

2014 AOE D SANTA BARBARA



YOU ARE INVITED TO THE
39TH ANNUAL MEETING

THE LEGACY ^{OF}
ESTHETIC DENTISTRY

AUGUST 5-8, 2014 | BACARA RESORT & SPA

SANTA BARBARA, CALIFORNIA

39TH ANNUAL MEETING

You are cordially invited to attend the 39th Annual Meeting of the American Academy of Esthetic Dentistry at the Bacara Resort & Spa in Santa Barbara, California.

AAED is the world's oldest and most prestigious esthetic dental society. Comprised of distinguished individuals from virtually every facet of the dental profession, our members share a common interest in esthetics, ethics, excellence and the quality of patient care. Just once a year, this unique and diverse group gathers with their invited guests to share ideas and learn from one another in a multidisciplinary forum that is both collegial and friendly.

2014 MEETING HIGHLIGHTS:

- ✧ The theme of this year's meeting is "The Legacy of Esthetic Dentistry." The 2014 program features 29 internationally renowned speakers who will highlight the interdisciplinary nature of esthetics and the legacy of AAED's founders and members in contributing to the art and science of esthetic dentistry.
- ✧ To give our attendees time to enjoy all that Santa Barbara has to offer, Thursday evening will be open for individual dinners and activities. We have pre-arranged several options for you to choose if you wish to partake in a group activity.
- ✧ Registered spouses, companions and children will enjoy breakfast each morning on the Ocean Terrace as a way to connect with one another and enjoy the beautiful scenery.
- ✧ The closing Dinner Dance on Friday evening will be the perfect way to say farewell to another phenomenal event—introducing new AAED members, welcoming new AAED officers and enjoying the camaraderie of bidding in the 8th Annual Silent Auction.

The 39th Annual Meeting will continue the tradition of outstanding education, unmatched peer networking and much needed relaxation for all! We look forward to welcoming you to the West Coast!

Linda Niessen, DMD, MPH, MPP
President

2014 ANNUAL MEETING GOALS

- ✧ Provide improved understanding of evidence-based methods for achieving excellence in esthetic and restorative dentistry
- ✧ Provide interdisciplinary education and advanced knowledge in esthetic, endodontic, prosthodontic, periodontic orthodontic and surgical aspects of patient care
- ✧ Strengthen in-depth knowledge in materials selection and ethical considerations in esthetic and restorative dentistry
- ✧ Create a welcoming environment for networking and professional interaction among participants that builds on the mission of AAED and the spirit and legacy of its founders

ANNUAL MEETING COMMITTEE

President

Linda Niessen, DMD, MPH, MPP

Program Chair

Sonia Leziy, DDS

Local Arrangements Chairs

Betsy Bakeman, DDS

Jeff Brucia, DDS

Audio Visual Chair

Frank Higginbottom, DDS

Silent Auction Chairs

Keith Boenning, DDS

Susan Hollar, DDS

Sponsorship Chair

Lisa Emirzian, DMD



AMERICAN ACADEMY OF ESTHETIC DENTISTRY MISSION

To promote the integration of dental esthetics into the total spectrum of oral health care and provide a leadership role for the profession by defining the highest interdisciplinary clinical, scientific, artistic and ethical standards through research, publications and educational presentations.

CONFLICT OF INTEREST

This educational forum will comply with appropriate disclosure policies as set forth by the American Dental Association's code of ethics and professional standards. The AAED speakers will verbally disclose any material, financial or other relationships that pose a potential conflict of interest. Such disclosures may also be included in written form within the final program. Speakers will also disclose any unapproved use of products or devices that they will be discussing. Disclosure requirements are not intended to imply any impropriety, but rather to inform the audience that they exist.

THE LEGACY OF ESTHETIC DENTISTRY

PRELIMINARY PROGRAM

✧ Program subject to change

✧ All lectures will be in didactic format to include question and answer sessions after each presentation

TUESDAY, AUGUST 5

4:00 – 8:00pm: Registration Open

8:00 – 10:00pm: After Dinner Welcome Reception

WEDNESDAY, AUGUST 6

✧ Educational sessions on “Interdisciplinary Esthetics”

7:00am – 1:30pm: Registration Open

7:00 – 7:50am: Continental Breakfast

7:50 – 8:00am: Opening Comments

8:00 – 8:35am: Frank Spear, DDS, MSD

“The Legacy of Vince Kokich” — Interdisciplinary Care

8:35 – 9:25am: Jacinthe Paquette, DDS, Cherilyn Sheets, DDS and Jean Wu, DDS
Interdisciplinary Team #1 — Evolving Concepts of Patient Care

9:25 – 10:10am: Thomas J. McGarry, DDS

Getting Started with Implants — Understanding the Anatomy

10:10 – 10:40am: Coffee Break

10:40 – 11:15am: Homa Zadeh, DDS, PhD

Vestibular Incision Subperiosteal Tunnel Access (VISTA) for Tissue Augmentation Around Teeth and Implants

11:15 – 11:50am: Markus B. Blatz, DMD, PhD

The CAD/CAM Update

11:50am – 12:35pm: Gerald J. Chiche, DDS

Management of Esthetic Risk Factors

12:35 – 1:30pm: Gordon J. Christensen, DDS, MSD, PhD and Rella Christensen, RDH, PhD

Cements and Cementing Procedures for Zirconia and Lithium Disilicate Restorations

1:30pm: Sessions Adjourn

Open Afternoon

1:30 – 3:00pm: JERD Editorial Board Meeting

7:00 – 10:00pm: President’s Opening Reception

THURSDAY, AUGUST 7

✧ Educational sessions on “Achieving Clinical Excellence in the 21st Century”

7:00am – 1:00pm: Registration Open

7:00 – 7:50am: Continental Breakfast

7:50 – 8:00am: Opening Comments

8:00 – 8:35am: Marko Vujicic, PhD

The Economics of Dentistry: A Profession in Transition

8:35 – 9:35am: Dr. Otto Zuhr and Prof. Dr. Markus Huerzeler

Interdisciplinary Team #2 - Tooth, Implant or Bridge — Decision Making in the Era of Evidence-Based Medicine

THURSDAY, AUGUST 7 (CONT.)

9:35 – 10:10am: Ronald E. Goldstein, DDS, FACD, FICD

Is the Risk Worth the Reward?

10:10 – 10:40am: Coffee Break

10:40 – 11:15am: Cary Goldstein, DMD

Digital Crowns in Today's Practice

11:15 – 11:40am: Seevan Gani Shoher, DMD, MS

Conservative Esthetic Approach in Practical Prosthodontics

11:40am – 12:05pm: Takashi Watanabe, DDS

*Interdisciplinary Therapy to Solve a Difficult Orthodontic Problem:
The Flared Maxillary Anterior Dentition*

12:05 – 12:30pm: Jessica Lee, DDS

Pediatric Dentistry Update

12:30 – 1:00pm: Jesse Miller

Social Media Awareness for the Dental Professional

1:00pm: Sessions Adjourn

Open Evening

1:00 – 3:00pm: Annual Member's Business Meeting

FRIDAY, AUGUST 8

✱ Educational sessions on "From Replacements to Biometrics & Regeneration"

7:00am – 1:00pm: Registration Open

7:00 – 7:50am: Continental Breakfast

7:50 – 8:00am: Opening Comments

8:00 – 8:45am: Dennis P. Tarnow, DDS, Stephen J. Chu, DMD, MSD, CDT
and Mark N. Hochman, DDS

*Interdisciplinary Team #3 - Complex Decision Making in the Esthetic Zone –
The Interdisciplinary Team Approach*

8:45 – 9:20am: Michael S. Block, DMD

Guiding and Developing Tissues: Surgical and Restorative Foci

9:20 – 9:55am: Isabella Rochietta, DDS

Guided Bone Regeneration: Is it Still a Challenge?

9:55 – 10:25am: Coffee Break

10:25 – 11:00am: Thomas J. Han, DDS, MS

Minimally Invasive Surgical Treatment Planning for Implant Esthetics

11:00 – 11:35am: David Guichet, DDS

Digitally Assisted Implant Dentistry

11:35am – 12:10pm: James Mah, DDS, MSc, DMSc

Optimizing Cone Beam CT for Implant Planning

12:10 – 12:45pm: John A. Khademi, DDS, MS

The Value of CBCT in Diagnosis, Treatment Planning and Treatment

12:45 – 1:20pm: Frank Higginbottom, DDS

Digital Impressions in Dentistry: Natural Teeth and Implants

1:20pm: Sessions Adjourn

Open Afternoon

6:30 – 10:30pm: Reception & Closing Dinner Dance (Black Tie Optional)

OPTIONAL TOURS

We have arranged for tours on Wednesday and Thursday of the meeting to various wineries in the area. These tours are exclusive for AAED attendees for an intimate experience and also include a local guide to enhance your trip. Registration for the tours is available with your AAED meeting registration.

✧ WEDNESDAY, AUGUST 6

1:45 - 6:15pm

Take a trip to the Santa Ynez Valley and the Santa Rita Hills where guests will enjoy a tasting at Melville Vineyards & Winery followed by a tasting at Dierberg Starlane Vineyard. Transportation by motor coach will be provided.

COST PER PERSON: \$110/pp

(Coming straight from the educational session? Add a boxed lunch! Additional \$57/pp)

✧ THURSDAY, AUGUST 7

10:45am - 4:15pm

This tour is tailored for spouses and guests as it takes place during the day on Thursday while attendees are in session.

This tour will take attendees through the Foxen Canyon Wine Trail, home to some of the most accomplished winemakers in California, where you will find a diverse selection of world class wines. This tour will then head to Fess Parker Winery where all will enjoy a wine and cheese tasting. Next, guests will depart to Firestone Vineyards for lunch, a tasting and a tour of the facility to learn more about the production of the wine. Transportation by motor coach will be provided.

COST PER PERSON: \$150/pp



AAED GRATEFULLY ACKNOWLEDGES THE SUPPORT OF THE FOLLOWING COMPANIES:

✧ As of April 1, 2014

DIAMOND LEVEL



PLATINUM LEVEL



REGISTRATION

Registration for the meeting is available on our website, ESTHETICACADEMY.ORG. Attendee registration includes admission to all evening events. Optional tours are an additional fee.

HOTEL & TRAVEL

✧ BACARA RESORT & SPA, SANTA BARBARA

Adjacent to the resort community of Santa Barbara, Bacara Resort & Spa is located along California's most spectacular stretch of Pacific paradise, between the Pacific Ocean and Santa Ynez Mountains. It boasts 78 acres of oceanfront property—including two miles of natural beach.

8301 HOLLISTER AVENUE ✧ SANTA BARBARA, CA ✧ 93117

AAED has arranged for a special group rate of \$329+ tax and \$15 resort fee for a Village View room. The discounted resort fee includes a bottle of select wine, two daily bottles of water, use of the resort's spa and fitness center, guest room internet access and in-room coffee.

Reservations must be secured by July 2, 2014 to ensure that you receive this special rate. Reservations are on a first-come, first-serve basis and room/rate availability cannot be guaranteed, even prior to the cutoff date. To reserve, call **855.968.0100** and mention **AAED**.

✧ AIRPORT AND GROUND TRANSPORTATION INFORMATION

Bacara is located just 6 miles from Santa Barbara Airport (SBA). SBA supports non-stop service from Denver, Los Angeles, Phoenix, San Francisco, Portland and Seattle, and over 200 one-stop flights all over the world.

Alternatively, attendees may choose to fly into Los Angeles International Airport (LAX) and take the two-hour scenic drive north on Highway 1.

✧ RECOMMENDED ATTIRE

All educational sessions will be business/resort casual—ties and sport coats are discouraged. Meeting rooms tend to be cool, so please dress accordingly during the day. Casual resort attire is requested for the President's Opening Reception on Wednesday, and the closing dinner will be Black Tie Optional.

GOLD LEVEL





303 W. Madison Street
Suite 2650
Chicago, IL 60606

Phone: 312.981.6770
Fax: 312.265.2908

*The American Academy of Esthetic Dentistry is an
affiliated organization of the International Federation
of Esthetic Dentistry.*

ADA CERP® | Continuing Education Recognition Program

The American Academy of Esthetic Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

AAED designates this activity for 14 continuing education credits.