

THE ART & SCIENCE of SOFT-TISSUE FILLERS and NEUROMODULATORS

April 12-13, 2014 – Philadelphia, PA

AGENDA

Co-Directors: Anthony V. Benedetto, DO and Suzan Obagi, MD

As a sponsor accredited by the ACCME, ASDS must ensure balance, independence, objectivity, and scientific rigor in all its educational activities. ASDS is committed to providing dermatologic surgeon learners with fair and balanced continuing medical education.

The purpose of this course is to familiarize participants with the latest advances in soft-tissue fillers and neurotoxins and the appropriate techniques for their use in patient care.

Course Learning Objectives:

Upon completion of this course, participants should be able to:

- Identify new techniques and advances in the broad range of soft tissue fillers and neuromodulators
- Apply an evidence-based approach to selection of appropriate fillers and neuromodulators
- Describe anatomical considerations and techniques to optimize procedural predictability and safety
- Demonstrate the various techniques and approaches for efficacious use of soft tissue fillers and neuromodulators
- Implement peri-procedural assessment and strategies for avoidance and management of complications

ACGME/ABMS Desirable Physician Attributes / Competencies:

The ASDS acknowledges the need for CME content to be designed within the context of desirable physician attributes as expressed by the ACGME/ABMS Core Competencies and the Dermatology Residency Committee. Aligned with Criterion # 6 of the Accreditation Council for Continuing Medical Education's Provider Requirements for CME, the ASDS has developed the content of this educational activity to address the ACGME/ABMS Core Competencies according to the following list:



Patient Care

That is compassionate, appropriate and effective for the treatment of health problems and the promotion of health.



Practice-based Learning and Improvement

That involves investigation and evaluation of their own patient care, appraisal and assimilation of scientific evidence and improvement in patient care.



Medical Knowledge

About established and evolving biomedical, clinical and cognate (e.g. epidemiological and social behavior) sciences and the application of this knowledge to patient care.



Interpersonal & Communication Skills

That result in effective information exchange and teaming with patients, their families and other health professionals.



Professionalism

As manifested through a commitment to carry out professional responsibilities, adherence to ethical principles and sensitivity to a diverse patient population.



Systems-based Practice

As manifested by actions that demonstrate an awareness of and responsiveness to the larger context and system for health care and the ability to effectively call on system resources to provide care that is optimal value.

THE ART & SCIENCE of SOFT-TISSUE FILLERS and NEUROMODULATORS

Course Faculty and Disclosures:

The American Society for Dermatologic Surgery controls the content and production of this live CME activity and attempts to ensure the presentation of balanced, objective information. In accordance with the Standards for Commercial Support established by the Accreditation Council for Continuing Medical Education (ACCME), faculty, abstract reviewers, paper presenters/authors, planning committee members, staff and any others involved in planning the educational content and the significant others of those mentioned must any relationship they or their co-authors have with commercial interests which may be related to their content. The ACCME defines “relevant financial relationships” as financial relationships in any amount occurring within the past 12 months that create a conflict of interest.

- ***Co-director: Anthony V. Benedetto, DO** – serves as a consultant for Excaliard, Johnson & Johnson Consumer Products, Merz, Shire and Stratapharma; received speaking honoraria from Allergan, DUSA, Liposonix, Lumenis, Merz and Osyris; maintains an ownership interest with Allergan, Astellas, BioDelivery, Bristol Myers Squibb, Elan, and Sanofi-Aventis and on Board of Directors with Brothers Healthcare
- ***Co-director: Suzan Obagi, MD** – has no relationships with commercial interest to disclose
- **Zeena Al-Dujaili, MD** – has a **TBD**
- ***Derek H. Jones, MD, ASDS Education Work Group Chair** (*not a faculty presenter*) – has a **TBD**
- **Naomi Lawrence, MD** - has no relationships with commercial interest to disclose
- **Hema Sundaram, MD** – has a **TBD**
- ***Vanessa Spinnato, ASDS Education Programs Manager** (*not a faculty presenter*) – has no relationships with commercial interest to disclose

**Educational Content Planners*

Course Schedule:

DAY 1: SATURDAY – April 12, 2014

7:00 – 8:00 am	Registration and Networking Continental Breakfast with the Exhibitors
8:00 – 8:10 am	Introductions and Course Overview <i>Anthony V. Benedetto, DO and Suzan Obagi, MD, Co-Directors</i>
8:10 – 8:15 am	ASDS Member Benefit Program (<i>non-CME</i>) <i>Mr. Thom Schildmeyer</i>
8:15 – 8:45 am	Facial Anatomy <i>Suzan Obagi, MD</i>
8:45 – 9:10am	Ideal of Beautiful Proportions <i>Naomi Lawrence, MD</i>
9:10 – 9:30 am	Botulinum Toxins Overview <i>Anthony V. Benedetto, DO</i>

THE ART & SCIENCE of SOFT-TISSUE FILLERS and NEUROMODULATORS

9:30 – 10:00 am	The Hyaluronic Family and Calcium Hydroxylapatite <i>Hema Sundaram , MD</i>
10:00 – 10:20 am	Long Standing Fillers and Permanent Implants: Poly-L-lactic Acid, Silicone and PMMA <i>Zeena Al-Dujaili, MD</i>
10:20 – 10:35 am	Break ~ Visit the Exhibits
10:35 – 11:35 am	How Would You Treat This Patient? <i>All Faculty</i>
11:35 – 11:50 am	Marketing Procedures to Your Patients <i>Zeena Al-Dujaili, MD</i>
11:50 – 12:05 noon	Panel Discussion with Questions and Answers - <i>All Faculty</i>
12:05 noon – 1:05 pm	Networking Lunch with the Exhibitors ~ Visit the Exhibits
1:05 – 3:35 pm	My Technique: Patient Demonstrations with Questions from the Audience Patient Demonstration Moderator(s): <i>Anthony V. Benedetto, DO and Suzan Obagi, MD</i>
	My Technique for the Perfect Lip <i>Anthony V. Benedetto, DO ~ injecting</i>
	My Technique for Treating the Forehead and Glabellar Regions <i>Suzan Obagi, MD ~ injecting</i>
2:00 – 2:15 pm	Break ~ Visit the Exhibits
	My Technique for Treating Periorbital Area <i>Anthony V. Benedetto, DO and Suzan Obagi, MD ~ injecting</i>
	My Technique for Treating Nasolabial and Perioral Areas <i>Suzan Obagi, MD ~ injecting</i>
	My Technique for Treating Marionette Lines and the Pre-Jowl Sulcus <i>Anthony V. Benedetto, DO ~ injecting</i>
	My Technique for Aging Hands <i>Anthony V. Benedetto, DO ~ injecting</i>
3:20 – 3:35 pm	Panel Discussion with Questions and Answers - <i>All Faculty</i>

THE ART & SCIENCE of SOFT-TISSUE FILLERS and NEUROMODULATORS

3:35 - 5:45 pm

Hands-on Training Using High-fidelity Cutaneous Surgical Models

5:45 pm

Day 1: Adjourns

DAY 2: SUNDAY – APRIL 13, 2014

7:30 – 8:00 am

Networking Continental Breakfast with the Exhibitors

8:00 – 8:30 am

Approaching Each Area of the Face in 3-Dimensions

Naomi Lawrence, MD

8:30 – 9:00 am

Informed Consent

Zeena Al-Dujaili, MD

9:00 – 9:30 am

Avoiding and Treating Complications

Hema Sundaram, MD

9:30 – 9:50 am

What's On the Horizon for Dermal Fillers and Botulinum Toxins?

Zeena Al-Dujaili, MD

9:50 – 10:10 am

Panel Discussion with Questions and Answers - *All Faculty*

10:10 - 10:25 am

Break ~ Visit the Exhibits

10:25 – 10:45 am

The Future of Cosmetic Dermatology: the Role of Neuromodulators & Fillers

Naomi Lawrence, MD

10:45 – 11:15 am

Injection Refinement

Anthony V. Benedetto, DO

11:15 – 11:45 am

Customizing and Combining Treatments to Meet Your Patients' Expectations

Suzan Obagi, MD

11:45 – 12:00 noon

Panel Discussion with Questions and Answers – *All Faculty*

12:00 noon

Course Adjourns

+Note:

- *Schedule and faculty are subject to change*
- *No video or audio recording is allowed without the permission of ASDS*
- *Presentation materials are for registered attendees viewing only, and may not be copied, distributed, or downloaded in any way*
- *By attendance and participation in this course, you agree to allow ASDS to use photos taken at this course*

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for future promotions of ASDS programs

Accreditation Statement and Credit Designation:

The American Society for Dermatologic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Society for Dermatologic Surgery designates this live activity for a maximum of **11.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

ASDS Fair and Balanced Education Statement:

As a sponsor accredited by the Accreditation Council for Continuing Medical Education (ACCME), the ASDS must adhere to the ACCME Guidelines throughout its overall CME program. ASDS must ensure balance, independence, objectivity, and scientific rigor in all its educational activities. ASDS is committed to providing dermatologic surgeon learners with fair and balanced continuing medical education, and requires that all faculty members complete the Disclosure of Interest and Faculty Attestation forms. Our accreditation is important to us. We look forward to working together to provide CME of the highest standard.