

CORE CURRICULUM

ON MEDICAL DIRECTION IN LONG-TERM CARE



SUMMER CONFERENCE BALTIMORE, MD

PART I July 12-14, 2014

PART II July 15-18, 2014

FALL CONFERENCE LA JOLLA, CA

PART I November 15-17, 2014

PART II November 18-21, 2014

Register online at:
www.amda.com/education/core



The Society for Post-Acute and Long-Term Care Medicine



GENERAL INFORMATION

AMDA - The Society for Post-Acute and Long-Term Care Medicine, designed the Core Curriculum on Medical Direction to meet the educational needs of:

- Medical Directors - both new and experienced to hone their knowledge and skills.
- Fellows and attending physicians practicing in post-acute/long-term care (PA/LTC) and interested in acquiring the knowledge base necessary to work as a medical director in post-acute/long-term care.

The course is divided into two parts that together last seven days. Part I is a prerequisite for taking Part II. For AMDCP certification purposes, the entire course must be completed. Expert medical director faculty members are present throughout the course. Elements of effective adult learning practices are incorporated, including small group work and interactive lecture with an audience response system, panels, and role play. By the end of the course, you will have joined a nationwide community that will serve as a valuable network.

Certification

As the environment across the PA/LTC care continuum evolves, the American Medical Directors Certification Program (AMDCP) plays an important role in recognizing post-acute/long-term care physician leaders as Certified Medical Directors (CMD). The medical director sets the benchmark of professionalism for providers, government and quality assurance agencies, consumers, and the general public. The Core Curriculum on Medical Direction in Long-Term Care puts learners on the right path towards becoming a CMD.

The certification process is based on an experiential model that includes fellowship programs, board certification, CME from AMDA or other provider organizations, and AMDA-approved credit hours in medical direction.

For further information, visit AMDA's web site at www.amda.com.certification/overview.cfm or contact the AMDCP Administrator at 800-876-2632 or cmd@amda.com.

Overall Course Objectives

PART I

- Describe the framework and expected outcome of the course work.
- Explain the concept and levels of care in the continuum of PA/LTC.
- Discuss the effects of influencing factors and emerging trends on the continuum of care.
- Identify regulatory requirements and delineate how the medical director can assist the facility in compliance.
- Assess the survey process and the medical director's role in the process.
- Recognize the components and functions of a comprehensive medical record in PA/LTC and employ processes to ensure the integrity and usefulness of the medical record.
- Develop and recommend ways to monitor infectious disease and improve infection control within the facility.
- Critique components and processes that provide adequate employee health and safety programs.
- Integrate awareness of resident's rights into the differing scopes of practice of medical director and attending physician within an ethical framework.
- Define the medical director's function and tasks relative to financial issues in PA/LTC facilities.

PART II

- Relate the training and typical tasks of the members of the multidisciplinary team and realize how each contributes to total resident care.
- Explain how the collection and use of data supports quality management and initiatives.
- Delineate the medical director's responsibility in ensuring facility-wide ethical decision making.
- Employ communication strategies to learn the basic concepts of each family system and to address complex family situations.
- Analyze the content of the medical director's contract to ensure that all elements are covered, including risk management and liability insurance.
- Establish policies, procedures, and tools that enhance care, quality management, and reduce facility risks.
- Assimilate the concepts of leadership, organizational culture, and values that enhance management and care processes.
- Develop an individualized action plan to implement new strategies or problem solutions at the site of practice.



TARGET AUDIENCE

Medical directors practicing in any setting or combination of settings across the PA/LTC continuum, including skilled nursing facilities, assisted living, CCRCs, hospice, and home care are encouraged to attend.

Geriatric fellows in training who are considering the inclusion of medical direction in their practices are also encouraged to attend.

Completion of this course fulfills one of the requirements toward becoming a AMDA CMD. For details about additional requirements, contact AMDCP Program Administrator at 800-876-2632, or cmd@amda.com.

AMDA Policy

AMDA is committed to the policy that all persons shall have equal access to all of its programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance, veteran status, or sexual orientation.

AMDA Disclaimer Statement

Registrants for this program understand that medical and scientific knowledge are constantly evolving. The views and treatment modalities of the instructors are their own and may reflect innovations (including off-label or investigational use of medical products) and opinions not universally shared. Every effort has been made to assure the accuracy of the data presented at this program in the context of accepted medical practice. Physicians should check specific details such as drug doses and contraindications, off-label uses, or other details in standard sources prior to clinical application. The views and treatment modalities of the instructors are not those of AMDA, but are presented in this forum to advance scientific and medical education. Registrants waive any claim against AMDA arising out of information presented in this program.

AMDA Faculty Disclosure Policy

As an ACCME-accredited provider of continuing medical education, and in keeping with its own policies regarding balanced, objective, and unbiased

presentations at educational activities, AMDA publishes the full disclosure statements made by faculty regarding: 1) any significant relationships with industry or other organizations that are pertinent to the topic to be discussed; 2) discussion on unapproved ("off-label") pharmaceuticals or other medical devices/products; and 3) ongoing research/preliminary data. In case of conflict of interest (COI), AMDA discloses what method was used to manage and resolve the COI.

ACCREDITATION

AMDA—The Society for Post-Acute and Long-Term Care Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME CREDIT

AMDA—The Society for Post-Acute and Long-Term Care Medicine designates this educational activity for a maximum of 46 hours toward the AMA PRA Category 1 Credit™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Part I 16 Hours

Part II 30 Hours

CERTIFIED MEDICAL DIRECTOR (CMD) CREDIT

The AMDA Core Curriculum on Medical Direction has been approved for a maximum of 46 credit hours in medical direction as delineated above. Credit hours may be applied toward certification as a Certified Medical Director in Long-Term Care (AMDA CMD). The AMDA CMD program is administered by the American Medical Directors Certification Program (AMDGP).

AAFP CREDIT

This Live Activity, Core Curriculum on Medical Direction in Long-Term Care, from 07/12/14 - 11/21/14, has been reviewed and is acceptable for up to 46.00 Prescribed credits(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AGS CREDIT

This program has been endorsed by the American Geriatrics Society. Credits earned from this activity may be counted toward the AGS Geriatrics Recognition Award.



SCHEDULE AT A GLANCE

In order to receive full credit for the Core Curriculum Course on Medical Direction, course registrants must participate in all sessions from Day 1, 4:30 pm through Day 7, 11:30 am.

PART I

DAY 1 - SATURDAY

3:30 - 4:30 pm

Registration

4:30 - 5:00 pm

Course Introduction

5:00 - 6:00 pm

Overview of Long-Term
Care (LTC)

6:00 - 6:30 pm

Small Group Breakout

6:30 - 7:30 pm

Meet and Greet Reception

DAY 2 - SUNDAY

7:00 - 7:30 am

Breakfast

7:30 - 9:45 am

Regulatory Environment

9:45 - 10:00 am

Coffee Break

10:00 - 11:00 am

Regulatory Environment
-Small Group Breakouts

11:00 - 12:00 pm

Medical Information Management

12:00 - 1:30 pm

Lunch Symposia

1:30 - 2:30 pm

Medical Information Management
-Small Group Breakouts

2:30 - 3:30 pm

Employee Health and Safety

3:30 - 3:45 pm

Refreshment Break

3:45 - 5:15 pm

Infection Control

DAY 3 - MONDAY

7:00 - 7:30 am

Breakfast

7:30 - 8:30 am

Infection Control
-Small Group Breakouts

8:30 - 10:00 am

Residents Rights

10:00 - 10:15 am

Coffee Break

10:15 - 11:45 pm

Financial Issues

11:45 - 1:00 pm

Lunch: In-The-Trenches Panel
Discussion with Faculty

1:00 - 3:00 pm

Financial Issues (cont.)

3:00 - 3:30 pm

Focus Session and Evaluation
of Part I

3:30 - 5:00 pm

Dinner Symposia (tentative)

PART II

DAY 4 - TUESDAY

7:00 - 7:30 am

Breakfast

7:30 - 7:55 am

Introduction and Overview
of Part II / AMDCP (CMD)
Presentation

7:55 - 9:50 am

Introduction to Medical Care
Delivery Systems

9:50 - 10:05 am

Coffee Break

10:05 - 11:30 am

Essential Health Information
and Tools in Medical Direction

11:30 - 12:30 pm

Lunch





12:30 - 1:40 pm
Essential Health
Information and Tools
-Small Group Breakouts

1:40 - 1:55 pm
Refreshment Break

1:55 - 3:35 pm
Essential Health Information
and Tools (cont.)

3:35 - 5:10 pm
Medical Director's Contract

5:10 - 5:30 pm
Refreshment Break

5:30 - 6:30 pm
Personality Profiles

DAY 5 - WEDNESDAY

7:15 - 7:45 am
Breakfast

7:45 - 9:00 am
Influencing Employee Behaviors

9:00 - 10:00 am
Medical Staff Oversight

10:00 - 10:15 am
Coffee Break

10:15 - 11:30 am
Medical Staff Oversight
-Small Group Breakouts

11:30 - 1:00 pm
Lunch Symposia (tentative)

1:00 - 2:15 pm
Healthcare Ethics

2:15 - 3:00 pm
Healthcare Ethics
-Small Group Breakout

3:00 - 3:15 pm
Refreshment Break

3:15 - 5:15 pm
Working with Families

DAY 6 - THURSDAY

7:00 - 7:30 am
Breakfast

7:30 - 7:35 am
Opening Remarks

7:35 - 8:35 am
Quality Management

8:35 - 8:50 am
Coffee Break

8:50 - 9:30 am
Quality Management (cont.)

9:30 - 11:30 am
Quality Management
-Small Group Breakouts

11:30 - 12:30 pm
Lunch

12:30 - 2:00 pm
Risk Management

2:00 - 2:15 pm
Refreshment Break

2:15 - 4:45 pm
Integration of Problem
Solving and Systems Theory

4:45 - 5:00 pm
Focus Session and Evaluation

5:00 - 5:30 pm
Integration Workshop on
Individualized Action Plan (IAP)

DAY 7 - FRIDAY

6:30 - 7:00 am
Breakfast

7:00 - 7:45 am
Governance

7:45 - 8:30 am
Committees

8:30 - 8:45 am
Coffee Break

8:45 - 9:15 am
Committees
-Small Group Breakouts

9:15 - 11:15 am
Leadership

11:15 - 11:30 am
Closing Remarks

Core Faculty

Summer:

Robert G. Kaplan, MD, CMD (Course Director)
Alva S. Baker, III, MD, CMDR
David A. Brechtelsbauer, MD, CMD
Jeffrey B. Burl, MD, CMD
Pamela A. Fenstemacher, MD, CMD
Karyn Leible, MD, CMD
Peter Winn, MD, CMD

Fall:

Robert G. Kaplan, MD, CMD (Course Director)
Alva S. Baker, III, MD, CMDR
Jeffrey B. Burl, MD, CMD
J. Kenneth Brubaker, MD, CMD
Rebecca Ferrini, MD, MPH, CMD
Meenakshi Patel, MD, CMD
Frederick N. Rowland, MD, PhD, CMD
Verna R. Sellers, MD, MPH, CMD

Register online at:
www.amda.com/education/core



HOTEL AND TRAVEL INFORMATION

SUMMER CONFERENCE BALTIMORE, MD

Part I, July 12-14, 2014

Part II, July 15-18, 2014

Hotel

**Baltimore Marriott Inner Harbor
at Camden Yards**

110 S. Eutaw St.
Baltimore, MD 21201
410-962-0202

Room Rate

\$135.00 single/double occupancy.

**Room rate is subject to state and local taxes
(currently 15.5%)**

Reservations

To make your room reservations call 888-236-2427 and identify that you are with AMDA. To guarantee room rate and availability, you must make your reservation no later than June 21, 2014, 5:00pm EST or until the room block is sold out. All reservations must be accompanied by a valid credit card and a first night room deposit. Deposits will be refunded for rooms cancelled more than seventy-two (72) hours prior to arrival. Please note that cancellation of any room reservation is your responsibility. Check-in time is 4:00 pm and check out time is 12:00 noon. The hotel will make every attempt to accommodate early arrivals and late departures.

Travel

By Air

The Baltimore Marriott Inner Harbor at Camden Yards is located approximately 12 miles away from the Baltimore/Washington International Thurgood Marshall Airport (BWI).

Ground Transportation

Taxi and Shuttle Service

Taxis are readily available at the Baltimore/Washington International Thurgood Marshall Airport. Fares to the Baltimore Marriott Inner Harbor are approximately \$30 each way. Shuttle service to the Baltimore Marriott Inner Harbor is provided by SuperShuttle for \$14 each way. Reservations are required and can be made by calling 1-800-BLUE-VAN (800-258-3826) or online at: www.supershuttle.com.

Car Rental

AMDA has made special arrangements with Hertz to provide discounted car rental rates during your stay. To make a reservation, please call Hertz at 800-654-2240 and reference **CV# 03YJ0014**. You may also want to contact your travel agent or book online at www.hertz.com.



Parking

For those parking a car at the hotel, valet parking is available for \$26/day. Please note AMDA does not validate parking.

Local Attractions

For information on all the sights and attractions Baltimore has to offer, visit the Baltimore Convention and Visitors Bureau website at www.visitbaltimore.org.



FALL CONFERENCE LA JOLLA, CA

Part I, November 15-17, 2014

Part II, November 18-21, 2014

Hotel

San Diego Marriott La Jolla Hotel

4240 La Jolla Village Drive

La Jolla, CA 92037

858-587-1414

Room Rate

\$150.00 single/double occupancy.

**Room rate is subject to state and local taxes
(currently 12.5%)**

Reservations

To make your room reservation, call 800-228-9290 and identify that you are with AMDA. To guarantee room rate and availability, you must make your reservation no later than October 24, 2014, 5:00pm PT or until the room block is sold out. All reservations must be accompanied by a valid credit card and a first night room deposit. Deposits will be refunded for rooms cancelled more than seventy-two (72) hours prior to arrival. Please note that cancellation of any room reservation is your responsibility. Check-in time is 4:00 pm and check out time is 11:00 am. The hotel will make every attempt to accommodate early arrivals and late departures.

Travel

By Air

San Diego Marriott La Jolla Hotel is located approximately 15 miles north of San Diego International Airport (SAN).

Ground Transportation

Taxi and Shuttle Service

Taxis are readily available at the San Diego International Airport. Fares to San Diego Marriott La Jolla are approximately \$43 each way. Shuttle service to the San Diego Marriott La Jolla Hotel is provided by SuperShuttle for \$20 each way. Reservations are required and can be made by calling 1-800-BLUE-VAN (800-258-3826) or online at: www.supershuttle.com.

Car Rental

AMDA has made special arrangements with Hertz to provide discounted car rental rates during your stay.

To make a reservation, please call Hertz at 800-654-2240 and reference **CV# 03YJ0014**.



You may also want to contact your travel agent or book online at www.hertz.com.

Parking

Parking at the San Diego Marriott La Jolla is \$20 per day for self-parking and \$25 per day for valet parking. Please note AMDA does not validate parking.

Local Attractions

For information on all the sights and attractions the La Jolla area has to offer, visit the La Jolla Visitors Center web site at www.lajollabythesea.com/visitor-resources/visitors-center, or San Diego's Convention and Visitors Bureau web site at www.sandiego.org.



REGISTRATION PROCEDURE

- Register online at
www.amda.com/education/core
- Fax completed form to: **410-740-4572**
- Complete and return the enclosed registration form to:
AMDA
11000 Broken Land Parkway, Suite 400
Columbia, MD 21044

We accept American Express, MasterCard or Visa. Please note that registrations will not be processed without payment. Confirmation of registration will be sent via email. Hotel reservations and incidentals are the responsibility of the registrant.

This is a popular course and registration is limited in order to maintain the integrity of the program. Registrations will be accepted on a first-come, first-served basis.

Cancellations and Refunds

All cancellations must be in writing to the AMDA Registrar. Cancellations received at least seven days prior to the start of the course will be entitled to a full refund less a \$75 administrative fee. No refund will be given for cancellations received less than seven days prior, or for no-shows. Fees that have been forfeited cannot be applied to subsequent AMDA programs.

If it becomes necessary to cancel or postpone the start date of the course, AMDA will not be responsible for travel or hotel costs incurred by the registrant. A full refund of registration fees will be made if the course is not rescheduled, or if you are unable to attend the rescheduled course.

Important Notice - 2014 Core Curriculum

AMDA will not provide hard copies of presentation handouts to attendees onsite. All presentation handouts will be provided to attendees electronically (via flash drive and available for download). For course participation, all attendees are required to either print the handouts prior to arrival, or bring a personal laptop or tablet computer with them to be able to view the handouts during the course. A link to the handouts will be sent to all registrants within 1-2 weeks prior to the start of the course. From this link, the information can then be downloaded to your computer. In addition, a flash drive with the materials will be provided to each registrant onsite. Please note, Wi-Fi is not available in the meeting room space.

There will be no printers to print out the information onsite. If you have questions regarding this process, please contact AMDA's Professional Development & Meetings Department at education@amda.com.



REGISTRATION FORM

AMDA Core Curriculum on Medical Direction in Long-Term Care

NAME

BADGE NAME/NICKNAME

NUMBER OF YEARS SERVED AS MEDICAL DIRECTOR

ADDRESS

CITY

STATE

ZIP

E-MAIL

TELEPHONE

Please select One: ☐ AMDA member # _____ ☐ Non-Member

I WOULD LIKE TO ATTEND: (check all that apply)

- Baltimore, MD

☐ Part I (Jul 12-14)

☐ Part II (Jul 15-18)
- La Jolla, CA

☐ Part I (Nov 15-17)

☐ Part II (Nov 18-21)

REGISTRATION FEES

	MEMBER		NON-MEMBER	
	Early Bird	Regular	Early Bird	Regular
Baltimore, MD	by 6/4/14	after 6/4/14	by 6/4/14	after 6/4/14
La Jolla, CA	by 10/1/14	after 10/1/14	by 10/1/14	after 10/1/14
Part I Only	\$795	\$895	\$1,050	\$1,150
Part II Only	\$1,445	\$1,545	\$1,650	\$1,750
(Prerequisite: Part I)				
Part I and II*	\$1,995	\$2,095	\$2,400	\$2,500

*Discount only available when registering for Part I and Part II together. Parts I and II may be taken separately or at the same conference. Please note that Part I is a prerequisite to taking Part II.

MEMBERSHIP FEES

Become an AMDA Member and take advantage of the discounted registration fee. To join, log onto www.amda.com/membership. Membership status must be confirmed before the member discount will apply.

- ☐ I have read the cancellation policy
- ☐ I have a disability that requires accommodation to fully participate in this conference
- ☐ I require special dietary needs: ☐ Vegetarian ☐ Kosher ☐ Vegan
- (Please note AMDA does not serve pork entrees. Selection may incur a fee based upon availability.)

Onsite Emergency Contact:

NAME

PHONE

PAYMENT

- ☐ Check enclosed
- ☐ AMEX
- ☐ MasterCard
- ☐ Visa

CREDIT CARD #

EXP DATE

CCV#

SIGNATURE

NAME ON CARD

BILLING ADDRESS FOR CREDIT CARD

CITY

STATE

ZIP

PLEASE RETURN FORM TO: AMDA, 11000 Broken Land Parkway, Suite 400, Columbia, MD 21044
or fax to: 410-740-4572. If you have questions regarding registration, please call 410-992-3116.