

Kathryn L. White Memorial Seminar

11th Annual Immunize Nebraska Conference



Friday, June 6, 2014

**Omaha Marriott Regency Hotel
10220 Regency Circle
Omaha, Neb.**

DESIGNED FOR:

- Physicians
- Nurse Practitioners
- Physician Assistants
- Pharmacists
- Nurses
- Public Health Officials
- Fellows, Residents, Students
- Other Interested Healthcare Professionals

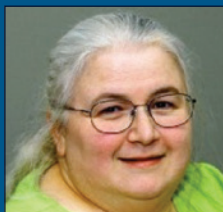


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**Health Sciences
Continuing Education**





Kathryn L. White, M.T., R.N., B.S.N.

Before passing away on May 18, 2011, Kathryn L. White was a member of the Immunization Task Force Metro Omaha and a planning committee member for the Immunize Nebraska conference. Sadly, on her way to a meeting for the Task Force, she became the victim of a fatal car crash outside of Lincoln, Neb.

As the Nebraska Hepatitis Program coordinator, White provided viral hepatitis expertise within the Nebraska Department of Health & Human Services over a period of nine years. She acted as a liaison between the Centers for Disease Control and Prevention and the State of Nebraska, ensuring that funding and programs reached the state as needed. She worked with public health and medical professionals to promote education and prevention of viral hepatitis. White was the co-founder and a member of the Executive Council of the National Nurses Advisory Council for Hepatology.

Appointed to the Steering Committee of the Task Force, White became a champion for education and advocacy relating to vaccine preventable diseases. She was the coordinator of the Speakers' Bureau of the Task Force. Passionate and energetic in everything that she did, White's legacy of education and advocacy relating to immunizations lives on through this conference.

Welcome from the Course Directors



Linda K. Ohri, Pharm.D., M.P.H.



Meera Varman, M.D.

Eliminating vaccine preventable diseases in children, adolescents and adults takes the efforts of many. Public knowledge and acceptance of vaccination guidelines begins with healthcare professionals such as you who have chosen to make an impact on patient lives. The 11th Annual Immunize Nebraska Conference will provide healthcare professionals with the latest information on immunizations for children, adolescents, and adults, as well as for pregnant mothers to protect them and their newborn infants. We welcome you to view the invitation and join us for the 11th Annual Immunize Nebraska Conference at:

bit.ly/ImmunizeNebraska

Call for Abstracts

The Immunize Nebraska Conference Program Committee invites attendees to submit original abstracts to be considered for presentation as posters at the Immunize Nebraska Conference. The Program committee is seeking to complement a dynamic conference with topics related to education, health promotion or innovative research topics focusing on improving immunization rates among individuals and communities. Posters may have been presented at other conferences within the past year or planned conferences over the next year. Abstracts are limited to 300 words and should include: purpose, design, findings and implications for practice. Abstracts will be peer reviewed for outstanding quality and timely content. Posters must be educational and must not promote any commercial product or service. The poster presenter must be registered to attend the conference.

Abstracts should be submitted to Katie O'Keefe at kokeefe@creighton.edu by **May 15, 2014**.

Acceptance of poster abstracts for presentation will be sent via e-mail by May 19, 2014.

Course Directors

Linda K. Ohri, Pharm.D., M.P.H.

Associate Professor of Pharmacy Practice
Department of Pharmacy Practice
Creighton University School of Pharmacy and Health Professions
Omaha, Neb.

Meera Varman, M.D.

Professor of Pediatrics
Division of Pediatric Infectious Diseases
Department of Pediatrics
Creighton University School of Medicine
Omaha, Neb.

FACULTY

Archana Chatterjee, M.D., Ph.D.

Professor and Chair
Department of Pediatrics
Senior Associate Dean for Faculty Development
University of South Dakota Sanford School of Medicine
Sioux Falls, S. D.

Lori D. Howell, R.N., B.S.N.

Vaccines for Children Coordinator
IAP Subgrant Coordinator
State of Nebraska Immunization Program
Nebraska Department of Health and Human Services
Lincoln, Neb.

Jimmy P. Khandalavala, M.D., FACOG

Associate Professor of Obstetrics & Gynecology and Family Medicine
Director, Gynecologic Ultrasound
Department of Obstetrics & Gynecology
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Rudolf J. Kotula, M.D., FACP, FIDSA

Infectious Disease Consultant
Epidemiologist, Methodist Women's Hospital
Assistant Clinical Professor
Creighton University School of Medicine
Omaha, Neb.

Katie O'Keefe, D.N.P., APRN-NP, CPNP-PC

Associate Professor of Nursing
Certified Pediatric Nurse Practitioner
Creighton University College of Nursing
Omaha, Neb.

Andrea M. Riley, R.N., B.S.N.

Champion Summit Delegate
United Nations Foundation Shot@Life Campaign
Omaha, Neb.

Anne Schuchat, M.D. (RADM, USPHS)

Assistant Surgeon General, United States Public Health Service
Director, National Center for Immunization and Respiratory Diseases
Centers for Disease Control and Prevention
Atlanta

Planning Committee: Meera Varman, M.D.; Linda K. Ohri, Pharm.D., M.P.H.; Sally C. O'Neill, Ph.D.; Jill A. Dickey, B.S.; Bonnie Niemeier, CPC-A; Katie O'Keefe, D.N.P., APRN, CPNP-PC; Laura K. Klug, Pharm.D.; Sharon Plummer, R.N. (Inactive), B.S., past - CIC

HSCE Program Review Committee: Mark Malesker, Pharm.D.; Philip Brauer, Ph.D.; Scott DiLorenzo, B.A., D.D.S.; Lesa Grovas, M.N., APRN-NP; Dennis Higginbotham, D.D.S.; Linda Lazure, Ph.D., R.N.; Sally C. O'Neill, Ph.D.; Dan Hilleman, Pharm.D.

Purpose and Objectives

Purpose

To bring together individuals from Nebraska and surrounding States who are interested in promoting optimal immunization levels that will eliminate vaccine preventable diseases throughout the lifespan of all persons.

Objectives

At the end of the course, participants should be able to:

- Discuss recent updates in vaccine policy statements and recommended Immunization Schedule for pediatric vaccines
- Discuss adult vaccine updates and recommendations (including pneumococcal and other adult vaccines)
- Describe the movement that educates, connects and empowers persons to champion vaccines as one of the most cost-effective ways to save lives
- Explain which immunizations would protect both mother and newborn and specific immunization guidelines for pregnant women
- Examine key issues, safety concerns and questions regarding vaccines in the United States
- Discuss, network and view poster presentations of current and future recommendations for childhood and adult immunization
- Discuss how public reaction to vaccine safety and misinformation has contributed to a significant increase in preventable diseases and how educating parents could play a key role in allaying vaccine fears
- Describe communication tools, resources and activities for public health professionals, immunization programs and providers to improve vaccine awareness
- Utilize communication strategies and marketing tools with vaccine-hesitant parents and patients, including adolescents
- Describe the Nebraska State Immunization Information System (NESIIS) and discuss Nebraska immunization updates

Schedule

7:00 a.m.	Registration, Continental Breakfast and Visit Posters & Exhibits
7:45 a.m.	Opening Remarks & Program Overview <i>Katie O'Keefe, D.N.P., APRN-NP, CPNP-PC</i>
8:00 a.m.	Pediatric Vaccine Update <i>Archana Chatterjee, M.D., Ph.D.</i>
8:45 a.m.	Pneumococcal/Adult Vaccine Update <i>Rudolf J. Kotula, M.D., FACP, FIDSA</i>
9:30 a.m.	Shot at Life Campaign <i>Andrea M. Riley, R.N., B.S.N.</i>
10:00 a.m.	Break and Visit Posters & Exhibits
10:30 a.m.	OB/GYN Vaccine Update <i>Jimmy P. Khandalavala, M.D., FACOG</i>
11:30 a.m.	Lunch & Networking
12:00 p.m.	Ask the Experts - Panel Moderator: <i>Meera Varman, M.D.</i> <i>Archana Chatterjee, M.D., Ph.D.</i> <i>Jimmy P. Khandalavala, M.D., FACOG</i> <i>Rudolf J. Kotula, M.D., FACP, FIDSA</i> <i>Anne Schuchat, M.D. (RADM, USPHS)</i>
1:00 p.m.	Visit Posters, Exhibits & Networking
1:30 p.m.	Vaccine Phobia <i>Archana Chatterjee, M.D., Ph.D.</i>
2:15 p.m.	You Are The Key to Cancer Prevention-But What's Behind Door Number 3? Everything You Want to Know About HPV Vaccine But Were Afraid to Ask <i>Anne Schuchat, M.D. (RADM, USPHS)</i>
3:00 p.m.	Q&A: Vaccine Phobia & Communicating Immunization Recommendations Moderator: <i>Linda K. Ohri, Pharm.D., M.P.H.</i> <i>Archana Chatterjee, M.D., Ph.D.</i> <i>Anne Schuchat, M.D. (RADM, USPHS)</i>
3:30 p.m.	State Update <i>Lori D. Howell, R.N., B.S.N.</i>
4:00 p.m.	Raffle, Evaluation & Adjournment



Registration

Program Registration Fees

Physicians, Nurse Practitioners, Physician Assistants, Pharmacists	\$110
After May 23, 2014	\$130
Nurses	\$90
After May 23, 2014	\$110
Fellows, Residents & Full Time Students	\$50
After May 23, 2014	\$70

Verification of full-time student status may be required either by phone call or e-mail from appropriate authority.

Registration fee includes continental breakfast, lunch and breaks.

Group Discount: A 10 percent discount is offered for groups of three or more. Please call the HSCE Office at 402.280.5659 if you are interested in registering your group at the discounted rate.

Handout Options: Please be advised that handout materials for this conference will not be included in the registration fee and will not be distributed as paper copies, but rather, made available online ahead of time (to the best extent possible). Participants can download and print the presentations prior to the conference or follow along on their own laptop during the conference.

- A link will be sent by e-mail a week prior to the conference to download and print the handouts needed before the event.
- For those needing a traditional handout, they will be available by pre-order at a cost of **\$15**. Please pre-order your handout by **May 19, 2014**. **No additional handouts will be available to purchase the day of the conference.**

Please note if you require special accommodations (dietary, mobility, hearing, etc) for the meeting, there will be an opportunity to enter them through the online registration.

**DON'T MISS OUT —
REGISTER ONLINE TODAY AT:
2014immunize.eventbrite.com**



Scan the QR code with your
smart phone to learn more!

FOR MORE INFORMATION CALL:

Creighton University
Health Sciences
Continuing Education

800.548.2633 or 402.280.1830

healthsciences.creighton.edu

Registration Deadline is Monday, June 2, 2014



Additional Information

CANCELLATION: Please call 402.280.5659 or 800.548.2633 by **Monday, June 2, 2014**. Refund less \$20 if cancelling by **Monday, June 2, 2014**. **No refunds after Monday, June 2, 2014.**

EMERGENCY PHONE: 402.399.9000 – Ask for the Creighton HSCE Conference.

CLIMATE AND DRESS: Casual dress is encouraged for the entire meeting. Temperature in meeting rooms can fluctuate. Layered clothing is suggested.

A NOTE FOR THOSE WITH SPECIAL NEEDS: Creighton University Health Sciences Continuing Education (HSCE) wishes to ensure that no individual with special needs is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact **HSCE at 800.548.2633 or 402.280.5659**.

COURTESY: For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during the conference. Breaks are provided for your communication convenience. *Thank you for your cooperation.*

Walk-ins are welcome, however seating or conference materials cannot be guaranteed. If registration/handout fee is being paid by check in advance, please make check out to Creighton University and mail to:
Creighton University HSCE
601 N. 30th St., Suite 2130
Omaha, NE 68131

Meeting Place

11th Annual Immunize Nebraska Conference
Omaha Marriott Hotel
10220 Regency Circle
Omaha, Neb.

Phone: **800.228.9290 or 402.399.9000.**
Online at **www.omahamarriott.com.**

LODGING

The Omaha Marriott Regency is offering a rate of \$129/night plus tax to guests who would like to stay during the meeting. Please reference the Creighton University program to receive the discounted rate. Reservations should be made prior to May 23, 2014, after this date subject to availability.

OMAHA MARRIOTT REGENCY DIRECTIONS

From Eppley Airfield: Abbott Drive South (left) to Downtown area. West (right) on Dodge Street to Regency Parkway exit. Turn left at first light; turn left at the next light (under Dodge Street). Turn right at split in road; turn right at Regency Circle. Hotel is on the right.

From I-80: I-680 North to Dodge Street East. Exit Regency Parkway; turn left at first light. Turn right at Regency Circle. Hotel is on the right.

EDUCATION CREDITS

Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 7.25 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only credit commensurate with the extent of their participation in this activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

The Creighton University Health Sciences Continuing Education designates this activity for 7.25 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in the activity.

Nurses licensed in Iowa and California: This activity was planned and developed in accordance with the continuing education standards of the American Nurses Credentialing Center (ANCC). The Iowa Board of Nursing and the California Board of Nursing will honor ANCC continuing education credits for face-to-face programs held outside Iowa and California, or for ANCC-approved online recorded courses taken in a self-study format.

The *11th Annual Immunize Nebraska Conference* is sponsored by Creighton University Health Sciences Continuing Education (HSCE). HSCE is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This activity is assigned Universal Activity (UAN) # 0839-9999-14-011-L04-P and is accredited for 7.25 hours for attendance of all CE sessions on June 6, 2014. The *11th Annual Immunize Nebraska Conference* is a knowledge-based CE activity.

For a list of hotels in the Omaha area go to:
visitomaha.com

ACCREDITATION STATEMENT: This activity has been planned and implemented by Creighton University Health Sciences Continuing Education and Immunization Task Force Metro Omaha for the advancement of patient care. Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team..

DISCLOSURE POLICY: It is the policy of Creighton University Health Sciences Continuing Education, to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

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11th Annual Immunize Nebraska Conference

Friday, June 6, 2014

In the unlikely event this program is cancelled, you will be notified by phone.

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REGISTER ONLINE TODAY!
Before June 2, 2014

2014immunize.eventbrite.com

Please forward to a colleague if unable to attend