



2014

ANNUAL MEETING OF THE

Florida Radiological Society

**Florida Radiology Business
Management Association**

Radiology 2014: Refocusing the Integrated Practice

July 11 - 13, 2014

The Ritz-Carlton Orlando, Grande Lakes
Orlando, Florida

Diagnostic Radiology Program:
8.5 AMA PRA Category 1 Credit(s)TM

A portion of the Diagnostic Radiology program
will be submitted to the ABR for SAM qualification

Radiation Oncology Program:
6.75 AMA PRA Category 1 Credit(s)TM



RLI credits will be
available for some
sessions.

Diagnostic Radiology Program

About The Schedule

The annual meeting of the FRS & FRBMA is an exciting, relevant and dynamic educational program. The focus of this year's meeting is **"Radiology 2014: Refocusing the Integrated Practice."**

Each year we tee off the meeting Friday morning with our annual FRS/FRBMA Golf Tournament. The fun continues Friday evening as our exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always grateful for the exhibitors' support and we appreciate a personal visit with the exhibitors to thank them for their continued support of the **FRS & FRBMA**. There are additional opportunities to interact with our exhibitors on Saturday as the breakfast and coffee breaks will be held in the exhibit hall, and later, exhibitors will lunch with attendees to allow for continued discussion and interaction.

The FRBMA Session begins on Friday afternoon and joins the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of speakers.

The FRS Session will be highlighted by our annual series, **"The Steven G. Miles Keynote Socioeconomic Address"**, featuring Dr. Bill Thorwarth, CEO of the ACR, a renowned leader and expert in the field of economics and health policy. On Saturday, there will also be breakout sessions for Radiation Oncology and the Resident and Fellow Section.

Our marquee event, the **Gold Medal Reception and Cocktail Party**, will be held early Saturday evening to honor the **FRS Gold Medal** recipient and the **FRBMA Above and Beyond The LaDonna Nichols Lifetime Achievement Award** recipient.

Other outstanding FRS & FRBMA members will also be recognized for their contributions to the practice of radiology throughout the year. The earlier time for this event allows opportunity to go out and enjoy Orlando's nightlife!

Body and Thoracic Imaging take the spotlight on Sunday. The day begins with the **"Irwin L. Entel M.D., FACR Legacy Lecture and Breakfast"** presented by the internationally known Dr. Patricia L. Abbitt, with a lecture entitled: **"The Radiologist as Doctor"**. This is followed by the **"Clinical Keynote Lecture"** given by Dr. Claudia I. Henschke, a world-renowned researcher and leader of the International Early Lung Cancer Action Program (I-ELCAP), an international collaborative group consisting of experts on lung cancer related issues.

Target Audience

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicians, and their business managers. It should benefit radiologists, oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.



RLI credits will be available for some sessions.

Scientific Sponsor

Educational Symposia

Accreditation

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 8.5 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

A portion of the Diagnostic Radiology program will be submitted to the ABR for SAM qualification.

Educational Objectives

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiology oncologists and radiology business managers.
- Describe the impact of external forces on radiology education, certification and maintenance of certification.
- Discuss the current imaging recommendations for lung cancer screening.

No special educational preparation is required for this CME activity.

Radiation Oncology Program

About The Meeting

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues in breast, prostate, lung and GI malignancies. Dr. Tim Williams will provide an update of the socioeconomic issues in radiation oncology.

Target Audience

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

Scientific Sponsor

Educational Symposia

Accreditation

Physicians: Educational Symposia is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 6.75 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Educational Objectives

Attendees should, at the completion of this course, be able to:

- Understand cost of SBRT vs RFA for liver metastases.

- Understand different fractionation schedules for acoustic neuroma.
- Understand utilization of protons for pediatric and skull base tumors.
- Understand techniques and utilization of SBRT for lung cancer.
- Understand prostate brachytherapy techniques.
- Understand motion of prostate during radiation treatments.
- Understand the emerging utilization of immunomodulation for prostate cancer.
- Understand treatment of abdominal tumors with SBRT.
- Understand the technique of IMRT for esophageal cancer.
- Understand APBI for breast cancer.

No special educational preparation is required for this CME activity.

Contact Information

Florida Radiological Society

5620 West Sligh Avenue
Tampa, FL 33634-4490

ph. (813) 806-1070
f. (813) 806-1071
Email: Lroger@flrad.org

Florida Radiology Business Management Association

Attn: LaDonna Nichols
1 Key Capri 712 East
Treasure Island, FL 33706

ph. (727) 367-7511
Email: LadonnaNichols@aol.com

Disclaimer

The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

Special Note for the Disabled



The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1070.

FRS 2013 - 2014 Program Planning Committee

Warren R. Amos, M.D., FACR	Philip S. Cook, M.D., FACR	B. Nicholas Hatton, M.D.	LaDonna Nichols, RCC
Laura W. Bancroft, M.D.	Larry C. Daugherty, M.D.	Daisha Hayden, M.D.	Alan H. Porter, M.D., FACR
Gregg A. Baran, M.D., FACR	Jesse A. Davila, M.D.	Douglas N. Hornsby, M.D.	Lorraine Roger
Richard M. Benator, M.D., FACR	Lori A. Deitte, M.D., FACR	Patricia J. Mergo, M.D., Program Chair	Daniel Singer, M.D., FACR
Steven J. Buskirk, M.D., FACR	Daryl J. Eber, M.D.	Richard L. Morin, Ph.D., FACR	
Joseph G. Cernigliaro, M.D., FACR	Al Falco, M.B.A, FRBMA	Lawrence R. Muroff, M.D., FACR	

Diagnostic Radiology Faculty

Patricia L. Abbitt, M.D. <i>Professor of Radiology Division Chief, Body Imaging University of Florida College of Medicine Gainesville, FL</i>	Frank J. Lexa, M.D.** <i>Vice Chairman and Professor of Radiology, Drexel University College of Medicine Project Faculty, Spain and East Asia Regional Manager, the Global Consulting Practicum & Adjunct Professor of Marketing, The Wharton School</i>	Troy E. Purcell, M.S.F.* <i>President, FRBMA</i>
Bibb Allen, Jr., M.D., FACR <i>Birmingham Radiological Group Chair, ACR Board of Chancellors Birmingham, AL</i>	Bob Maier * <i>Founder/Chief Executive Officer Regents Health Resources, Inc. Franklin, TN</i>	Eliot L. Siegel, MD, FACR, FSIIM <i>Chief of Radiology and Nuclear Medicine VA Maryland Health Care System Vice Chairman Information Systems University of Maryland School of Medicine Department of Diagnostic Radiology</i>
Michael J. Bittman, P.A.* <i>Broad and Cassel Attorneys at Law Orlando, FL</i>	Lawrence R. Muroff, M.D., FACR <i>CEO & President Imaging Consultants, Inc. Tampa, FL Clinical Professor of Radiology University of Florida and University of South Florida Colleges of Medicine</i>	Daniel Singer, M.D., F.A.C.R. <i>Medical Director of Radiology Physician Regional Hospitals Naples, FL Florida Radiological Society President</i>
Alison Dudley <i>Lobbyist Florida Radiological Society Tallahassee, FL</i>	Matthew O'Dell, M.D.** <i>Diagnostic Radiology Resident Florida Hospital Orlando, FL</i>	William T. Thorwarth, Jr., M.D., FACR <i>Chief Executive Officer American College of Radiology Board of Directors, RSNA Past Chairman, AMA CPT Editorial Panel</i>
Al Falco, M.B.A., FRBMA <i>Chief Executive Officer Radiology Imaging Associates Daytona Beach, FL</i>	Chris Pittman, M.D. <i>President-Elect, Florida Medical Association Political Action Committee Chair, Florida Medical Association Advisory Group on Health Information Technology Vice-Chair, Florida Medical Association Council on Medical Services and Health Care Delivery Innovation</i>	Joseph P. White, C.P.A., M.B.A., CMPE* <i>Principal Health Care LarsonAllen, LLP Minneapolis, MN</i>
Daisha Hayden, M.D.** <i>Radiology Resident Mount Sinai Medical Center Miami Beach, FL</i>	Bidyut K. Pramanik, M.D.** <i>Orlando Regional Medical Center Orlando, FL</i>	Jeff A. Younger, MHA, FACHE, FRBMA* <i>Chief Executive Officer Preferred Radiology Alliance, PLLC</i>
Claudia I. Henschke, Ph.D., M.D. <i>Professor of Radiology Icahn School of Medicine at Mount Sinai</i>		
Ella A. Kazerooni, M.D., M.S. <i>Professor Director, Division of Cardiothoracic Radiology Associate Chair for Clinical Affairs Department of Radiology University of Michigan Health System Ann Arbor, MI</i>		

*FRBMA Program Faculty

**FRS Resident Program Faculty

Faculty & topics subject to change.

Radiation Oncology Faculty

Attending Faculty

Matthew C. Abramowitz, M.D. <i>Assistant Professor Department of Radiation Oncology Miller School of Medicine, University of Miami Miami, FL</i>	Adrian S. Ishkanian, M.D., MSc <i>Assistant Professor Radiation Oncology University of Miami</i>	Timothy R. Williams, M.D., FACR <i>Medical Director Lynn Cancer Center at Boca Raton Regional Hospital Radiation Oncology Department Boca Raton, FL</i>
Julie Bradley, M.D. <i>Assistant Professor Radiation Oncology University of Florida</i>	Stephen Ko, M.D. <i>Assistant Professor Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>	Resident Faculty
Ryan J. Burri, M.D. <i>Director, Clermont Cancer Center Board-Certified Radiation Oncologist Assistant Professor, University of Central Florida College of Medicine</i>	Ryan Perkins, M.D. <i>First Coast Oncology Jacksonville, FL</i>	Corey J. Hobbs, M.D. <i>Resident Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>
Jamie A. Cesaretti, M.D., M.S. <i>Director of Orlando Physicians Specialists Orlando, FL</i>	Ronny L. Rotondo, M.D., C.M. <i>Assistant Professor University of Florida Proton Therapy Institute</i>	Daniel Miller, M.D. <i>Resident Physician Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>
Larry C. Daugherty, M.D. <i>Assistant Professor Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>	Laura Vallow, M.D. <i>Assistant Professor Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>	Ajay Patel, M.D. <i>Resident Physician Radiation Oncology Mayo Clinic Florida Jacksonville, FL</i>

Diagnostic Radiology Program

Thursday, July 10, 2014

5:00 – 7:00 PM FRBMA Board Meeting

Friday, July 11, 2014

8:00 AM – 1:00 PM Golf Tournament

12:00 – 6:00 PM Registration

12:00 – 12:30 Foundation Board Meeting

12:30 – 1:30 FRS Program & Education Committee Meeting

2:00 – 6:00 FRS Board Meeting

FRBMA Session (FRS members welcome)
(not accredited for AMA PRA Category 1 Credit(s)TM)

1:00 – 2:00 Impact of Regulatory & Market Changes of Medical Imaging
Bob Maier, CEO

2:00 – 3:00 National Trends in Radiology
Joseph P. White, MBA, CPA, CMPE

3:00 – 3:15 Break

3:15 – 4:15 Healthcare Compliance
Michael J. Bittman, P.A.

4:15 – 5:00 Roundtable Discussions
Al Falco, M.B.A, FRBMA
Jeff A. Younger, MHA, FACHE, FRBMA

5:00 End of FRBMA Session

6:30 – 8:30 Wine and Cheese Reception in Exhibit Hall

Saturday, July 12, 2014

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA Presidential Addresses
Daniel Singer, M.D., FACR and Troy E. Purcell, M.S.F.
(not accredited for AMA PRA Category 1 Credit(s)TM)

Saturday, July 12, 2014 (continued)

8:15 – 8:30 Legislative Update
Alison Dudley

8:30 – 9:00 ACR Update
Bibb Allen, Jr., M.D., FACR

9:00 – 9:45 **The Steven G. Miles Keynote Socioeconomic Address:**
Radiology 2020: Looking Ahead or Backs to the Future
William T. Thorwarth, Jr., M.D., FACR, CEO of the ACR

9:45 – 10:15 ABR Update and ACR Lung Cancer Screening Update
Ella A. Kazerooni, M.D., M.S.

10:15 – 11:00 Break in Exhibit Hall

PRACTICE MANAGEMENT – SAM SESSION*

11:00 – 11:45 Health Care Reform 2.0 - Why It Isn't Over and What You Should Do
Frank J. Lexa, M.D.

11:45 Taking Radiology Personally: From Marcus Welby to the Era of the Human Genome
Eliot L. Siegel, M.D., FACR, FSIIM

12:15 PM – 1:15 Lunch with Exhibitors
"Lunch Guest Speaker – Member of Congress (invited)"
(not accredited for AMA PRA Category 1 Credit(s)TM)

1:15 – 2:00 Value to Volume - Opportunities and Threats to Radiology
Frank J. Lexa, M.D.

2:00 – 2:45 Reinventing PACS for Imaging 3.0 and Beyond
Eliot L. Siegel, M.D., FACR, FSIIM

2:45 – 3:00 Legislative Update: Telemedicine, Insurance, and Scope of Practice
Christopher Pittman, MD

3:00 – 3:45 Imaging 3.0 & Radiology Economics 2014
Bibb Allen, Jr., M.D., FACR

Saturday, July 12, 2014 (continued)

3:45 – 4:30 What Are the Great Practices Thinking and Doing?
Lawrence R. Muroff, M.D., FACR

4:30 – 4:45 Question and Answer Session
Faculty

4:45 End of Session

5:30 – 7:15 Gold Medal Reception and Cocktail Party

Sunday, July 13, 2014

7:30 – 8:00 AM Legacy Breakfast

8:00 – 8:30 Resident Poster Symposium
(not accredited for AMA PRA Category 1 Credit(s)TM)

8:30 – 9:15 **Irwin L. Entel, M.D., FACR Legacy Lecture:**
The Radiologist as Doctor
Patricia L. Abbitt, M.D.

9:15 – 9:30 Resident Poster Symposium Awards
(not accredited for AMA PRA Category 1 Credit(s)TM)

9:30 – 10:15 **Clinical Keynote Lecture:**
Lung Cancer Screening: How to Maximize the Benefit
Claudia L. Henschke, Ph.D, M.D.

10:15 – 10:30 Question and Answer Session
Faculty

10:30 FRS Business Meeting
(not accredited for AMA PRA Category 1 Credit(s)TM)

10:45 End of Program

* This SAM session will be submitted to the ABR for approval and is subject to change.

Acknowledgements

FRS&FRBMA

gratefully acknowledges support from the following organizations in 2013 and looks forward to their support again for the 2014 annual meeting.

Thank You!

Advocate Radiology Billing
Bayer Healthcare
Data Media Associates, Inc.
DR Systems, Inc.
Ellis, Ged & Bodden, P.A.
Florida Advocates

Florida Blue
Florida PIP Law Firm, P.A.
G.E. Walker, Inc.
hc1.com
Healthcare Administrative Partners
Hitachi Medical Systems America, Inc.
Hologic
Imagine Software

Faculty & topics subject to change.

Radiation Oncology Program

Saturday, July 12, 2014

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall Morning Session

- 8:00 – 8:15 FRS and FRBMA Presidential Addresses
Daniel Singer, M.D., FACR and Troy E. Purcell, M.S.F.
(not accredited for AMA PRA Category 1 Credit(s)TM)
- 8:15 – 8:30 Legislative Update
Alison Dudley
- 8:30 – 9:00 ACR Update
Bibb Allen, Jr., M.D., FACR
- 9:00 – 9:30 Update on Socioeconomic Issues in Radiation Oncology
Timothy R. Williams, M.D., FACR
- 9:30 – 9:50 Advanced Radiation Techniques for Prostate Cancer
Jamie A. Cesaretti, M.D., M.S.
- 9:50 – 10:15 State of the Art Prostate Brachytherapy
Ryan J. Burri, M.D.
- 10:15 – 10:45 Intrafractional Motion in Prostate Cancer
Matthew C. Abramowitz, M.D.

10:45 – 11:00 AM Break

- 11:00 – 11:20 The Emerging Role of High Dose Radiation with Immunomodulation
Adrian S. Ishkanian, M.D., MSC
- 11:20 – 11:45 AM Plaque Brachytherapy Treatments of Large Unresectable Skin Cancers of the Scalp
Ryan Perkins, M.D.
- 11:45 – 12:15 Radiotherapy in Africa: Challenges and Success Stories
Larry C. Daugherty, M.D.

12:15 – 1:15 PM Lunch with Exhibitors

“Lunch Guest Speaker – Member of Congress (invited)”
(not accredited for AMA PRA Category 1 Credit(s)TM)

- 1:15 – 1:45 APBI for Breast Cancer
Laura Vallow, M.D.
- 1:45 – 2:15 IMRT for Esophageal Cancer
Stephen Ko, M.D.
- 2:15 – 2:45 Proton Therapy for Pediatric Tumors
Julie Bradley, M.D.
- 2:45 – 3:15 Update on Radiotherapy for Skull Base Sarcomas
Ronny L. Rotondo, M.D., C.M.
- 3:15 – 3:40 Isolated Liver Metastases: Management Options and Cost Analysis
Corey J. Hobbs, M.D.
- 3:40 – 4:00 Fractionation Schedules in Acoustic Neuroma
Ajay Patel, M.D.
- 4:00 – 4:20 SBRT for Liver Metastases
Daniel Miller, M.D.

4:20 End of Radiation Oncology Program

5:30 – 7:15 Gold Medal Reception and Cocktail Party

Resident Session

Saturday, July 12, 2014

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

- 8:00 FRS and FRBMA Presidential Addresses
Daniel Singer, M.D., FACR and Troy E. Purcell, M.S.F.
(not accredited for AMA PRA Category 1 Credit(s)TM)
- 8:15 Legislative Update
Alison Dudley
- 8:30 ACR Update
Bibb Allen, M.D., FACR
- 9:00 **The Steven G. Miles Keynote Socioeconomic Address:**
Radiology 2020: Looking Ahead or Backs to the Future
William T. Thorwarth, Jr., M.D., FACR
- 9:45 ABR Update and ACR Lung Cancer Screening Update
Ella A. Kazerooni, M.D., M.S.

10:15 Break in Exhibit Hall

Breakout Session

(not accredited for AMA PRA Category 1 Credit(s)TM)

10:30 AM – 12:15 PM Lectures

12:15 – 1:15 Lunch with Exhibitors
“Lunch Guest Speaker – Member of Congress (invited)”
(not accredited for AMA PRA Category 1 Credit(s)TM)

1:15 – 3:30 Lectures

Topics Covered

- Private vs. Academic Radiology
Bidyut K. Pramanik, M.D.
- Beyond the Dark Room: Community Service Opportunities and Political Involvement
Daisha Hayden, M.D.
M. Cody O'Dell, M.D.
- Leadership Skills and Development for Residents Fellows
Frank J. Lexa, M.D.
- FRS PACS - Why Should I Contribute?
FRS-RFS Executive Board
- ABR Update and ACR Lung Cancer Screening Update
Ella A. Kazerooni, M.D., M.S.
- Young Radiologist Panel - Working in the Real World
- RFS Elections
Daisha Hayden, M.D.
M. Cody O'Dell, M.D.

3:45 End of Resident Breakout Session

Faculty & topics subject to change.

Faculty & topics subject to change.

Integrated Medical Partners
Intelrad Medical Systems Incorporated
MAG Mutual Insurance Company
Management Services Network
McKesson Revenue Management Solutions
Medical Management Professionals (MMP)
MEGAS – ALPHA II
Novarad South

ProAssurance
Radiology Business Management Association
RadNet, Inc.
Ramsoft, Inc.
Scion Medical Technologies
Siemens Healthcare
Stark Medical Auditing & Consulting
StatRad

Sun Teleradiology
The Greenspan Law Firm, P.A.
Toshiba America Medical Systems
US Radiology On Call
XIFIN
Zotec Partners

2014 Annual Meeting of the FRS & FRBMA

The Ritz-Carlton Orlando, Grande Lakes

July 11 - 13, 2014

Accommodations

Discover the Ritz-Carlton, Orlando, Grande Lakes and experience all this vibrant, fun-filled city has to offer. With exceptional amenities and impeccable service, the Orlando luxury hotel offers guests a stylish place to enjoy the quintessential all-American city. Take in the fun while retaining a sense of sophistication at the Ritz-Carlton Orlando, Grande Lakes.

How to Get There

Fly directly to Orlando International Airport, located just 14 minutes Northeast from the Ritz-Carlton Orlando, Grande Lakes. Daily non-stop flights are available.



MAKE RESERVATIONS

SPACE IS LIMITED - RESERVE TODAY: Call Ritz-Carlton Orlando, Grande Lakes for Reservations at: (800) 576-5760 and identify yourself as a registrant of "Florida Radiological Society" to receive the group discount or make your reservation online at: <https://resweb.passkey.com/go/flradiological>

Special Discounted Group Room Rates

Standard.....\$199 per night (Single/Double)

Room Preferences: King Bed or Two Double Beds

4012 Central Florida Parkway
Orlando, Florida 32837
407-206-2400

Remember to identify yourself as a registrant of the *Florida Radiological Society* in order to qualify for the special discounted group room rates.

Make your reservation as soon as possible as our room block may sell out prior to the cut-off date of June 18, 2014. After this date, reservations will be accepted at the discretion of the hotel, on a space and rate available basis.

Reservations must be made before June 18, 2014. Room rates are subject to applicable sales and resort taxes, currently 12.5%. Subject to availability, group rates may be available three days before and three days after the conference. Cribs are available at no cost upon availability. Twin sized rollaway beds are available in king bedded rooms and suites only at \$15 per night. **Deposit:** A credit card is required to secure a room reservation. Your card will not be charged until check-in unless your reservation is cancelled within 5 days of arrival. **Cancellations:** All cancellations, arrival and departure date changes, must be made 5 days or more prior to scheduled arrival date/time to avoid a one night penalty. Check-in is 4:00 PM, Check-out is 12:00 Noon. *Call Professional Travel (official travel agency) at (800) 237-7230 (toll free U.S. and Canada) or (813) 806-1050 (direct) if you have any questions or problems making your hotel reservations or prefer alternate accommodations.*

Meeting and Social/Sporting Events Registration

Tuition - Please Check The Meetings You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

Resort Casual Dress Suggested for Most Functions

Tuition includes electronic syllabus or please make a selection: ☐ Printed Syllabus ☐ Both Electronic and Printed syllabus at an extra cost of \$25.00 **Subtotal \$** _____

☐ **FRS** Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	RLI (Out of State Chapter)	Retired Member / Member in Physics	Resident / Fellow	Non-Member
FRS Diagnostic Radiology					
On/Before July 1	☐ \$295	☐ \$295	☐ \$50	☐ No charge	☐ \$500
After July 1	☐ \$325	☐ \$325	☐ \$50	☐ No charge	☐ \$550
FRS Diagnostic Radiology and Radiation Oncology					
On/Before July 1	☐ \$295	☐ \$295	☐ \$50	☐ No charge	☐ \$500
After July 1	☐ \$325	☐ \$325	☐ \$50	☐ No charge	☐ \$550
Radiation Oncology ONLY					
On/Before July 1	☐ \$100	☐ \$100	☐ \$100	☐ No charge	☐ \$100
After July 1	☐ \$100	☐ \$100	☐ \$100	☐ No charge	☐ \$100

Subtotal \$ _____

☐ **FRBMA** Please make checks payable to the FRBMA and mail to: FRBMA c/o L. Nichols • 1 Key Capri 712 East • Treasure Island, FL 33706

	Member in Good Standing	Non-Member
FRBMA Educational Session		
On/Before July 1	☐ \$150	☐ \$325
After July 1	☐ \$175	☐ \$350

Subtotal \$ _____

SOCIAL/SPORTING EVENTS REGISTRATION

Please be sure to complete the following. Tuition for each registrant includes all course materials, including an electronic copy of the syllabus, Exhibit Hall, Wine and Cheese Reception, daily continental breakfast, coffee breaks, lunch with exhibitors, Gold Medal Reception, Cocktail Party and Legacy Lecture Breakfast.

Friday, July 11, 2014

8:00 AM

Golf Tournament

- ☐ Registrant - \$95
☐ Guest 1 - \$95
☐ Guest 2 - \$95
☐ Guest 3 - \$95

Handicap

Handicap A: _____
Handicap B: _____
Handicap C: _____
Handicap D: _____

6:30 PM

Wine and Cheese Reception

- ☐ Registrant - No Charge
☐ Guest 1 - No Charge
☐ Guest 2 - No Charge
☐ Guest 3 - No Charge

Saturday, July 12, 2014

12:30 PM

Lunch with Exhibitors

- ☐ Registrant - No Charge
☐ Guest 1 - \$35
☐ Guest 2 - \$35
☐ Guest 3 - \$35

5:15 PM

Gold Medal Reception

- ☐ Registrant - No Charge
☐ Guest 1 - \$45
☐ Guest 2 - \$45
☐ Guest 3 - \$45

Sunday, July 13, 2014

7:30 AM

Legacy Lecture Breakfast

- ☐ Registrant - No Charge
☐ Guest 1 - \$45
☐ Guest 2 - \$45
☐ Guest 3 - \$45

Subtotal \$ _____ **Subtotal \$** _____ **Subtotal \$** _____ **Subtotal \$** _____ **Subtotal \$** _____

ADD: FRS Educational Foundation Donation ☐ \$25 ☐ \$50 ☐ \$250 ☐ Other _____ **Subtotal \$** _____

Guest Names: Please provide guest names. Name tags are required for entrance to any meeting, social, and/or sporting event.

Guest 1: _____ Guest 2: _____ Guest 3: _____

Total Amount Enclosed \$ _____

Meeting Registrant Information

4 EASY WAYS TO REGISTER

INTERNET **SECURE CHECKOUT!!**

Register online using your credit card number at:

www.flrad.org

WE ACCEPT



MAIL

FRS
5620 West Sligh Avenue
Tampa, Florida
33634-4490

FRBMA
c/o L. Nichols
1 Key Capri 712 East
Treasure Island, Florida 33706

PHONE

FRS (813) 806-1070
FRBMA (727) 367-7511

FAX

(813) 806-1071

Name ☐ M.D. ☐ D.O. ☐ Ph.D. ☐ P.A. ☐ Other

Company Speciality

Address City / State / Zip / Country

Phone Email **(REQUIRED FOR ELECTRONIC SYLLABUS)**

Card Number Exp.Date Security Code

Billing Address City / State / Zip / Country

Cardholder Signature

A \$50.00 processing charge will be made on refunds requested in writing prior to June 12, 2014. No refunds will be given on or after June 12, 2014.

Florida Radiological Society
5620 West Sligh Avenue
Tampa, Florida 33634-4490

**Florida Radiological
Society**

**Florida Radiology
Business Management
Association**

Radiology 2014: Refocusing the
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8.5 AMA PRA Category 1 Credit(s)TM

Radiation Oncology Program:
6.75 AMA PRA Category 1 Credit(s)TM

A portion of the Diagnostic Radiology
program will be submitted to the ABR
for SAM qualification

PRESORTED
STANDARD
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PERMIT NO. 1909



2014

ANNUAL MEETING OF THE

&

Florida Radiological Society

**Florida Radiology Business
Management Association**

Radiology 2014: Refocusing the Integrated Practice

July 11 - 13, 2014

The Ritz-Carlton Orlando, Grande Lakes
Orlando, Florida



**RADIOLOGYTM
LEADERSHIP
INSTITUTE**
AMERICAN COLLEGE OF RADIOLOGY

RLI credits will be
available for some
sessions.