites, shopping, and a vibrant atmosphere that captivated visitors who attended the NFL’s 2012 Super Bowl.



# 2014 IDA ANNUAL SESSION SPEAKERS



**Virginia Hudson**

Ms. Hudson has been involved with Medicaid billing and consulting for 25 years and has been a Provider Field Consultant for the Indiana Health Coverage Program for 10 years, currently as the IHCP's Marion County Field Consultant. Her background includes billing and administration of hospital business offices in northern Indiana as well as front-office supervision at a mental health clinic. She is a graduate of Indiana Wesleyan University. Her many years of experience provide a diverse range of insights into Medicaid billing and reimbursement.

**104 Indiana Medicaid**  
THU 9:30-10:30 AM



**Michael Kowolik, BDS, PhD**

Dr. Kowolik is Professor and Director of Graduate Research in the Department of Periodontics and Allied Dental Programs, and Associate Dean of Graduate Education and Global Engagement at IUSD. He also holds several adjunct and honorary appointments at universities in the U.S. and Mexico. Dr. Kowolik studied periodontology at the Royal College of Surgeons of Edinburgh, where he received his B.D.S. He obtained his PhD at the Department of Human Genetics in the School of Medicine at Edinburgh University. A recipient of the IUSD Distinguished Faculty Award for Research, he has supervised students who have received more than 20 local or national research prizes and awards.

**105 Systemic Diseases**  
THU 10:45 AM-12:45 PM



**Clance LaTurner**

An adjunct professor at Marian University and owner of Vocal Presence, Ms. LaTurner has experience working with the Indiana State Board of Dentistry, Indiana State Oral Health Task Force, ISDH Bioterrorism Advisory Committee, Northeast Board of Dental Examiners, and the United Way of Central Indiana. She enjoys bringing value to non-profit organizations.

**112 Dental Community Volunteerism**  
THU 2:00-3:00 PM



**David Little, DDS**

Dr. Little's approach to dentistry combines conservatism and progressiveness with a focus on total patient care through a team concept. His private practice in San Antonio includes a multidiscipline state-of-the-art facility. A graduate of The University of Texas Health Science Center at San Antonio, he is an adjunct clinical professor at his alma mater and serves on several editorial boards. He is a fellow in the International and American Colleges of Dentistry and the AADFE. He is also a member of the ADA, AGD, and the AACD.

**103 Implant Dentistry**  
THU 9:00 AM-NOON

**108 Cosmetic Implant Dentistry**  
THU 1:00-4:00 PM

## INDIANAPOLIS MOTOR SPEEDWAY

Open-wheeled IndyCars, full-bodied stock cars, and motorcycles race at IMS, home of the world's largest single-day sporting event, the Indianapolis 500. Four holes of the Brickyard Crossing golf course lie inside the perimeter of the 2.5-mile oval track.



# 2014 IDA ANNUAL SESSION SPEAKERS



**Louis Malcmacher, DDS, MAGD**

Dr. Malcmacher is a practicing general and esthetic dentist in Bay Village, OH, with a group dental practice that has maintained a 45% overhead since 1988. An evaluator emeritus for *Clinicians Report*, he is President of the American Academy of Facial Esthetics. As a clinical researcher, he works closely with dental manufacturers in developing new products and techniques. He has been named as one of the top leaders in continuing education by *Dentistry Today* for the last 14 years.

**100 Top 20 Game Changers**  
THU 8:00-11:00 AM

**109 Botox & Dermal Fillers Workshop**  
THU 1:00-4:00 PM



**Ted Parks, DMD, MS**

Dr. Parks is Professor of Dental Diagnostic Sciences in the Department of Oral Pathology, Medicine and Radiology at the Indiana University School of Dentistry. He received his DMD from the University of Kentucky College of Dentistry. Before postgraduate study at IUSD, he held positions at Hazard Community College and Western Kentucky University, and ran a private general-dentistry practice. While pursuing his postgraduate degree, he became the Marion County Juvenile Detention Center's staff dentist and began his training in forensic odontology. He is a member of the American Dental Education Association, International Association for Dental Research, American Academy of Oral and Maxillofacial Radiology, and American Academy of Forensic Sciences.

**206 Radiographic Technique**  
FRI 10:45 AM-12:45 PM

**214 Cone Beam Computed Tomography**  
FRI 2:00-3:00 PM



**Ed Popcheff**

Mr. Popcheff has served as the Indiana Dental Association's Director of Governmental Affairs and Lobbyist since 1995. His extensive experience in community fluoridation includes service with the Indiana State Department of Health. His daily goal is serving Indiana Dental Association members and lobbying on behalf of dentistry.

**101 Fluoride Outreach**  
THU 8:00-9:00 AM



**Laura Romito, DDS, MS**

An Associate Professor of Oral Biology at IUSD, Dr. Romito is certified by the Mayo Clinic as a Tobacco Cessation Treatment Specialist and is the Director of IUSD's Nicotine Dependence Program. She is a member of the Indiana University-Purdue University Tobacco Cessation, and Biobehavioral Group and is actively involved in tobacco-related research, teaching, and clinical practice. As a result of her research and experience, she has published numerous articles related to tobacco dependence and treatment. She recently completed development of the Tobacco Cessation Toolkit for Indiana Dental Practices, a comprehensive, evidence-based resource specifically designed to assist Indiana dental practices help their patients become tobacco-free.

**106 Tobacco Cessation**  
THU 11:00 AM-NOON

## NCAA HALL OF CHAMPIONS

With two levels of interactive exhibits, the Hall gives visitors a first-hand look at all 23 collegiate sports, including video highlights, trivia challenges, interactive simulators, and a full working replica of a 1930's-era basketball gym.



# 2014 IDA ANNUAL SESSION SPEAKERS



**William Rutherford, MD**

A graduate of the University of California San Diego School of Medicine, Dr. Rutherford is board-certified in internal medicine, critical care, and emergency medicine. Prior to joining the faculty of the Indiana University School of Medicine, he taught at UC Davis School of Medicine and Case Western School of Medicine. He served as the Medical Director of Life-line for five years while working at Methodist Hospital of Indianapolis in both the ICUs and the Emergency Medicine and Trauma Center. Dr. Rutherford has served as the Medical Director of the IU Health University Hospital Emergency Department since 2005.

**207 Pain Assessment & Control**  
FRI 11:00 AM-NOON



**Marko Vujicic, PhD**

As the Managing Vice President of the ADA's Health Policy Resources Center, Dr. Vujicic oversees all of the Association's policy research activities. Prior to joining the ADA, he was Senior Economist with The World Bank in Washington D.C., where he directed its global health workforce policy program, which focuses on addressing human resources for health challenges in developing countries, and was a Health Economist with the World Health Organization in Geneva, Switzerland. He has worked extensively on broader health policy reform in Africa, East Asia, the Caribbean and Eastern Europe. Dr. Vujicic obtained his Ph.D. in Economics from the University of British Columbia. He is lead author of *Working in Health*, which examines the effect of fiscal policy on the health workforce.

**111 Profession in Transition**  
THU 2:00-4:00 PM



**Karen Yoder, PhD, MSD**

Dr. Yoder is Director, Civic Engagement and Health Policy, and Professor of Preventive and Community Dentistry at IUSD. She holds adjunct faculty appointments in the IUPUI School of Public Health and at IUPUI Fort Wayne. She founded SEAL INDIANA, IUSD's state-wide mobile dental sealant program. Dr. Yoder began her dental career as a dental hygienist, and worked in dental public health for five years in Tanzania, East Africa. She joined IUSD's full-time faculty in 2002.

**111 Profession in Transition**  
THU 2:00-4:00 PM



**Olya Zahrebelny, DDS**

Dr. Zahrebelny is a general dentist with special interests in comprehensive dentistry, including cosmetic, crown and bridge, and implant dentistry. A principal in The Z Group, a practice management company, she also is a partner in a billing company for dentists and a software development company. She graduated from the Faculty of Dentistry at the University of Toronto, Canada, and completed a General Practice Residency, focusing on oral surgery, oral medicine, and oral pathology. She has practiced in hospital and private-practice environments for 35 years. A former consultant to commercial and government insurance programs, she has taught at three dental schools. Her book, *Accessing Medical Benefits in the Comprehensive and Surgical Dental Practice*, has been in print for 15 years.

**203 Code It Correctly**  
FRI 8:30-10:30 AM

**210 Billing Medical Plans**  
FRI 1:00-3:00 PM



**Gary Zelesky**

Mr. Zelesky is not just a speaker; he is an experience, a mixture of Robin Williams, Richard Simmons, and Zig Ziglar. This is one person you are not going to forget. Gary has wowed audiences around the world. From Australia, Europe and North America, institutions such as MasterCard, Hallmark, Hilton Hotels, Boeing Aircraft, and the University of Alabama have requested his unique message. He is the author of *The Passion Centered Person*, has taught at North Central College, Minneapolis, MN, and is creator of Youth Invasion: Student Leadership.

**102 Encore**  
THU 8:30-10:30 AM

**110 F.I.E.L.D. Power**  
THU 1:00-3:00 PM



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FRI • 05 • 16 • 2014

| Course # | Speaker                                     | Name of Course                                                                                                                                    | Early/Late Fees |
|----------|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 100      | Dr. Louis Malcmacher                        | Top 20 game changers in dentistry                                                                                                                 | ---             |
| 101      | Ed Popcheff                                 | <b>CE Express:</b> Community fluoride outreach                                                                                                    | ---             |
| 102      | Gary Zelesky                                | ENCORE: How to leave them wanting more                                                                                                            | ---             |
| 103      | Dr. David Little                            | Implant dentistry for the general practitioner <i>(co-sponsored by DENTSPLY Implants)</i>                                                         | ---             |
| 104      | Virginia Hudson                             | <b>CE Express:</b> How to work with Indiana Medicaid                                                                                              | ---             |
| 105      | Dr. Michael Kowolik                         | Systemic diseases                                                                                                                                 | ---             |
| 106      | Dr. Laura Romito                            | <b>CE Express:</b> A three-step approach to helping your patients quit tobacco use                                                                | ---             |
| 107      | Taya Fernandes                              | <b>CE Express:</b> INSPECT 101                                                                                                                    | ---             |
| 108      | Dr. David Little                            | How to implement cosmetic, restorative and implant dentistry into your practice <i>(co-sponsored by DENTSPLY Caulk)</i>                           | ---             |
| 109      | Dr. Louis Malcmacher                        | <b>WORKSHOP:</b> Botox & dermal filler introduction                                                                                               | \$300/\$350     |
| 110      | Gary Zelesky                                | F.I.E.L.D Power: How to lead you first and then others in the field of life!                                                                      | ---             |
| 111      | Drs. Mark Vujcic, David Austin, Karen Yoder | A profession in transition: Economic & demographic changes in dentistry                                                                           | ---             |
| 112      | Clance LaTurner                             | <b>CE Express:</b> Dental community volunteerism                                                                                                  | ---             |
| 200      | Cynthia Fong                                | Straightforward ultrasonic debridement                                                                                                            | ---             |
| 201      | Dr. Bryan Couch                             | The natural evolution of digital dentistry: How E4D can revolutionize your practice <i>(co-sponsored by Henry Schein Dental)</i>                  | ---             |
| 202      | Dr. Diane Buyer                             | <b>CE Express:</b> Drinks destroy teeth <i>(co-sponsored by Superior Dental Care)</i>                                                             | ---             |
| 203      | Dr. Olya Zahrebelny                         | Code It correctly & maximize dental plan reimbursement                                                                                            | ---             |
| 204      | Dr. Bill Blatchford                         | The ultimate: Money in your pocket                                                                                                                | ---             |
| 205      | Henry Schein Dental                         | <b>CE Express:</b> The social media revolution                                                                                                    | ---             |
| 206      | Dr. Ted Parks                               | Radiographic Technique: It's time to clean up your image                                                                                          | ---             |
| 207      | Dr. William Rutherford                      | <b>CE Express:</b> Prescription pain medication: Efficacy, alternatives, risks, abuse, and diversion                                              | ---             |
| 208      | Dr. Bill Blatchford                         | The young practice: Mergers & acquisitions                                                                                                        | ---             |
| 209      | Dr. Larry Garetto                           | <b>CE Express:</b> Clinical ethics in dentistry—A patient-centered approach                                                                       | ---             |
| 210      | Dr. Olya Zahrebelny                         | An intro to billing medical plans for procedures performed by the general dental practice                                                         | ---             |
| 211      | Dr. Bryan Couch                             | <b>WORKSHOP:</b> The natural evolution of digital dentistry: How E4D can revolutionize your practice <i>(co-sponsored by Henry Schein Dental)</i> | \$50/\$100      |
| 212      | Cynthia Fong                                | <b>WORKSHOP:</b> A simplified approach to ultrasonic instrumentation                                                                              | \$125/\$175     |
| 213      | Kelly Brenner                               | IDA/IDAA Joint CE: Infection control in practice <i>(co-sponsored by IDAA &amp; Hu-Friedy)</i>                                                    | ---             |
| 214      | Dr. Ted Parks                               | <b>CE Express:</b> Let's get 3D with cone beam computed tomography                                                                                | ---             |

| Event Code | Special Event                                                                                               | Fee   |
|------------|-------------------------------------------------------------------------------------------------------------|-------|
| 400        | IUSD Huckelberry Golf Outing at The Brickyard Crossing Golf Course                                          | \$150 |
| 401        | Exhibit Hall Buyer's Reception                                                                              | ---   |
| 402        | IDA Membership & Awards Ceremony <i>(co-sponsored by IDA Insurance Services)</i>                            | ---   |
| 403        | AIDA Lunch and Annual Membership Meeting                                                                    | \$40  |
| 404        | New Dentist Reception (by invitation only) <i>(co-sponsored by Bowman Insurance &amp; Benefit Services)</i> | ---   |
| 405        | IDPAC Social & Reception—Individual                                                                         | \$75  |
| 406        | IDPAC Social & Reception—Couple                                                                             | \$100 |
| 407        | IDPAC Social & Reception—Governor (\$600) and Platinum (\$1,200) donors                                     | ---   |
| 408        | IUPUI Campus & IUSD Building Tour                                                                           | \$20  |
| 409        | IUSD Hangover Hustle 5k                                                                                     | \$20  |

| Event Code | IUSD Alumni Reunions                                                                               | Fee  |
|------------|----------------------------------------------------------------------------------------------------|------|
| 500        | IUSD Alumni Hygiene Reunion Luncheon                                                               | \$30 |
| 501        | IUSD Alumni "50th" Breakfast Celebration for Classes of '64 and prior classes (by invitation only) | ---  |
| 502        | IUSD Class Reunion Reception & Private Individual Class Reunion Dinner                             | \$50 |
| 503        | IUSD Class Reunion Photo                                                                           | \$15 |

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| Course # | Speaker                                      | Name of Course                                                                                       | Co-sponsor           | Category | Recommendation    |
|----------|----------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------|----------|-------------------|
| 100      | Dr. Louis Malcmacher                         | Top 20 game changers in dentistry                                                                    |                      | 14       | E                 |
| 101      | Ed Popchiff                                  | CE Express: Community fluoride outreach                                                              |                      | 15       | D,H,A,ND,S        |
| 102      | Gary Zelesky                                 | ENCORE: How to leave them wanting more                                                               |                      | 18       | E                 |
| 103      | Dr. David Little                             | Implant dentistry for the general practitioner                                                       | DENTSPLY Implants    | 10       | D,H,A,ND,S        |
| 104      | Virginia Hudson                              | <b>CE Express:</b> How to work with Indiana Medicaid                                                 |                      | 14       | D,OM,BS,ND,S      |
| 105      | Dr. Michael Kowolik                          | Systemic diseases                                                                                    |                      | 12       | D,ND,S            |
| 106      | Dr. Laura Romito                             | <b>CE Express:</b> A three-step approach to helping your patients quit tobacco use                   |                      | 15       | E                 |
| 107      | Taya Fernandes                               | <b>CE Express:</b> INSPECT 101                                                                       |                      | 15       | E                 |
| 108      | Dr. David Little                             | How to implement cosmetic, restorative and implant dentistry into your practice                      | DENTSPLY Caulk       | 02       | D,H,A,ND,S        |
| 109      | Dr. Louis Malcmacher                         | <b>WORKSHOP:</b> Botox & dermal filler introduction                                                  |                      | 07       | D,ND,S            |
| 110      | Gary Zelesky                                 | F.I.E.L.D Power: How to lead you first and then others in the field of life!                         |                      | 18       | E                 |
| 111      | Drs. Mark Vujicic, David Austin, Karen Yoder | A profession in transition: Economic & demographic changes in dentistry                              |                      | 06       | D,OM,ND,S,AC      |
| 112      | Clance LaTurner                              | <b>CE Express:</b> Dental community volunteerism                                                     |                      | 15       | E                 |
| 200      | Cynthia Fong                                 | Straightforward ultrasonic debridement                                                               |                      | 13       | H                 |
| 201      | Dr. Bryan Couch                              | The natural evolution of digital dentistry: How E4D can revolutionize your practice                  | Henry Schein Dental  | 17       | D,A,N,D,S         |
| 202      | Dr. Diane Buyer                              | <b>CE Express:</b> Drinks destroy teeth                                                              | Superior Dental Care | 15       | E                 |
| 203      | Dr. Olya Zahrebelny                          | Code It correctly & maximize dental plan reimbursement                                               |                      | 04       | D,H,A,OM,FO,BS,ND |
| 204      | Dr. Bill Blatchford                          | The ultimate: Money in your pocket                                                                   |                      | 09       | D,OM,FO,BS,ND,S   |
| 205      | Henry Schein Dental                          | <b>CE Express:</b> The social media revolution                                                       |                      | 05       | E                 |
| 206      | Dr. Ted Parks                                | Radiographic Technique: It's time to clean up your image                                             |                      | 16       | D,H,A,ND,S        |
| 207      | Dr. Bill Rutherford                          | <b>CE Express:</b> Prescription pain medication: Efficacy, alternatives, risks, abuse, and diversion |                      | 11       | D,ND,S            |
| 208      | Dr. Bill Blatchford                          | The young practice: Mergers & acquisitions                                                           |                      | 09       | D,OM,ND,S         |
| 209      | Dr. Larry Garetto                            | <b>CE Express:</b> Clinical ethics in dentistry—A patient-centered approach                          |                      | 08       | E                 |
| 210      | Dr. Olya Zahrebelny                          | An intro to billing medical plans for procedures performed by the general dental practice            |                      | 01       | D,OM,FO,BS,ND     |
| 211      | Dr. Bryan Couch                              | <b>WORKSHOP:</b> The natural evolution of digital dentistry: How E4D can revolutionize your practice | Henry Schein Dental  | 17       | D,A,ND,S          |
| 212      | Cynthia Fong                                 | <b>WORKSHOP:</b> A simplified approach to ultrasonic instrumentation                                 |                      | 13       | H                 |
| 213      | Kelly Brenner                                | IDA/IDAA Joint CE: Infection control in practice                                                     | IDAA Hu-Friedy       | 14       | E                 |
| 214      | Dr. Ted Parks                                | <b>CE Express:</b> Let's get 3D with cone beam computed tomography                                   |                      | 03       | D,H,A,ND,S        |

## CATEGORY KEY

01=Billing/Coding 02=Clinical Skills 03=Clinical Technology 04=Coding 05=Communication Technology 06=Economic  
 07=Esthetic 08=Ethics 09=Finance/Business 10=Implants 11=Pain Management 12=Pathology 13=Periodontal Technology  
 14=Practice Management 15=Public Health 16=Radiography 17=Restorative Technology 18=Self Improvement/Personnel Management

## RECOMMENDATION KEY

E = Entire Dental Team D = Dentist H = Hygienist A = Assistant OM = Office Manager FO = Front Office BS = Billing Staff  
 ND = New Dentist S = Student SP = Spouse AC = Accountant

For the 2014 Annual Session, the IDA moves to a one-fee price structure. This change helps IDA members and their staff fulfill continuing-education requirements with high-quality CE at affordable prices. The one-charge fee includes admittance into the meeting, all lectures, Exhibit Hall admission, and free social events, etc. Carefully review the new registration options below and read the description of what's included with your selected registration type.

| Code # | Registration Type                                                               | Includes                                                                  | Early/Late Fee |
|--------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------|
| A      | <b>DENTIST</b>                                                                  | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$295/\$355    |
| B      | <b>DENTIST, IUSD ALUMNI</b>                                                     | IUSD Alumni Dental Conference registration options only <sup>1</sup>      | ---            |
| C      | <b>DENTIST, HOD Member</b><br>Delegate or Alternate Delegate volunteer          | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$95/\$155     |
| D      | <b>DENTIST, 1st-time HOD Member</b><br>Delegate or Alternate Delegate volunteer | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |
| E      | <b>DENTIST, Retired</b>                                                         | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |
| F      | <b>DENTIST, Non-member</b>                                                      | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$590/\$710    |
| G      | <b>HYGIENIST</b>                                                                | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$95/\$115     |
| H      | <b>HYGIENIST, IUSD ALUMNI</b>                                                   | IUSD Alumni Dental Conference registration options only <sup>1</sup>      | ---            |
| I      | <b>OFFICE STAFF</b>                                                             | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$55/\$75      |
| J      | <b>DENTAL STUDENT</b>                                                           | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |
| K      | <b>AIDA (Alliance)</b>                                                          | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |
| L      | <b>GUEST, Adult</b>                                                             | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | \$25/\$45      |
| M      | <b>GUEST, IUSD ALUMNI</b>                                                       | IUSD Alumni Dental Conference registration options only <sup>1</sup>      | ---            |
| N      | <b>GUEST, Adult</b>                                                             | IDA Membership and Awards Ceremony only <sup>2</sup>                      | ---            |
| O      | <b>GUEST, Youth (18 years and younger)</b>                                      | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |
| P      | <b>COMPONENT EXECUTIVE DIRECTOR</b>                                             | Lectures, Exhibit Hall, free events, á la carte Alumni Conference options | ---            |

<sup>1</sup>Includes **ONLY** á la carte IUSD Alumni Dental Conference registration options.

<sup>2</sup>Includes **ONLY** entrance into the IDA Membership and Awards Ceremony, Thursday, May 15, 2014, from 6:00-8:15 p.m., **NOT** continuing education, Exhibit Hall, free events, or á la carte IUSD Alumni Dental Conference registration options.

**Note: CE Workshops and ALL IUSD Alumni Dental Conference reunion events and activities carry separate, individual fees.**

## IMPORTANT DATES & DEADLINES

**MID TO LATE MARCH:** Mailing of badges and registration materials to advance registrants begins.

### ADVANCE REGISTRATION DEADLINE

**Friday, May 2, 2014 at 8:00 a.m.:** Registration fees and CE course fees rise after this date. Deadline to submit registration cancellations and refund requests.

**REFUND POLICY:** Changes to registrations or ticket purchases may be made prior to Friday, May 2 with no penalty. Starting Friday, May 2 at 8:00 a.m., or on site during the Annual Session, you may apply the full purchase price to other available ticket purchases. No refund will be given after 8:00 a.m. on Friday, May 2.

## BADGES/REGISTRATION MATERIALS

If you register before **Friday, May 2, 2014**, we will mail your badge and tickets to the address you provide. Each registrant (including friends, family, and children through age 18) receives a separate envelope with a badge, tickets, and Exhibit Hall discounts and specials.

Starting Friday, May 2, your registration will be processed at increased course and registration fee(s). You will receive confirmation, but must pick up your badge and other materials on-site. Registration materials will be available at the on-site registration desk on Level 3 of the Hyatt Regency Indianapolis.

## FREQUENTLY ASKED QUESTIONS

**IS THERE AN ADVANTAGE TO REGISTERING ONLINE?** Yes! Visit [www.INDental.org/Register](http://www.INDental.org/Register) to register your entire team. When you register online, you can secure an immediate spot in any available course. You will also receive an immediate confirmation e-mail.

**DO I NEED TO REGISTER FOR THE FREE EVENTS?** Yes! All events will require a ticket for admission. Because of limited availability, tickets should be reserved in advance.

### WHEN WILL I RECEIVE MY BADGES?

You will receive advance registration materials at least two weeks before the meeting. (Note: Attendee packet mailings will begin on **March 11, 2014**.) This includes registrations completed via Internet, fax or mail.

### HOW DO I CORRECT A MISPELLED BADGE?

Fax a copy of the badge to **317.634.2612** with the correction by **May 2, 2014**. You also can go to the on-site registration desk at the Hyatt Regency Indianapolis hotel.

### WHAT IF I LOSE MY TICKET TO AN EVENT?

E-mail [Heather@INDental.org](mailto:Heather@INDental.org) by **May 2, 2014**, or visit the on-site registration desk at the Hyatt Regency Indianapolis hotel during registration hours for a replacement ticket.

**WHAT IF I HAVE QUESTIONS OR CONCERNS REGARDING REGISTRATION?** Call the IDA at **800.562.5646** or e-mail [Heather@INDental.org](mailto:Heather@INDental.org).

**ARE CHILDREN ALLOWED IN THE EXHIBIT HALL AND LECTURES?** For the safety and convenience of all attendees, children 10 years old or younger will be permitted in the Exhibit Hall only from the time it opens until 11:00 a.m.

# REGISTRATION FORM

## IDA ANNUAL SESSION & IUSD ALUMNI DENTAL CONFERENCE

Registration is required for entrance into all CE courses, social events, Exhibit Hall, and the IDA House of Delegates. Please list below the names of all staff attending the Annual Session. For larger staffs, duplicate this form before filling it out and list names accordingly.

The preregistration deadline is **Friday, May 2, 2014**.

Registrations are accepted at <[www.INDental.org/register](http://www.INDental.org/register)>

OR Mail to: Indiana Dental Association, 1319 East Stop 10 Road, Indianapolis, IN 46227.

OR fax to the IDA Central Office, 317.634.2612

### 1 PRIMARY REGISTRANT (print or type)

Name \_\_\_\_\_

Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell \_\_\_\_\_

E-mail Address \_\_\_\_\_

IDA Component \_\_\_\_\_ (dentist only)

IUSD Alumni Class of \_\_\_\_\_

### ATTENDEE CODES and REGISTRATION FEES

- |                                                                   |                                                                              |
|-------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input type="radio"/> <b>A</b> Dentist Attendee .....\$295        | <input type="radio"/> <b>I</b> Office Staff Attendee.....\$55                |
| <input type="radio"/> <b>B</b> Dentist Class Reunion .....\$0     | <input type="radio"/> <b>J</b> Dental Student Attendee .....\$0              |
| <input type="radio"/> <b>C</b> Dentist HOD Member .....\$95       | <input type="radio"/> <b>K</b> AIDA (Alliance) Attendee .....\$0             |
| <input type="radio"/> <b>D</b> Dentist 1st-Time HOD Member ...\$0 | <input type="radio"/> <b>L</b> Guest Attendee .....\$25                      |
| <input type="radio"/> <b>E</b> Dentist Retired Member .....\$0    | <input type="radio"/> <b>M</b> Guest Class Reunion.....\$0                   |
| <input type="radio"/> <b>F</b> Dentist Non-member .....\$590      | <input type="radio"/> <b>N</b> Guest 18 Years and Younger ...\$0             |
| <input type="radio"/> <b>G</b> Hygienist Attendee.....\$95        | <input type="radio"/> <b>O</b> Guest Awards Ceremony .....\$0                |
| <input type="radio"/> <b>H</b> Hygienist Class Reunion .....\$0   | <input type="radio"/> <b>P</b> Component Exec. Director<br>Attendee .....\$0 |

*See facing page for full listing of codes and fees*

### 2 NAMES FOR BADGES (print or type)

| LAST NAME     | FIRST NAME   | ATTENDEE CODE | REG. FEE     | EVENT CODE | FEE        | EVENT CODE | FEE          | EVENT CODE | FEE        | EVENT CODE | FEE          | EVENT CODE | FEE         | TOTAL FEES   |
|---------------|--------------|---------------|--------------|------------|------------|------------|--------------|------------|------------|------------|--------------|------------|-------------|--------------|
| 0 <i>Last</i> | <i>First</i> | <i>A</i>      | <i>\$295</i> | <i>100</i> | <i>\$0</i> | <i>109</i> | <i>\$300</i> | <i>201</i> | <i>\$0</i> | <i>400</i> | <i>\$150</i> | <i>502</i> | <i>\$50</i> | <i>\$795</i> |
| 1             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 2             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 3             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 4             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 5             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 6             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 7             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |
| 8             |              |               |              |            |            |            |              |            |            |            |              |            |             |              |

TOTAL FEES

### THREE WAYS TO REGISTER

**BEST** Register on the IDA website  
[www.INDental.org/Register](http://www.INDental.org/Register)  
Receive immediate e-mail confirmation

**BETTER** Fax to 317.634.2612

**GOOD** Mail to  
Indiana Dental Association  
1319 East Stop 10 Road  
Indianapolis, IN 46227

### MAKE REGISTRATION FASTER AND EASIER!

Register at <[www.INDental.org/register](http://www.INDental.org/register)>

### 1 PAYMENT

Grand Total \$ \_\_\_\_\_

☐ I have enclosed a check payable to the Indiana Dental Association

I wish to pay by:

☐ MasterCard ☐ VISA ☐ Discover ☐ Amex

Card number

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Expiration date (REQUIRED; month/year) \_\_\_\_\_

Security code (REQUIRED) \_\_\_\_\_

Cardholder name \_\_\_\_\_

Cardholder signature \_\_\_\_\_

By my signature above, I authorize the IDA to debit my credit account with the grand total due.



Let's talk about protecting  
what's important to you.

*Visit IDA Insurance during the IDA's 2014 Annual Session.*

MAY 14-18, 2014

HYATT REGENCY INDIANAPOLIS

**IDA** insurance

[www.idainsurance.com](http://www.idainsurance.com)