

Featured Speakers



Jim Collins, Author, *How the Mighty Fall*, *Good to Great*, and *Built to Last*



Carly Fiorina, Chairman and CEO, Hewlett-Packard Company (1999-2005) and Author, *Tough Choices*



Benjamin Carson, MD, Renowned Pediatric Neurosurgeon, Inspiring Storyteller and Author, *America the Beautiful: Rediscovering What Made This Nation Great*

AMIGA
2014 ANNUAL
CONFERENCE

April 3 – 5, 2014
Gaylord Texan Resort & Convention Center
Grapevine, Texas

AMGA 2014 Annual Conference • April 3–5, 2014



The AMGA Annual Conference is a very effective way for leaders from high-performing health systems and clinics from all around the country to come together to share best practices in clinic and administrative operations. These lessons drive exceptional performance, benefiting patients and communities across the nation. The conference also affords leaders the opportunity to learn the latest advocacy efforts by AMGA as the association works tirelessly to shape regulatory reforms in healthcare delivery.”

*Jeffrey W. Baillet, MD
Executive Vice President, Aurora Health Care
President, Aurora Medical Group*

Dear Colleague,

The American Medical Group Association invites you and your leadership team to the AMGA 2014 Annual Conference! This conference features numerous case studies from some of the nation's preeminent medical groups and health systems that are striving to reshape healthcare delivery in America. Healthcare leaders from across the U.S. will be gathering in Grapevine, Texas (near Dallas/Ft. Worth), for what has become the AMGA's most anticipated and highly rated educational experience, and you won't want to miss this opportunity to network with the best and brightest in our industry.

AMGA's members have helped us design the agenda for this conference to address the specific needs of healthcare leaders in high-performing health systems. To kick off the meeting, Jim Collins, author of *Good to Great* and *How the Mighty Fall*, will provide concrete steps to help organizations maintain their focus and avoid failure during times of expansion, mergers, and continued collaborations among stakeholders. Carly Fiorina, former CEO of Hewlett-Packard, will speak to participants about the importance of inspiring employees in your quest to change and grow your organization. We'll close the conference with Dr. Ben Carson, former pediatric neurosurgeon at Johns Hopkins, cancer survivor, and one of the most vocal political opinion-leaders on the future of our industry, who will share his life experiences and thoughts on the future of health care.

In addition to these dynamic general sessions, the conference will offer peer-to-peer breakout sessions led by executives from the nation's top healthcare delivery systems. These sessions will present industry innovations, solutions, and techniques to help you better lead your organization, generate physician buy-in to your proposals, and provide the highest quality care to your patients. Inspiring medical group leaders will provide you with valuable tools and insights to take you beyond the theoretical with actual case studies from the front lines of health care.

As always, you will have ample opportunity to exchange ideas and solutions during both structured and free-flowing networking events, as well as the scheduled AMGA Leadership Council meetings.

This is your opportunity to join the country's most prominent industry thought leaders as they chart the future of health care in the U.S. Make your plans to attend today.

Sincerely,



Donald W. Fisher, PhD, CAE
President and Chief Executive Officer
American Medical Group Association

10 Reasons Why You Should Attend This Conference

1. Leaders of the nation's premier medical groups and health systems share innovations and strategies for success.
2. General Sessions, featuring renowned authors and business leaders Jim Collins and Carly Fiorina, examine strategies for success from various industries to challenge your thinking and create innovative ways to lead your groups through change.
3. 40 concurrent Peer-to-Peer Breakout Sessions led by AMGA medical group leaders and industry partners offer real-life case studies to inspire and advance change throughout your organization.
4. Over 22 hours of free-flowing and structured networking provide unparalleled opportunities to exchange or develop fresh and creative ideas with your peers on common issues and situations.
5. Targeted discussion groups and various sessions devoted to surviving an era of value-based care.
6. Best practices in aligning incentives and moving organizations forward on their journey to become high-performing health systems are featured in Peer-to-Peer Breakout Sessions.
7. Pre-conference Immersion Sessions are designed to provide you with valuable tools for aligning compensation models for value-based care, engaging physicians, expanding clinical integration, and moving organizations toward becoming high-performing health systems.
8. Leading industry stakeholders gather in the Exhibit Hall to demonstrate tools that foster informed health-care decisions to improve clinical outcomes, accelerate efficiency, implement technology, and control costs.
9. A golf tournament at the prestigious Cowboys Golf Club and activities before the conference encourage you to begin networking with your peers.
10. 13 hours of continuing education credit is available for physicians, nurses, healthcare executives, and accountants.

General Sessions

Friday, April 4, 8:00 a.m. – 10:00 a.m.



How the Mighty Fall: Lessons from Industries to Protect Your Organization's Growing Success

Jim Collins, Author, How the Mighty Fall, Good to Great and Built to Last

In the current healthcare landscape, health systems are acquiring more hospitals and single-specialty practices to create super systems of care within communities. Stakeholders are coming together to help design fully integrated systems. Many organizations are expanding to nearby cities and often other states, with the goal of being the best delivery system for patients. Every institution, no matter how great, is still vulnerable to decline. But, the symptoms of decline can be detected, allowing organizations to avoid and often reverse the damage before it's too late. In this presentation, Jim Collins will share with you the five stages of decline and how to turn the cycle around to bring your organization back to its competitive advantage before it's too late. Even if you're not currently experiencing the symptoms, knowing what to avoid can help make your organization stronger and more successful.

Saturday, April 5, 8:30 a.m. – 10:30 a.m.



Leadership and Change: It Starts with the People

Carly Fiorina, Chairman and Chief Executive Officer, Hewlett-Packard Company (1999-2005) and Author, Tough Choices

When Carly Fiorina took over the helm as CEO of Hewlett-Packard, the technology industry was in its deepest downturn in 25 years. With a mandate to transform this complacent firm, Fiorina, through her visionary leadership—and the gutsy acquisition of Compaq Computer Corporation—doubled revenues, achieved the highest rate of innovation in company history, and set the stage for Hewlett-Packard to become the world's first \$100B technology company. Drawing from these trailblazing experiences at Hewlett-Packard and her celebrated career at AT&T and Lucent Technologies, Fiorina shares with audiences her wisdom on how leaders and organizations must adapt to change in a world of transition and stand up to conventional wisdom in order to shape the future.

Saturday, April 5, 3:30 p.m. – 5:00 p.m.



Health Care in America

Benjamin Carson, MD, Renowned Pediatric Neurosurgeon and Inspiring Storyteller and Author, America the Beautiful: Rediscovering What Made This Nation Great

Dr. Ben Carson is a patients' advocate. As a cancer survivor, he knows how difficult it can be for individuals to obtain the information that is truly meaningful and important to them. In this enlightening presentation, Dr. Carson gets at the hard issues surrounding the medical field, while sharing with audiences the warm and compassionate perspective that has made him a world-renowned surgeon. He draws upon his knowledge of both interventional and preventive medicines to discuss not only improvements in personal health, but how the passage of healthcare reform will potentially make life better for all Americans.

This conference is designed for the leaders of healthcare organizations including:

- Group Practices, IPAs
- Integrated Delivery Systems
- Accountable Care Organizations
- Hospital Systems, PHOs
- Academic/Faculty Practices
- MSOs, PPMCs

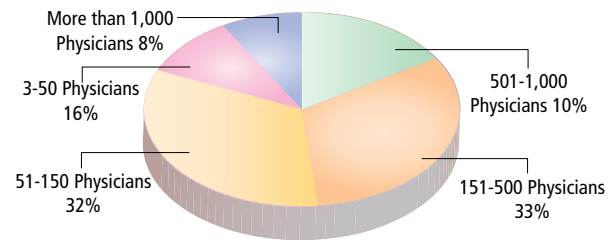
Running a healthcare organization takes a team effort and this conference has been designed to address each level of your senior leadership and management teams. The meeting's practical advice, cost-effective strategies, and real-world solutions will benefit your organization's leaders:

- CEOs, Presidents, Board Chairs
- CAOs, COOs, Administrators, Executive Directors
- Medical Directors, CMOs
- Accountable Care Officers
- Physician Leaders
- CFOs, Vice Presidents
- Board Members
- Chief Strategy/Innovation Officers
- Compliance Officers
- Department Directors
- Information Systems Managers
- Pharmacy Department Managers
- Quality and Research Directors and Officers
- Senior Managers of Clinical Effectiveness
- Human Resources Directors and Officers
- Marketing Directors and Officers

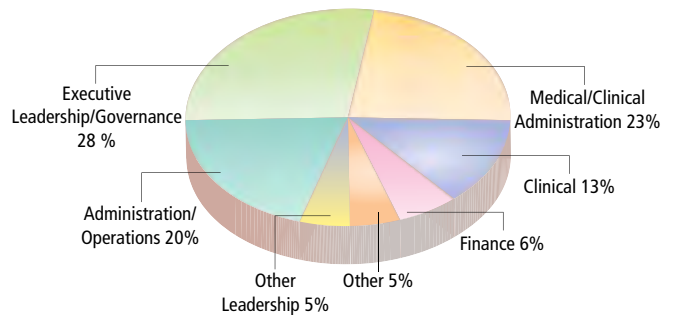
At times during the conference there will be as many as 11 sessions presented concurrently. To ensure your organization maximizes your conference experience, plan to bring your full leadership team! A group discount is available.

Who Attends the AMGA Annual Conference?

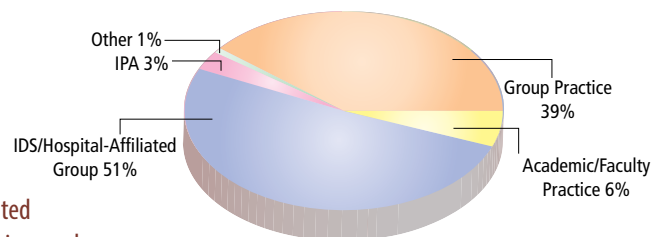
Attendees by Group Size (FTE MDs)



Attendees by Function Area



Attendees by Organization Type



What Is AMGA?

The American Medical Group Association (AMGA) is a 501(c)(6) trade association representing medical groups, health systems, and other organized systems of care, including some of the nation's largest, most prestigious integrated delivery systems. AMGA is a leading voice in advocating for efficient, team-based, and accountable care. AMGA members encompass all models of organized systems of care in the healthcare industry, including: physician-owned, independent group practices, integrated delivery systems, hospital-affiliated medical groups, independent practice associations (IPAs), academic and faculty practices, accountable care organizations, and high-performing health systems. More than 130,000 physicians practice in AMGA member organizations, providing healthcare services for 120 million patients (approximately one in three Americans).

Wednesday, April 2, 2014

1:00 p.m. – 5:00 p.m. **AMGA Expanded Leadership Council Meetings**

- Chief Information Officers
- Human Resources Directors/Officers
- Marketing/Public Relations Directors

5:30 p.m. – 7:00 p.m. AMGA Board and Leadership Councils Reception

Thursday, April 3, 2014

7:00 a.m. – 8:00 a.m. Focus Group Breakfast (by invitation)

7:30 a.m. – 1:30 p.m. AMGA Golf Classic at Cowboys Golf Club

7:00 a.m. – 8:00 a.m. AMGA Leadership Councils Breakfast

8:00 a.m. – 12:00 p.m. **AMGA Leadership Council Meetings**

- Board Chairs/Chief Executive Officers/Presidents
- Chief Administrative Officers/Chief Operating Officers
- Chief Financial Officers
- Chief Medical Officers/Medical Directors
- Quality Directors/Officers

8:00 a.m. – 5:00 p.m. **AMGA Expanded Leadership Council Meetings**

- Chief Information Officers
- Human Resources Directors/Officers
- Marketing/Public Relations Directors

12:00 p.m. – 1:00 p.m. Networking Lunch

1:00 p.m. – 5:00 p.m. **Immersion Sessions**

- Collaborative for Clinical Integration and Value
- Compensation Boot Camp
- Exploring High-Performing Health Systems: IQL Semi-Annual Conference
- Physician Engagement: Leadership Lessons from the Navy

5:00 p.m. – 7:00 p.m. **AMGF Annual Silent Auction in Exhibit Hall**

5:00 p.m. – 7:00 p.m. **Welcome Reception in Exhibit Hall**

Friday, April 4, 2014

7:00 a.m. – 8:00 a.m. Networking Continental Breakfast with Exhibitors

7:00 a.m. – 6:00 p.m. AMGF Annual Silent Auction in Exhibit Hall

8:00 a.m. – 10:00 a.m. **Opening General Session: Jim Collins**

10:00 a.m. – 10:45 a.m. Refreshment Break with Exhibitors

10:45 a.m. – 12:15 p.m. **Networking Discussion Groups by Organizational Type**

12:15 p.m. – 2:00 p.m. Lunch with Exhibitors

Annual Conference Schedule

Friday, April 4, 2014

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SESSION TRACK KEY

- LG** Leadership and Governance
- CP** Care Process Improvement
- PM** Practice Management
- IT** Information Technology
- LR** Legislation and Regulation

2:00 p.m. – 3:15 p.m. **Peer-to-Peer Breakout Sessions**

- LG** **Leveraging Lean Strategies to Innovate and Improve Organizational Performance**
Mary Dawley, RN, MSN, Chief Operating Officer, Harvard Vanguard Medical Associates
- LG** **Out of Many, One: Leading Culture Change through Physician and Staff Engagement in Strategic Planning and Implementation**
Sharon Crowell, MD, Chair, Board of Directors, and Duane Lucas-Roberts, Chief Executive Officer, The Vancouver Clinic, Inc., P.S.
- LG** **Innovation on the Front Lines: Engaging Physicians and Advancing Value with an Innovation Contest**
Jonathan Nasser, MD, Co-Chief Clinical Transformation Officer, Crystal Run Healthcare, LLP
- IT** **How to Put Your Meaningful Use Program into Auto Pilot**
Teresa Hall, PT, MBA, MHA, Quality Initiatives Reporting Manager, Intermountain Medical Group; and Beth Houck, MBA, Vice President, Client Services, SA Ignite Inc.
- CP** **Be Careful What You Ask For: A Predictive Model That Really Works**
Rod Christensen, MD, Chief Medical Officer, Cheryl Hermann, RN, MBA, Vice President, Operations and Patient Care Services, and Karen Tomes, RN, MA, PHN, Vice President, Care Management and Patient Experience, Allina Health
- CP** **From Data to Delivery: Making Clinical Analytics Work for You toward Better Patient Outcomes**
Dennis Schneider, MD, Chief Medical Officer, and Deborah Chandler, MBA, CMPE, Executive Vice President and Chief Executive Officer, Colorado Springs Health Partners, PC
- CP** **It Takes Two to ACO: A Unique Management Partnership**
Alan B. Bernstein, MD, MPH, Senior Medical Director, and Scott D. Hayworth, MD, President and Chief Executive Officer, Mount Kisco Medical Group, PC; and Jeffrey K. Lowry, Senior Director, Northeast ACO Development & Operations, Collaborative Health Systems, Inc.
- PM** **The Use of Advanced Practice Clinicians in a Physician Support Role: Improving Physician Efficiency, Productivity, Patient Access and Job Satisfaction**
John Gislis, MD, Family Medicine Department Chair, Site Medical Director, and Khuram Arif, MD, Pediatrics Department Chair, Site Medical Director, Mercy Medical Group
- PM** **Hospitalists: On-boarding New Partners to Aid in Retention Efforts**
Rick Birkner, Vice President, Operations, Hospital-Based Specialties, and James Duff, MD, Section Chair, Hospitalists, Mercy Clinic
- LR** **AMGA Federal Legislative and Regulatory Update**
Chester A. "Chet" Speed, JD, LLM, Vice President, Public Policy; Karen S. Ferguson, Director of Regulatory Affairs; Molly Ahearn, Associate Director, Congressional Affairs; Christina Lavoie, JD, Manager, Congressional Affairs; and Garrett Eberhardt, Legislative Coordinator, American Medical Group Association

3:15 p.m. – 3:45 p.m. Refreshment Break with Exhibitors

3:45 p.m. – 5:00 p.m. **Peer-to-Peer Breakout Sessions**

- LG** **You Can't Pick Your Family, but You Can Pick Your Friends: Choosing Wisely When Building Strategic ACO Collaborations**
Barbara A. Walters, DO, MBA, Executive Medical Director for Accountable Care, Dartmouth-Hitchcock and Chief Medical Officer, OneCare Vermont; and Lynn M. Guillette, MBA, Director of Contracting, Dartmouth-Hitchcock and Director of ACO Finance, OneCare Vermont

LG Non-traditional Partners When Academic- and Community-Based Provider Groups Merge: A Match Made in Heaven?

Richard D. Rolston, MD, FAAP, Senior Vice President, Alegant Creighton Health, President and Chief Executive Officer, Alegant Creighton Clinic, and Senior Associate Dean of Clinical Affairs, Creighton University School of Medicine; and Donald R. Frey, MD, Vice President for Health Sciences, Creighton University

IT A Prospective Comparison of Two Commercially Available Hospital Admission Risk Scores

Dale Eric Green, MD, MHA, FCCP, Chief Medical Information Officer, Cornerstone Health Care

IT Leveraging Virtual Desktops: A Consistent Experience on Desktop, Laptop, iPad or Other Device

David Hardy, Manager, System Software Engineering, and Brent Moseng, Health Operations System Consultant, Vanderbilt University Medical Center

CP Population Health: Turning Data into Information, and Information into Transformation

Sylvia Meltzer, MD, Director Medical Informatics, Aurora Advanced Healthcare; Laura Spurr, Senior Project Manager, and Jennifer Tenhover, Senior Project Manager, Aurora Health Care

CP The Design and Implementation of Commercial ACOs in Colorado

Ruth Benton, Chief Executive Officer, and Kenneth Cohen, MD, Chief Medical Officer, New West Physicians, PC

CP Improving Quality and Reducing Total Cost of Care in the PGP Demonstration and Pioneer ACO

Dan Trajano, MD, Senior Medical Director, Population Health and Care Innovation, Park Nicollet HealthPartners Care Group; and Meg Cox, MHA, Director, Population Health, HealthPartners

PM Three C's of Change in the Value-Based Economy: Competency, Culture, and Compensation

Kevin McCune, MD, Chief Medical Officer, and Peg Stone, President of Compensation and Contracting, Advocate Medical Group; and Paul Esselman, Executive Vice President, Managing Principal, Cejka Executive Search

PM The Supported Physician Is a Retained Physician: Physician Wellness, Health, and Mentoring

Richard Lang, MD, MPH, Vice Chair, Wellness Institute, Katherine O'Brien, MEd, Program Manager, Staff Mentorship Program, Susan Rehm, MD, Executive Director, Physician Health, and Andrea Sikin, MD, Chair, Department of Internal Medicine, Director, Staff Mentorship Program, Cleveland Clinic

PM Communication Strategies for Effectively Marketing an ACO

Pam Zippi, Director of Marketing, and Jean Sullivan, MBA, Manager of Marketing and PR, Baylor Health Care System HealthTexas Provider Network

5:00 p.m. – 7:00 p.m. Happy Hour with Exhibitors

Saturday, April 5, 2014

6:30 a.m. – 8:30 a.m. AMGF 5K Fun Run

7:00 a.m. – 8:30 a.m. Networking Breakfast with Exhibitors

8:30 a.m. – 10:30 a.m. **General Session: Carly Fiorina**

10:30 a.m. – 11:00 a.m. Refreshment Break with Exhibitors

11:00 a.m. – 12:15 p.m. **Peer-to-Peer Breakout Sessions**

LG Starting a Provider-Sponsored Health Plan through Partnerships

Ashok Rai, MD, President and Chief Executive Officer, Prevea Health; and Craig E. Samitt, MD, MBA, Executive Vice President, HealthCare Partners

IT Building a Technology Roadmap for Accountable Care

Grace Terrell, MD, MMM, Chief Executive Officer, Cornerstone Health Care, PA

CP Hypertension Control: Implementation Strategies for Primary and Specialty Care Settings

Jean Tealey, RN, MSN, Director of Nursing, and Susan Terry, MD, Medical Director, University of Utah Health Care Community Clinics; and Alisha Richins, RN, BSN, Ambulatory Nurse Educator, University of Utah Health Care

Annual Conference Schedule

Saturday, April 5, 2014

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SESSION TRACK KEY

- LG** Leadership and Governance
- CP** Care Process Improvement
- PM** Practice Management
- IT** Information Technology
- LR** Legislation and Regulation

CP Patient Referral Strategies That Enhance Care Coordination and Reduce Leakage

Cindy DeCoursin, MHSA, FACMPE, Chief Operations Officer, Richard C. Naftalis, MBA, MD, FAANS, FACS, Chair, Physician Specialist Affairs Committee, and Pam Zippi, Director of Marketing, Baylor Health Care System/HealthTexas Provider Network

CP There's No Place Like Home: Reducing Hospital Admissions and Readmissions through Transitional Care and Technology

Helen Portalatin, RN, MSN, FNP-C, Director, CARETEAM Program, and Jonathan Nasser, MD, Co-Chief Clinical Transformation Officer, Crystal Run Healthcare LLP

CP Mobilizing Team-Based Care toward Patient Engagement and the Health of Your Population

Parag Agnihotri, MD, Medical Director Continuum of Care, and Janet Appel, RN, MSN, Director of Population Health, Sharp Rees-Stealy Medical Group

PM Process for Expanding Advanced Practice Providers in Medical Model and Practices

Robert A. Probe, MD, Professor and Chair, Department of Orthopedic Surgery and Chairman, Hospital Board, and Andrejs E. Avots-Avotins, MD, PhD, Chairman, Board of Directors, Scott & White Healthcare

PM Staking a Claim on Success in the Future of Accountable Care: Reimbursement through Quality Incentives

James S. Zacharias, MBA, CMPE, Chief Executive Officer, Columbus Regional Healthcare System/Columbus Clinic, PC; and Aimee Greeter, MPH, Senior Manager, Coker Group

LR Open Payments: Are You Ready?

John T. Randolph, Vice President and Chief Compliance Officer, UMass Memorial Health Care; and Daniel Carlat, MD, Director, Prescription Project, The Pew Charitable Trusts

12:15 p.m. – 1:45 p.m. Networking Lunch

2:00 p.m. – 3:15 p.m. **Peer-to-Peer Breakout Sessions**

LG Merger Synergies: What's Real?

Robert Pryor, MD, MBA, CPE, FAAP, FCCM, FCCP, President and Chief Executive Officer, Scott & White Healthcare; and Joel Allison, FACHE, MS, President and Chief Executive Officer, Baylor Health Care System/Health Texas Provider Network

LG Navigating Rapid Practice Transformation: Creating a Playbook for Success

Jennifer Coleman, RN, MSM, BSBA, BSN, Nurse Manager, Department of Internal Medicine, Fred DeGrandis, Jr., MPA, Administrator, Department of Internal Medicine, Andrea Sikon, MD, FACP, Chair, Department of Internal Medicine, and Mary Thibeault, MSL, Project Manager, Medicine Institute, Cleveland Clinic

LG Integrating an Academic Pediatric Department into a University-Based Multispecialty Group Practice While Maintaining and Enhancing the Relationship With a Children's Hospital Owned By a Competing Healthcare System

Gerard P. Rabalais, MD, MHA, Chairman, Department of Pediatrics, University of Louisville, Chief of Staff, Kosair Children's Hospital, and Vice-Chairman of the Board, University of Louisville Physicians, Inc.

LG Changing Directions: Planning and Executing the Shift from a "Fee-for-Service" to a "Pay-for-Value" Medical Group

Robert E. Matthews, Vice President for Quality, PriMed Physicians and President and Chief Executive Officer, MediSync; and Douglas Romer, MD, Family Practice Physician and Chairman of the Board, PriMed Physicians

IT Strategies and Considerations for Extending EHR Technology to Affiliated Practices/Community Physicians

Philip M. Oravetz, MD, Medical Director, Accountable Care, Ochsner Health System; and Brad M. Boyd, Vice President, Sales & Marketing, Culbert Healthcare Solutions

CP Care Process Improvements to Eliminate Racial Disparities in Health Care: A Success Story of Kaiser Permanente in the Mid-Atlantic States

Bernadette Loftus, MD, Associate Executive Director for the Mid-Atlantic States, Kaiser Permanente

CP Making Differences Matter: Redesign Ambulatory Medication Reconciliation

Angela Lin, MD, Assistant Medical Director, and Steven A. Mitnick MD, MBA, Chief Medical Officer, Gould Medical Group; Katherine T. Manuel, Chief Operating Officer, Sutter Gould Medical Foundation, Sutter Health Central Valley Region; and Thomas N. Atkins, MD, MMM, FAAFP, FACPE, CPE, Sutter Medical Group

CP Embedding Behavioral Health Resources in Primary Care

Karen Lloyd, PhD, LP, Sr. Director, Behavioral Health Strategy & Operations, and Arthur Wineman, MD, Regional Assistant Medical Director, Primary Care, HealthPartners

PM IHA Phone Improvement Plan: One Voice

Marty Murray, Vice President, Administrative Services, and Robert Breakley, MD, Division Head and Chairman of the Board, IHA

PM Changing the Patient Access Dialogue: How a Three-Pronged Approach Is Bringing about Performance Breakthroughs

Meyers Stallings, MBA, Associate Director, Vanderbilt Access Services, and Paul Schmitz, MLAS, Director Capacity Management Department, Vanderbilt Access Services, Vanderbilt University Medical Group

PM Emergency Preparedness in Ambulatory Care: Lessons Learned and Implemented in the Post-Sandy Environment

Joseph Moscola, MBA, PA-C, Vice President, Ambulatory Services, and Nicholas Stefanizzi, Manager, Ambulatory Services, Physician and Ambulatory Network Services, North Shore-LIJ Health System

3:15 p.m. – 3:30 p.m. Refreshment Break

3:30 p.m. – 5:00 p.m. **Closing General Session: Benjamin Carson, MD**

6:30 p.m. – 7:30 p.m. Closing Reception

7:30 p.m. – 9:30 p.m. **Evening Event: AMGA's NCAA Final Four Celebration**



Follow us on Twitter for the latest updates on the AMGA 2014 Annual Conference



Continuing Education Credit

AMGA Education Mission Statement

The American Medical Group Association's continuing education program delivers high-quality learning activities to respond to the educational needs of medical group leaders. AMGA's continuing education activities enable its members to share information and innovations in order to remain current and continually improve patient care by advancing the medical group model as the preferred method of healthcare delivery. The association accomplishes this goal by offering timely, unparalleled learning activities including an annual conference, regional meetings, and distance learning tools. Medical group leaders who participate in activities offered by AMGA can apply for credits to complete their requirements in CME, CPE, ACMPE, and ACHE, and nurse administrators can earn continuing education credits.

CME Credit for Physicians

The American Medical Group Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. AMGA takes responsibility for the content, quality, and scientific integrity of this CME activity. AMGA designates this continuing medical education activity, AMGA's Annual Conference, for a maximum of 13 hours in Category 1 of the Physician's Recognition Award of the American Medical Association. Each physician should claim only those hours of credit actually spent in the educational activity.

CPE Credit for Accountants

American Medical Group Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. AMGA designates this continuing professional education activity for a total of 15.5 CPE credits. This learning activity is a group live meeting, providing an overview of topics presented. There are no advance preparations or pre-requisites to attend this meeting.

CE Credit for Nurses

Continuing Education credits (CEs) are available through the California Board of Registered Nursing, Provider #11816. This educational activity, AMGA's Annual Conference, has been designated for a maximum of 13 contact hours. Conference participants wishing to receive credit must provide their license number and Social Security number upon successful completion of the program(s).

ACHE Credit for Healthcare Executives

The American Medical Group Association is authorized to award 13 hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

ACMPE Credit

This program may qualify for continuing education credit for the American College of Medical Practice Executives (ACMPE). To apply for ACMPE credit, submit the ACMPE generic credit hour form with a copy of this brochure.

AMGA's Full Disclosure Policy for CME Activities

As an accredited provider of continuing medical education activities, it is the policy of the American Medical Group Association® (AMGA) to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored educational activities. All faculty participating in any learning activity sponsored by AMGA are required to disclose to the participants any actual or potential conflicts of interest that may have a direct bearing on the subject matter of the CME activity. This requirement pertains to relationships with pharmaceutical companies, biomedical device manufacturers, consulting companies or other corporations whose products or services are related to the subject matter of the presentation. Speakers are also expected to openly disclose inclusion of any off-label, experimental, or investigational use of drugs or devices in their presentations. For full disclosures, please visit www.amga.org, and click under Annual Conference.

AMGA's 2014 Annual Conference activities will not include discussions of any off-label, experimental, or investigational use of drugs or devices in their presentations.

For complete learning objectives, view the expanded presentation descriptions at www.amga.org.

Presenters and Guests

Advocate Medical Group

Kevin McCune, MD, Chief Medical Officer
Peg Stone, President of Compensation and Contracting

Alegent Creighton Health

Donald R. Frey, MD, Vice President for Health Sciences
Richard D. Rolston, MD, FAAP, Senior Vice President

Allina Health

Rod Christensen, MD, Chief Medical Officer
Cheryl Hermann, RN, MBA, Vice President, Operations and Patient Care Services
Karen Tomes, RN, MA, PHN, Vice President, Care Management and Patient Experience

Aurora Health Care

Jeffrey W. Baillet, MD, Executive Vice President
Sylvia Meltzer, MD, Director Medical Informatics, Aurora Advanced Healthcare
Laura Spurr, Senior Project Manager
Jennifer Tenhover, Senior Project Manager

Austin Regional Clinic

Norman H. Chenven, MD, Founder and Chief Executive Officer

Baylor Health Care System/ HealthTexas Provider Network

Joel Allison, FACHE, MS, President and Chief Executive Officer
Cindy DeCoursin, MHSA, FACMPE, Chief Operations Officer
Richard C. Naftalis, MBA, MD, FAANS, FACS, Chair, Physician Specialist Affairs Committee
Jean Sullivan, MBA, Manager of Marketing and PR
Pam Zippi, Director of Marketing

Cejka Executive Search

Paul Esselman, Executive Vice President, Managing Principal

Cleveland Clinic

Jennifer Coleman, RN, MSM, BSBA, BSN, Nurse Manager, Department of Internal Medicine
Fred DeGrandis, Jr., MPA, Administrator, Department of Internal Medicine
A. Marc Harrison, Chief Executive Officer, Cleveland Clinic Abu Dhabi
Richard Lang, MD, MPH, Vice Chair, Wellness Institute
Katherine O'Brien, MEd, Program Manager, Staff Mentorship Program
Susan Rehm, MD, Executive Director, Physician Health
Andrea Sikon, MD, Chair, Department of Internal Medicine, Director, Staff Mentorship Program
Mary Thibeault, MSL, Project Manager, Medicine Institute

Coker Group

Aimee Greeter, MPH, Senior Manager

Colorado Springs Health Partners, PC

Deborah Chandler, MBA, CMPE, Executive Vice President and Chief Executive Officer
Dennis Schneider, MD, Chief Medical Officer

Columbus Regional Healthcare System/Columbus Clinic, PC

James S. Zacharias, MBA, CMPE, Chief Executive Officer

Cornerstone Health Care, PA

Dale Eric Green, MD, MHA, FCCP, Chief Medical Information Officer
Grace Terrell, MD, MMM, Chief Executive Officer

Crystal Run Healthcare, LLP

Jonathan Nasser, MD, Co-Chief Clinical Transformation Officer
Helen Portalatin, RN, MSN, FNP-C, Director, CARETEAM Program

Culbert Healthcare Solutions

Brad M. Boyd, Vice President, Sales & Marketing

Dartmouth-Hitchcock

Lynn M. Guillette, MBA, Director of Contracting
Barbara A. Walters, DO, MBA, Executive Medical Director for Accountable Care

The Everett Clinic

Mark E. Mantei, MHSA, FACHE, Chief Operating Officer

Harvard Vanguard Medical Associates

Mary Dawley, RN, MSN, Chief Operating Officer

HealthCare Partners

Craig E. Samitt, MD, MBA, Executive Vice President

HealthPartners

Meg Cox, MHA, Director, Population Health
Karen Lloyd, PhD, LP, Sr. Director, Behavioral Health Strategy & Operations
Dan Trajano, MD, Senior Medical Director, Population Health and Care Innovation
Arthur Wineman, MD, Regional Assistant Medical Director, Primary Care

IHA

Robert Breakey, MD, Division Head and Chairman of the Board
Marty Murray, Vice President, Administrative Services

Intermountain Medical Group

Teresa Hall, PT, MBA, MHA, Quality Initiatives Reporting Manager

Kaiser Permanente

Bernadette Loftus, MD, Associate Executive Director for the Mid-Atlantic States

Mayo Clinic Health System

Robert E. Nesse, Chief Executive Officer

Mercy

Rick Birkner, Vice President, Operations, Hospital-Based Specialties
James Duff, MD, Section Chair, Hospitalists
Donn E. Sorensen, MBA, FACMPE, President, East Region

Mercy Medical Group

Khuram Arif, MD, Pediatrics Department Chair, Site Medical Director
John Gisla, MD, Family Medicine Department Chair, Site Medical Director

Mount Kisco Medical Group, PC

Alan B. Bernstein, MD, MPH, Senior Medical Director
Scott D. Hayworth, MD, President and Chief Executive Officer
Christopher J. Sclafani, PE MBA, Chief Administrative Officer

New West Physicians, PC

Ruth Benton, Chief Executive Officer
Kenneth Cohen, MD, Chief Medical Officer

North Shore-LIJ Health System

Joseph Moscola, MBA, PA-C, Vice President, Ambulatory Services
Nicholas Stefanizzi, Manager, Ambulatory Services, Physician and Ambulatory Network Services

Ochsner Health System

Joseph E. Bisordi, MD, FACP, Executive Vice President and Chief Medical Officer
Philip M. Oravetz, MD, Medical Director, Accountable Care

PeaceHealth Medical Group

Howard B. Graman, MD, FACP, Chief Executive Officer

The Pew Charitable Trusts

Daniel Carlat, MD, Director, Prescription Project

Prevea Health

Ashok Rai, MD, President and Chief Executive Officer

PriMed Physicians

Robert E. Matthews, Vice President for Quality
Douglas Romer, MD, Family Practice Physician and Chairman of the Board

Riverside Medical Group

Barry L. Gross, MD, Executive Vice President/Chief Medical Officer

SA Ignite Inc.

Beth Houck, MBA, Vice President, Client Services

Scott & White Healthcare

Andrejs E. Avots-Avotins, MD, PhD, Chairman, Board of Directors
Robert A. Probe, MD, Professor and Chair, Department of Orthopedic Surgery and Chairman, Hospital Board
Robert Pryor, MD, MBA, CPE, FAAP, FCCM, FCCP, President and Chief Executive Officer

Sharp Rees-Stealy Medical Group

Parag Agnihotri, MD, Medical Director Continuum of Care
Janet Appel, RN, MSN, Director of Population Health

Sutter Health

Thomas N. Atkins, MD, MMM, FAAFP, FACPE, CPE, Medical Director Urgent Care Services, Sutter Medical Group
Angela Lin, MD, Assistant Medical Director, Sutter Gould Medical Group
Katherine T. Manuel, Chief Operating Officer, Sutter Gould Medical Foundation, Sutter Health Central Valley Region, Sutter Medical Group
Steven A. Mitnick, MD, MBA, Chief Medical Officer, Sutter Gould Medical Group
Don L. Wreden, MD, Chief Medical Group Transformation Officer

UMass Memorial Health Care

John T. Randolph, Vice President and Chief Compliance Officer

University of Louisville Physicians, Inc.

Michael W. Bukosky, MSHA, FACMPE, Chief Executive Officer
Gerard P. Rabalais, MD, MHA, Chairman, Department of Pediatrics, University of Louisville, Chief of Staff, Kosair Children's Hospital, and Vice-Chairman of the Board

University of Utah Health Care

Alisha Richins, RN, BSN, Ambulatory Nurse Educator
Jean Tealey, RN, MSN, Director of Nursing
Susan Terry, MD, Medical Director, University of Utah Health Care Community Clinics

The Vancouver Clinic, Inc., P.S.

Sharon Crowell, MD, Chair, Board of Directors
Duane Lucas-Roberts, Chief Executive Officer

Vanderbilt University Medical Center

David Hardy, Manager, System Software Engineering
Brent Moseng, Health Operations System Consultant
Paul Schmitz, MLAS, Director, Capacity Management Department, Vanderbilt Access Services
Meyers Stallings, MBA, Associate Director, Vanderbilt Access Services

Wilmington Health

Jeffrey G. James, MBA, Chief Executive Officer

The Annual Conference has been very good for our physician leaders (and future physician leaders) to attend, as it has given them insight into the depth and breadth of physician groups, the similarities of problems nationwide, as well as how other groups have approached dealing with these issues."

*Fred G. McQueary, MD, MMM, CPE
Senior Vice President of Clinical Integration
President, Mercy Clinic - North Central Communities*

Pre-conference Activities

Wednesday, April 2, 2014

1:00 p.m. – 5:00 p.m.

AMGA Expanded Leadership Council Meetings

Attendance at the Leadership Council meetings is only for active members of the particular Council. The following Councils will meet for additional session on Wednesday and have an all-day session on Thursday. For specific agendas, visit www.amga.org or contact Tristanne Staudt at (701) 838-0033, ext. 355 or tstaudt@amga.org.

- Chief Information Officers
- Human Resources Directors/Officers
- Marketing/Public Relations Directors

5:30 p.m. – 7:00 p.m.

AMGA Board and Leadership Councils Reception

The members of AMGA's Leadership Councils will gather for cocktails, refreshments, and conversation with AMGA's Board of Directors.

Thursday, April 3, 2014

7:00 a.m. – 8:00 a.m.

Focus Group Breakfast (by invitation)

7:00 a.m. – 8:00 a.m.

AMGA Leadership Councils Breakfast

8:00 a.m. – 12:00 p.m.

AMGA Leadership Council Meetings

- Board Chairs/Chief Executive Officers/Presidents
- Chief Administrative Officers/Chief Operating Officers
- Chief Information Officers
- Chief Medical Officers/Medical Directors
- Quality Directors/Officers

8:00 a.m. – 5:00 p.m.

AMGA Expanded Leadership Council Meetings

- Chief Information Officers
- Human Resources Directors/Officers
- Marketing/Public Relations Directors

7:30 a.m. – 1:30 p.m.

AMGA Golf Classic at Cowboys Golf Club

This world-class championship golf course is the world's first and only NFL-themed golf club. Designed by award-winning architect Jeff Brauer, it is a course that inspires a sense of awe in its majestic beauty and ingenious design. With 159 acres surrounded by magnificent natural beauty, including dramatic elevation changes, forests of trees, natural waterways and wildlife habitats, this 18-hole, par 72 championship course will provide an experience unlike any other.

Vendors: Please note that play with requested medical group leaders is not guaranteed. Requests will be honored based on your company's level of corporate partner membership in AMGA.

Because of Cowboys Golf Club policies, the final participant list must be furnished 14 days before the tournament date, so there will be no cancellations or refunds after March 20, 2014.

1:00 p.m. – 5:00 p.m.

Pre-conference Immersion Sessions

Please note, due to the content and design of each immersion session in 2014, you will not be able to float and your registration fee will not be transferrable. For a more detailed agenda, visit www.amga.org.

Collaborative for Clinical Integration and Value

AMGA created the Collaborative for Clinical Integration and Value to continue the work of ICQV and designed this half-day immersion session for attendees who wish to gain a better understanding of clinical integration. This program will feature case studies and a moderated, interactive discussion of current topics in clinical integration.

Compensation Boot Camp

Successful transformation from fee-for-service to value-based/risk payment arrangements requires rethinking physician compensation structures, no matter the ownership status of your organization. Changing the compensation structure for your group gives rise to numerous other elements and considerations, including culture, philosophy, strategic initiatives, metrics, production/bonus allocations, change process, and alignment. This session will bring together compensation experts from AMGA medical groups that are leading this shift to value-based payment.

Exploring High-Performing Health Systems

Institute for Quality Leadership Semi-Annual Meeting

In this special half-day session, AMGA has invited two of the 2013 Acclaim Honorees and a high-performing AMGA member organization to describe their individual journeys to becoming a high-performing health system. Featured organizations include: Mid-Atlantic Permanente Medical Group, Wilmington Health, PLLC, and Summit Medical Group (NJ).

Physician Engagement: Leadership Lessons from the Navy

Collaboration, commitment and cohesion, rapid and continual innovation, engaging the workforce of the future, and dealing with the generational differences in that workforce—these are the crucial issues that successful leaders will need to master in order to take their organizations to the next level. They're the same issues that **Mike Abrashoff** faced when he took command of USS Benfold, one of the worst performing ships in the Pacific fleet. He will share the leadership principles which helped transform the ship, moving it from worst to first in the fleet, and apply them to the fast-paced healthcare world today. This half-day workshop will inspire you and your team to create a high-performance culture where everyone takes ownership and responsibility.

Peer-to-Peer Breakout Sessions

Friday, April 4, 2014

2:00 p.m. – 3:15 p.m.

LG Leveraging Lean Strategies to Innovate and Improve Organizational Performance

Mary Dawley, RN, MSN, Chief Operating Officer, Harvard Vanguard Medical Associates

In this session, Ms. Dawley will discuss strategies for deploying systems that drive organizational performance, share case study examples of how Harvard Vanguard leveraged a Lean approach to address organizational challenges, and demonstrate how other organizations can apply these strategies and tools.

LG Out of Many, One: Leading Culture Change through Physician and Staff Engagement in Strategic Planning and Implementation

Sharon Crowell, MD, Chair, Board of Directors, and Duane Lucas-Roberts, Chief Executive Officer, The Vancouver Clinic, Inc., P.S.

Everyone has a strategic plan. A lot of them look the same. What separates the strategic plan of successful clinics from others? Engagement and execution. The Vancouver Clinic created a bottom-up strategic planning process that maximizes physician and staff engagement and executed the plan to foster a unified culture and generate enthusiasm among physicians and staff.

LG Innovation on the Front Lines: Engaging Physicians and Advancing Value with an Innovation Contest

Jonathan Nasser, MD, Co-Chief Clinical Transformation Officer, Crystal Run Healthcare, LLP

This presentation highlights the use of an internal innovation contest to drive physician engagement. Management strategies to increase physician engagement will be reviewed. Dr. Nasser will describe the methodology and outcomes of the contest finalists, including educational campaigns to reduce ER visits and readmissions, creating a multidisciplinary best practice league, implementing the Choosing Wisely Campaign, and creating a breast cancer clinical pathway.

IT How to Put Your Meaningful Use Program into Auto Pilot

Teresa Hall, PT, MBA, MHA, Quality Initiatives Reporting Manager, Intermountain Medical Group; and Beth Houck, MBA, Vice President, Client Services, SA Ignite Inc.

Medical groups have invested significant resources into achieving Meaningful Use (MU) compliance. However, new initiatives, such as ICD-10 transformation, are drawing upon the same staff and resources allocated to maintaining MU compliance. Learn best practices for putting your MU program into “auto pilot,” freeing up resources for other urgent priorities.

CP Be Careful What You Ask For: A Predictive Model That Really Works

Rod Christensen, MD, Chief Medical Officer, Cheryl Hermann, RN, MBA, Vice President, Operations and Patient Care Services, and Karen Tomes, RN, MA, PHN, Vice President, Care Management and Patient Experience, Allina Health

Because Allina's predictive model is based on clinical data rather than solely claims data, it identifies patients where the increased risk is not intuitively obvious. The advantage of the model is also a challenge because it isn't always clear how to intervene. Speakers will describe the organization's struggle to understand the model, how they used it to create new ways of caring for their patients, and how those patients at the greatest risk may not be the patients Allina intuitively thought they were.

CP From Data to Delivery: Making Clinical Analytics Work for You toward Better Patient Outcomes

Dennis Schneider, MD, Chief Medical Officer, and Deborah Chandler, MBA, CMPE, Executive Vice President and Chief Executive Officer, Colorado Springs Health Partners, PC

Through a combination of lecture and activities, participants will experience CSHP's journey in utilizing its patient-centered approach to justify the investment in analytics infrastructure; improving patient outcomes via nurse navigators, the medical neighborhood, and meaningful reporting; and negotiating support of physician champions and payers in implementing advanced care coordination.

CP It Takes Two to ACO: A Unique Management Partnership

Alan B. Bernstein, MD, MPH, Senior Medical Director, and Scott D. Hayworth, MD, President and Chief Executive Officer, Mount Kisco Medical Group, PC; and Jeffrey K. Lowry, Senior Director, Northeast ACO Development & Operations, Collaborative Health Systems, Inc.

The decision to develop an ACO is often made by healthcare organizations without the due diligence required for such an undertaking. The Mount Kisco Medical Group considered its options and elected to partner with another organization, Collaborative Health Systems, to co-manage a Medicare Shared Savings Program. The presentation will focus on the thought processes that lead to the formation of this partnership, its negotiated components, the implementation process, and early results.

SESSION TRACK KEY

- LG** Leadership and Governance
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PM The Use of Advanced Practice Clinicians in a Physician Support Role: Improving Physician Efficiency, Productivity, Patient Access and Job Satisfaction

John Gisla, MD, Family Medicine Department Chair, Site Medical Director, and Khuram Arif, MD, Pediatrics Department Chair, Site Medical Director, Mercy Medical Group

In the fall of 2010, Mercy Medical Group experienced a crisis in primary care. One-third of the family medicine department left due to burn-out within a six-month period. In response, MMG implemented a novel program utilizing APCs in a physician support role. The presentation describes the program and its success, and how you can use APCs to avoid burnout among your physicians.

PM Hospitalists: On-boarding New Partners to Aid in Retention Efforts

Rick Birkner, Vice President, Operations, Hospital-Based Specialties, and James Duff, MD, Section Chair, Hospitalists, Mercy Clinic

Ensuring the success of a 32-physician hospitalist group requires collaboration, a culture of teamwork, and physician loyalty. The model presented encourages physician engagement and leadership while integrating new physician partners into a hospitalist section, a process of onboarding physicians that has proven to be integral to increasing retention.



LR AMGA Federal Legislative and Regulatory Update

Chester A. "Chet" Speed, JD, LLM, Vice President, Public Policy; Karen S. Ferguson, Director of Regulatory Affairs; Molly Ahearn, Associate Director, Congressional Affairs; Christina Lavoie, JD, Manager, Congressional Affairs; and Garrett Eberhardt, Legislative Coordinator, American Medical Group Association

This panel discussion will provide an overview of AMGA's healthcare agenda for Congress and the top issues affecting medical groups and health systems. Other topics to be covered include the latest on ACOs, Medicare reform, including the sustainable growth rate, and healthcare current events, both legislative and regulatory.

Friday, April 4, 2014

3:45 p.m. – 5:00 p.m.

LG You Can't Pick Your Family, but You Can Pick Your Friends: Choosing Wisely When Building Strategic ACO Collaborations

Barbara A. Walters, DO, MBA, Executive Medical Director for Accountable Care, Dartmouth-Hitchcock and Chief Medical Officer, OneCare Vermont; and Lynn M. Guillette, MBA, Director of Contracting, Dartmouth-Hitchcock and Director of ACO Finance, OneCare Vermont

Transforming the healthcare delivery and payment systems is a team sport. No healthcare system can achieve this alone, and therefore will need to partner with other providers and payors in order to advance this goal. Presenters will share the Dartmouth-Hitchcock experience in creating strategic partnerships and collaborations as their healthcare system seeks to use its CMS Pioneer ACO to move New Hampshire further along the transformation journey by inviting other NH-based provider systems to participate in this new payment model.

LG Non-traditional Partners When Academic- and Community-Based Provider Groups Merge: A Match Made in Heaven?

Richard D. Rolston, MD, FAAP, Senior Vice President, Alegen Creighton Health, President and Chief Executive Officer, Alegen Creighton Clinic, and Senior Associate Dean of Clinical Affairs, Creighton University School of Medicine; and Donald R. Frey, MD, Vice President for Health Sciences, Creighton University

To succeed in the new changing healthcare environment, the formation of non-traditional relationships will be required. Leaders from Alegen Creighton Clinic will share their story of successfully integrating academic and non-academic medical groups into a new entity, as well as provide their key learnings and the necessary tools to replicate this integration in your organization.

IT A Prospective Comparison of Two Commercially Available Hospital Admission Risk Scores

Dale Eric Green, MD, MHA, FCCP, Chief Medical Information Officer, Cornerstone Health Care

This presentation will provide a brief overview of the principles of healthcare predictive models. Several commercially available risk models will be concisely reviewed and compared. Hospitalization risk prospectively collected from two predictive models used at Cornerstone Health Care will be analyzed for predictive accuracy.

IT Leveraging Virtual Desktops: A Consistent Experience on Desktop, Laptop, iPad or Other Device

David Hardy, Manager, System Software Engineering, and Brent Moseng, Health Operations System Consultant, Vanderbilt University Medical Center

With increased use of EMRs, providing a streamlined, fast computer system is critical. Virtualizing desktops has provided Vanderbilt a unique capability that allows a user to move from workroom to exam room seamlessly while maintaining their current view. Presenters will share how this reduces provider time in loading applications or finding patient documents, and improves efficiency.

CP Population Health: Turning Data into Information, and Information into Transformation

Sylvia Meltzer, MD, Director Medical Informatics, Aurora Advanced Healthcare; Laura Spurr, Senior Project Manager, and Jennifer Tenhover, Senior Project Manager, Aurora Health Care

This session features an overview of the process Aurora Medical Group and Aurora Advanced Healthcare are using to risk-stratify their patients with chronic illnesses; analyze predictive data; and improve practice as well as quality of care through making the aggregated data actionable. Areas of focus include heart failure risk populations; provider engagement and improving practice; coordination of care between hospital and ambulatory practice; optimal utilization of patient-centered medical home nurses; and ROI in quality as well as financial opportunities. This presentation will provide you with concrete tactics and processes to achieve improvements in care and operational practice. Discussion will focus on challenges, lessons learned, and next steps.

CP The Design and Implementation of Commercial ACOs in Colorado

Ruth Benton, Chief Executive Officer, and Kenneth Cohen, MD, Chief Medical Officer, New West Physicians, PC

This presentation will provide insight into how a Denver primary care practice that is not formally integrated with hospitals and medical specialists successfully takes on shared risk with multiple commercial carriers. The presentation will cover the contract attributes, challenges, opportunities and implementation strategies for a successful business and clinical model.

CP Improving Quality and Reducing Total Cost of Care in the PGP Demonstration and Pioneer ACO

Dan Trajano, MD, Senior Medical Director, Population Health and Care Innovation; and Meg Cox, MHA, Director, Population Health, HealthPartners

The presenters will review the Medicare PGP and Pioneer ACO payment models, detail HealthPartners' population health governance and strategic initiatives, share the outcomes in these ACO programs, and discuss where Medicare's payment may be heading in the future.

PM Three C's of Change in the Value-Based Economy: Competency, Culture, and Compensation

Kevin McCune, MD, Chief Medical Officer, and Peg Stone, President of Compensation and Contracting, Advocate Medical Group; and Paul Esselman, Executive Vice President, Managing Principal, Cejka Executive Search
Navigating the transition to the new value-based economy depends on leadership depth to simultaneously align diverse stakeholder interests and compensation models amid rapid growth. Presenters will offer practical insight about how to effectively address competency, culture, and compensation while optimizing quality outcomes, the patient experience, and financial performance.

PM The Supported Physician Is a Retained Physician: Physician Wellness, Health, and Mentoring

Richard Lang, MD, MPH, Vice Chair, Wellness Institute, Katherine O'Brien, MEd, Program Manager, Staff Mentorship Program, Susan Rehm, MD, Executive Director, Physician Health, and Andrea Sikin, MD, Chair, Department of Internal Medicine, Director, Staff Mentorship Program, Cleveland Clinic
Physician wellness and satisfaction can improve organizational retention. Participants will discuss case scenarios regarding physician wellness and learn to recognize and intervene when disruptive behaviors occur. Formal and informal mentoring will also be discussed as a strategy to engage and support physicians throughout their careers.

PM Communication Strategies for Effectively Marketing an ACO

Pam Zippi, Director of Marketing, and Jean Sullivan, MBA, Manager of Marketing and PR, Baylor Health Care System/HealthTexas Provider Network

The group's success as a market leader is driven by physician involvement and participation in the management of the practice. This presentation shares communication methods for achieving higher physician (employed and independent) engagement, while simultaneously promoting ACO benefits and resources available for implementing strategies to accomplish population health goals.

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LG Starting a Provider-Sponsored Health Plan through Partnerships

Ashok Rai, MD, President and Chief Executive Officer, Prevea Health; and Craig E. Samitt, MD, MBA, Executive Vice President, HealthCare Partners
Presenters will explain why a collaborative approach to health coverage is a benefit to local business and the community. They will introduce the real ACO, describe how a coordinated network can provide profitability back into your local community, and share how to establish the partnership, including governance, financial arrangements, and brand development. They will also share their process of applying to be included onto the federal insurance exchange, their unique sales strategy, which combines health plan offerings with wellness solutions, and how they identify direct marketing solutions that appeal to business decision makers.

IT Building a Technology Roadmap for Accountable Care

Grace Terrell, MD, MMM, Chief Executive Officer, Cornerstone Health Care, PA

This presentation explores the management challenges and health information infrastructure requirements of transforming a large group practice to an innovative population health management hub taking on accountability for costs, quality of care, and patient loyalty.

CP Hypertension Control: Implementation Strategies for Primary and Specialty Care Settings

Jean Tealey, RN, MSN, Director of Nursing, and Susan Terry, MD, Medical Director, University of Utah Health Care Community Clinics; and Alisha Richins, RN, BSN, Ambulatory Nurse Educator, University of Utah Health Care
Eighty percent of all hypertension patients with their condition under control. That was the goal embraced by the University of Utah Health Care as they took the plunge into AMGF's Measure Up/Pressure Down™ national campaign focused on controlling the nation's high blood pressure. Hear best practice strategies on how the group was able to move the needle by implementing training regimens for team members involved in direct patient care, developing prevention, engagement and self-management programs, and engaging their physicians in the primary and specialty care settings.

CP Patient Referral Strategies That Enhance Care Coordination and Reduce Leakage

Cindy DeCoursin, MHSA, FACMPE, Chief Operations Officer, Richard C. Naftalis, MBA, MD, FAANS, FACS, Chair, Physician Specialist Affairs Committee, and Pam Zippi, Director of Marketing, Baylor Health Care System/HealthTexas Provider Network

This presentation will discuss HTPN's referral strategy and advances made in implementing referral policies and procedures that work to facilitate acceptance of the referral process throughout the entire network of physicians. One of the group's neurosurgeons will share his view on the seven habits for a highly effective referral.

CP There's No Place Like Home: Reducing Hospital Admissions and Readmissions through Transitional Care and Technology

Helen Portalatin, RN, MSN, FNP-C, Director, CARETEAM Program, and Jonathan Nasser, MD, Co-Chief Clinical Transformation Officer, Crystal Run Healthcare LLP

This interactive presentation will demonstrate the benefits and savings opportunities of transitional care. Various evidence-based models will be reviewed as a framework for building a transitional care program. Specific protocols for transitional care home visits, care management, and telemonitoring will be shared. Case studies and outcome data will be reviewed, including descriptive statistics of home visits, and the impact that these interventions have had on admissions and readmissions, ER utilization, and cost of care.

CP Mobilizing Team-Based Care towards Patient Engagement and the Health of Your Population

Parag Agnihotri, MD, Medical Director Continuum of Care, and Janet Appel, RN, MSN, Director of Population Health, Sharp Rees-Stealy Medical Group

Successful embedded, clinic-based disease management programs achieve greater efficiency, patient-centered engagement, increased satisfaction, and improved outcomes. This presentation will describe a value-based team practice redesign which works across the continuum of care and focuses on physician communication and patient engagement towards healthier living.

PM Process for Expanding Advanced Practice Providers in Medical Model and Practices

Robert A. Probe, MD, Professor and Chair, Department of Orthopedic Surgery and Chairman, Hospital Board, and Andrejs E. Avots-Avotins, MD, PhD, Chairman, Board of Directors, Scott & White Healthcare

Scott & White will present their process for expanding Advanced Practice Providers in their medical model and practices. They will show their burning platform for change, why key changes in governance were needed, and how this helped create better care for patients. They will also show key differences in their model.

PM Staking a Claim on Success in the Future of Accountable Care: Reimbursement through Quality Incentives

James S. Zacharias, MBA, CMPE, Chief Executive Officer, Columbus Regional Healthcare System/Columbus Clinic, PC; and Aimee Greeter, MPH, Senior Manager, Coker Group

As hospitals and physician groups continue to evolve in response to the accountable care reimbursement paradigm, quality measurements are becoming a larger component of the total payment received from both government and private insurers. This session will address five specific ways to increase the total revenue "pie" through demonstrating quality.

LR Open Payments: Are You Ready?

John T. Randolph, Vice President and Chief Compliance Officer, UMass Memorial Health Care; and Daniel Carlat, MD, Director, Prescription Project, The Pew Charitable Trusts

On March 31, 2014, drug and device manufacturers must submit reports to the federal government detailing payments to all U.S. physicians and teaching hospitals, and this information will be publically published on September 30, 2014. Case studies will be shared to describe the publicity institutions can expect.



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Saturday, April 5, 2014

2:00 p.m. – 3:15 p.m.

LG Merger Synergies: What's Real?

Robert Pryor, MD, MBA, CPE, FAAP, FCCM, FCCP, President and Chief Executive Officer, Scott & White Healthcare; and Joel Allison, FACHE, MS, President and Chief Executive Officer, Baylor Health Care System/Health-Texas Provider Network

Less than nine months after closing, the leaders from Baylor and Scott & White will present answers to questions you might ask about the merger. Some prognosticators predicted a large merger like Baylor-Scott & White would fail miserably. Some predicted billions of dollars of synergies. Leaders from the organizations will present what is real and reflect on what worked and why.

LG Navigating Rapid Practice Transformation: Creating a Playbook for Success

Jennifer Coleman, RN, MSM, BSBA, BSN, Nurse Manager, Department of Internal Medicine, Fred DeGrandis, Jr., MPA, Administrator, Department of Internal Medicine, Andrea Sikin, MD, FACP, Chair, Department of Internal Medicine, and Mary Thibeault, MSL, Project Manager, Medicine Institute, Cleveland Clinic

Successes and challenges encountered in a primary care practice transformation process are highlighted along with techniques used to mitigate these challenges and lessons learned. Participants will offer their own best practices related to managing change and collaborating to develop a shared playbook on how to overcome these common challenges.

LG Integrating an Academic Pediatric Department into a University-Based Multispecialty Group Practice While Maintaining and Enhancing the Relationship With a Children's Hospital Owned By a Competing Healthcare System

Gerard P. Rabalais, MD, MHA, Chairman, Department of Pediatrics, University of Louisville, Chief of Staff, Kosair Children's Hospital, and Vice-Chairman of the Board, University of Louisville Physicians, Inc.

Using a case-study format, Dr. Rabalais will take the audience through the three-year period (2009-2012) during which the University of Louisville planned and implemented the integration of 26 separate practice entities across the School of Medicine into ULP. The presentation will focus on the steps in that process specific to Pediatrics, especially as it relates to integration of practices within the Department of Pediatrics prior to ULP entry, the tension around strained relations between UofL and the parent organization of the children's hospital, and parallel efforts to negotiate a new Master Pediatric Affiliation Agreement.

LG Changing Directions: Planning and Executing the Shift from a “Fee-for-Service” to a “Pay-for-Value” Medical Group

Robert E. Matthews, Vice President for Quality, PriMed Physicians and President and Chief Executive Officer, MediSync; and Douglas Romer, MD, Family Practice Physician and Chairman of the Board, PriMed Physicians

Most medical groups' revenues have been based solely on volumes of services provided. As medical groups are contemplating or actually engaging in the shift to value-based revenue, leaders must plan and execute a massive change in their group infrastructure, operational practices, and culture. This presentation will feature some of the key elements in the change strategy from the perspective of PriMed Physicians, a group that has been undertaking this transition for a decade.

IT Strategies and Considerations for Extending EHR Technology to Affiliated Practices/Community Physicians

Philip M. Oravetz, MD, Medical Director, Accountable Care, Ochsner Health System; and Brad M. Boyd, Vice President, Sales & Marketing, Culbert Healthcare Solutions

This presentation reviews action taken by a large health system to develop an EHR extension offering for affiliated practices and community physicians to improve the exchange of patient information in an effort to decrease the costs of delivering patient care while improving the overall quality of care.

CP Care Process Improvements to Eliminate Racial Disparities in Health Care: A Success Story of Kaiser Permanente in the Mid-Atlantic States

Bernadette Loftus, MD, Associate Executive Director for the Mid-Atlantic States, Kaiser Permanente

Kaiser Permanente Mid-Atlantic States has rapidly become a top national performer in quality. By establishing clear targets, accountabilities, processes, reports, and oversight, they have achieved dramatic gains in quality across race, virtually eliminating racial disparities in the health care provided. Dr. Loftus will detail how the organization was able to achieve these gains.

CP Making Differences Matter: Redesign Ambulatory Medication Reconciliation

Angela Lin, MD, Assistant Medical Director, and Steven A. Mitnick, MD, MBA, Chief Medical Officer, Gould Medical Group; Katherine T. Manuel, Chief Operating Officer, Sutter Gould Medical Foundation, Sutter Health Central Valley Region; and Thomas N. Atkins, MD, MMM, FAAP, FACPE, CPE, Medical Director Urgent Care Services, Sutter Medical Group

Medication safety is a major patient safety activity that every medical group longs to achieve. In this presentation, two Sutter Health-affiliated medical groups describe the collaborative redesign of process and procedures based on the Care Team model. The speakers will discuss performance dashboards, medical group incentives, and policy developments to achieve EHR-medication list accuracy. The physician leaders and executives will discuss their experiences of uncovering underlying cultural blind spots, biases, and the strategies to bridge the divide between primary care, specialist, and surgical physicians.

CP Embedding Behavioral Health Resources in Primary Care

Karen Lloyd, PhD, LP, Sr. Director, Behavioral Health Strategy & Operations, and Arthur Wineman, MD, Regional Assistant Medical Director, Primary Care, HealthPartners

Primary care collaborated with behavioral health to develop an approach to proactively manage care of patients who have behavioral health conditions; provide easy access to urgent and routine behavioral health and chemical dependency services; and develop screening and management guides for providers for selected behavioral health and alcohol misuse conditions.

PM IHA Phone Improvement Plan: One Voice

Marty Murray, Vice President, Administrative Services, and Robert Breakey, MD, Division Head and Chairman of the Board, IHA

This presentation will provide insights into IHA's journey to move from an automated phone system to live answering of phone calls. IHA receives just over 1 million phone calls a year. Presenters will share the process and tools developed and utilized to achieve significant improvement in patient, provider, and staff satisfaction.

PM Changing the Patient Access Dialogue: How a Three-Pronged Approach Is Bringing about Performance Breakthroughs

Paul Schmitz, MLAS, Director Capacity Management Department, Vanderbilt Access Services, Vanderbilt University Medical Group, and Meyers Stallings, MBA, Associate Director, Vanderbilt Access Services

In the past four years VUMG has made substantial access services improvements, including new patient wait time, call management, and physician template capacity. Initiating a custom access toolkit with transparent data reporting at the individual and institutional level is one approach helping change the internal dialogue and allowing execution of action plans.

PM Emergency Preparedness in Ambulatory Care: Lessons Learned and Implemented in the Post-Sandy Environment

Joseph Moscola, MBA, PA-C, Vice President, Ambulatory Services, and Nicholas Stefanizzi, Manager, Ambulatory Services, Physician and Ambulatory Network Services, North Shore-LIJ Health System

The North Shore-LIJ Medical Group has leveraged the lessons learned from successful operations throughout Hurricane Sandy to further advance its preparedness capability, ensure the health and safety of our patients, employees, and physicians, and redefine the model for emergency preparedness and business continuity in ambulatory care. Leaders will share their experiences and strategies for developing a successful emergency preparedness model.

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Networking Opportunities

Wednesday, April 2, 2014

5:30 p.m. – 7:00 p.m.

Reception for AMGA Board and Leadership Councils

The Leadership Councils will gather for cocktails, refreshments, and conversation with colleagues on the AMGA Board.

Thursday, April 3, 2014

8:00 a.m. – 12:00 p.m.

Meetings of AMGA Leadership Councils

Prior to the pre-conference immersion sessions, AMGA will convene the leaders of its member groups who participate in AMGA's Leadership Councils. For a list of Councils that will be meeting, see page 12. To learn more about the Leadership Councils or to join, please visit www.amga.org or contact Tristanne Staudt, Manager, Membership & Council Relations, at (703) 838-0033, ext. 355 or tstaudt@amga.org.

7:30 a.m. – 1:30 p.m.

AMGA Golf Classic at Cowboys Golf Club

Join AMGA members and industry partners for an exciting golf outing at the world's first and only NFL- themed golf club: Cowboys Golf Club. For details, see page 12.

5:00 p.m. – 7:00 p.m.

Welcome Reception in Exhibit Hall

AMGA will formally welcome conference attendees during a lively cocktail reception in the Exhibit Hall. Join your colleagues and peers while strolling through the hall for an enjoyable evening with our conference supporters.

Friday, April 4, 2014

7:00 a.m. – 8:00 a.m.

Networking Breakfast

10:45 a.m. – 12:15 p.m.

Networking Discussion Groups

These popular and informative sessions will allow you to participate in lively and unstructured discussions, share common experiences, and find new solutions to tough issues you deal with every day. Sessions will be organized by group type and size. Open for all registered conference attendees. Industry partners are encouraged to participate in listen-only mode.

12:15 p.m. – 2:00 p.m.

Networking Lunch with Exhibitors

5:00 p.m. – 7:00 p.m.

Happy Hour in Exhibit Hall

Join your colleagues, peers, and conference supporters for a cocktail and snack in the Exhibit Hall before heading out to experience Grapevine and Dallas/Ft. Worth.

Saturday, April 5, 2014

7:00 a.m. Start

AMGF 5K Fun Run

Join us for our fourth annual AMGF Fun Run, taking place on the Gaylord Texan Property. Runners and walkers will enjoy the view of this luxurious resort as they journey along the set path for 5K of early morning sunshine.

7:00 a.m. – 8:30 a.m.

Farewell to Exhibitors Networking Breakfast

Attendees can enjoy a casual, free-flowing networking breakfast that provides an opportunity to catch up with colleagues on their experiences at the conference while visiting with the conference supporters and exhibitors.

12:15 p.m. – 1:45 p.m.

Networking Lunch

Join your colleagues and peers for a luncheon and free-flowing conversation.



7:30 p.m. – 9:30 p.m.

Saturday Evening Event: AMGA's NCAA Final Four Celebration

The 2014 NCAA Men's Division I basketball final four games will be played on Saturday, April 5 at the nearby AT&T "Cowboys" Stadium. AMGA invites you to join us at Texas Station, the Gaylord Texan's sports bar, for food, drinks, games, and live TV coverage. Why watch the game by yourself in your room or in another bar when you can join us for our own game day party?



Support the American Medical Group Foundation



Dear Colleague,

Given the dynamically changing landscape on the healthcare delivery front, the mission and work of the American Medical Group Foundation (AMGF) is now more important than ever. Your Foundation is working diligently to continue to keep multispecialty

medical groups and other organized systems of care at the vanguard of treatment and disease management through innovative programs that are models of excellence.

As you may know, one of the ways we are accomplishing this is with our national hypertension initiative, Measure Up/Pressure Down™. This campaign is improving hypertension care and patient outcomes within AMGA member organizations while raising awareness among patients, communities, employers, policymakers, and the media about the dangers of uncontrolled high blood pressure.

I urge you to continue your support of your Foundation and its programs by participating in AMGF events at the 2014 Annual Conference in Dallas. The highly anticipated Silent Auction is in its 8th year, and our Annual AMGA Golf Classic (with extra contests and games hosted by AMGF) will be played at the scenic Cowboys Golf Club. Also, I am pleased to announce that our Annual 5K Fun Run will be held Saturday, April 5. These events provide key networking opportunities with other healthcare leaders in addition to fun and excitement—all while supporting the critical work of your Foundation.

And while these activities are wonderful, the Foundation still relies heavily on medical groups, industry stakeholders, and individuals for support throughout the year. If you would like more information about any of these events or how to contribute to your Foundation, please contact Fundraising Manager Sherry Greenwood at sgreenwood@amga.org or (703) 838-0033, ext. 352.

I look forward to seeing you at these events!

Sincerely,

Ronald Kirkland, MD, MBA
AMGF Board Chair
The Jackson Clinic

Thursday, April 3

7:30 a.m. – 1:30 p.m.

AMGF Golf Fundraiser

Plan now to join in exciting contests and games during the AMGA Golf Classic that are designed to up the ante of fun and festivities while benefitting the American Medical Group Foundation. Do you think you can hit a hole in one or a long-distance putt? See what cash and prizes you'll get for trying!

Thursday, April 3–Friday, April 4

Thursday, April 3, 5:00 p.m. – Friday, April 4, 6:00 p.m.

AMGF Annual Charity Silent Auction

The highly anticipated American Medical Group Foundation Silent Auction is back again in 2014. Bid on and win coveted items like a trip to an exclusive vacation destination, fashionable jewelry, rare sports memorabilia and more, all while helping support AMGA's mission to enhance population health and care for patients through integrated systems of care.

- Treat your palate to some of the finest wines available.
- Get the perfect gift card for that perfect person.
- Save a spot on your mantel for rare sports memorabilia autographed by some of history's finest athletes.
- Indulge yourself with a vacation at our unique destination getaways.
- Surprise your loved ones with the newest iPad, Kindle, or iPhone.

Saturday, April 5

7:00 a.m. Start

AMGF 4th Annual 5K Fun Run/Walk

As a healthcare professional, you know that exercise is an incredibly beneficial way to boost energy, improve your self-esteem, and leave you feeling happier and more relaxed, ready to take on the day ahead. Join the AMGF Saturday morning for a 5k Fun Run/Walk and get yourself ready for the last day of the conference! Racers will run a professionally timed course along a luxurious route through the Gaylord Texan resort, and will be treated to breakfast after the race. Pack your running shoes!

Conference Information

The American Medical Group Association is a member-driven organization, dedicated to providing first-rate educational activities to our members. If you are interested in attending and your organization is not a member of AMGA, or you are unsure of your membership status, please contact Bill Baron, Director of Membership Development, at wbaron@amga.org or (703) 838-0033, ext. 336.

Three Ways to Register

1. **Online**, by visiting www.amga.org, clicking on "Annual Conference"
2. **Fax** the registration form with credit card payment to (703) 548-1890
3. **Mail** the registration form and check (payable to AMGA) or credit card payment to: Conference Registrar, AMGA, One Prince Street, Alexandria, VA 22314-3318

Registration forms not accompanied by check or credit card payment will not be processed.

Discounts

- **Early Registration: Register by Friday, February 14, 2014 to take advantage of a \$100 early registration discount.** Your registration fee includes all general sessions, breakout sessions and networking discussion groups, two lunches, three receptions, and the closing event. For information on daily rates, contact Beth Sutter, Meetings & Education Assistant, (703) 838-0033, ext. 322 or bsutter@amga.org.
- **Group Discount:** AMGA members, corporate partners, and non-member healthcare provider organizations can qualify for an additional registration discount. Four or more paid registrations from the same organization will receive a \$150 discount per registration.

Cancellation Policy

Cancellations must be submitted in writing by **Friday, February 21, 2014** in order to receive a refund, less a \$100 processing fee. No-shows are not eligible for refunds. Substitutions are welcome and will not incur a processing fee. Should an act of war or act of God strike the U.S. in the time immediately preceding the conference, registrants unable or unwilling to attend the conference will be given a credit in the amount of the registration fee to apply towards a future AMGA activity or other future AMGA expense.

Accommodations

After you receive your conference registration confirmation, you will be eligible to reserve your hotel room at Gaylord Texan by calling (817) 778-1000. In order to receive the special room rate, please identify yourself as being part of AMGA. The hotel will ask you for your conference registration confirmation number to complete your reservation. This number will be provided to you by AMGA in your registration confirmation e-mail. **Reservations must be made by Friday, February 28, 2014** in order to receive the AMGA conference rate of \$250 (single)/\$270 (double) per night. After this date, rates and availability of rooms cannot be guaranteed. **Reserving your room with the individual conference registration number is the only way to ensure you receive the discounted AMGA rate.** The Gaylord Texan is located at 1501 Gaylord Trail, Grapevine, Texas 76051. Check-in is at 3:00 p.m., and check-out is at 11:00 a.m.

For groups sending 10 or more attendees, contact AMGA directly to discuss options for special room blocks and registration assistance. Beth Sutter, Education & Meetings Assistant, can be reached at bsutter@amga.org or (703) 838-0033, ext. 322.

Dress Code

Dress for all conference events is business casual, except for the Saturday evening event, which is themed "sports casual" to celebrate the NCAA Final Four party. Please be advised that the meeting rooms are air conditioned; a sweater or jacket is recommended for your comfort.

AMGA's Americans with Disabilities Act Statement

The American Medical Group Association is committed to making each of its educational activities accessible to all participants so they may be actively involved in the meetings and conferences. If you have special physical, dietary or communication needs that require auxiliary aids or services identified in the Americans with Disabilities Act, please call us at (703) 838-0033, ext. 333 so that we can accommodate your requests.

Questions/Concerns

It is the policy of AMGA to facilitate the resolution of complaints and concerns regarding registration, hotel experience, and general meeting-related issues. All concerns and questions should be directed to Andi Eberly, Director of Education and Meetings, at aerberly@amga.org.

Agenda at a Glance

Wednesday, April 2, 2014

- 1:00 p.m. – 5:00 p.m. **AMGA Expanded Leadership Council Meetings**
5:30 p.m. – 7:00 p.m. **AMGA Board and Leadership Councils Reception**

Thursday, April 3, 2014

- 7:00 a.m. – 8:00 a.m. Focus Group Breakfast (by invitation)
7:30 a.m. – 1:30 p.m. AMGA Golf Classic at Cowboys Golf Club
7:00 a.m. – 8:00 a.m. AMGA Leadership Councils Breakfast
8:00 a.m. – 12:00 p.m. **AMGA Leadership Council Meetings***
8:00 a.m. – 5:00 p.m. **AMGA Expanded Leadership Council Meetings***
12:00 p.m. – 1:00 p.m. Networking Lunch
1:00 p.m. – 5:00 p.m. **Immersion Sessions**
Collaborative for Clinical Integration and Value Compensation Boot Camp
Exploring High-Performing Health Systems: IQL Semi-Annual Meeting
Physician Engagement: Leadership Lessons from the Navy
5:00 p.m. – 7:00 p.m. **AMGF Annual Silent Auction in Exhibit Hall**
5:00 p.m. – 7:00 p.m. **Welcome Reception in Exhibit Hall**

Friday, April 4, 2014

- 7:00 a.m. – 8:00 a.m. Networking Continental Breakfast with Exhibitors
7:00 a.m. – 6:00 p.m. AMGF Annual Silent Auction in Exhibit Hall
8:00 a.m. – 10:00 a.m. **Opening General Session: Jim Collins**
10:00 a.m. – 10:45 a.m. Refreshment Break with Exhibitors
10:45 a.m. – 12:15 p.m. **Networking Discussion Groups by Organizational Type**
12:15 p.m. – 2:00 p.m. Lunch with Exhibitors
2:00 p.m. – 3:15 p.m. **Peer-to-Peer Breakout Sessions**
3:15 p.m. – 3:45 p.m. Refreshment Break with Exhibitors
3:45 p.m. – 5:00 p.m. **Peer-to-Peer Breakout Sessions**
5:00 p.m. – 7:00 p.m. Happy Hour with Exhibitors

Saturday, April 5, 2014

- 6:30 a.m. – 8:30 a.m. AMGF 5K Fun Run
7:00 a.m. – 8:30 a.m. Networking Breakfast with Exhibitors
8:30 a.m. – 10:30 a.m. **General Session: Carly Fiorina**
10:30 a.m. – 11:00 a.m. Refreshment Break with Exhibitors
11:00 a.m. – 12:15 p.m. **Peer-to-Peer Breakout Sessions**
12:15 p.m. – 1:45 p.m. Networking Lunch
2:00 p.m. – 3:15 p.m. **Peer-to-Peer Breakout Sessions**
3:15 p.m. – 3:30 p.m. Refreshment Break
3:30 p.m. – 5:00 p.m. **Closing General Session: Benjamin Carson, MD**
6:30 p.m. – 7:30 p.m. Closing Reception
7:30 p.m. – 9:30 p.m. **Closing Event: AMGA's NCAA Final Four Celebration**



Scan me !

To register for the AMGA 2014 Annual Conference

* Council meeting times will vary. For specific agendas, check your council's webpage or contact Tristanne Staudt at (703) 838-0033, ext. 355.

Registration Form

Please print or type all information. One individual per form please. This form may be photocopied for additional registrants.

Registrant's Full Name and Degree (if applicable)	
Job Title	
Organization Name	
Mailing Address	
City/State/ZIP	
Telephone	E-mail
First Name/Nickname (to appear on badge)	
Assistant's E-mail	

CONFERENCE EVENT DATE: Thursday, April 3 - Saturday, April 5, 2014

	By Feb 14	Feb. 15-Mar. 14	After Mar. 14
AMGA Member or Corporate Partner	☐ \$ 925	☐ \$1,025	☐ \$1,125
AMGA Non-Member	☐ \$1,850	☐ \$1,950	☐ \$2,050
AMGA Non-Corporate Partners/Exhibitors	☐ \$1,350	☐ \$1,450	☐ \$1,550

Please note: Your conference fee includes the welcome reception on **Thursday, April 3**, all activities on **April 4-5**, and the closing dinner event. The fee does not include any pre-conference activities. Attendees must pay a separate fee for each pre-conference activity.

PRE-CONFERENCE ACTIVITIES

Wednesday, April 2 - Thursday, April 3, 2014

Expanded Leadership Council Meetings

(Chief Information Officers, Human Resources Directors/Officers, Marketing/Public Relations Directors)

☐ \$350

Thursday, April 3, 2014 - LEADERSHIP COUNCILS

I'm interested in attending _____

☐ Please contact me with registration information (additional registration and membership fees may apply)

Thursday, April 3, 2014 - IMMERSION SESSIONS

Collaborative for Clinical Integration and Value

AMGA Member or Corporate Partner ☐ \$395
AMGA Non-Member or Exhibitor ☐ \$895

Compensation Boot Camp

AMGA Member or Corporate Partner ☐ \$395
AMGA Non-Member or Exhibitor ☐ \$895

Exploring High-Performing Health Systems (IQL Semi-Annual Meeting)

AMGA Member or Corporate Partner ☐ \$395
AMGA Non-Member or Exhibitor ☐ \$895

Physician Engagement: Leadership Lessons from the Navy

AMGA Member or Corporate Partner ☐ \$450
AMGA Non-Member or Exhibitor ☐ \$950

Discounts

- Early Registration:** Register by **Friday, February 14, 2014** to take advantage of a \$100 early registration discount. Your registration fee includes all general sessions, breakout sessions and networking discussion groups, two lunches, three receptions, and the closing dinner event. For information on daily rates, contact Beth Sutter, Meetings & Education Assistant, (703) 838-0033, ext. 322 or bsutter@amga.org.
- Group Discount:** AMGA members, corporate partners, and non-member healthcare provider organizations can qualify for an additional registration discount. Four or more paid registrations from the same organization will receive a \$150 discount per registration.

ADDITIONAL ACTIVITIES AND REGISTRATIONS

Thursday, April 3, 2014

AMGA Golf Classic at Cowboys Golf Club ☐ Member \$125 ☐ Non-Member \$175

Handicap Requested Partner

Saturday, April 5, 2014 - AMGF 5K Fun Run ☐ \$50

Saturday, April 5, 2014 - Closing Dinner Event (included in registration fee)

☐ Yes, I will attend the dinner event

☐ Contact me so that I can reserve a table for 8 or more individuals. (AMGA will contact you)

Spouse/Guest Fee ☐ \$175

(Includes continental breakfasts in Hospitality Suite April 4-5, Exhibit Hall receptions, and Saturday dinner event. NOTE: Does not include lunches)

Name of Spouse/Guest Spouse's/Guest's First Name/Nickname (to appear on badge)

DISCOUNTS AND FEE REDUCTIONS

Attendees who register to attend an immersion session or Expanded Leadership Council Meetings, in addition to their conference registration are eligible to receive a discount of \$50 from the total fee.

Four (4) or more paid registrations from the same healthcare provider organization or corporate partner will receive a \$150 per registration discount. Attach all registrations from the same organization to receive the discount.

Total (with discounts) _____

Cancellations must be submitted in writing by **Friday, February 21, 2014** in order to receive a refund, less a \$100 processing fee.

PAYMENT INFORMATION

Check, in the amount of \$ _____ is enclosed.

Please charge \$ to my: ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number Expiration Date

Cardholder's Name

Authorized Signature

THREE WAYS TO REGISTER

FAX form with credit card payment to (703) 548-1890

MAIL registration form and check (payable to AMGA) or credit card payment to:
Conference Registrar, AMGA, One Prince Street, Alexandria, VA 22314-3318

ONLINE by visiting www.amga.org, clicking on "Annual Conference"

QUESTIONS?

Contact Beth Sutter, Education & Meetings Assistant, (703) 838-0033, ext. 322 or bsutter@amga.org



American Medical Group Association®

One Prince Street
Alexandria, VA 22314-3318

A photograph of the Caesars Palace hotel in Las Vegas at night. The building is illuminated with warm lights, and the 'CAESARS PALACE' sign is visible on the top of the main structure. The foreground shows a paved area and some landscaping.

AMGA 2015 ANNUAL CONFERENCE
MARCH 23-26, 2015
CAESARS PALACE, LAS VEGAS, NEVADA