

Surfing the Wave of Big Data with Informatics

Register by
April 14
and Save
\$100!

The Society for Imaging
Informatics in Medicine
2014 Annual Meeting

MAY 15 – 17, 2014

Long Beach Convention Center
LONG BEACH, CALIFORNIA



SIIM2014.org



SIIM2014

ANNUAL MEETING

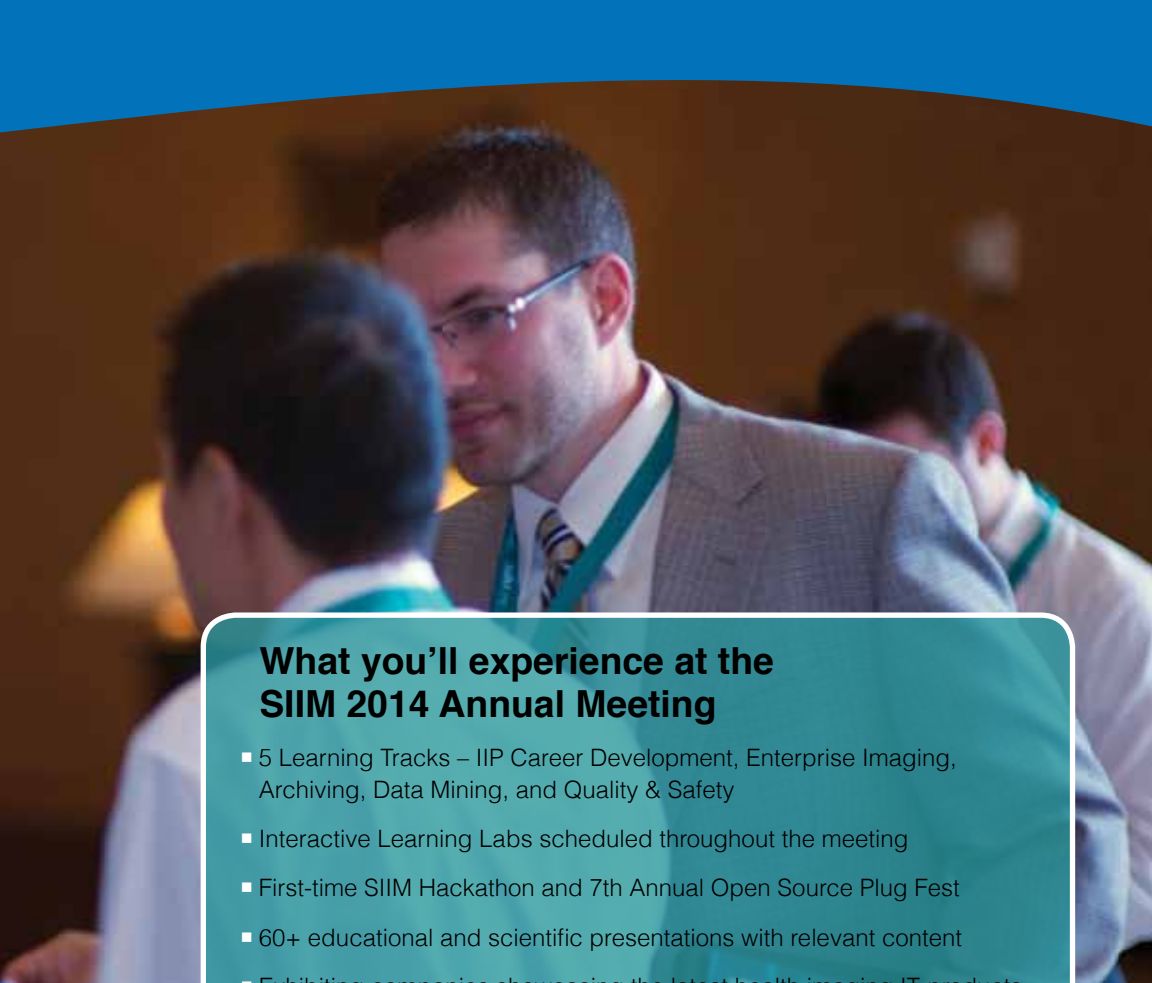
May 15 - 17, 2014
Long Beach Convention Center
Long Beach, California

“ This is the **best**
(and perhaps only) meeting that
truly brings together all those who image
in a **collaborative learning**
environment. ”

- Peter B. Sachs, MD, Vice Chair of Informatics & Associate Professor of Radiology
University of Colorado Anschutz Medical Campus

EARLY-BIRD DISCOUNT

Save \$100 when
you register by the
April 14, 2014 early
bird deadline.



What you'll experience at the SIIM 2014 Annual Meeting

- 5 Learning Tracks – IIP Career Development, Enterprise Imaging, Archiving, Data Mining, and Quality & Safety
- Interactive Learning Labs scheduled throughout the meeting
- First-time SIIM Hackathon and 7th Annual Open Source Plug Fest
- 60+ educational and scientific presentations with relevant content
- Exhibiting companies showcasing the latest health imaging IT products and solutions
- Dynamic exchanges at Roundtables, Town Halls, and Meetups
- Hundreds of imaging informatics professionals to learn from and network with

The SIIM 2014 Annual Meeting delivers cutting-edge content and practical solutions for the imaging informatics challenges facing your institution. Get involved in discussions on defining Big Data and discover the role Big Data plays in medical imaging today and in the future.

Explore topics that are timely and relevant for imaging informatics professionals – how to bridge imaging within the enterprise, how to effectively work with the C-suite, how to improve quality and safety, how to use web-based solutions to manage archiving, as well as how to apply practical tools for data mining and analytics.

Take command of your career – attend the SIIM 2014 Annual Meeting and walk away with effective strategies you need to advance your career.

Meeting Highlights



Cutting-edge Healthcare

IT – discover the latest trends, methodologies, and standards being employed; including a lean toward REST-based development of applications, Fast Healthcare Interoperable Resource (FHIR), Open Source tools, and more!



IIP Career Development – sessions will be threaded throughout the meeting to help advance your career – a dedicated Learning Track, a pre-conference bootcamp, study groups, and roundtables for those learning the foundations of imaging informatics.



Learning 2.0 – peer-to-peer learning is all about meaningful exchanges with people in the imaging informatics community – learn how your peers and imaging vendors are solving similar challenges and exchange ideas on solutions.



Interactive Sessions

Galore – benefit from interactive learning formats such as roundtables, town halls, demonstrations, study groups, and learning labs.



Daily Virtual Sessions – providing you with the opportunity to follow along at home if you can't attend in person. New this year, SIIM will launch a hybrid component to the annual meeting.



Industry Insights in the Education Program

– providing you with expanded opportunities to hear a different point of view from corporate leaders and see first-hand how practitioners and vendors work together to improve imaging throughout the enterprise.



Open Source Plug Fest

– showcasing innovative healthcare OS project demonstrations for the 7th year – a great opportunity to learn from project developers and users.



5K Fun Run/Walk

Enjoy the sights and sun of Long Beach and exercise your body before exercising your mind on Friday, May 16. Make a tax-deductible contribution to the SIIM R&E Fund in support of our runners. The 5K Run/Walk is sponsored by Agfa HealthCare.

The Time is Now at SIIM 2014

Medical images are everywhere – and SIIM is leading the discussion and training to solve enterprise medical image management issues, adapt big data within healthcare practice and research, and understand the current culture of healthcare enterprise IT.

SIIM's new focus and direction on healthcare enterprise image management is highlighted in this year's annual meeting, identifying and addressing the questions and problems that the imaging informatics community must consider now.

From the opening to the closing sessions, SIIM 2014 attendees will learn the way clinical images are being integrated with the EMR, how to successfully execute communication and workflow design, and how the way physicians view and use patient images is being revolutionized.



Hackathon

IT has revolutionized healthcare, but the simple steps of discovery, access, and exchange of patient records has been elusive – enter new Web standards, such as DICOMweb and HL7 FHIR. At the 2014 Annual Meeting, SIIM will showcase the best and brightest integrators and application developers as they develop innovative solutions using the latest Web technologies. Come see the future, today!

Network with Your Imaging Informatics Community

Nothing matches the relaxed atmosphere of the signature SIIM receptions and meetups! Meet new people, discuss pressing issues, share ideas and solutions, and create lasting connections with people from your imaging informatics community.

SIIM 2014 Welcome Reception

Thursday, May 15 | 5:30 pm

Scientific Presenters Meetup

Thursday, May 15 | 2:45 pm

Residents & Students Meetup

Thursday, May 15 | 2:45 pm

1st Time Attendees & New SIIM Members Meetup

Wednesday, May 14 | 6:30 pm



Schedule-at-a-Glance

Wednesday, May 14 – Pre-conference Day

8:00 am – 6:00 pm	Imaging Informatics Professionals (IIP) Bootcamp
9:00 am – 5:30 pm	CRISS, Excite, & DIAMOND User Group Meetings
1:00 pm – 5:00 pm	Epic User Group Meeting
4:00 pm – 6:00 pm	Hands-on Workshops
4:00 pm – 7:00 pm	Registration Hours

Thursday, May 15

6:30 am – 5:00 pm	Registration Hours
8:00 am – 9:00 am	Opening General Session – The 2014 Dwyer Lecture
9:30 am – 11:00 am	Educational & Scientific Sessions
9:30 am – 11:00 am	7th Annual Open Source Plug Fest
11:00 am – 4:30 pm	Exhibit Hall Hours
12:00 pm – 2:30 pm	Innovation Theater Presentations
1:15 pm – 2:45 pm	Educational & Scientific Sessions
2:45 pm – 3:45 pm	CIIP Study Group
3:45 pm – 5:15 pm	Educational & Scientific Sessions & Roundtable Discussion

Friday, May 16

7:00 am – 5:00 pm	Registration Hours
7:00 am – 8:00 am	Roundtable Discussions
7:30 am – 9:30 am	Learning Lab
8:00 am – 11:15 am	Educational & Scientific Sessions
9:45 am – 11:15 am	7th Annual Open Source Plug Fest
11:00 am – 4:30 pm	Exhibit Hall Hours
12:00 pm – 1:00 pm	SIIM Membership Business Meeting & Fellows Induction Luncheon
12:00 pm – 2:30 pm	Innovation Theater Presentations
1:15 pm – 2:45 pm	Educational & Scientific Sessions
1:30 pm – 3:30 pm	Learning Lab
2:45 pm – 3:45 pm	CIIP Study Group
3:45 pm – 5:15 pm	Educational & Scientific Sessions & Roundtable Discussion

Saturday, May 17

7:00 am – 1:30 pm	Registration Hours
7:00 am – 8:00 am	Roundtable Discussions
7:30 am – 9:30 am	Learning Lab
8:00 am – 11:15 am	Educational & Scientific Sessions
11:00 am – 1:30 pm	Exhibit Hall Hours
12:00 pm – 1:00 pm	Innovation Theater Presentation
1:15 pm – 3:15 pm	Learning Lab
1:30 pm – 3:00 pm	Educational & Scientific Sessions
3:30 pm – 5:00 pm	Closing General Session

California Sun. Small Oasis.

Get excited about a new city for SIIM 2014 – Long Beach, California!

Long Beach's pedestrian-friendly downtown area features plenty of leisure activities, great eats with over 100 restaurants in eight city blocks, and awesome views of the Pacific Ocean. Take a Duffy boat, harbor cruise, or gondola ride. Wander historic gardens or bike on the boardwalk. Tour the Aquarium of the Pacific, art museums, or simply walk the decks of The Queen Mary. Experience Long Beach at SIIM 2014!



SIIM 2014 is Designed for You

- Imaging Informatics Professionals (IIPs), PACS administrators, IT managers/directors, and technologists
- Radiologists and imaging physicians in clinical specialties across the enterprise – veterinary medicine, radiation oncology, pathology, and dentistry
- Enterprise Healthcare IT Professionals
- Imaging physicists, scientists, and engineers
- CEOs, CFOs, CIOs, and healthcare administrators
- Anyone seeking access to practical information about medical imaging technologies in an open, collegial environment



Innovation and Technology Trends in the Exhibit Hall

Get a first-hand look at the latest and greatest technologies available in today's marketplace! Meet the companies that continuously bring exciting new concepts and solutions to your practice.

Attend technical demonstrations, evaluate alternative approaches and techniques, ask questions, get answers, and find the right solutions for your institution!

Wednesday, May 14

“The **IIP Bootcamp** was an excellent source of information to help in the preparation of being a **CIIP**.”

- David Wanhala RT(R)(CT), Radiology IT Coordinator, Aspirus Keweenaw Hospital

Register for all pre-conference activities by using the annual meeting registration form – additional fees will apply.

2014 Imaging Informatics Professional Bootcamp

8:00 am – 6:00 pm

Out with the old and in with the new! The IIP Bootcamp, already the most widely used exam resource for the ABII CIIP exam, is changing with the times. The 2014 IIP Bootcamp will feature updated content to reflect the changing role of the Imaging Informatics Professional throughout the healthcare enterprise. Enhanced content will be presented in areas such as enterprise imaging, alphabet soup aka DICOM and HL7, pearls for systems management and clinical engineering, and much more. The Bootcamp is not only a great exam study resource, but a course that even the most seasoned Informaticist can use to update his or her skills and knowledge based upon the new ABII Test Content.



Scan the QR code for IIP Bootcamp program details.

Hands-on Workshops

4:00 pm – 6:00 pm

Nagios Monitoring: To Infinity... And Beyond! | Hands-on Workshop

Faculty: Mohannad A. K. Hussain, Agfa HealthCare Inc.; Christopher D. Meenan, CIIP, University of Maryland Medical System

Introduction to Hacking Mirth Connect | Hands-on Workshop

Faculty: Aaron P. Kamer, MD, Indiana University School of Medicine; Marc D. Kohli, MD, Indiana University School of Medicine

SIIM-Affiliated User Group Meetings

User group meetings encourage more in-depth discussion throughout the SIIM Annual Meeting about day-to-day operations and new system opportunities. Take advantage of these exceptional opportunities at SIIM 2014 and make the most of your experience by attending a user group meeting. Visit the websites indicated below for program agendas.

9:00 am – 5:30 pm

CRISS

Centricity Radiology Information Systems Society

CRISS – Centricity Radiology Information Systems Society User Group Meeting
crissweb.org



Excite – Exchange for Centricity Imaging Technology End-users



DIAMOND – Dynamic Imaging Associated Members Organized for Networking & Discussion User Group Meeting

excitepacs.org
diamondusers.org

The Excite and DIAMOND user groups will meet jointly.

1:00 pm – 5:00 pm

Epic User Group Meeting

Visit SIIM2014.org for complete program agenda and registration information.

Continuing Education (CE) Credits

Technologists: An application will be submitted for Category A CE credit from the American Society of Radiologic Technologists (ASRT) for the SIIM Annual Meeting program and the Imaging Informatics Professional Bootcamp.

Medical Physicists: An application will be submitted to the Commission on Accreditation of Medical Physics Education Program (CAMPEP) to provide Medical Physics Continuing Education Credit (MPCEC) for the SIIM Annual Meeting program and the Imaging Informatics Professional Bootcamp.

CIIPs and IIPs: Imaging informatics professional credits will be available to track continuing education eligibility requirements for the American Board of Imaging Informatics (ABII) for both the SIIM Annual Meeting program and Imaging Informatics Professional Bootcamp.

Enterprise IT Professionals: Certified Professional in Healthcare Information and Managements Systems (CPHIMS), may use their SIIM continuing education credits towards the 20 credits designated in the other provider category for recertification.

Note: CME credits for physicians will not be offered at the 2014 Annual Meeting.

Thursday, May 15

“The SIIM meeting is a critical venue to learn, share and transform imaging informatics. It was the best focused meeting of IT professionals that I have ever attended.”

- Edward J. Zaragoza, MD, IT Clinical Director, UCLA Health

8:00 am – 9:00 am

Opening General Session – The 2014 Dwyer Lecture

Transforming Healthcare and Biomedical Research with Informatics – Bit by Bit

2014 Dwyer Lecturer: Katherine P. Andriole, PhD, FSIIM, Brigham & Women's Hospital, Harvard Medical School

Introduction By: J. Raymond Geis, MD, Advanced Medical Imaging Consultants, PC, Chair, Society for Imaging Informatics in Medicine



9:30 am – 11:00 am

Professional Update for the IIP | Educational – The Changing Role of the IIP Learning Track

Faculty: David E. Brown, CIIP, Kaiser Permanente Information Technology; Craig A. Bryant, CIIP, RDMS, CNMT, Sharp Healthcare; Charles W. Socia, RT(R)(CT) (QM), CIIP, FUJIFILM Medical Informatics USA

Web Technologies: The New Healthcare IT Standard | Hot Topic

Faculty: Mat Coolidge, Cleveland Clinic Foundation; Donald K. Dennison, Donald K. Dennison Solutions; Brad W. Genereaux, Agfa HealthCare; Ewout Kramer, MSc, Furore; William Morris, MD, Cleveland Clinic Foundation

Workflow & Process Improvements | Scientific

Scan the QR code to review this session's scientific abstracts.



7th Annual Open Source Plug Fest | Demonstration

Co-chairs: Tessa S. Cook, MD, PhD, University of Pennsylvania Health System; Gorkem Sevinc, MSE, CIIP, Johns Hopkins University

Developers and representatives from across the OS community will be on hand to demonstrate how to use these powerful programs.

11:00 am – 1:15 pm

Exhibit Hall Dedicated Time – Network with Vendors

Check out all the latest solutions, view demos, and get hands-on access to the tools you need in the SIIM 2014 Exhibit Hall. You won't want to miss this showcase of products and solutions for your institution needs.

12:00 pm – 1:00 pm

Problems and Solutions in Breast Tomosynthesis | Innovation Theater

Faculty: Matthew B. Morgan, MD, University of Utah Health Sciences Center; Vendor Panel

1:15 pm – 2:45 pm

Practical Applications in Imaging Informatics | Educational – The Changing Role of the IIP Learning Track

Faculty: David E. Brown, CIIP, Kaiser Permanente Information Technology; Richard L. Kennedy, MSc, CIIP, Kaiser Permanente Medical Group, Sacramento; Ryan Roobian, CIIP, Symantec; Charles W. Socia, RT(R)(CT)(QM), CIIP, FUJIFILM Medical Informatics USA; Maryann Tateosian, RT(R), CIIP, Massachusetts General Hospital

Can Decision Support be of Use to Imaging? | Industry Insights

Faculty: Adam E. Flanders, MD, FSIIM, Thomas Jefferson University Hospital; Curtis P. Langlotz, MD, PhD, FSIIM, University of Pennsylvania Health System; Luciano M.S. Prevedello, MD, MPH, The Ohio State University Wexner Medical Center; Vendor Presenters

Education & Training | Scientific

Scan the QR code to review this session's scientific abstracts.



1:30 pm – 2:30 pm

Quantitative Imaging – Measuring Success in Images | Innovation Theater

Faculty: Bradley J. Erickson, MD, PhD, FSIIM, Mayo Clinic, Rochester; Vendor Panel

2:45 pm – 3:45 pm

Exhibit Hall Dedicated Time – Network with Vendors

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CIIP Study Group

Moderator: Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.

3:45 pm – 4:45 pm

Cloud Image Sharing: Tips, Tricks, and Gotchas | Roundtable

Moderator: Adam H. Kaye, MD, MBA, University of Pennsylvania Health System

3:45 pm – 5:15 pm

**Bridging Gaps - Next Generation
Integration | Educational – Bridging
Imaging with the Enterprise
Learning Track**

Faculty: Marc D. Kohli, MD, Indiana
University School of Medicine; Dana
Ostrow, NYU Medical Center; Wyatt M.
Tellis, PhD, University of California, San
Francisco

**Legislation Impacting Radiology:
Updates, Interpretations, and Fair-
Warnings | Hot Topic**

Faculty: David E. Avrin, MD, PhD, FSIIM,
University of California, San Francisco

**Ontologies, NLP, & Analytics |
Scientific**

Scan the QR code to review this
session's scientific abstracts.



We're Wireless!

To help you get the most out of the meeting experience, we are pleased to offer WiFi in the meeting rooms to enhance collection of continuing education credits and to facilitate the ease of the online, real-time meeting evaluations. Power-up your laptop, tablet, or smartphone and stay connected!

Friday, May 16

“SIIM is my favorite **Trend Scout**
for upcoming **innovations in Imaging IT**, while staying
realistic to **what can and shall be**
accomplished.”

- Thomas Gitter, MD, Radiologist, Product Manager HIS/RIS, General Hospital Linz, Austria

7:00 am – 8:00 am

What Skills Do You Need to Advance in IT? | Roundtable

Moderator: Gorkem Sevinc, MSE, CIIP,
Johns Hopkins University

Radiation Exposure Monitoring: State Requirements & Joint Commission | Roundtable

Moderators: Kevin P. O'Donnell, MASc,
IHE Radiology Planning Committee;
J. Anthony Seibert, PhD, FSIIM, University
of California-Davis Medical Center

How to Do Translational Research in Imaging Informatics | Roundtable

Moderator: Kenneth C. Wang, MD, PhD,
Baltimore VA Medical Center

7:30 am – 9:30 am

The Life Cycle of the Imaging Report | Learning Lab

Faculty: David L. Weiss, MD, FSIIM,
Carilion Roanoke Memorial Hospital,
Virginia Tech Carilion School of Medicine;
Richard H. Wiggins III, MD, CIIP, FSIIM,
University of Utah Health Sciences Center

8:00 am – 9:30 am

Learning the Culture of Enterprise IT | Hot Topic

Faculty: Albert Oriol, MHS, MBA, Rady
Children's Hospital and Health Center;
James T. Whitfill, MD, CIIP, Southwest
Diagnostic Imaging, LTD

Real-World Enterprise Challenges | Town Hall – Bridging Imaging with the Enterprise Learning Track

Discussion Leaders: Marc D. Kohli, MD,
Indiana University School of Medicine;
Dana Ostrow, NYU Medical Center

Advanced Imaging & CAD | Scientific

Scan the QR code to review this
session's scientific abstracts.



Questions? Contact the SIIM
Office at SIIM2014@siim.org or
703-723-0432.

9:45 am – 11:15 am

Analytics: Making the Most of Your Data | Educational – Practical Data Mining and Analytics Learning Track

Faculty: Matthew B. Morgan, MD, University of Utah Health Sciences Center; Paul G. Nagy, PhD, CIIP, FSIIM, Johns Hopkins University; Daniel O'Malley, MS, University of Virginia Health System; Luciano M.S. Prevedello, MD, MPH, The Ohio State University Wexner Medical Center; Kenneth C. Wang, MD, PhD, Baltimore VA Medical Center

BYOD: Exploring Mobile Technologies | Hot Topic

Faculty: Woojin Kim, MD, University of Pennsylvania Health System; Marc D. Kohli, MD, Indiana University School of Medicine; George Shih, MD, MS, Weill Cornell Medical College; Richard H. Wiggins III, MD, CIIP, FSIIM, University of Utah Health Sciences Center

Quality, Safety, & Radiation Dose | Scientific

Scan the QR code to review this session's scientific abstracts.



7th Annual Open Source Plug Fest | Demonstration

Co-chairs: Tessa S. Cook, MD, PhD, University of Pennsylvania Health System; Gorkem Sevinc, MSE, CIIP, Johns Hopkins University

Developers and representatives from across the OS community will be on hand to demonstrate how to use these powerful programs.

11:15 am – 1:15 pm

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12:00 pm – 1:00 pm

Advanced Visualization Tools – Way beyond 3D | Innovation Theater

Faculty: Stuart R. Pomerantz, MD, Massachusetts General Hospital; Vendor Panel

12:00 pm – 1:00 pm

SIIM Membership Meeting and Fellows Induction Luncheon

1:15 pm – 2:45 pm

Analytics: Tools of the Trade | Industry Insights – Practical Data Mining and Analytics Learning Track

Faculty: Luciano M.S. Prevedello, MD, MPH, The Ohio State University Wexner Medical Center; Kenneth C. Wang, MD, PhD, Baltimore VA Medical Center; Vendor Presenters

Making Sense of "Big Data" in Medical Imaging | Industry Insights

Faculty: Khan M. Siddiqui, MD, Johns Hopkins University; Eliot L. Siegel, MD, FSIIM, University of Maryland School of Medicine, VA Maryland Health Care System; Vendor Presenters

1:15 pm – 3:15 pm

Posters & Demonstrations Roving Tours | Scientific

Scan the QR code to review this session's scientific poster & demonstration abstracts.



1:30 pm – 2:30 pm

Cloud Storage & Computing – Is your future cloudy? | Innovation Theater

Faculty: Steven C. Horii, MD, FSIM, University of Pennsylvania Health System; Vendor Panel

1:30 pm – 3:30 pm

Create Your Own App for iPhones and Android Devices | Learning Lab

Faculty: Woojin Kim, MD, University of Pennsylvania Health System

2:45 pm – 3:45 pm

Exhibit Hall Dedicated Time – Network with Vendors

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CIIP Study Group

Moderator: Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.

3:45 pm – 4:45 pm

Patient Portals and PHRs: Benefits and Challenges in Imaging Informatics | Roundtable

Moderators: Christopher Gaskin, MD, UVA Health System; Daniel O'Malley, MS, University of Virginia Health System

3:45 pm – 5:15 pm

Managing the Image Enabled Medical Record | Educational – Archiving Using Web Services Learning Track

Faculty: Brad W. Genereaux, Agfa HealthCare; Steven G. Langer, PhD, Mayo Clinic, Rochester; James F. Philbin, PhD, Johns Hopkins Medical Institutions

Imaging Beyond Radiology and Cardiology | Hot Topic

Faculty: Paul J. Chang, MD, FSIM, University of Chicago, Pritzker School of Medicine; David A. Clunie, MBBS, PixelMed; Richard L. Kennedy, MSc, CIIP, Kaiser Permanente Medical Group, Sacramento

How to Review a Paper | Scientific

Faculty: Janice Honeyman-Buck, PhD, FSIM, Journal of Digital Imaging



Start Engaging Now! – Tell your friends and colleagues you are attending SIIM. Include #SIIM14 on all your social media updates. Follow us on Facebook, LinkedIn, Google+, and Twitter: @SIIM_Tweets.



Saturday, May 17

“This is the one conference that I
**always learn something
new that can be used my first
day back at work.**”

- Karen Eldridge, Regional PACS System Administrator, NHA

7:00 am – 8:00 am

Top Ten Skills Needed by IIPs | Roundtable

Moderators: Meredith A Alaynick, CIIP, Bay Care Health Systems; Kimberly A. Baldwin, RT, CIIP, South Jersey Radiology Associates; Nicole M. Fennell, CIIP, Southwest Diagnostic Imaging, Ltd.; Steven H. Nguyen, CIIP, Delta Radiology Medical Group

Using Social Media in Radiology | Roundtable

Moderators: Marc D. Kohli, MD, Indiana University School of Medicine; Andrew K. Moriarity, MD, Henry Ford Health

Top Ten Issues for Radiologists | Roundtable

Moderator: David S. Mendelson, MD, The Mount Sinai Hospital

7:30 am – 9:30 am

Real-time Dashboarding: How hard can it be? | Learning Lab

Faculty: Christopher D. Meenan, CIIP, University of Maryland Medical System; Perna Mohod, MS, University of Maryland Medical System; Gorkem Sevinc, MSE, CIIP, Johns Hopkins University

8:00 am – 9:30 am

Image Enabled EMR Management among HIEs | Industry Insights – Archiving Using Web Services Learning Track

Faculty: Steven G. Langer, PhD, Mayo Clinic, Rochester; James F. Philbin, PhD, Johns Hopkins Medical Institutions; Vendor Presenters

Radiation Dose Monitoring: Beyond CT | Industry Insights

Faculty: Tessa S. Cook, MD, PhD, University of Pennsylvania Health System; Gregory Couch, Radimetrics, a Bayer Company; Vendor Panel

Health 2.0 | Scientific

Scan the QR code to review this session's scientific abstracts.



9:45 am – 11:15 am

Quality Improvement Harnessing Informatics | Educational – Quality & Safety Informatics Learning Track

Faculty: Ross Filice, MD, Georgetown University Medical Center; Kevin W. McEnery, MD, UT MD Anderson Cancer Center; Paul G. Nagy, PhD, CIIP, FSIIM, Johns Hopkins University

Advances in Patient-Centered Imaging | Hot Topic

Faculty: Garry Choy, MD, MS, Massachusetts General Hospital; Safwan S. Halabi, MD, Henry Ford Health System; David S. Mendelson, MD, The Mount Sinai Hospital; George Shih, MD, MS, Weill Cornell Medical College

What's the future of the IIP – CIO or CEO? | Town Hall – The Changing Role of the IIP Learning Track

Discussion Leaders: David E. Brown, CIIP, Kaiser Permanente Information Technology; Charles W. Socia, RT(R)(CT) (QM), CIIP, FUJIFILM Medical Informatics USA

RSNA Playbook | Collaborating Session

Faculty: Christopher D. Carr, MA, Radiological Society of North America (RSNA); Daniel L. Rubin, MD, MS, Stanford University, Richard M. Lucas Center

11:00 am – 1:30 pm

Exhibit Hall Dedicated Time – Network with Vendors

Check out all the latest solutions, view demos, and get hands-on access to the tools you need in the SIIM 2014 Exhibit Hall. You won't want to miss this showcase of products and solutions for your institution needs.

12:00 pm – 1:00 pm

Analyzing Your Options – Neutral Archive or Neutral Vendor? | Innovation Theater

Faculty: Steven C. Horii, MD, FSIIM, University of Pennsylvania Health System; Vendor Panel

1:15 pm – 3:15 pm

Optimizing Displays and the Viewing Environment for the 21st Century Radiologist | Learning Lab

Faculty: Michael J. Flynn, PhD, Henry Ford Health System; Elizabeth A. Krupinski, PhD, FSIIM, University of Arizona; Alisa I. Walz-Flannigan, PhD, Mayo Clinic; Heather Weber, RT(R), Mayo Clinic

1:30 pm – 3:00 pm

Using Informatics to Prevent Harm | Educational – Quality & Safety Informatics Learning Track

Faculty: Ross Filice, MD, Georgetown University Medical Center; Paul G. Nagy, PhD, CIIP, FSIIM, Johns Hopkins University; Nabile M. Safdar, MD, Children's National Medical Center; Srinidhi Tridandapani, MD, PhD, Emory University

Current Topics for Clinical Informaticists | Hot Topic

Faculty: Bruce E. Bray, MD, University of Utah School of Medicine; J. Raymond Geis, MD, Advanced Medical Imaging Consultants, PC

Beyond Radiology | Scientific

Scan the QR code to review this session's scientific abstracts.



3:30 pm – 5:00 pm

Closing General Session

Enterprise Imaging – Strategy and Fundamentals to Build Your Program

Faculty: Kimberly Garriott, Cleveland Clinic, MyPractice Imaging; Louis M. Lannum, Cleveland Clinic, MyPractice Imaging; Cheryl A. Petersilge, MD, Cleveland Clinic Learner College of Medicine – Case Western Reserve, MyPractice Imaging

Discover how one of the world's leading healthcare organizations is revolutionizing the way that clinical images are being integrated within the EMR and improving the way physicians see patient images. The session will focus on developing an organizational structure that focuses on imaging as a strategic initiative rather than a departmental issue. It will outline the development of an enterprise imaging strategy and the design and implementation of a multi-departmental imaging program. You will learn how to begin to develop an enterprise imaging strategy and the fundamental considerations that must be addressed for a successful execution such as communication, workflow design, and EMR integration.

Housing

Discounted Housing Cut-off – April 21, 2014

The easiest way to reserve your room is online at SIIM2014.org. To be assured a room at the SIIM Annual Meeting rates, please make your reservation by the cut-off date of April 21, 2014.



The SIIM 2014 Annual Meeting events will be located in the Long Beach Convention Center. The following nearby hotels are offering discounted rates for SIIM 2014 attendees and exhibitors. These rates are available only through the official SIIM Housing Bureau based on availability, do not call the hotels directly. Rates are per night and are subject to tax.

Official SIIM Hotels

Hyatt Regency Long Beach

\$199 single/double

Westin Long Beach

\$189 single/double

Best Western Plus Hotel

\$149 single / \$159 double

Housing Reservation Methods



Internet

<http://siim.org/siim2014/attendee/housing>



Phone

877-685-2947 or 424-702-3743
6am-5pm PST Monday-Friday

Registration

Save \$100 when you register by the Early Bird deadline - April 21, 2014

New this year – registration for all activities associated with the annual meeting, including pre-conference activities, will be processed through one registration form.



Three Easy Ways to Register!



Internet

SIIM2014.org
(credit card
registration only)



Fax

703-723-0415
(credit card
registration only)



Mail

SIIM 2014 Registration
19440 Golf Vista Plaza
Suite 330
Leesburg, VA 20176

ANNUAL MEETING	Early Bird Rates	Rates After 4/14 and Onsite
SIIM Member	\$490	\$590
Non-Member	\$675	\$775
SIIM Resident/Full-time Student	\$0	\$0
Non-Member Resident /Full-time Student	\$100	\$100
Daily – Thursday, Friday, or Saturday	\$250	\$275
<i>*Learning Labs require an additional fee</i>		
PRE-CONFERENCE	Early Bird Rates	Rates After 4/14 and Onsite
IIP Bootcamp	\$250	\$275
Hands-on Workshops	\$25	\$25
SIIM-AFFILIATED USER GROUPS	Member	Non-Member
CRISS, Excite, & DIAMOND User Group Meetings	\$75	\$175 – includes user group membership



Get in-depth information – session descriptions, scientific abstracts, exhibitors, and more at SIIM2014.org



MAY 15 - 17, 2014

**Long Beach Convention Center
LONG BEACH, CALIFORNIA**

SIIM 2014

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REGISTER NOW
through April 14 to
save \$100 at the
early bird rates.
SIIM2014.org

“The SIIM Annual Meeting was an
invaluable opportunity to
learn innovative and cutting edge
applications of **informatics** as well as to meet
the faces behind such a **welcoming, driven**
community.”

- Mindy Yang Liscuse, MD, Radiology Resident, University of Pennsylvania