

Primary Care

~across the lifespan~



March 6-7, 2014

**A continuing education service of Penn State
College of Medicine—in cooperation with:**

- American Academy of Pediatrics/PA Chapter
- Lancaster General Health
- Pennsylvania Academy of Family Physicians
- Pennsylvania Chapter of ACP
- PinnacleHealth System
- The Reading Hospital and Medical Center
- Wellspan, York



Hershey® Lodge
325 University Drive
Hershey, Pennsylvania 17033

Overview and Audience

The goal of this conference is to promote the scientific evaluation of methods of care and to translate current literature into strategies to optimize the care of patients in communities. Best practices and practical application of the material will be stressed.

The conference is intended for primary care professionals, including physicians, physician assistants, and nurse practitioners in the areas of internal medicine, pediatrics, and family medicine.



Planning Committee

Noel Ballentine, MD, FACP

Penn State Milton S. Hershey Medical Center

John Derrickson, Executive Director

Pennsylvania Chapter of the ACP

Michael Flanagan, MD

Penn State Milton S. Hershey Medical Center

Dennis Gingrich, MD

Penn State Milton S. Hershey Medical Center

William Hennrikus, MD

Penn State Milton S. Hershey Medical Center

Nirmal Joshi, MD, FACP

PinnacleHealth System

Linda Kanzleiter-Keister, MPSc, DEd

Penn State Milton S. Hershey Medical Center

Janine Owen

Pennsylvania Academy of Family Physicians

Christine Stabler, MD

Lancaster General Hospital

David Turkewitz, MD

York Hospital/Wellspan

Jane Weida, MD, FAAFP

The Reading Hospital and Medical Center

Suzanne Yunghans

American Academy of Pediatrics, Pennsylvania Chapter

Credit

Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Penn State College of Medicine designates this live activity for a maximum of **10.5 AMA PRA Category 1 Credit(s)[™]**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our sponsored educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

Accommodations

Stay in Hershey and attend the Pennsylvania Academy of Family Physicians at the Hershey Lodge, March 7-9, 2014. For more info, go to: www.pafp.com.

A block of rooms has been reserved at the Hershey[®] Lodge, 325 University Drive, Hershey, PA 17033. Because rooms are available on a first-come, first-served basis, we recommend you make reservations as early as possible. Call the Lodge at 717-533-3311 or 1-800-HERSHEY (1-800-437-7439) and mention the name of the conference (PAFP).

Information about additional area accommodations is available online at pennstatehershey.org/web/guest/patientcare/patientvisitorinformation/lodging or by calling Continuing Education at 717-531-6483 and requesting a list of area accommodations.

This publication is available in alternative media on request.

The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, genetic information, national origin, race, religious creed, sex, sexual orientation, gender identity, or veteran status and retaliation due to the reporting of discrimination or harassment. Discrimination, harassment, or retaliation against faculty, staff, or students will not be tolerated at The Pennsylvania State University. Direct all inquiries regarding the Nondiscrimination Policy to the Affirmative Action Director, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; tel 814-863-0471/TTY: U.Ed. MED 85437-14-Y

Faculty

Edward “Ted” Bollard, MD, DDS, FACP*

Professor of Medicine
Associate Dean for Graduate Medical Education

Harry Bramley, DO*

Associate Professor of Pediatrics
Medical Director, Penn State Concussion Program

Nancy Campbell, RN, BSN*

Coordinator Clinical Research
Department of Emergency Medicine

Timothy Craig, MD*

Professor of Medicine and Pediatrics

Dennis Gingrich, MD*

Professor of Family and Community
Medicine and Humanities

William Hennrikus, MD*

Professor of Orthopaedics
Associate Dean for Continuing Medical Education
Pediatric Bone and Joint Institute

Renu Joshi, MD

Medical Director, Endocrinology
PinnacleHealth System

Benjamin Levi, MD, PhD, FAAP*

Professor of Pediatrics and Humanities

Louis Mancano, MD, FAAFP

Medical Director, Ambulatory Practices
The Reading Hospital and Medical Center

Thomas J. McGarrity, MD*

Professor and Chief
Division of Gastroenterology and Hepatology

Michael Moore, MD*

Assistant Professor of Radiology
and Pediatrics

Dan T. D. Nguyen, MD*

Associate Professor of Radiology
and Neurosurgery, Chief of Neuroradiology

Cayce Onks, DO, MS*

Assistant Professor of Family
and Community Medicine

Barry Shapiro, DO

Psychiatrist, Child and Adolescent Psychiatry
WellSpan Behavioral Health

Christine Stabler, MD

Vice President of Academic Affairs
Lancaster General Health

* Penn State Milton S. Hershey Medical Center
Penn State College of Medicine, Hershey, PA

Thursday, March 6, 2014

7:15 am

Continental Breakfast/Registration and Welcome—Dennis Gingrich, MD

8:00 am

Dermatology in Diverse Ethnic Skin Types

– Louis Mancano, MD, FAAFP

- Recognize the value of cultural variation in evaluating skin conditions; describe skin conditions seen primarily in patients with skin of color, and discuss therapeutic nuances in managing conditions in patients with skin of color

9:00 am

Back Pain: What Can Be Done Before Going Under the Knife?

– Dan T. D. Nguyen, MD*

- Discuss newer neuroimaging techniques and spine interventional techniques

10:00

Break

10:15

Asthma—Improving Outcomes

– Timothy Craig, MD

- Detail recent changes in guidelines for asthma care in the primary care setting

11:15 am

Ethics: Decision-Making for Young and Old

– Benjamin Levi, MD, PhD, FAAP

- Identify common ethical challenges in clinical decision-making
- Describe professional expectations regarding suspected child abuse
- Relate effective strategies for engaging adults in advance care planning

12:15 pm

Lunch

The Future of Medicine is Now!

– Edward “Ted” Bollard, MD, DDS, FACP

- Describe the recent history of medical education and the delivery of health-care, outlining changes in the approach to patient-centered care: quality, patient safety, high-value care, and discuss how a primary care clinician should approach these changes in their profession

1:15 pm/Attend one track

Track A – Adult

Chronic Pain Syndromes: Diagnosis and Management

– Christine Stabler, MD

- Describe the genetic and biologic environment of chronic pain syndromes including fibromyalgia, TMJ, IBS, etc., and the role of the primary care physician

Track B – Pediatric

AACP • 2012 Psychopharmaceutical Update Institute: Evidence-Based Information for Depression and Anxiety Disorders in Children and Adolescents

– Barry Shapiro, DO

- Identify evidence-based treatment of anxiety and depressive disorders in children and adolescents
- Articulate the impact of anxiety and depressive disorders in the development of children and adolescents
- Utilize evidence-based information in choosing appropriate, safe psychopharmacology in treating depressive and anxiety disorders in children and adolescents

2:15 pm/Rotate to a new track

Break

2:30 pm/Attend one track

Track A – Adult

Managing Diabetes in 2014: New Choices and New Challenges

– Renu Joshi, MD

- Learn about the new guidelines of the American Diabetes Association
- Describe the goals of glycemic control
- Update on new medications

Track B – Pediatric

Pediatric Imaging: Answering Questions and Reducing Radiation Risk

– Michael Moore, MD

- Provide background and distinguish the trade-offs between the risks of radiation versus the benefits of diagnostic information
- Review practical strategies for reducing radiation risk in the primary care setting using common scenarios
- Discuss current advances in pediatric appendicitis imaging

3:30 pm/Attend one track

Track A – Adult

Reaching New Heights With Your Colorectal Cancer Screening Rates

– Thomas J. McGarrity, MD

- Describe the colorectal screening guidelines, including the need to offer a menu of choices
- Identify the importance of and commit to offering a highly sensitive stool blood test, such as a fecal immunochemical test, as one of the options for colorectal cancer screening
- Commit to increasing colorectal cancer screening rates in your practice, identifying and reaching all enrolled, eligible patients

Track B – Pediatric

Concussion in the Primary Care Office: Evaluation and Treatment

– Harry Bramley, DO

- Recall the diagnosis of concussion
- Provide proper concussion evaluation in the office setting
- Discuss proper treatments for concussion
- Discuss return to play and when retiring from sport should be considered following concussion

4:30 pm

Program Evaluation/Adjournment



Friday, March 7, 2014

7:30 am – 8:00 am

Continental Breakfast/Registration and Welcome—Dennis Gingrich, MD

8:15 am

Workshop Sessions/Attend one session listed below

Workshop – 1

A Simulated Approach to Managing an Explosion with Mass Casualties:

Would You Know How to Triage and Manage Victims of an Explosion?

This guided simulation will allow you to play several roles in medicine and community management of a disaster in progress

– Nancy Campbell, RN, BSN

- Discuss mitigating the critically injured, handling special needs patients, ethical issues, adapting to a crime scene and dealing with large-scale crowds
- Increase situational awareness during a surge event with large-scale crowds
- Identify and put into place the plans and policies needed to handle a surge event

Workshop – 2

Hips, Knees, Ankles, Feet: Do You Need Help with Your Confidence When Performing Leg Examinations?

Hands-on guided demonstration for examining joints of the leg with respect to common presentations in primary care settings

– William Hennrikus, MD

– Cayce Onks, DO, MS

- Describe common leg and joint examination procedures in a primary care setting
- Identify the various treatment options as well as when to refer

Workshop – 3

Doctor–Patient Communications: How Comfortable are You with Delivering Bad News to Your Patients or Coping with Angry Patients?

This workshop will allow you to expand your communication skills through interaction and discussion with trained, standardized patients in simulated real-life situations

– Dennis Gingrich, MD

- Discuss appropriate communication skills when dealing with difficult situations in a primary care setting

9:15 am – 9:30 am

Break/Rotate to a new workshop

9:30 am – 10:30 am

Workshop Session: 1, 2, 3

10:30 am – 10:45 am

Break/Rotate to a new workshop

10:45 am – 11:45 am

Workshop Session: 1, 2, 3

11:45 am

Program Evaluation/Adjournment

Fee

Per person

\$215—Both Days • \$125—Thursday, March 6 • \$90—Friday, March 7

Residents—1/2 Off

\$108—Both Days • \$63—Thursday, March 6 • \$45—Friday, March 7

Includes: Instruction Materials • Lunch (Thursday, March 6) • Refreshments

You can pay for your registration by check, request to bill employer, or VISA, MasterCard or American Express.

Cancellation Policy

Cancellations received later than:

February 27, 2014

will incur a \$25 processing fee.

No refunds after:

March 3, 2014

Substitutes are accepted at any time.

The University reserves the right to cancel or postpone any course or activity because of insufficient enrollment or other unforeseen circumstances.

Please provide a cell phone number so we can reach you in the event of last-minute change or cancellation. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for any related costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies. Preregistered participants will be notified if a program is filled or canceled.

Registration

Register online, by fax, or by mail. Registrations will be confirmed by email upon receipt of payment, authorization to bill, or a credit card guarantee.

If you do not receive a confirmation within two weeks, call 717-531-6483 to confirm your registration. Walk-ins and late registrations will be accepted if space is available.

Call 717-531-6483

Fax 717-531-5604

Email ContinuingEd@hmc.psu.edu

Mail Registrar, Penn State Hershey
Continuing Education, G220
P. O. Box 851, Hershey, PA 17033



Register Online Today:
pennstatehershey.org/ce

Primary Care

~across the lifespan~

March 6-7, 2014 • B5437-14-Y

Name (First Name, MI, Last Name)

☐ Male ☐ Female

Degree/Credentials

Email (Print legibly. We use this for confirmation/registration status/program materials.)

Home Address

City

State

Zip Code

Daytime Phone

Cell Phone (For last-minute change/cancellations)

Hospital or Organization

Specialty/Position

Address (HMC/COM employees—dept. name/mail code)

City

State

Zip Code

Special Needs (Dietary, access, etc.)

Fee—per person

I will attend (check one box):

- ☐ \$215—Both days
☐ \$125—Thursday, March 6
☐ \$90—Friday, March 7

Track Preference

Track: ☐ Adult ☐ Pediatric
Track: ☐ Adult ☐ Pediatric

Residents—1/2 off

- ☐ \$108—Both days
☐ \$63—Thursday, March 6
☐ \$45—Friday, March 7

Track: ☐ Adult ☐ Pediatric
Track: ☐ Adult ☐ Pediatric

Indicate method of payment:

- ☐ Check enclosed—payable to Penn State
☐ Bill sponsoring organization—letter of authorization is attached
☐ HMC/COM employee—bill department

Cost center/budget #: _____

Charge my: ☐ VISA

☐ MasterCard

☐ AMEX

Account Number

Exp. Date

Cardholder's Signature

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

Nonprofit Org.
U.S. Postage
PAID
PA State University
M.S. Hershey Med. Ctr.



Primary Care

~across the lifespan~

March 6-7, 2014

Register Online Today!
pennstatehershey.org/ce